

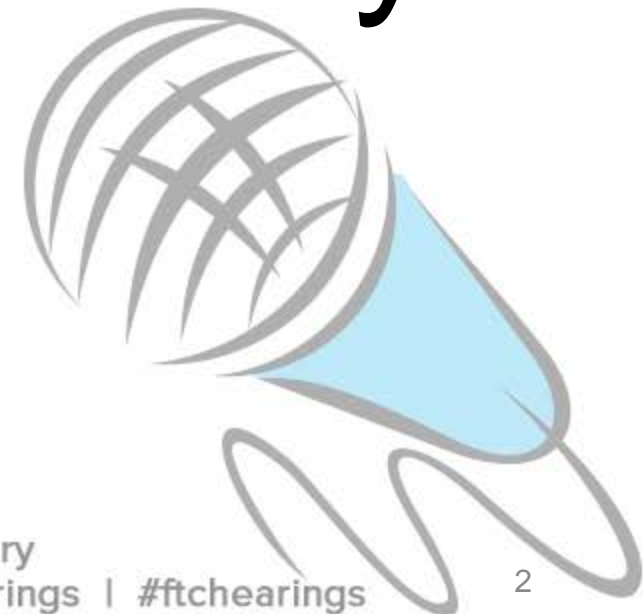
Hearing #6 on Competition and Consumer Protection in the 21st Century

American University
Washington College of Law
November 8, 2018



Welcome

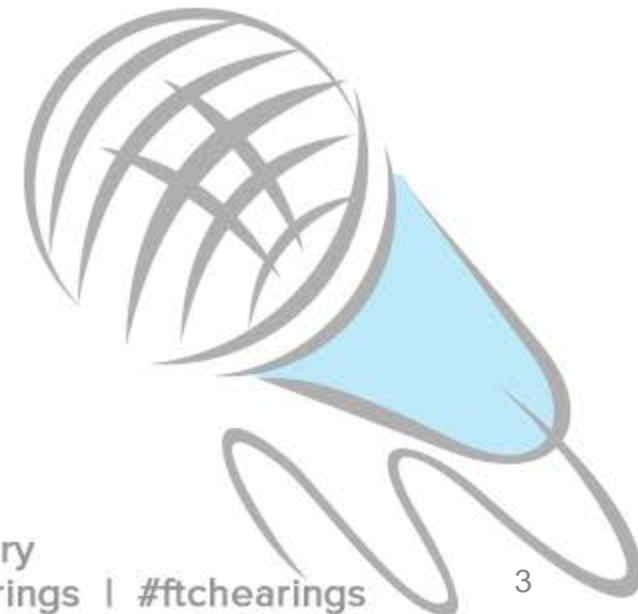
We Will Be Starting Shortly



Welcome Remarks

Katie Ambrogi

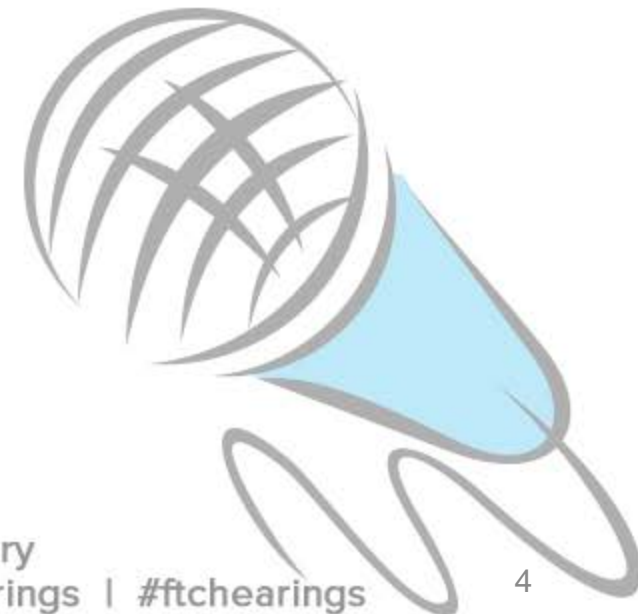
Federal Trade Commission
Office of Policy Planning



