

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION

Case No. 3:15-md-2672

IN RE: VOLKSWAGEN “CLEAN DIESEL”
MARKETING, SALES PRACTICES, AND
PRODUCTS LIABILITY LITIGATION

**[PROPOSED] PARTIAL
STIPULATED ORDER FOR
PERMANENT INJUNCTION AND
MONETARY JUDGMENT**

Relates to: *FTC v. Volkswagen Group of
America, Inc.*, No. 3:16-cv-1534 (N.D. Cal).

Plaintiff, the Federal Trade Commission (“Commission” or “FTC”), filed its Complaint for Permanent Injunction and Other Equitable Relief (“Complaint”) in this matter, pursuant to Section 13(b) of the Federal Trade Commission Act (“FTC Act”), 15 U.S.C. § 53(b). The FTC and Defendant stipulate to the entry of this Partial Stipulated Order for Permanent Injunction and Monetary Judgment (“Order”), which partially resolves the FTC’s allegations in its Complaint.

THEREFORE, IT IS ORDERED as follows:

FINDINGS

1. This Court has jurisdiction over this matter.
2. The Complaint charges that Defendant participated in deceptive and unfair acts or practices in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), through the advertising, marketing, offering for sale, sale, offering for lease, lease, and distribution of certain Volkswagen and Audi TDI vehicles in the United States and its territories.
3. Defendant neither admits nor denies any of the allegations in the Complaint, except as specifically stated in this Order. Only for purposes of this action, Defendant admits the facts necessary to establish jurisdiction.

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2 4. This Order resolves all of the FTC’s allegations related to Defendant’s 2.0-liter
3 TDI “Clean Diesel” vehicles, except it reserves the FTC’s allegations regarding lessees of
4 Defendant’s 2.0-liter TDI “Clean Diesel” vehicles whose leases terminated before September 18,
5 2015. This Order does not resolve the FTC’s allegations regarding Defendant’s 3.0-liter TDI
6 “Clean Diesel” vehicles.

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8 5. Defendant waives any claim that it may have under the Equal Access to Justice
9 Act, 28 U.S.C. § 2412, concerning the prosecution of this action through the date of this Order,
10 and agrees to bear its own costs and attorney fees.

11 6. Defendant and the FTC waive all rights to appeal or otherwise challenge or
12 contest the validity of this Order.

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14 **DEFINITIONS**

15 For the purpose of this Order, the following definitions apply:

16 A. **“Approved Emissions Modification”** means a modification to an Eligible
17 Vehicle approved by the Environmental Protection Agency (EPA) and the California Air
18 Resources Board (CARB) in accordance with Appendix B of the DOJ Consent Decree.

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20 B. **“Approved Emissions Modification Restitution”** means the monetary
21 compensation that Defendant will pay to Eligible Owners who elect an Approved Emissions
22 Modification under the Settlement Program, specified in the second column of Attachment 1A or
23 1C, modified by any Mileage Adjustment in Attachments 2A through 2C, if applicable.

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25 C. **“Buyback”** means the process by which an Eligible Owner may sell an Eligible
26 Vehicle to Defendant (or other entity authorized by Defendant) under the Settlement Program in
27 exchange for Buyback Restitution. If an Eligible Owner does not possess title to the Eligible
28 Vehicle, for Defendant to acquire title and the Buyback to occur, Defendant and the Eligible

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2 Owner must complete the steps required by Section VII.G.1 and the claim application pursuant
3 to Section XIII.

4 D. **“Buyback Restitution”** means the monetary compensation that Defendant will
5 pay to Eligible Owners who elect a Buyback under the Settlement Program, specified in the first
6 column of Attachments 1A or 1C, modified by any Mileage Adjustment in Attachments 2A
7 through 2C, if applicable.

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9 E. **“Claims Supervisor”** means the entity appointed by the Court to oversee the
10 claims process.

11 F. **“Class Action”** means certain coordinated class, mass, and individual actions,
12 however named, that are coordinated pursuant to 28 U.S.C. § 1407 in the United States District
13 Court for the Northern District of California in *In re: Volkswagen “Clean Diesel” Marketing,*
14 *Sales Practices, and Products Liability Litigation*, No. 3:15-md-2672-CRB (N.D. Cal.) and
15 reflected in the Consolidated Consumer Class Action Complaint filed in this action on
16 February 22, 2016 (Docket No. 1230).

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18 G. **“Class Action Settlement Agreement”** means the Consumer Class Action
19 Settlement Agreement and Release filed on June 28, 2016 by the attorneys representing certain
20 current and former owners and lessees of certain Volkswagen and Audi branded vehicles with
21 2.0-liter TDI engines in this action, *In re: Volkswagen “Clean Diesel” Marketing, Sales*
22 *Practices, and Products Liability Litigation*, No. 3:15-md-2672-CRB (N.D. Cal.). If the Court
23 approves the proposed Consumer Class Action Settlement Agreement and Release, “Class
24 Action Settlement Agreement” shall refer to that agreement as and in the form it is ultimately
25 approved and entered by the Court.
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2 H. **“Consumer Payment”** means any payment under the Settlement Program made
3 directly to an Eligible Consumer or to a lender on behalf of an Eligible Owner for the purpose of
4 satisfying an outstanding Loan Obligation related to an Eligible Vehicle.

5 I. **“Defeat Device”** means “an auxiliary emission control device (AECD) that
6 reduces the effectiveness of the emission control system under conditions which may reasonably
7 be expected to be encountered in normal vehicle operation and use, unless: (1) Such conditions
8 are substantially included in the Federal emission test procedure; (2) The need for the AECD is
9 justified in terms of protecting the vehicle against damage or accident; (3) The AECD does not
10 go beyond the requirements of engine starting; or (4) The AECD applies only for emergency
11 vehicles[,]” 40 C.F.R. § 86.1803-01, or “any part or component intended for use with, or as part
12 of, any motor vehicle or motor vehicle engine, where a principal effect of the part or component
13 is to bypass, defeat, or render inoperative any device or element of design installed on or in a
14 motor vehicle or motor vehicle engine in compliance with [the Emission Standards for Moving
15 Sources section of the Clean Air Act], and where the person knows or should know that such part
16 or component is being offered for sale or installed for such use or put to such use,” 42 U.S.C.
17 § 7522(a)(3)(B).
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21 J. **“Defendant”** means Volkswagen Group of America, Inc. (“VWGoA”), including
22 VWGoA d/b/a Volkswagen of America, Inc. and Audi of America, Inc., as well as each of their
23 successors and assigns.
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2 K. “**DOJ Consent Decree**” means the Draft Partial Consent Decree filed in this
3 action, *In re Volkswagen “Clean Diesel” Marketing, Sales Practices, and Products Liability*
4 *Litigation*, No. 3:15-md-02672-CRB (N.D. Cal.), by the United States on June 28, 2016. If the
5 Court approves the Draft Partial Consent Decree, “DOJ Consent Decree” shall refer to that
6 decree as and in the form it is ultimately approved and entered by the Court.
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8 L. “**DOJ Emissions Modification Notice**” means the notice(s) that are required to
9 be sent pursuant to Subsection 3.2 of Appendix A to the DOJ Consent Decree to notify affected
10 Eligible Owners and Eligible Lessees for whom Defendant has a mailing or email address of
11 either the availability or non-availability of an Approved Emissions Modification for certain
12 Eligible Vehicles.
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14 M. “**Effective Date**” means the date the Court approves and enters this Order, the
15 DOJ Consent Decree, or the Class Action Settlement Agreement, whichever is latest.
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17 N. “**Eligible Consumer**” means any Eligible Owner, Eligible Seller, or Eligible
18 Lessee, as defined by this Order, who has not excluded himself or herself from the Settlement
19 Program. Consumers who exclude themselves from the Settlement Program are eligible for the
20 remedies set forth in Subsection 5.1 of Appendix A to the DOJ Consent Decree.
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22 O. “**Eligible Lessee**” means (1) the current lessee or lessees of an Eligible Vehicle
23 with a lease issued by VW Credit, Inc.; (2) the former lessee or lessees of an Eligible Vehicle
24 who had an active lease issued by VW Credit, Inc. as of September 18, 2015 and who
25 surrendered or surrenders the leased Eligible Vehicle to Volkswagen; or (3) the current owner of
26 an Eligible Vehicle who had an active lease issued by VW Credit, Inc. as of September 18, 2015
27 and who acquired ownership of the previously leased Eligible Vehicle at the conclusion of the
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2 lease after June 28, 2016. For avoidance of doubt, no person shall be considered an Eligible
3 Lessee by virtue of holding a lease issued by a lessor other than VW Credit, Inc.

