

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION**

COMMISSIONERS: **Lina Khan, Chair**
 Noah Joshua Phillips
 Rohit Chopra
 Rebecca Kelly Slaughter
 Christine S. Wilson

In the Matter of

**SUPPORT KING, LLC, a limited liability
company, also formerly d/b/a
SpyFone.com and**

**SCOTT ZUCKERMAN, individually and
as an officer of Support King, LLC.**

FILE NO.

**AGREEMENT CONTAINING
CONSENT ORDER**

The Federal Trade Commission (“Commission”) has conducted an investigation of certain acts and practices of Support King, LLC, and Scott Zuckerman, individually and as an officer of Support King, LLC (collectively, “Proposed Respondents”). The Commission’s Bureau of Consumer Protection (“BCP”) has prepared a draft of an administrative Complaint (“draft Complaint”). BCP and Proposed Respondents, individually or through their duly authorized officers, enter into this Agreement Containing Consent Order (“Consent Agreement”) to resolve the allegations in the attached draft Complaint through a proposed Decision and Order to present to the Commission, which is also attached and made a part of this Consent Agreement.

IT IS HEREBY AGREED by and between Proposed Respondents and BCP, that:

1. The Proposed Respondents are:
 - a. Proposed Respondent Support King, LLC (“Support King”), also formerly doing business as SpyFone.com (“SpyFone”), a Puerto Rico limited liability company with a principal office or principal place of business at 5900 Ave Isla Verde, Carolina, Puerto Rico 00979-5746.
 - b. Proposed Respondent Scott Zuckerman (“Zuckerman”), the president, founder, resident agent, and chief executive officer of Support King. Individually or in concert with others, he formulates, directs, or controls the policies, acts, or practices of Support King, LLC. His principal place of business is the same as that of Support King, LLC.

2. Proposed Respondents neither admit nor deny any of the allegations in the draft Complaint, except as specifically stated in the Decision and Order. Only for purposes of this action, Proposed Respondents admit the facts necessary to establish jurisdiction.
3. Proposed Respondents waive:
 - a. Any further procedural steps;
 - b. The requirement that the Commission's Decision contain a statement of findings of fact and conclusions of law; and
 - c. All rights to seek judicial review or otherwise to challenge or contest the validity of the Decision and Order issued pursuant to this Consent Agreement.
4. This Consent Agreement will not become part of the public record of the proceeding unless and until it is accepted by the Commission. If the Commission accepts this Consent Agreement, it, together with the draft Complaint, will be placed on the public record for 30 days and information about them publicly released. Acceptance does not constitute final approval, but it serves as the basis for further actions leading to final disposition of the matter. Thereafter, the Commission may either withdraw its acceptance of this Consent Agreement and so notify each Proposed Respondent, in which event the Commission will take such action as it may consider appropriate, or issue and serve its Complaint (in such form as the circumstances may require) and decision in disposition of the proceeding, which may include an Order. *See* Section 2.34 of the Commission's Rules, 16 C.F.R. § 2.34 ("Rule 2.34").
5. If this agreement is accepted by the Commission, and if such acceptance is not subsequently withdrawn by the Commission pursuant to Rule 2.34, the Commission may, without further notice to Proposed Respondents: (1) issue its Complaint corresponding in form and substance with the attached draft Complaint and its Decision and Order; and (2) make information about them public. Proposed Respondents agree that service of the Order may be effected by its publication on the Commission's website (ftc.gov), at which time the Order will become final. *See* Rule 2.32(d). Proposed Respondents waive any rights they may have to any other manner of service. *See* Rule 4.4.
6. When final, the Decision and Order will have the same force and effect and may be altered, modified, or set aside in the same manner and within the same time provided by statute for other Commission orders.
7. The Complaint may be used in construing the terms of the Decision and Order. No agreement, understanding, representation, or interpretation not contained in the Decision and Order or in this Consent Agreement may be used to vary or contradict the terms of the Decision and Order.
8. Each Proposed Respondent agrees to comply with the terms of the proposed Decision and Order from the date that Proposed Respondent signs this Consent Agreement. Proposed

Respondents understand that they may be liable for civil penalties and other relief for each violation of the Decision and Order after it becomes final.