Perspectives on Data Policy

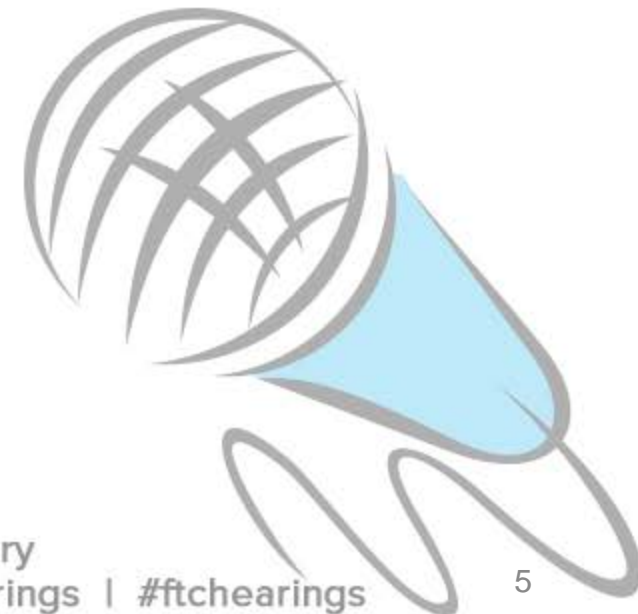
Session moderated by:

Peggy Bayer Femenella
Federal Trade Commission
Bureau of Competition



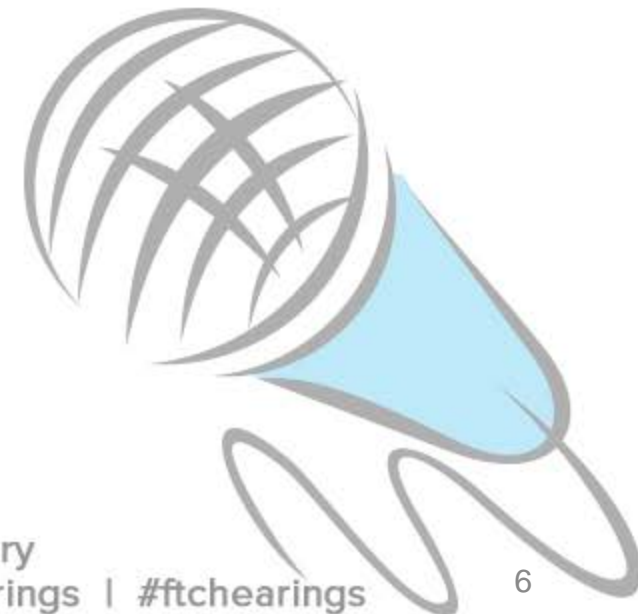
Perspectives on Data Policy

Allie Bohm
Public Knowledge



Perspectives on Data Policy

Ramsi Woodcock
University of Kentucky
College of Law



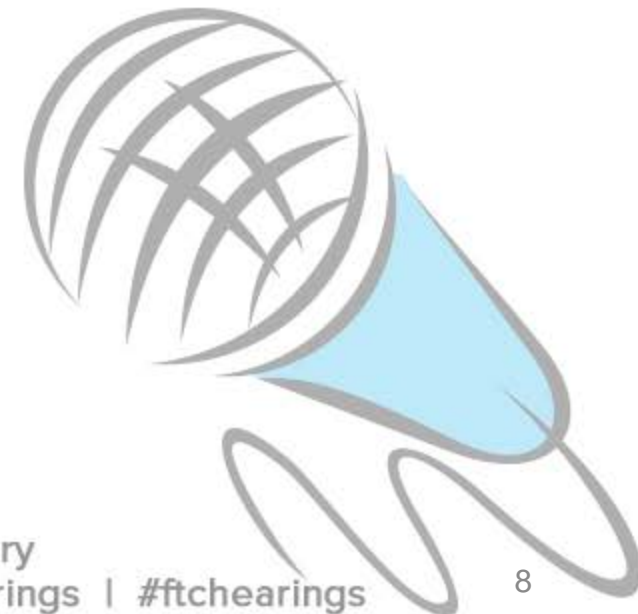
Perspectives on Data Policy

Katie McInnis
Consumers Union



Perspectives on Data Policy

Eric Null
New America
Open Technology Institute



Perspectives on Data Policy

Thomas Lenard
Tech Policy Institute

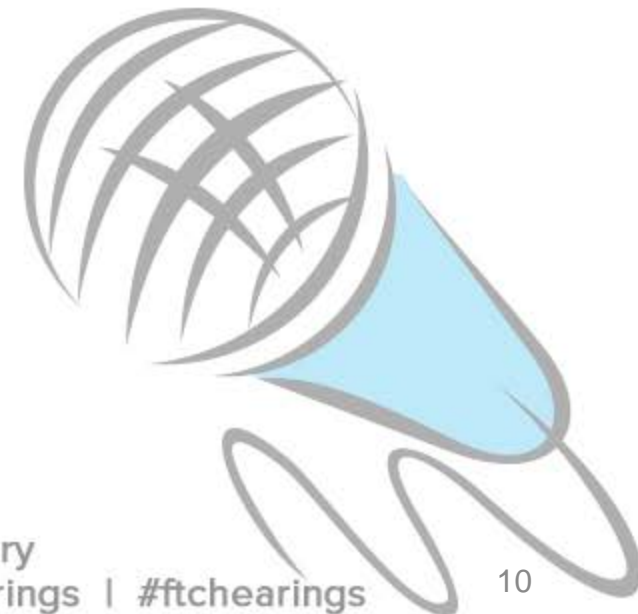


Perspectives on Data Policy

Panel Discussion:

Allie Bohm, Ramsi Woodcock,
Katie McInnis, Eric Null,
Thomas Lenard

Moderator: Peggy Bayer Femenella



Break

10:30-10:45 am



Former Enforcer Perspective: Where Do We Go From here? What is Right, Wrong, or Indeterminate about Data Policy?

Session moderated by:

Daniel Gilman & Katie Ambrogi

Federal Trade Commission

Office of Policy Planning



Former Enforcer Perspective: Where Do We Go From here? What is Right, Wrong, or Indeterminate about Data Policy?

Bill Baer
Arnold & Porter



Former Enforcer Perspective: Where Do We Go From here? What is Right, Wrong, or Indeterminate about Data Policy?

Julie Brill
Microsoft



GDPR's Core Obligations

Transparency

Robust disclosures required, including in privacy statements, user experiences, contracts, and for privacy breaches.

Empowerment

Empowers individuals to meaningfully control their data and privacy preferences.

Accountability

Companies must undertake risk assessments weighing the benefits that may flow from processing against the risk of processing to the rights and freedoms of the individual whose data is being processed.