4 P. **“Eligible Lessee Restitution”** means the monetary compensation, specified in
5 Attachments 3A or 3C, that Defendant will pay to Eligible Lessees under the Settlement
6 Program, in addition to a Lease Termination or an Approved Emissions Modification.
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8 Q. **“Eligible Lessee Restitution Adjustment”** means any fees charged upon
9 termination of a lease for excess wear and use and excess mileage at the point of vehicle
10 surrender, and other amounts due, such as delinquent lease payments and related late payment
11 fees, or costs associated with tickets and tolls, pursuant to the lease contract.
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13 R. **“Eligible Owner”** means the registered owner or owners of an Eligible Vehicle
14 on June 28, 2016, or the registered owner or owners who acquire an Eligible Vehicle after
15 June 28, 2016, but before the deadline to submit a claim under the Settlement Program, except
16 that the owner of an Eligible Vehicle who had an active lease issued by VW Credit, Inc. as of
17 September 18, 2015 and purchased the Eligible Vehicle previously leased by that owner after
18 June 28, 2016 shall be an Eligible Lessee. For avoidance of doubt, an Eligible Owner ceases to
19 be an Eligible Owner if he transfers ownership of the Eligible Vehicle to a third party on or after
20 June 28, 2016; and a third party who acquires ownership of an Eligible Vehicle on or after
21 June 28, 2016 thereby becomes an Eligible Owner if that third party otherwise meets the
22 definition of an Eligible Owner. An owner of an Eligible Vehicle will not qualify as an Eligible
23 Owner while the Eligible Vehicle is under lease to any third party, although any such owner,
24 including any leasing company other than VW Credit, Inc., who otherwise meets the definition
25 of an Eligible Owner would become an Eligible Owner if such lease has been canceled or
26 terminated and the owner has taken possession of the vehicle. In exceptional cases, specific
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2 arrangements may be made with the leasing company, in consultation with the Claims
3 Supervisor, such that, without canceling or terminating the lease, the leasing company may be
4 treated as an Eligible Owner and obtain an Approved Emissions Modification and Approved
5 Emissions Modification Restitution.

6 S. **“Eligible Owner Non-Operable Restitution”** means the monetary compensation
7 that Defendant will pay to Eligible Owners under the Settlement Program whose vehicle is
8 Operable as of the earlier of the date set by the Court for consumers to opt out of the Class
9 Action or the Effective Date, but which ceases to be Operable before the vehicle can be
10 surrendered for a Buyback or receive an Approved Emissions Modification, specified in the
11 second column of Attachment 1A.
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13 T. **“Eligible Seller”** means a person who purchased or otherwise acquired an
14 Eligible Vehicle on or before September 18, 2015 and sold or otherwise transferred ownership of
15 such vehicle after September 18, 2015 but before June 28, 2016. For avoidance of doubt,
16 Eligible Seller includes any owner whose Eligible Vehicle was totaled and who consequently
17 transferred title of their vehicle to an insurance company on or after September 18, 2015, but
18 before June 28, 2016.
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20 U. **“Eligible Seller Restitution”** means the monetary compensation that Defendant
21 will pay to Eligible Sellers who timely file a claim application under and participate in the
22 Settlement Program, equal to 50% of the amount specified in the second column of Attachment
23 1A for the Eligible Seller’s Eligible Vehicle. Eligible Seller Restitution shall be paid from funds
24 set aside in accordance with the Settlement Program.
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26 V. **“Eligible Vehicle”** means Model Year 2009 through 2015 Volkswagen light-duty
27 vehicles equipped with 2.0-liter TDI engines that are (1) in the table immediately below this
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1 paragraph; (2) registered with a state Department of Motor Vehicles or equivalent agency or held
 2 by bill of sale by a non-Volkswagen Dealer in the United States or its territories as of June 28,
 3 2016; (3) for an Eligible Owner, is currently Operable or ceases to be Operable after the date set
 4 by the Court for consumers to opt out of the Class Action or the Effective Date, whichever is
 5 earlier; and (4) have not been modified pursuant to an Approved Emissions Modification.

6 Eligible Vehicle excludes any Volkswagen or Audi vehicle that was never sold in the United
 7 States or its territories.
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Model Year	Make and Model(s)
2009	VW Jetta, VW Jetta SportWagen
2010	VW Golf, VW Jetta, VW Jetta SportWagen, Audi A3
2011	VW Golf, VW Jetta, VW Jetta SportWagen, Audi A3
2012	VW Golf, VW Jetta, VW Jetta SportWagen, Audi A3
2012	VW Passat
2013	VW Beetle, VW Beetle Convertible, VW Golf, VW Jetta, VW Jetta SportWagen, Audi A3
2013	VW Passat
2014	VW Beetle, VW Beetle Convertible, VW Golf, VW Jetta, VW Jetta SportWagen
2014	VW Passat
2015	VW Beetle, VW Beetle Convertible, VW Golf, VW Golf SportWagen, VW Jetta, VW Passat, Audi A3

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 20 W. **“Escrow Account”** means the sole escrow account created under the Settlement
 21 Program and managed by the Escrow Agent.

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 23 X. **“Escrow Agent”** means the entity to address and hold for distribution the funds
 24 identified in the Class Action Agreement pursuant to the terms of the Escrow
 25 Agreement. Subject to approval by the Court, Citibank Private Bank shall serve as Escrow
 26 Agent.

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 28 Y. **“Escrow Agreement”** means the agreement pursuant to the Class Action
 Settlement Agreement that specifies the terms and conditions for any release of funds from the

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2 Escrow Account.

3 Z. **“Funding Pool”** means, for purposes of this Order and the Settlement Program,
4 the sole funding pool from which Eligible Owners, Eligible Lessees, and Eligible Sellers will be
5 compensated. The Funding Pool is based on an assumed 100% consumer participation rate and
6 an assumed 100% Buyback of all purchased Eligible Vehicles and 100% Lease Termination of
7 all leased Eligible Vehicles. Upon completion of the Settlement Program, Volkswagen will be
8 entitled to retain any unspent portion of the Funding Pool.
9

10 AA. **“Generation 1”** means the following Eligible Vehicles with model years:
11 Volkswagen Jetta (2009-2014), Jetta SportWagen (2009-2014), Golf (2010-2014), Beetle (2013-
12 2014), Beetle Convertible (2013-2014), and Audi A3 (2010-2013).
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14 BB. **“Generation 2”** means the following Eligible Vehicles with model years:
15 Volkswagen Passat (2012-2014).
16

17 CC. **“Generation 3”** means the following model year 2015 Eligible Vehicles:
18 Volkswagen Jetta, Golf, Golf SportWagen, Beetle, Beetle Convertible, Passat, and Audi A3.
19

20 DD. **“Holidays”** means the following days: New Year’s Day; Martin Luther King, Jr.
21 Day; Easter Sunday; Memorial Day; Independence Day; Labor Day; day before Thanksgiving;
22 Thanksgiving Day; day after Thanksgiving; Christmas Eve; Christmas Day; day after Christmas;
23 and New Year’s Eve.
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25 EE. **“Lease Termination”** means the process by which an Eligible Lessee may have
26 the lease for that lessee’s Eligible Vehicle terminated, without paying an early termination
27 penalty, as described in Section VIII.A.
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 FF. **“Loan Obligation”** means any debt incurred by an Eligible Owner and secured
by an Eligible Vehicle, whether through VW Credit, Inc. or any other lender.

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2 GG. **“Means and Instrumentalities”** means any information, including, but not
3 necessarily limited to, any advertising, labeling, or promotional materials, or sales training
4 materials for use by a Volkswagen Dealer in marketing a product or service.

5 HH. **“Mileage Adjustment”** means the positive or negative dollar adjustment
6 specified in Attachments 2A through 2C.

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8 II. **“Operable”** means that the vehicle so described can be driven under its own 2.0-
9 liter TDI engine power. A vehicle is not Operable if it had a branded title of “Assembled,”
10 “Dismantled,” “Flood,” “Junk,” “Rebuilt,” “Reconstructed,” or “Salvaged” on September 18,
11 2015, and was acquired by any person or entity from a junkyard or salvage yard after
12 September 18, 2015.

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14 JJ. **“Post-September 2015 Owner Adjustment”** means the additional sum, if any
15 exists, that must be offered to Eligible Owners who purchased an Eligible Vehicle after
16 September 18, 2015 but before June 28, 2016, and who elect a Buyback or an Approved
17 Emissions Modification under the Settlement Program. The Post-September 2015 Owner
18 Adjustment is equal to the Eligible Seller Restitution funds for an owner’s Eligible Vehicle
19 multiplied by the percentage of all funds set aside for Eligible Seller Restitution that are not
20 claimed by Eligible Sellers, out of the total funds available for Eligible Seller Restitution.

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22 KK. **“Post-September 2015 Owner Restitution”** means the monetary compensation
23 that Defendant will pay to Eligible Owners who purchased an Eligible Vehicle after
24 September 18, 2015 but before June 28, 2016, and who elect a Buyback or an Approved
25 Emissions Modification under the Settlement Program. The Post-September Owner Restitution
26 is the sum of the following: (1) the Buyback Restitution amount or Approved Emissions
27 Modification Restitution amount, as appropriate, for the Eligible Vehicle; (2) minus 50% of the
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2 Approved Emissions Modification Restitution amount (the amount specified in the second
3 column of Attachment 1A or 1C); plus (3) a Post-September 2015 Owner Adjustment, if any.