SUPPORT KING, LLC

By: _____
Scott Zuckerman
Chief Executive Officer,
Support King, LLC

Date: _____

Scott Zuckerman

By: _____
Scott Zuckerman
Individually and as representative of
Support King, LLC

Date: _____

By: _____
Alexandra Megaris
Attorney for Proposed Respondents

Date: _____

FEDERAL TRADE COMMISSION

By: _____
Megan Cox
Attorney, Bureau of Consumer Protection

By: _____
Jonah Fabricant
Attorney, Bureau of Consumer Protection

By: _____
Jacqueline Connor
Attorney, Bureau of Consumer Protection

APPROVED:

Kristin Cohen
Assistant Director
Division of Privacy and Identity Protection

Maneesha Mithal
Associate Director
Division of Privacy and Identity Protection

Samuel Levine
Acting Director
Bureau of Consumer Protection

**UNITED STATES OF AMERICA
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In the Matter of

**SUPPORT KING, LLC, a limited liability
 company, also formerly d/b/a
 SpyFone.com, and**

**SCOTT ZUCKERMAN, individually and as
 an officer of Support King, LLC**

DOCKET NO.

DECISION

The Federal Trade Commission (“Commission”) initiated an investigation of certain acts and practices of the Respondents named in the caption. The Commission’s Bureau of Consumer Protection (“BCP”) prepared and furnished to Respondents a draft Complaint. BCP proposed to present the draft Complaint to the Commission for its consideration. If issued by the Commission, the draft Complaint would charge the Respondents with violations of the Federal Trade Commission Act.

Respondents and BCP thereafter executed an Agreement Containing Consent Order (“Consent Agreement”). The Consent Agreement includes: 1) statements by Respondents that they neither admit nor deny any of the allegations in the Complaint, except as specifically stated in this Decision and Order, and that only for purposes of this action, they admit the facts necessary to establish jurisdiction; and 2) waivers and other provisions as required by the Commission’s Rules.

The Commission considered the matter and determined that it had reason to believe that Respondents have violated the Federal Trade Commission Act, and that a Complaint should issue stating its charges in that respect. The Commission accepted the executed Consent Agreement and placed it on the public record for a period of thirty (30) days for the receipt and consideration of public comments. The Commission duly considered any comments received from interested Persons pursuant to Section 2.34 of its Rules, 16 C.F.R. § 2.34. Now, in further conformity with the procedure prescribed in Rule 2.34, the Commission issues its Complaint, makes the following Findings, and issues the following Order:

Findings

1. The Respondents are:
 - a. Respondent Support King, LLC (“Support King”), also formerly doing business as SpyFone.com, is a Puerto Rico limited liability company with a principal office or principal place of business at 5900 Ave Isla Verde, Carolina, Puerto Rico 00979-5746. At all times material to this Complaint, acting alone or in concert with others, Support King has advertised, marketed, distributed, or sold monitoring products and services to consumers throughout the United States.
 - b. Respondent Scott Zuckerman (“Zuckerman”) is the president, founder, resident agent, and chief executive officer of Support King. At all times material to this Complaint, acting alone or in concert with others, he has formulated, directed, controlled, had authority to control, or participated in the acts or practices of Support King, including the acts and practices set forth in this Complaint. Among other things, Respondent Zuckerman created Support King’s websites, hired service providers for these websites, and signed contracts on behalf of Respondent Support King. His principal office or place of business is the same as that of Support King.
2. The Commission has jurisdiction over the subject matter of this proceeding and over the Respondents, and the proceeding is in the public interest.