GDPR's Data Subject Rights for Consumers

 Deletion

 Access

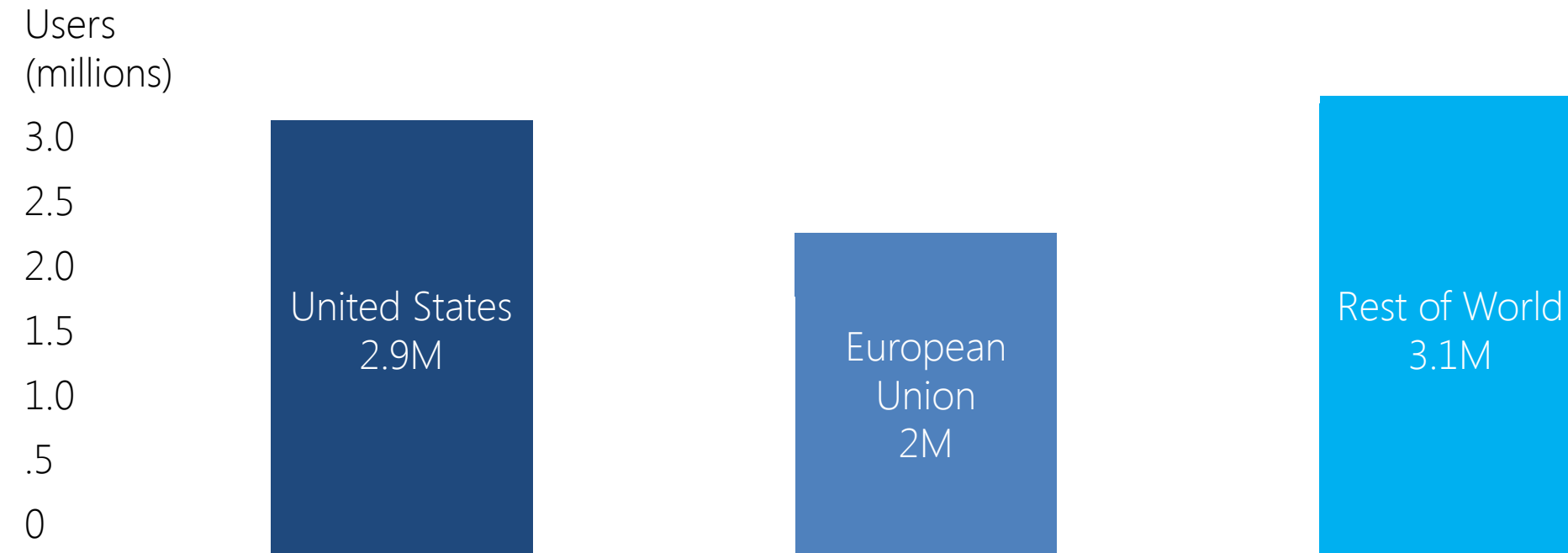
 Portability

 Correction

 Restriction



Microsoft's Global Commitment to Data Subject Rights Enables Millions of People to Control Their Data



From May – November 2018, over eight million people used the Microsoft Privacy Dashboard to control their data



Six Principles to Guide the Ethical Development of AI

Transparency

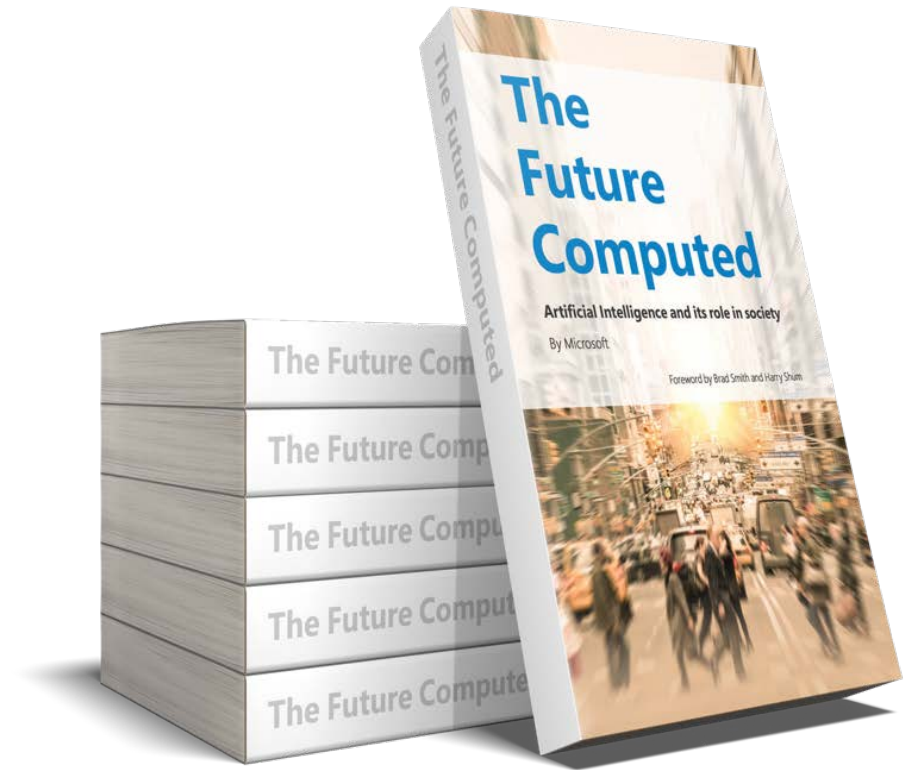
Accountability

Fairness

Safety and Reliability

Privacy and Security

Inclusiveness



Former Enforcer Perspective: Where Do We Go From here? What is Right, Wrong, or Indeterminate about Data Policy?

Maureen K. Ohlhausen
Former FTC Commissioner
and Acting Chairman



Former Enforcer Perspective: Where Do We Go From here? What is Right, Wrong, or Indeterminate about Data Policy?

Panel Discussion:

Bill Baer, Julie Brill,
Maureen Ohlhausen

Moderators: Daniel Gilman & Katie Ambrogi



Thank You, Hearing #7: November 13-14

Algorithms, Artificial Intelligence, and Predictive Analytics

Howard University School of Law