4 LL. “**Related Orders**” means the DOJ Consent Decree and Class Action Settlement
5 Agreement.

6 MM. “**Settlement Program**” means the overall program, rights, and obligations
7 created under this Order and the related Class Action Settlement Agreement to provide notice
8 and restitution to Eligible Consumers.

9 NN. “**Volkswagen Dealer**” means any of Defendant’s authorized Volkswagen or Audi
10 dealers located in the United States or its territories evidenced by a current and valid
11 Volkswagen Dealer Agreement or Audi Dealer Agreement.

12 OO. “**VW Credit, Inc.**” means VW Credit, Inc., including VW Credit Inc. d/b/a
13 Volkswagen Credit and Audi Financial Services.

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16 **ORDER**

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18 **I. BAN ON UNFAIR PRACTICES**

19 IT IS ORDERED that Defendant is permanently restrained and enjoined from
20 advertising, marketing, offering for sale, selling, offering for lease, leasing, or distributing, or
21 assisting others in the advertising, marketing, offering for sale, selling, offering for lease, leasing,
22 or distributing in the United States or its territories any vehicle that contains a Defeat Device.
23 *Provided, however,* that in any country other than the United States or its territories that has a
24 different definition of a defeat device, or substantially similar device, for the purposes of this
25 provision, that definition shall govern.
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2 **II. PROHIBITION AGAINST MISREPRESENTATIONS**

3 IT IS FURTHER ORDERED that Defendant, Defendant’s officers, agents, employees,
4 and attorneys, and all other persons in active concert or participation with any of them, who
5 receive actual notice of this Order, whether acting directly or indirectly, in connection with
6 advertising, marketing, offering for sale, selling, offering for lease, leasing, or distributing any
7 good or service, are permanently restrained and enjoined from, expressly or by implication,
8 including through the use of a product name, endorsement, depiction, or illustration, materially:
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10 A. Misrepresenting or assisting others in misrepresenting that the product or service
11 has low emissions, lower emissions than other vehicles, or a specific level(s) of emissions;

12 B. Misrepresenting or assisting others in misrepresenting that the product or service
13 is environmentally friendly, eco-friendly, green, or words of similar import;

14 C. Misrepresenting or assisting others in misrepresenting that the product or service
15 complies with any United States, state, or local emissions standard or regulation;

16 D. With respect to environmental or engineering attributes, misrepresenting or
17 assisting others in misrepresenting the degree to which the product or service maintains its resale
18 value, comparative resale value, or any specific resale value; or
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20 E. Misrepresenting or assisting others in misrepresenting any other environmental
21 attribute or the value of a product or service.
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23 **III. MEANS AND INSTRUMENTALITIES**

24 IT IS FURTHER ORDERED that Defendant, Defendant’s officers, agents, employees,
25 and attorneys, and all other persons in active concert or participation with any of them, who
26 receive actual notice of this Order, whether acting directly or indirectly, in connection with
27 advertising, marketing, offering for sale, selling, offering for lease, leasing, or distributing any
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2 good or service are permanently restrained and enjoined from providing to others the Means and
3 Instrumentalities with which to make any representation prohibited by Section II above.

4 **IV. MONETARY JUDGMENT**

5 IT IS FURTHER ORDERED that the Court enters Judgment in the amount of ten billion
6 and thirty-three million dollars (\$10,033,000,000.00) against Defendant and in favor of the FTC.
7 Defendant shall satisfy the Judgment fully by establishing a Funding Pool in this amount, and
8 making the payments to consumers required by Sections VII, VIII, IX, X, and XI of this Order.
9 Defendant may use satisfaction of this Order to meet its obligations under the DOJ Consent
10 Decree and/or the Class Action Settlement Agreement to the extent provided for in those
11 settlements.
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13 **V. ADDITIONAL MONETARY PROVISIONS**

14 IT IS FURTHER ORDERED that:

15 A. Defendant relinquishes dominion and all legal and equitable right, title, and
16 interest in all assets transferred pursuant to this Order to any Eligible Consumer and may not
17 seek the return of any assets.
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19 B. The facts alleged in the Complaint will be taken as true, without further proof, in
20 any subsequent civil litigation by or on behalf of the FTC to enforce its rights to any payment or
21 monetary judgment pursuant to this Order, such as a nondischargeability complaint in any
22 bankruptcy case.
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24 C. The facts alleged in the Complaint establish all elements necessary to sustain an
25 action by the FTC pursuant to Section 523(a)(2)(A) of the Bankruptcy Code, 11 U.S.C.
26 § 523(a)(2)(A), and this Order will have collateral estoppel effect for such purposes.
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2 D. Upon the filing of a petition for relief under the Bankruptcy Code by or against
3 Defendant, or the filing of any similar federal or state insolvency proceeding by or against
4 Defendant, the amount of \$10,033,000,000, less (i) \$42,670,723 earmarked for payment of loan
5 balances with excess negative equity as of the date of the preliminary approval of this Order (but
6 only to the extent of payments actually made), (ii) \$26,000,000 earmarked to pay a portion of the
7 remaining future lease payments previously owed to lessors by lessees opting for Lease
8 Termination (but only to the extent of payments actually made), and (iii) the sum of the total
9 amount of all Consumer Payments Defendant has made to benefit Eligible Consumers, shall
10 become immediately due and payable.
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13 E. Within 10 business days of the Effective Date, Defendant shall fund the Escrow
14 Account, which is the sole escrow account created under the Settlement Program, with the
15 “Funding Amount,” which funds shall be used, as necessary, for the sole purpose of
16 compensating consumers who submit valid claims under the Settlement Program. The initial
17 Funding Amount shall be \$1,500,000,000. If and when the funding level of the Escrow
18 Account reaches the “Minimum Balance,” which shall initially be set at \$1,250,000,000, the
19 Escrow Agent shall alert Defendant, and Defendant shall, within 7 business days, deposit such
20 funds in the Escrow Account as are necessary to bring the balance back to the Funding Amount.
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23 F. Every 6 months after the Escrow Account is first funded, the Funding Amount
24 shall be adjusted to the lower of (i) the initial amount of \$1,500,000,000 or (ii) 25% of the
25 amount of the total Funding Pool that has not yet been spent, as verified by the Claims
26 Supervisor. In the event that the Funding Amount is adjusted, the minimum balance shall be
27 adjusted proportionately. For example, if the Funding Amount is adjusted to \$900,000,000, the
28 Minimum Balance shall be adjusted to \$750,000,000.

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2 G. Within 30 days of the deadline for Eligible Consumers to submit claims under the
3 Settlement Program, any funds in the Escrow Account, including all interest accrued, shall revert
4 to Defendant.

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6 H. In the event that the Escrow Agreement terminates or is terminated for any reason
7 prior to the deadline for Eligible Consumers to submit claims under the Settlement Program, any
8 funds in the Escrow Account, including all interest accrued, shall revert to Defendant.

9 I. Defendant must make all payments in accordance with this Order, provided that
10 Defendant need not make these payments to those consumers who elect not to participate in the
11 Settlement Program and are therefore eligible for the remedies set forth in Subsection 5.1 of
12 Appendix A to the DOJ Consent Decree.
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14 **VI. NOTICE**

15 IT IS FURTHER ORDERED that Defendant shall provide notice to Eligible Consumers
16 of their rights under this Order as follows:
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18 A. Defendant shall make every reasonable effort to obtain mailing and email
19 addresses of all Eligible Consumers, including by requesting available data from third parties.

20 B. Within 5 business days of the Effective Date, Defendant shall send the notice in
21 Attachment 4, or as otherwise agreed to in writing by the FTC, to each Eligible Consumer.
22 Defendant shall send the notice in Attachment 4 to each Eligible Consumer for whom Defendant
23 has a mailing address by First-Class postage pre-paid mail. The notice shall not contain anything
24 other than Attachment 4, unless otherwise agreed to by the FTC in writing.
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26 C. Defendant will mail the notice in Subsection B in an 8½ x 11-inch envelope. The
27 envelope shall contain the following format and text, unless otherwise approved by the FTC.
28 The front of the envelope shall contain the Volkswagen or Audi logo and the following clear and

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2 conspicuous text, as applicable: “Volkswagen Settlements: Your Options” or “VW/Audi
3 Settlements: Your Options.” The back of the envelope shall contain a large “Volkswagen” or
4 “Audi” logo and the following clear and conspicuous text, as applicable:

- 5 1. “Information about your options under Volkswagen’s Settlements” and
6 “www.VWCourtSettlement.com”; or
7
- 8 2. “Information about your options under VW/Audi Settlements” and
9 “www.VWCourtSettlement.com”.

10 Defendant may not place any other information on the envelope other than that necessary to
11 ensure delivery (such as consumer name, address and postage).
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13 D. Within 5 business days of the Effective Date, Defendant shall send by email an
14 html version of the notice in Attachment 4 in the body of an email (not as an attachment) to each
15 Eligible Consumer for whom Defendant has an email address. The email notice shall be
16 substantially the same in text, format, and font as Attachment 4, and shall not contain any other
17 information.
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19 E. Within 5 business days of the Effective Date, Defendant shall distribute to all
20 Volkswagen Dealers the notice in Attachment 5.