ORDER

Definitions

For purposes of this Order, the following definitions apply:

- A. **“Clear(ly) and Conspicuous(ly)”** means that a required disclosure is difficult to miss (*i.e.*, easily noticeable) and easily understandable by ordinary consumers, including in all of the following ways:
 1. In any communication that is solely visual or solely audible, the disclosure must be made through the same means through which the communication is presented. In any communication made through both visual and audible means, such as a television advertisement, the disclosure must be presented simultaneously in both the visual and audible portions of the communication even if the representation requiring the disclosure is made in only one means.
 2. A visual disclosure, by its size, contrast, location, the length of time it appears, and other characteristics, must stand out from any accompanying text or other visual elements so that it is easily noticed, read, and understood.

3. An audible disclosure, including by telephone or streaming video, must be delivered in a volume, speed, and cadence sufficient for ordinary consumers to easily hear and understand it.
 4. In any communication using an interactive electronic medium, such as the Internet or software, the disclosure must be unavoidable.
 5. The disclosure must use diction and syntax understandable to ordinary consumers and must appear in each language in which the representation that requires the disclosure appears.
 6. The disclosure must comply with these requirements in each medium through which it is received, including all electronic devices and face-to-face communications.
 7. The disclosure must not be contradicted or mitigated by, or inconsistent with, anything else in the communication.
 8. When the representation or sales practice targets a specific audience, such as children, the elderly, or the terminally ill, “ordinary consumers” includes reasonable members of that group.
- B. “**Corporate Respondent**” means Support King, LLC, also formerly d/b/a SpyFone.com, and its successors and assigns.
- C. “**Covered Business**” means Corporate Respondent, any business that Corporate Respondent controls, directly or indirectly, and any business that Individual Respondent controls, directly or indirectly.
- D. “**Covered Incident**” means any instance in which any United States federal, state, or local law or regulation requires Respondents to notify any U.S. federal, state, or local government entity that information collected or received, directly or indirectly, by Respondents from or about an individual consumer was, or is reasonably believed to have been, accessed or acquired without authorization.
- E. “**Individual Respondent**” means Scott Zuckerman.
- F. “**Respondents**” means the Individual Respondent and the Corporate Respondent, individually, collectively, or in any combination.
- G. “**Internet**” means collectively the myriad of computer and telecommunication facilities, including equipment and operating software, which comprises the interconnected world-wide network of networks that employ the Transmission Control Protocol/Internet Protocol, or any predecessor or successor protocols to such protocol, to communicate information of all kinds by wire, radio, or other methods of transmission.

- H. **“Mobile Device”** means any portable computing device that operates using a mobile operating system, including but not limited to, any smartphone, tablet, wearable, or sensor, or any periphery of any portable computing device.
- I. **“Monitoring Product or Service”** means any software application, program, or code that can track or monitor a user’s activities on a Mobile Device, including but not limited to, the user’s text messages, web browser history, geolocation, and photos.
- J. **“Person”** means any individual, partnership, corporation, trust, estate, cooperative, association, or other entity.
- K. **“Personal Information”** means individually identifiable information from or about an individual consumer, including: (a) a first and last name; (b) a home or other physical address; (c) an email address; (d) a telephone number; (e) a Social Security number; (f) a driver’s license or other government issued identification number; (g) a financial account number; (h) credit or debit card information; (i) a date of birth; (j) a persistent identifier that can be used to recognize a user over time and across different Web sites or online services, such as a user name, a customer number held in a cookie, an Internet Protocol (IP) address, a processor or device serial number, or unique device identifier; (k) photograph, video, audio file, or contents of email or other messages; and (l) geolocation information sufficient to identify street name and name of a city or town.
- L. **“Purchaser”** means any Person who buys or subscribes to, including on a trial basis, any Monitoring Product or Service provided by Respondents.

Provisions

I. COLLECTION OF INFORMATION

IT IS ORDERED that Respondents, and all other Persons in active concert or participation with them who receive actual notice of this Order by personal service or otherwise, whether acting directly or indirectly, immediately disable all access to any information collected by or through a monitored Mobile Device and immediately cease collection of any data through any Monitoring Product or Service installed before the date of entry of this Order.

