



Office of the Secretary

UNITED STATES OF AMERICA  
FEDERAL TRADE COMMISSION  
WASHINGTON, D.C. 20580

XXXX XX, XXXX

[Company/Counsel]  
[Address]  
[City, State Zip]

Dear [Company/Counsel]:

Enclosed is an Order to File Special Report (“Order”), issued by the Federal Trade Commission pursuant to Section 6 of the FTC Act. The Order seeks information regarding [your company’s/your client’s] (hereinafter “you” or “your”) Social Media and Video Streaming Service(s) (“SMVSS”), including the method and manner in which your SMVSS(s) collect, use, store, and disclose information about consumers and their devices.

Please review the Order, including all definitions and instructions, carefully and consider the availability of the requested data and information. In an effort to facilitate production and review of the responses, we have provided specific directions for submission of the data by electronic format.

Submissions responsive to this Order that are marked “confidential” will not be disclosed without first giving you ten (10) days’ notice of the Commission’s intention to do so, except as provided in Sections 6(f) and 21 of the FTC Act. Confidential or privileged commercial or financial information will be reported only on an aggregate or anonymous basis, consistent with Sections 6(f) and 21(d) of the FTC Act.

In addition to the above requested information, we would be happy to consider any additional information you consider relevant to this inquiry. If you have any questions about the issuance of this Order or your filing of a Special Report to the FTC, please contact Andrea Arias (202-326-2715, [aarias@ftc.gov](mailto:aarias@ftc.gov)) or Caroline Schmitz (202-326-2621, [cschmitz1@ftc.gov](mailto:cschmitz1@ftc.gov)).

Regards,

April J. Tabor  
Acting Secretary