21 F. Immediately upon the Effective Date, Defendant shall post links to the websites
22 created pursuant to Section XIII on the landing pages of www.vw.com and www.audiusa.com.
23 The link must appear on the top portion of the webpage (so that no scrolling is required to view
24 the text) and must state “Visit VWCourtSettlement.com for information on the TDI Settlement”
25 or “TDI Settlement.” Any intermediate webpages, disclosures, or text related to the TDI
26 Settlement between the landing pages of www.vw.com and www.audiusa.com and the websites
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2 pursuant to Section XIII shall be approved by the FTC. The links shall remain posted for the
3 duration of the Settlement Program.

4 G. Defendant shall place advertisements in major national media outlets reasonably
5 calculated to notify Eligible Consumers of their eligibility for compensation.

6 H. At least 180 days prior to December 30, 2018, Defendant shall send every
7 Eligible Consumer that has not elected a remedy or scheduled an appointment pursuant to
8 Section XIII a notice by at least two different means reasonably calculated to reach the consumer
9 (such as mail and email, or email and phone) (“Reminder Notice”). The Reminder Notice shall
10 inform such Eligible Consumers of the deadlines to file a claim application and/or schedule an
11 appointment in order to receive compensation pursuant to this Order and shall direct them to the
12 claims website governed by Section XIII. At least 150 days prior to December 30, 2018,
13 Defendant shall send a second Reminder Notice to those Eligible Consumers who have not yet
14 submitted a claim application or scheduled an appointment pursuant to Section XIII following
15 the first Reminder Notice.

16 I. Within 10 business days of Defendant receiving EPA or CARB approval of any
17 Approved Emissions Modification in accordance with Appendix B of the DOJ Consent Decree,
18 Defendant shall send by First-Class postage pre-paid mail notice to Eligible Owners and Eligible
19 Lessees informing them that there is an Approved Emissions Modification available for their
20 Eligible Vehicle. Such notice shall be in a form approved by EPA or CARB pursuant to Section
21 3.2 of Appendix A to the DOJ Consent Decree. Such notice shall disclose the impacts of the
22 Approved Emissions Modification on an Eligible Vehicle and inform affected Eligible
23 Consumers that they still have a right to elect a Buyback or Lease Termination, as described in
24 Sections VII and VIII.
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2 J. Within 10 business days of Defendant (a) receiving a final notice of disapproval
3 of a proposed emissions modification from EPA or CARB, (b) withdrawing any application for
4 an Approved Emissions Modification, or (c) declining to submit any such application in
5 accordance with Appendix B of the DOJ Consent Decree, Defendant shall send by First-Class
6 postage pre-paid mail notice to Eligible Owners and Eligible Lessees that the proposed emissions
7 modification for the affected Eligible Vehicles is not available. Such notice shall be in a form
8 approved by EPA or CARB pursuant to Section 3.2 of Appendix A to the DOJ Consent Decree.
9 Such notice shall inform affected Eligible Consumers that they still have a right to elect a
10 Buyback or Lease Termination, as described in Sections VII and VIII.
11

12 K. Notwithstanding any other provision of this Order, with respect to all consumer-
13 facing written, published, or online notices, internet content, disclosures, and disclaimers
14 required under this Order, except those with substance uniquely tailored to an individual
15 consumer (such as an email response to a particular consumer's question), those sent pursuant to
16 Federal Rule of Civil Procedure 23, or a DOJ Emissions Modification Notice, Defendant must
17 seek FTC approval of the communications. Defendant must either:
18

- 19 1. Obtain FTC approval in writing; or
- 20 2. Ensure that the communications: (a) are accurate, complete, non-
21 misleading, and convey all material information; (b) convey all material
22 information clearly and conspicuously; (c) emphasize (through
23 underscoring, bolding, or other attention-getting devices) any deadlines
24 that the consumer must meet; (d) use plain language; and (e) include an
25 email address, web location, and telephone number where consumers can
26 have questions answered.
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2 **VII. COMPENSATION FOR BUYBACK OF ELIGIBLE VEHICLES**

3 IT IS FURTHER ORDERED that for each Eligible Owner who elects a Buyback,
4 Defendant shall pay that Eligible Owner as set forth in this Order and Appendix A of the DOJ
5 Consent Decree:

6 A. Upon submission of an Eligible Owner's complete and valid claim application
7 pursuant to Section XIII and surrender of the right, title, and interest in, and possession of, an
8 Eligible Vehicle to Defendant at a Volkswagen Dealer (or other entity authorized by Defendant),
9 Defendant shall pay to the Eligible Owner all amounts required by Subsections D, E, and F. If
10 an Eligible Owner elects a Buyback but does not possess title to the Eligible Vehicle, for title to
11 the Eligible Vehicle to be transferred to Defendant, the Eligible Owner and Defendant must
12 complete the steps required by Subsection G.1 and the claim application pursuant to Section
13 XIII.
14

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16 B. Except as provided in Section XII, Defendant will complete a Buyback of an
17 Eligible Vehicle within 90 days of an Eligible Owner's election to schedule an appointment for
18 an approved Buyback.
19

20 C. Each Eligible Owner may, in the alternative, elect to receive an Approved
21 Emissions Modification and obtain Approved Emissions Modification Restitution pursuant to
22 Section IX at any time before Defendant takes possession, title, and ownership of the Eligible
23 Vehicle.
24

25 D. Except as provided in Subsection F and G, and except for Eligible Owners who
26 purchased their Eligible Vehicles after September 18, 2015 but before June 28, 2016, Defendant
27 shall pay each Eligible Owner who elects to participate in the Buyback the sum of:

28 1. The Buyback Restitution;

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2 2. Less any amounts paid to a lender in satisfaction of a Loan Obligation on
3 the Eligible Vehicle pursuant to Subsection G, if applicable.

4 E. For Eligible Owners who purchased their Eligible Vehicles after September 18,
5 2015 but before June 28, 2016, Defendant shall pay each Eligible Owner who elects to
6 participate in the Buyback the sum of:

- 7
8 1. The Post-September 2015 Owner Restitution;
9 2. The Post-September 2015 Owner Adjustment, if any;
10 3. Less any amounts paid to a lender in satisfaction of a Loan Obligation on
11 the Eligible Vehicle pursuant to Subsection G, if applicable.

12
13 F. For any Eligible Owner with an Eligible Vehicle that is Operable as of the date set
14 by the Court for consumers to opt out of the Class Action or the Effective Date, whichever is
15 earlier, but which ceases to be Operable before the vehicle can be brought in for a Buyback,
16 upon submission of an Eligible Owner's complete and valid claim application pursuant to
17 Section XIII and surrender of all right, title, and interest in, and possession of, the Eligible
18 Vehicle to Defendant at a Volkswagen Dealer (or other entity authorized by Defendant),
19 Defendant shall pay Eligible Owner Non-Operable Restitution to the Eligible Owner. If an
20 Eligible Owner does not possess title to the Eligible Vehicle, for title to the Eligible Vehicle to
21 be transferred to Defendant, the Eligible Owner and Defendant must complete the steps required
22 by Subsection G.1 and the claim application pursuant to Section XIII.
23

24
25 G. For any Eligible Owner with an outstanding Loan Obligation for an Eligible
26 Vehicle who elects a Buyback:

- 27 1. Upon submission of an Eligible Owner's complete and valid claim
28 application pursuant to Section XIII and surrender of all right, title, and

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2 interest in, and possession of, an Eligible Vehicle to an entity authorized
3 by Defendant, Defendant shall pay that Eligible Owner's lender the full
4 amount required to pay off the outstanding Loan Obligation for the
5 Eligible Vehicle, excluding any portion of the Loan Obligation that
6 becomes delinquent after June 28, 2016 (and any related costs and fees) or
7 any portion of the Loan Obligation, including new loans, incurred after
8 June 28, 2016, up to 130% of the total compensation due to an Eligible
9 Owner pursuant to Subsections D or E. If the amount paid to the lender by
10 Defendant under this provision is not sufficient to satisfy the outstanding
11 Loan Obligation, the Eligible Owner must, at the time of the transfer of
12 ownership and possession, pay any remaining balance of the Loan
13 Obligation required to transfer all interest in, title to, and ownership and
14 possession of the Eligible Vehicle to Defendant to elect the Buyback.