II. DATA DELETION

IT IS FURTHER ORDERED that within thirty (30) days after entry of this Order, Respondents and Respondents’ officers, agents, employees, and attorneys, and all other Persons in active concert or participation with any of them, who receive actual notice of this Order, must

destroy all Personal Information collected from a Monitoring Product or Service sold or distributed by Respondents prior to entry of this Order.

III. NOTICE TO PAST PURCHASERS AND MOBILE DEVICE USERS

IT IS FURTHER ORDERED that Respondents must:

- A. Within five (5) days after the date of entry of this order post a Clear and Conspicuous notice on all of Corporate Respondent’s consumer-facing websites, which will remain posted for two years after entry of this Order, and which states:

The Federal Trade Commission (FTC) [hyperlink to www.ftc.gov], the nation’s consumer protection agency, recently alleged that Support King sold illegal monitoring products and services. To settle the lawsuit, Support King agreed to disable its monitoring products and services and tell people that it is against the law to monitor other adults without their permission. A previous notice of June 2020 inaccurately suggested the settlement pertained only to subscribers in the United States. The settlement relates to Support King’s services worldwide.

If you think someone is illegally monitoring your phone or your phone was compromised by this software, please call 1-877-382-4357 or visit the Federal Trade Commission [hyperlink to FTC consumer blog post announcing settlement] for more information.

For help, please use a different, secure phone to call the National Domestic Violence Hotline at 1-800-799-7233. If you’re in danger right now, call 911.

- B. Send an email with the subject line “Notice of FTC Settlement: Illegal Monitoring Products Disabled” to Purchasers of a Monitoring Product or Service prior to entry of this Order, which Clearly and Conspicuously states:

The Federal Trade Commission (FTC) [hyperlink to www.ftc.gov], the nation’s consumer protection agency, recently alleged that Support King sold illegal monitoring products and services. To settle the lawsuit Support King agreed to disable its software and let you know that it is against the law to monitor other adults without their permission. A previous notice of June 2020 inaccurately suggested the settlement pertained only to subscribers in the United States. The settlement relates to Support King’s services worldwide.

- C. Send a Clear and Conspicuous notice via on-screen notification to Mobile Device users with a Monitoring Product or Service installed on their Mobile Device prior to the entry of this Order, which shall Clearly and Conspicuously state:

Someone may have secretly monitored your phone.

The Federal Trade Commission has alleged that Support King sold illegal monitoring products, which may have been installed on this phone. The software has been disabled.

This phone may still not be secure. Photos, emails, texts, and location were collected from this phone.

For details, visit [[hyperlink to FTC blog](#)] or call 877-382-4357.

For help, call the National Domestic Violence Hotline 800-799-7233 using a secure phone. If you're in danger, call 911.

IV. BAN ON MONITORING PRODUCTS AND SERVICES

IT IS FURTHER ORDERED that Respondents are permanently restrained and enjoined from licensing, advertising, marketing, promoting, distributing, or offering for sale, or assisting in the licensing, advertising, marketing, promoting, distributing, or offering for sale, any Monitoring Products or Services to consumers.

V. PROHIBITION AGAINST MISREPRESENTATIONS

IT IS FURTHER ORDERED that Respondents, Respondents' officers, agents, employees, and attorneys, and all other Persons in active concert or participation with any of them who receive actual notice of this Order, whether acting directly or indirectly, in connection with any product or service, are hereby permanently restrained and enjoined from misrepresenting, expressly or by implication, the extent to which Respondents work with privacy or security firms, and the extent to which Respondents maintain and protect the privacy, security, confidentiality, or integrity of Personal Information.

VI. MANDATED INFORMATION SECURITY PROGRAM

IT IS FURTHER ORDERED that Corporate Respondent, and any Covered Business, must not transfer, sell, share, collect, maintain, or store Personal Information unless it establishes and implements, and thereafter maintains, a comprehensive information security program ("Information Security Program") that protects the security, confidentiality, and integrity of such Personal Information. To satisfy this requirement, each Respondent must, at a minimum:

- A. Document in writing the content, implementation, and maintenance of the Information Security Program;
- B. Provide the written program and any evaluations thereof or updates thereto to its board of directors or governing body or, if no such board or equivalent governing body exists, to a senior officer responsible for its Information Security Program at least once every twelve (12) months and promptly (not to exceed thirty (30) days) after a Covered Incident;

- C. Designate a qualified employee or employees to coordinate and be responsible for the Information Security Program;
- D. Assess and document, at least once every twelve (12) months and promptly (not to exceed thirty (30) days) following a Covered Incident, internal and external risks to the security, confidentiality, or integrity of Personal Information that could result in the unauthorized disclosure, misuse, loss, theft, alteration, destruction, or other compromise of such information;
- E. Design, implement, maintain, and document safeguards that control for the internal and external risks to the security, confidentiality, or integrity of Personal Information identified in response to sub-Provision VI.D. Each safeguard must be based on the volume and sensitivity of the Personal Information that is at risk, and the likelihood that the risk could be realized and result in the unauthorized access, collection, use, alteration, destruction, or disclosure of the Personal Information. Such safeguards must include:
 - 1. Training of all of Respondents' employees, at least once every twelve (12) months, on how to safeguard Personal Information;
 - 2. Technical measures to monitor all of Respondents' networks and systems and assets within those networks to identify data security events, including unauthorized attempts to exfiltrate Personal Information from those networks;
 - 3. Technical measures to secure Respondents' web applications and mobile applications and address well-known and reasonably foreseeable vulnerabilities identified by Respondents through risk assessments and/or penetration testing;
 - 4. Data access controls for all databases storing Personal Information, including by, at a minimum, (a) requiring authentication to access them, and (b) limiting employee or service provider access to what is needed to perform that employee's job function;
 - 5. Encryption of (a) Personal Information collected through Monitoring Products and Services and (b) financial account information; and
 - 6. Policies and procedures to ensure that all service providers with access to Respondents' network or access to Personal Information are adhering to Respondents' Information Security Program.
- F. Assess, at least once every twelve (12) months and promptly (not to exceed thirty (30) days) following a Covered Incident, the sufficiency of any safeguards in place to address the risks to the security, confidentiality, or integrity of Personal Information, and modify the Information Security Program based on the results.

- G. Test and monitor the effectiveness of the safeguards at least once every twelve (12) months and promptly (not to exceed thirty (30) days) following a Covered Incident, and modify the Information Security Program based on the results.
- H. Select and retain service providers capable of safeguarding Personal Information they receive from each Covered Business, and contractually require service providers to implement and maintain safeguards for Personal Information; and
- I. Evaluate and adjust the Information Security Program in light of any changes to Respondents' operations or business arrangements, a Covered Incident, or any other circumstances that Respondents know or have reason to know may have an impact on the effectiveness of the Information Security Program. At a minimum, each Covered Business must evaluate the Information Security Program at least once every twelve (12) months and modify the Information Security Program based on the results.

VII. INFORMATION SECURITY ASSESSMENTS BY A THIRD PARTY

IT IS FURTHER ORDERED that, in connection with compliance with Provision VI of this Order titled Mandated Information Security Program, for any Covered Business that collects Personal Information online, Respondents must obtain initial and biennial assessments ("Assessments"):