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17 2. If the outstanding Loan Obligation is less than or equal to the total
18 compensation to an Eligible Owner pursuant to Subsections D or E, upon
19 submission of an Eligible Owner's complete and valid claim application
20 pursuant to Section XIII and surrender of all right, title, and interest in,
21 and possession of, an Eligible Vehicle to Defendant at a Volkswagen
22 Dealer (or other entity authorized by Defendant), Defendant shall pay that
23 Eligible Owner's lender the full amount required to pay off the
24 outstanding Loan Obligation for the Eligible Vehicle, and shall pay the
25 Eligible Owner the difference between the Loan Obligation and the
26 compensation under Subsections D or E.
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2 3. Defendant shall not charge Eligible Owners any consideration, including
3 transactional or other fees, costs, or penalties for making the payments
4 required by this Subsection. Early termination or similar fees pursuant to
5 or permitted by any Eligible Owner's contract with an affiliate of
6 Defendant, including VW Credit, Inc., are not part of the Loan Obligation
7 for purposes of Subsections G.1 and G.2 above, and Defendant may not
8 use them as a basis to reduce the payments due to an Eligible Owner under
9 this Section.
10

11 **VIII. LEASE TERMINATION AND LESSEE COMPENSATION**

12 IT IS FURTHER ORDERED that for each Eligible Lessee who has an active lease and
13 who elects a Lease Termination, Defendant shall pay that Eligible Lessee as set forth in this
14 Order and Appendix A of the DOJ Consent Decree:
15

16 A. Upon submission of an Eligible Lessee's complete and valid claim application
17 pursuant to Section XIII and surrender of an Eligible Vehicle to Defendant at a Volkswagen
18 Dealer (or other entity authorized by Defendant), Defendant shall pay Eligible Lessee Restitution
19 to the Eligible Lessee. Defendant shall pay all amounts necessary to achieve a Lease
20 Termination without penalty to the Eligible Lessee, including, without limitation, early
21 termination fees owed to third parties. Provided, however, that Defendant shall not be obligated
22 to pay any Eligible Lessee Restitution Adjustments. When calculating excess mileage fees,
23 Defendant cannot pro rate the actual mileage on the Eligible Vehicle on the day of vehicle
24 surrender, but must compare such actual mileage to that allowed under the full lease term.
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2 B. Except as provided in Section XII, Defendant shall complete a Lease Termination
3 of an Eligible Vehicle within 45 days of an Eligible Lessee's election to schedule an appointment
4 for an approved Lease Termination.

5 C. Defendant will assume any remaining lease payments from the date of the
6 completion of the process in Subsection A through the end of the lease agreement.
7

8 **IX. COMPENSATION FOR APPROVED EMISSIONS MODIFICATIONS OF**
9 **ELIGIBLE VEHICLES**

10 IT IS FURTHER ORDERED that for each Eligible Owner or Eligible Lessee who is
11 entitled to elect and elects an Approved Emissions Modification, Defendant shall provide free
12 Approved Emissions Modifications that fully comply with this Order and Appendix B of the
13 DOJ Consent Decree, and shall provide compensation as follows:

14 A. Upon submission of an Eligible Owner's or Eligible Lessee's complete and valid
15 claim application pursuant to Section XIII and completion of an Approved Emissions
16 Modification by a Volkswagen Dealer (or other entity authorized by Defendant), Defendant shall
17 pay the amounts required by Subsections B through E.
18

19 B. Except for Eligible Owners who purchased Eligible Vehicles after September 18,
20 2015 but before June 28, 2016, Defendant shall pay Approved Emissions Modification
21 Restitution to an Eligible Owner who elects to receive an Approved Emissions Modification.
22

23 C. For Eligible Owners who purchased the Eligible Vehicle after September 18,
24 2015 but before June 28, 2016, and who elect to receive an Approved Emissions Modification,
25 Defendant shall pay Post-September 2015 Owner Restitution to each such Eligible Owner.

26 D. For Eligible Owners or Eligible Lessees of Generation 3 Eligible Vehicles who
27 elect an Approved Emissions Modification, Defendant shall pay the Approved Emissions
28 Modification Restitution amount in two stages in accordance with Section XIII.I.

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2 E. Defendant shall pay Lessee Restitution to each Eligible Lessee who elects to
3 receive an Approved Emissions Modification and at the time the Eligible Vehicle is brought in
4 for an Approved Emissions Modification (a) is the current lessee of an Eligible Vehicle and
5 elects to continue an active lease for an Eligible Vehicle or (b) owns the Eligible Vehicle but did
6 not acquire ownership of the Eligible Vehicle until after June 28, 2016.

7
8 F. Except as provided in Section XII, Defendant shall complete an Approved
9 Emissions Modification within 90 days of an Eligible Owner's or Eligible Lessee's election to
10 schedule an appointment for an Approved Emissions Modification, following approval by EPA
11 and CARB of an Approved Emissions Modification.

12
13 G. Defendant shall provide a loaner vehicle at no cost to the consumer for any
14 Approved Emissions Modification that is scheduled to take longer than 3 hours or that is not
15 complete within 3 hours of the scheduled start of the appointment. Defendant shall provide
16 consumers receiving an Approved Emissions Modification such loaner vehicles at no cost for 24
17 hours after Defendant notifies them that the Approved Emissions Modification is complete.

18 **X. COMPENSATION FOR ELIGIBLE LESSEES WHOSE LEASES TERMINATED**
19 **AFTER SEPTEMBER 18, 2015**

20 IT IS FURTHER ORDERED that for any Eligible Lessee who had an active lease as of
21 September 18, 2015 but whose lease has since terminated and who returns or returned the
22 Eligible Vehicle at the conclusion of the lease, upon submission of the Eligible Lessee's
23 complete and valid claim application pursuant to Section XIII, Defendant shall pay Lessee
24 Restitution to such an Eligible Lessee.
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2 **XI. COMPENSATION FOR ELIGIBLE SELLERS**

3 IT IS FURTHER ORDERED that Defendant shall provide compensation to Eligible
4 Sellers as follows:

5 A. Upon submission of an Eligible Seller’s complete and valid claim application
6 pursuant to Section XIII, Defendant shall pay Eligible Seller Restitution to each Eligible Seller
7 who elects to participate in the Settlement Program.
8

9 B. Eligible Sellers shall have 45 days to file a claim from the earlier of the date on
10 which the Court grants preliminary approval of the Class Action Settlement Agreement or
11 provision of notice pursuant to Section VI, provided however, if preliminary approval is granted
12 by the Court on July 26, 2016, Eligible Sellers will have until September 16, 2016 to submit a
13 claim.
14

15 C. In no event will Defendant pay more for a single vehicle than the amount
16 allocated to that vehicle for a Buyback, if the Eligible Owner chooses a Buyback, or an
17 Approved Emissions Modification, if the Eligible Owner chooses an Approved Emissions
18 Modification. No additional funds will be made available by Defendant to compensate Eligible
19 Sellers.
20

21 **XII. WARRANTY AND LEMON LAW PROTECTION FOR MODIFIED VEHICLES**

22 IT IS FURTHER ORDERED that Defendant shall provide an Emission Control System
23 warranty and an Engine Long Block warranty (collectively, the “Extended Emissions Warranty”)
24 for each Eligible Vehicle that undergoes an Approved Emissions Modification (“Modified
25 Vehicles”):
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27 A. The Extended Emissions Warranty shall cover all parts and labor, as well as the
28 cost or provision of a loaner vehicle for warranty service lasting longer than 3 hours. Defendant

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2 must not impose on consumers any fees or charges, and must pay any fees or charges imposed by
3 Volkswagen Dealers related to the warranty service.

4 B. The Emissions Control System warranty must cover all components which are
5 replaced as part of the Approved Emissions Modification and any component which can
6 reasonably be impacted by effects of the Approved Emissions Modification in accordance with
7 Sections 3.9.1 and 4.3.10 of Appendix B of the DOJ Consent Decree, such as increased thermal
8 load or cycling, increased soot load, increased use of EGR, increased DPF regeneration, and
9 increased fuel injection pressure. The Emission Control System warranty shall cover the
10 following parts, as further specified in the applicable Extended Emissions Warranty Parts
11 Coverage List that Volkswagen AG or Audi AG will submit with each emissions modification
12 proposal submitted to EPA/CARB for review and approval of any proposed emissions
13 modification:
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- 16 1. The entire exhaust after treatment system, including the DOC, the SCR
17 catalyst (if applicable), the dosing injector and other DEF system
18 components (if applicable), the NOx trap (if applicable), all sensors and
19 actuators, and the exhaust flap;
- 20 2. The entire fuel system, including the fuel pumps, high pressure common
21 rail, fuel injectors, and all sensors and actuators;
- 22 3. EGR system including the EGR valve, EGR cooler, EGR filter, all related
23 hoses and pipes, and all sensors and actuators;
- 24 4. The turbocharger;
- 25 5. The OBD System and any malfunctions detected by the OBD System
26 other than those related to the transmission; and
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2 6. The DPF.

3 C. The Extended Emissions Warranty shall cover each and every DPF that has failed
4 as a result of implementing any Approved Emissions Modification except as provided in Section
5 3.9.2 of Appendix B of the DOJ Consent Decree.

6 D. The Engine Long Block warranty shall cover the engine sub-assembly that
7 consists of the assembled block, crankshaft, cylinder head, camshaft, and valve train.
8

9 E. The warranty period for the Extended Emissions Warranty shall be the longer of:

- 10 1. Measured from the Eligible Vehicle's initial sale or lease: (a) for
11 Generation 1 and 2, 10 years or 120,000 miles, whichever comes first; or
12 (b) for Generation 3, 10 years or 150,000 miles, whichever comes first;
13 2. Measured from the date and mileage when an Approved Emissions
14 Modification is implemented prior to any resale of the Eligible Vehicle: 4
15 years or 48,000 miles, whichever comes first; or
16 3. Measured from the date and mileage of the time of the first resale
17 transaction after an Approved Emissions Modification: 4 years or 48,000
18 miles, whichever comes first; provided, however, that Subsection E.3
19 applies only to the first resale transaction after the modification to the first
20 person who in good faith purchases the vehicle for purposes other than
21 resale.
22 resale.
23

24 F. Defendant shall make available online a searchable database in accordance with
25 Section 3.9.6 of Appendix B of the DOJ Consent Decree that includes all Eligible Vehicles, and
26 that includes all 2.0-liter vehicles possessed by Defendant, Volkswagen Dealers, or any dealer
27 associated with Defendant, by which users, including Eligible Owners, Eligible Lessees, and
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2 prospective purchasers, may conduct a free-of-charge search by vehicle VIN to determine
3 whether the Extended Emissions Warranty and any additional warranty extensions apply to a
4 specific vehicle.

5 G. Defendant must also maintain a database in accordance with Section 3.9.7 of
6 Appendix B of the DOJ Consent Decree that includes all Eligible Vehicles, and that includes all
7 2.0-liter vehicles possessed by Defendant, Volkswagen Dealers, or any dealer associated with
8 Defendant, by which Volkswagen Dealers and Defendant's authorized service facilities shall
9 search by vehicle VIN to determine whether the Extended Emissions Warranty and any
10 additional warranty extensions apply to a specific Eligible Vehicle.

11 H. If Defendant is required to provide additional warranty extensions pursuant to
12 Appendix B of the DOJ Consent Decree, the additional warranty extensions shall extend the
13 warranty periods specified in Subsection E.

14 I. The Extended Emissions Warranty is associated with the vehicle, and remains
15 available to any and all subsequent owners and operators.

16 J. The Extended Emissions Warranty shall not supersede or void any outstanding
17 warranty. To the extent there is a conflict in any provision(s) of this warranty and any
18 outstanding warranty, that conflict shall be resolved to the benefit of the consumer.

19 K. The Extended Emissions Warranty shall not modify, limit, or affect any state,
20 local, or federal legal rights available to the owners.

21 L. Any waiver of any provision of the Extended Emissions Warranty by an owner is
22 null and void.

23 M. Defendant must reoffer and provide a Buyback or Lease Termination to any
24 Eligible Owner or Eligible Lessee of a Modified Vehicle in the event that, during the 18 months
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2 or 18,000 miles (whichever occurs first) following the completion of the Approved Emissions
3 Modification (the “Reoffer Period”):

- 4 1. Defendant fails to repair or remedy a confirmed mechanical failure or
5 malfunction covered by the Extended Emissions Warranty and associated
6 with the Approved Emissions Modification (a “Warrantable Failure”) after
7 the Eligible Owner or Eligible Lessee physically presents the Modified
8 Vehicle to a Volkswagen Dealer for repair of the Warrantable Failure and:
9 a. the Warrantable Failure is unable to be remedied after making 4
10 separate service visits for the same Warrantable Failure during the
11 Reoffer Period; or
12 b. the Modified Vehicle with the Warrantable Failure is out of service
13 (in an inoperable condition) due to the Warrantable Failure for a
14 cumulative total of 30 days during the Reoffer Period. For
15 avoidance of doubt, a Modified Vehicle shall not be deemed “out
16 of service” when, after diagnosing the Warrantable Failure, the
17 Volkswagen Dealer (or other entity authorized by Defendant)
18 returns or tenders the Modified Vehicle to the customer while the
19 Volkswagen Dealer (or other entity authorized by Defendant)
20 awaits necessary parts for the Warrantable Failure and the
21 Modified Vehicle remains Operable.
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26 N. If any such consumer is entitled to elect and elects a Buyback or Lease
27 Termination pursuant to Subsection M, the owner or lessee shall receive the Consumer Payments
28 that he or she would have received under a Buyback or Lease Termination at the time the

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2 Eligible Owner or Eligible Lessee first requested the Approved Emissions Modification, less any
3 Buyback Restitution, Approved Emissions Modification Restitution or Lessee Restitution
4 amounts already received under the Settlement Program. No Eligible Owner or Eligible Lessee
5 shall receive double-recovery of any portion of any Consumer Payment.

6
7 **XIII. CLAIMS PROCESSING**

8 IT IS FURTHER ORDERED that in implementing the remedies for consumers described
9 by this Order:

10 A. On the Effective Date, Defendant shall maintain a claims administration website
11 with URLs: VWCourtSettlement.com and AudiCourtSettlement.com. The website shall have an
12 “En Español” link to a Spanish website that consists of a fully translated version of
13 VWCourtSettlement.com and AudiCourtSettlement.com. The website must be publically
14 available on the Effective Date, and remain available for 5 years thereafter, or until all consumer
15 relief under this Order is complete, whichever is earlier. In maintaining this website, Defendant
16 shall make all reasonable efforts to cause the purchase of the rights to all websites whose URLs
17 are common misspellings of these URLs to re-direct consumers to VWCourtSettlement.com and
18 AudiCourtSettlement.com. The website shall:
19

- 20
- 21 1. Be promoted by Defendant online, such as through banner ads, search
22 engine ads or social media;
 - 23 2. Include a copy of this Order, the DOJ Consent Decree and all consumer
24 notices required by this Order, except for the DOJ Emissions Modification
25 Notices, which must be made available pursuant to Subsection A.5;
 - 26 3. Include plain language descriptions of the options available to consumers
27 under this Order, including the information needed for Eligible Consumers
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2 to make informed decisions about their election of remedies and all
3 deadlines related to the election of any remedy under this Order and the
4 Related Orders;

5 4. Include information sufficient for consumers to determine if they may be
6 Eligible Sellers;

7
8 5. Include a copy of or link to the DOJ Emissions Modification Notices
9 within 10 business days of receiving EPA/CARB notice of approval or
10 disapproval, withdrawing any application for an Approved Emissions
11 Modification or declining to submit an application for an Approved
12 Emissions Modification. Provided, however, that nothing herein
13 precludes Defendant from providing additional information concerning the
14 effect an Approved Emissions Modification will have on an Eligible
15 Vehicle;

16
17 6. List the information and documentation that Eligible Consumers must
18 submit to establish eligibility for a remedy under the Settlement Program,
19 including instructions for obtaining and providing such information and
20 submitting such documentation by electronic upload, fax, or mail;

21
22 7. Explain to consumers how and where to locate a Vehicle Identification
23 Number (VIN) for their vehicle;

24
25 8. Provide a simple, easy-to-use mechanism for consumers to determine
26 whether their vehicle is eligible for the Settlement Program by entering a
27 VIN, and to determine the compensation to which they are entitled under
28 each available option by entering their name, contact information

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2 (including mailing address, telephone number and email), address of
3 vehicle registration, VIN, current Eligible Vehicle mileage, and other
4 information necessary to process the claim;

5 9. Explain the specific effect that additional mileage will have on an Eligible
6 Consumer's compensation;

7
8 10. Provide a simple, easy-to-use mechanism for consumers to elect to receive
9 updates by email about the availability of, and reminders about,
10 appointments for any remedy; the availability (or non-availability) of an
11 Approved Emissions Modification for their vehicle; and the status of any
12 claim, including additional documentation or other information needed to
13 process the claim;

14
15 11. Provide consumers with a simple mechanism to elect and apply for any
16 remedy available to them, and for Eligible Consumers to schedule an
17 appointment pursuant to Subsection C.4, below; and

18
19 12. Not contain any promotional materials, any information other than that
20 needed to comply with this Order, or anything that contradicts, mitigates,
21 or is inconsistent with, the information required by this Section.