- A. The Assessments must be obtained from a qualified, objective, independent third-party professional ("Assessor"), who: (1) uses procedures and standards generally accepted in the profession; (2) conducts an independent review of the Information Security Program; and (3) retains all documents relevant to each Assessment for five (5) years after completion of such Assessment and will provide such documents to the Commission within ten (10) days of receipt of a written request from a representative of the Commission. No documents may be withheld on the basis of a claim of confidentiality, proprietary or trade secrets, work product, attorney client privilege, statutory exemption, or any similar claim.
- B. For each Assessment, Respondents must provide the Associate Director for Enforcement for the Bureau of Consumer Protection at the Federal Trade Commission with the name and affiliation of the Person selected to conduct the Assessment, which the Associate Director shall have the authority to approve in his or her sole discretion.
- C. The reporting period for the Assessments must cover: (1) the first one-hundred eighty (180) days after the issuance date of the Order for the initial Assessment; and (2) each two (2)-year period thereafter for twenty (20) years after issuance of the Order for the biennial Assessments.
- D. Each Assessment must, for the entire Assessment period: (1) determine whether each Covered Business has implemented and maintained the Information Security Program required by Provision VI of this Order, titled Mandated Information Security Program; (2) assess the effectiveness of each Covered Business's implementation and maintenance of sub-Provisions VI.A-I; (3) identify any gaps or weaknesses in, or instances of material

noncompliance with, the Security Program; and (4) identify specific evidence (including, but not limited to, documents reviewed, sampling and testing performed, and interviews conducted) examined to make such determinations, assessments, and identifications, and explain why the evidence that the Assessor examined is sufficient to justify the Assessor's findings. No finding of any Assessment shall rely solely on assertions or attestations by a Covered Business's management. The Assessment must be signed by the Assessor and must state that the Assessor conducted an independent review of the Information Security Program, and did not rely solely on assertions or attestations by a Covered Business's management. To the extent that Respondents revise, update, or add one or more safeguards required under Provision VII of this Order in the middle of an Assessment period, the Assessment shall assess the effectiveness of the revised, updated, or added safeguard(s) for the time period in which it was in effect, and provide a separate statement detailing the basis for each revised, updated, or additional safeguard.

- E. Each Assessment must be completed within sixty (60) days after the end of the reporting period to which the Assessment applies. Unless otherwise directed by a Commission representative in writing, Respondents must submit the initial Assessment to the Commission within 10 days after the Assessment has been completed via email to DEbrief@ftc.gov or by overnight courier (not the U.S. Postal Service) to Associate Director for Enforcement, Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580. The subject line must begin, "Support King, LLC, FTC File No. 192 3003." All subsequent biennial Assessments must be retained by Respondents until the order is terminated and provided to the Associate Director for Enforcement within ten (10) days of request.

VIII. COOPERATION WITH THIRD PARTY INFORMATION SECURITY ASSESSOR

IT IS FURTHER ORDERED that Respondents, whether acting directly or indirectly, in connection with any Assessment required by Provision VII of this Order titled Information Security Assessments by a Third Party, must:

- A. Provide or otherwise make available to the Assessor all information and material in its possession, custody, or control, that is relevant to the Assessment for which there is no reasonable claim of privilege.
- B. Disclose all material facts to the Assessor, and not misrepresent in any manner, expressly or by implication, any fact material to the Assessor's: (1) determination of whether Respondents have implemented and maintained the Information Security Program required by Provision VI of this Order, titled Mandated Information Security Program; (2) assessment of the effectiveness of the implementation and maintenance of sub-Provisions VI.A-I; or (3) identification of any gaps or weaknesses in the Information Security Program.

IX. ANNUAL CERTIFICATION

IT IS FURTHER ORDERED that Respondents must:

- A. One year after the issuance date of this Order, and each year thereafter, provide the Commission with a certification from a senior corporate manager, or, if no such senior corporate manager exists, a senior officer of each Covered Business responsible for each Covered Business's Information Security Program that: (1) each Covered Business has established, implemented, and maintained the requirements of this Order; (2) each Covered Business is not aware of any material noncompliance that has not been (a) corrected or (b) disclosed to the Commission; and (3) includes a brief description of any Covered Incident. The certification must be based on the personal knowledge of the senior corporate manager, senior officer, or subject matter experts upon whom the senior corporate manager or senior officer reasonably relies in making the certification.
- B. Unless otherwise directed by a Commission representative in writing, submit all annual certifications to the Commission pursuant to this Order via email to DEbrief@ftc.gov or by overnight courier (not the U.S. Postal Service) to Associate Director for Enforcement, Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580. The subject line must begin, "Support King, LLC, FTC File No. 192 3003."