22 B. On the Effective Date, Defendant shall establish a toll-free telephone number that
23 shall remain available until all consumer relief under this Order is complete. With the exception
24 of Holidays, Defendant shall ensure that the toll-free number is promptly answered seven days a
25 week from 7:00 am eastern time to 11:00 pm eastern time by representatives that Defendant has
26 adequately trained to accurately and clearly answer all reasonable consumer questions regarding
27 the Settlement Program.
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2 C. Defendant shall administer the claims administration process efficiently,
3 expeditiously, and transparently, including by:

- 4 1. Accepting claim applications and documentation submitted by mail, fax,
5 and via the claims website;
- 6 2. Processing all claims applications and, within 10 business days, or more
7 quickly if reasonable, either (a) notifying consumers that their claim
8 application is complete because it contains all information necessary to
9 determine eligibility, or (b) notifying consumers of any claim application
10 that is deemed deficient, the reasons for the deficiency, and providing
11 clear instructions on how to cure it. If Defendant notifies a consumer that
12 their claim application is deficient, Defendant shall have 10 business days
13 from resubmission of the claims application to notify such consumer
14 whether his or her application is complete;
- 15 3. Notifying consumers whether they are eligible for their elected remedy
16 within 10 business days, or more quickly if reasonable, of receiving a
17 completed application;
- 18 4. Immediately upon either notification that a consumer is eligible under
19 Subsection C.3 above or the Effective Date, whichever is later, allowing
20 that Eligible Consumer to schedule a Buyback, Lease Termination, or
21 Approved Emissions Modification at any Volkswagen Dealer (or other
22 entity authorized by Defendant) of the Eligible Consumer's choosing.
23 Defendant shall provide Eligible Consumers the ability to choose from at
24 least three appointment dates, at different times of the day, on different
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1 days of the week, each of which is within 90 days of notification under
2 Subsection C.3 or the Effective Date, whichever is later. Defendant shall
3 provide consumers with the ability to reschedule their appointment within
4 90 days of the rescheduling date using the same process;

- 5
- 6 5. Providing consumers with at least one reminder prior to their scheduled
7 appointment;
- 8
- 9 6. Allowing consumers to change their elected remedy at any time before the
10 Eligible Consumer's appointment for a Buyback or Lease Termination or
11 service visit for an Approved Emissions Modification. If an Eligible
12 Consumer changes their elected remedy, Defendant shall provide
13 consumers with the ability to schedule their appointment for the newly
14 chosen remedy within 90 days of the consumer notifying Defendant of the
15 change in elected remedy using the process in Subsection C.4;
- 16
- 17 7. Establishing reasonable procedures designed to provide a process for
18 certain Eligible Consumers whose status creates an undue burden to
19 participate in the claims process (due to military service overseas or
20 government assignment overseas) by assigning their rights to participate in
21 the Settlement Program on behalf of the Eligible Consumer upon
22 providing acceptable proof of the military service overseas or government
23 assignment overseas.
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- 26 8. Upon payment to each Eligible Consumer, providing an itemized receipt
27 showing the amount paid to the consumer and any applicable adjustments
28 pursuant to this Order as well as an explanation of any such adjustments;

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2 9. Not requesting any information from any consumer beyond what is
3 necessary to process a claim application; and

4 10. Taking all reasonable efforts to protect data consumers provide for any
5 purpose related to this Order. Defendant cannot use data provided by
6 consumers for participation in the Settlement Program for any purpose
7 other than implementing the Settlement Program.
8

9 D. Defendant shall offer each Eligible Consumer who elects to participate in the
10 Settlement Program the option to receive payment by check or by Electronic Funds Transfer
11 (“EFT”). Defendant shall notify Eligible Consumers of the timing of each payment method as
12 well as the specific impact that a positive or negative mileage adjustment will have on the timing
13 of such payment.
14

15 E. For Eligible Owners with an outstanding Loan Obligation, payment shall be sent
16 to that Eligible Owner’s lender within 5 business days of completion of the Eligible Owner’s
17 Buyback.
18

19 F. For Eligible Owners who elect a Buyback, upon receipt of the title to the Eligible
20 Vehicle by Defendant or a Volkswagen Dealer (or other entity authorized by Defendant) and the
21 surrender of the Eligible Vehicle to a Volkswagen Dealer (or other entity authorized by
22 Defendant), (i) an EFT shall be submitted within 3 banking days or (ii) a check shall be provided
23 immediately at the time of the Buyback. Provided, however, for an Eligible Owner who has
24 elected to receive payment by check, (a) if the vehicle is subject to a positive Mileage
25 Adjustment, Defendant shall send an additional check within 3 banking days for the amount of
26 the positive adjustment or (b) if the Eligible Vehicle is subject to a negative Mileage Adjustment,
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2 a check will not be provided immediately and instead Defendant will issue and send a new check
3 within 3 banking days for the adjusted amount.

4 G. For Eligible Lessees who elect a Lease Termination, upon surrender of the
5 Eligible Vehicle to a Volkswagen Dealer (or other entity authorized by Defendant), (i) an EFT
6 shall be submitted within 3 banking days or (ii) a check shall be provided immediately at the
7 time of surrender. If the vehicle is subject to a negative mileage adjustment pursuant to the lease
8 contract, a check will not be provided immediately and instead Defendant will issue and send a
9 new check within 3 banking days for the adjusted amount.
10

11 H. For Eligible Owners or Eligible Lessees who elect an Approved Emissions
12 Modification, upon completion of the Approved Emissions Modification by a Volkswagen
13 Dealer (or other entity authorized by Defendant), (i) an EFT shall be submitted within 3 banking
14 days or (ii) a check shall be mailed within 3 banking days.
15

16 I. Provided however, that for Eligible Owners or Eligible Lessees of Generation 3
17 Eligible Vehicles who elect an Approved Emissions Modification, upon completion of the first
18 stage of the Approved Emissions Modification pursuant to Section 3.1 of Appendix B of the DOJ
19 Consent Decree by a Volkswagen Dealer (or other entity authorized by Defendant), (i) an EFT
20 shall be submitted within 3 banking days or (ii) a check shall be mailed within 3 banking days in
21 the amount of 2/3 of the Approved Emissions Modification Restitution amount. Upon
22 completion of the second stage of the Approved Emissions Modification pursuant to Section
23 3.4.1 of Appendix B of the DOJ Consent Decree by a Volkswagen Dealer (or other entity
24 authorized by Defendant), (i) an EFT shall be submitted within 3 banking days or (ii) a check
25 shall be mailed within 3 banking days for the remaining 1/3 of the Approved Emissions
26 Modification Restitution amount for the Eligible Vehicle. For Eligible Sellers, upon approval of
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2 an Eligible Seller's claim, (i) an EFT shall be submitted within 3 banking days or (ii) a check
3 shall be mailed within 3 banking days.

4 J. Through the claims administration process implemented pursuant to this Order,
5 Defendant may not favor a remedy under this Order over any other remedy in any of the
6 following ways:

- 7 1. by presenting alternative remedies in a manner that discourages the
8 selection of one remedy (or remedies); or
- 9 2. by making the process to obtain a remedy unnecessarily difficult relative
10 to others.
11

12 K. Notwithstanding anything else in this Order, the Buyback and Lease Termination
13 offers required under Sections VII and VIII of this Order, shall be available to Eligible Owners
14 and Eligible Lessees beginning within 5 business days from the Effective Date and shall remain
15 open until at least 2 years after the Effective Date. Provided, however, that an Eligible
16 Consumer must complete a claims application no later than September 1, 2018 to participate in
17 the Settlement Program.
18

19 **XIV. COURT-APPOINTED CLAIMS SUPERVISOR**

20
21 IT IS FURTHER ORDERED that based upon recommendations submitted to this Court
22 by Defendant and the FTC, the Court hereby appoints Ankura Consulting Group, LLC as the
23 Claims Supervisor for Defendant. In acting under this Order, the Claims Supervisor is an agent
24 of this Court, and solely the agent of this Court, and shall be accountable directly to this Court.
25 With the exception of review of claims pursuant to Subsection A, below, the Claims Supervisor
26 shall not perform any of the claims processing functions set forth in Section XIII. The Claims
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2 Supervisor has the following power and authority to monitor Defendant's compliance with the
3 Settlement Program.

4 A. The Claims Supervisor shall review claims for compensation under this Order and
5 shall review the claims administration process to ensure that it is conducted in accord with this
6 Order, including ensuring that:

- 7 1. Compensation is calculated and paid in compliance with this Order;
- 8 2. Claims are processed in an efficient and consistent manner;
- 9 3. The calculations of approved payments to Eligible Consumers comply
10 with the Settlement Program; and
- 11 4. Determinations that claims are "ineligible" are proper under the
12 Settlement Program.

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15 B. Within one month from the date of entry of this Order and every 3 months
16 thereafter for 3 years (until such time determined pursuant to Subsection C below), the Claims
17 Supervisor shall submit a report to the Court, with copies to the FTC and Defendant, concerning
18 Defendant's performance of its obligations under this Order, including:

- 19 1. The progress of the Settlement Program, including but not limited to the
20 participation rate in any Buyback, Lease Termination, or Approved
21 Emissions Modification;
 - 22 2. The length of time for Eligible Consumers to receive any Consumer
23 Payment;
 - 24 3. Any complaints regarding Eligible Consumers' efforts to elect or
25 participate in any Settlement Program option; and
 - 26 4. The Claims Supervisor's review of ineligible claims.
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2 C. The Claims Supervisor shall serve until December 31, 2018, unless ordered by
3 this Court to continue.

4 D. Defendant shall in a timely manner provide the Claims Supervisor full access to
5 all documents and information necessary for the Claims Supervisor to fulfill the Claims
6 Supervisor's duties pursuant to this Order.

7
8 E. Defendant shall fully cooperate with any reasonable request of the Claims
9 Supervisor and shall take no action to interfere with or impede the Claims Supervisor's ability to
10 monitor Defendant's compliance with this Order.

11 F. The Claims Supervisor shall provide the FTC accounting or other information
12 related to compliance with Sections VI through XIII within 10 business days of a request, unless
13 a longer time is agreed to by an FTC representative in writing.

14 G. Defendant is responsible for all costs and fees relating to the Claims Supervisor.
15 Defendant and the FTC may agree, or the Claims Supervisor may seek Court approval to
16 employ, at Defendant's expense, such consultants, accountants, attorneys, and other
17 representatives and assistants as are reasonably necessary to carry out the Claims Supervisor's
18 duties and responsibilities.
19
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21 **XV. ORDER ACKNOWLEDGMENTS**

22 IT IS FURTHER ORDERED that Defendant obtain acknowledgments of receipt of this
23 Order:

24 A. Defendant, within 7 days of entry of this Order, must submit to the FTC an
25 acknowledgment of receipt of this Order sworn under penalty of perjury.

26 B. For 5 years after entry of this Order Defendant must deliver a copy of this Order
27 to: (1) all principals, officers, directors; (2) all employees, agents, and representatives who have
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2 responsibilities for any of Defendant’s advertising or marketing or have supervisory
3 responsibilities related to the subject matter of Sections I through III; (3) all employees, agents,
4 and representatives involved in carrying out the Settlement Program as described in Sections VI
5 through XIII; and (4) any business entity resulting from any change in structure as set forth in
6 Section XVI. Delivery must occur within 7 days of entry of this Order for current personnel.
7
8 For all others, delivery must occur before they assume their responsibilities.

9 C. From each individual or entity that Defendant employs and to which Defendant
10 delivered a copy of this Order, Defendant will request, within 30 days, a signed and dated
11 acknowledgment of receipt of this Order and Defendant shall create and maintain records
12 sufficient to establish that the Order was sent in a way reasonably calculated to effect delivery.
13
14 For all other individuals or entities to which Defendant delivered a copy of this Order pursuant to
15 Subsection B, Defendant shall create and maintain records sufficient to establish that the Order
16 was sent in a way reasonably calculated to effect delivery.

17 **XVI. COMPLIANCE REPORTING**

18 IT IS FURTHER ORDERED that Defendant make timely submissions to the FTC:

19 A. One year after entry of this Order, Defendant must submit a compliance report,
20
21 sworn under penalty of perjury:

- 22 1. Defendant must: (a) identify the primary physical, postal, and email
23 address and telephone number, as designated points of contact, which
24 representatives of the FTC may use to communicate with Defendant;
25 (b) describe in detail whether and how Defendant is in compliance with
26 each Section of this Order; and (c) provide a copy of each order
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2 acknowledgment obtained pursuant to this Order, unless previously
3 submitted to the FTC.

4 B. For 10 years after entry of this Order, Defendant must submit a compliance
5 notice, sworn under penalty of perjury, within 14 days of any change in the following: (a) any
6 designated point of contact; or (b) the structure of any entity that Defendant has any ownership
7 interest in or controls directly or indirectly that may affect compliance obligations arising under
8 this Order, including: creation, merger, sale, or dissolution of the entity or any subsidiary that
9 engages in any acts or practices subject to this Order.
10

11 C. Defendant must submit to the FTC notice of the filing of any bankruptcy petition,
12 insolvency proceeding, or similar proceeding by or against such Defendant within 14 days of its
13 filing.
14

15 D. Any submission to the FTC required by this Order to be sworn under penalty of
16 perjury must be true and accurate and comply with 28 U.S.C. § 1746, such as by concluding: “I
17 declare under penalty of perjury under the laws of the United States of America that the
18 foregoing is true and correct. Executed on: _____” and supplying the date, signatory’s full
19 name, title (if applicable), and signature.
20

21 E. Any information Defendant submits pursuant to this section will be treated in
22 accordance with Section 21 of the FTC Act.

23 F. Unless otherwise directed by an FTC representative in writing, all submissions to
24 the FTC pursuant to this Order must be emailed to DEbrief@ftc.gov or sent by overnight courier
25 (not the U.S. Postal Service) to: Associate Director for Enforcement, Bureau of Consumer
26 Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580.
27 The subject line must begin: FTC v. Volkswagen Group of America, Inc., X160039.
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XVII. RECORDKEEPING

IT IS FURTHER ORDERED that Defendant must create certain records for 10 years after entry of the Order, and retain each such record for 5 years. Specifically, Defendant must create and retain the following records:

A. Accounting records showing the revenues from all goods or services sold in accordance with the International Financial Reporting Standards;

B. Personnel records showing, for each person with responsibilities for any of Defendant’s advertising or marketing or with supervisory responsibilities related to the subject matter of Sections I through III, whether as an employee or otherwise, that person’s: name; addresses; telephone number; job title or position; dates of service; and (if applicable) the reason for termination;

C. Records of all consumer complaints related to Sections I through III of this Order, whether received directly or indirectly, such as through a third party, and any response;

D. All records necessary to demonstrate full compliance with Sections I through III of this Order, including all submissions to the FTC;

E. A copy of each substantively unique new vehicle advertisements or other new vehicle marketing material Defendant distributed or paid to have distributed in the United States relating to Volkswagen or Audi vehicles (for purposes of this Subsection, an advertisement or marketing material is “substantively unique” if it conveys different claims than other material, or conveys claims differently than other material); and

F. All materials relied upon to make any representation about an environmental attribute or resale value in the materials covered by Subsection E.

XVIII. COMPLIANCE MONITORING

IT IS FURTHER ORDERED that, for the purpose of monitoring Defendant’s compliance with this Order:

A. Within 30 days of receipt of a written request from a representative of the FTC, Defendant must: submit additional compliance reports or other requested information, which must be sworn under penalty of perjury; appear for depositions; and produce documents for inspection and copying. The FTC also is authorized without further leave of court, to use any of the procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including telephonic depositions), 31, 33, 34, 36, 45, and 69, provided that Defendant, after attempting to resolve a dispute without court action and for good cause shown, may file a motion with this Court seeking an order including one or more of the protections set forth in Federal Rule of Civil Procedure 26(c). Defendant may assert any and all rights or privileges in the Federal Rules of Civil Procedure, the Federal Rules of Evidence, or any other applicable law.

B. For matters concerning this Order, the FTC is authorized to communicate directly with Defendant. Defendant must permit representatives of the FTC to interview any employee or other person affiliated with any Defendant who has agreed to such an interview. The person interviewed may have counsel present.

C. The FTC may use all other lawful means, including posing, through its representatives, as consumers, suppliers, or other individuals or entities, to Defendant or any individual or entity affiliated with Defendant, without the necessity of identification or prior notice. Nothing in this Order limits the FTC’s lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1. Defendant may assert any and all defenses, rights, or privileges available to it.

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XIX. RETENTION OF JURISDICTION

IT IS FURTHER ORDERED that this Court retains jurisdiction of this matter for purposes of construction, modification, and enforcement of this Order.

IT IS SO ORDERED.

Dated: _____, 2016

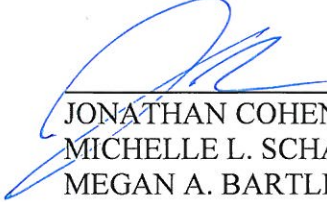
CHARLES R. BREYER
United States District Judge

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SO STIPULATED AND AGREED:

Dated: June 27, 2016

**FOR PLAINTIFF
FEDERAL TRADE COMMISSION**



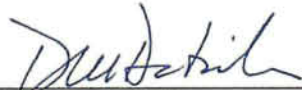
JONATHAN COHEN
MICHELLE L. SCHAEFFER
MEGAN A. BARTLEY
FEDERAL TRADE COMMISSION
600 Pennsylvania Avenue NW, CC-9528
Washington, DC 20580
(202) 326-2551 (Cohen); -3515 (Schaefer);
-3424 (Bartley); -3197 (fax)
jcohen2@ftc.gov; mschaefer@ftc.gov;
mbartley@ftc.gov
Counsel for Federal Trade Commission

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SO STIPULATED AND AGREED:

FOR DEFENDANT VOLKSWAGEN GROUP OF AMERICA, INC. (ALSO D/B/A VOLKSWAGEN OF AMERICA, INC., ALSO D/B/A AUDI OF AMERICA, INC.)

Dated: June 27 2016



DAVID DETWEILER
VOLKSWAGEN GROUP OF AMERICA, INC.
2200 Ferdinand Porsche Drive
Herndon, Virginia 20171
As an Officer of Volkswagen Group of America, Inc.

Dated: June 27 2016



ROBERT J. GIUFFRA, JR.
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nelless@sullcrom.com
Counsel for Volkswagen Group of America, Inc.

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CERTIFICATE OF SERVICE

I hereby certify that on June 28, 2016, I caused to be served true copies of the foregoing FTC Proposed Partial Stipulated Order for Permanent Injunction and Monetary Judgement by electronic means by filing such documents through the Court's Electronic Case Filing System:



Jonathan Cohen (jcohen2@ftc.gov)
Attorney for Plaintiff
Federal Trade Commission