X. COVERED INCIDENT REPORTS

IT IS FURTHER ORDERED that Respondents, for any Covered Business, within a reasonable time after the date of Respondents' discovery of a Covered Incident, but in any event no later than twenty-one (21) days after the date Respondents first notify any U.S. federal, state, or local government entity of the Covered Incident, must submit a report to the Commission. The report must include, to the extent possible:

- A. The date, estimated date, or estimated date range when the Covered Incident occurred;
- B. A description of the facts relating to the Covered Incident, including the causes and scope of the Covered Incident, if known;
- C. A description of each type of information that triggered the notification obligation to the U.S. federal, state, or local government entity;
- D. The number of consumers whose information triggered the notification obligation to the U.S. federal, state, or local government entity;
- E. The acts that the Covered Business has taken to date to remediate the Covered Incident and protect Personal Information from further exposure or access, and protect affected individuals from identity theft or other harm that may result from the Covered Incident; and

- F. A representative copy of each materially different notice required by U.S. federal, state, or local law or regulation and sent by the Covered Business or any of its clients to consumers or to any U.S. federal, state, or local government entity.

Unless otherwise directed by a Commission representative in writing, all Covered Incident reports to the Commission pursuant to this Order must be emailed to DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service) to Associate Director for Enforcement, Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580. The subject line must begin, "Support King, LLC, FTC File No. 192 3003."

XI. ORDER ACKNOWLEDGMENTS

IT IS FURTHER ORDERED that Respondents obtain acknowledgments of receipt of this Order:

- A. Each Respondent, within seven (7) days after the effective date of this Order, must submit to the Commission an acknowledgment of receipt of this Order sworn under penalty of perjury.
- B. For five (5) years after entry of this Order, the Individual Respondent for any business that such Respondent, individually or collectively with any the other Respondent, is the majority owner or controls directly or indirectly, and the Corporate Respondent, must deliver a copy a copy of this Order to: (1) all principals, officers, directors, and LLC managers and members; (2) all employees having managerial responsibilities for conduct related to the subject matter of the Order, and all agents and representatives who participate in conduct related to the subject matter of the Order; and (3) any business entity resulting from any change in structure as set forth in the Provision titled Compliance Reporting. Delivery must occur within seven (7) days of entry of this Order for current personnel. For all others, delivery must occur before they assume their responsibilities.
- C. From each individual or entity to which a Respondent delivered a copy of this Order, that Respondent must obtain, within thirty (30) days, a signed and dated acknowledgment of receipt of this Order.

XII. COMPLIANCE REPORTING

IT IS FURTHER ORDERED that Respondents make timely submissions to the Commission:

- A. One year after entry of this Order, each Respondent must submit a compliance report, sworn under penalty of perjury, in which:
1. Each Respondent must: (a) identify the primary physical, postal, and email address and telephone number, as designated points of contact, which representatives of the Commission may use to communicate with Respondents; (b) identify all of the Respondents' businesses by all of their names, telephone

numbers, and physical, postal, email, and Internet addresses; (c) describe the activities of each business, including the goods and services offered, the means of advertising, marketing, and sales, and the involvement of any other Respondent (which Individual Respondent must describe if he knows or should know due to his own involvement); (d) describe in detail whether and how that Respondent is in compliance with each Provision of this Order, including a discussion of all of the changes Respondents made to comply with the Order; and (e) provide a copy of each Order Acknowledgment obtained pursuant to this Order, unless previously submitted to the Commission.

2. Additionally, the Individual Respondent must: (a) identify all telephone numbers and all physical, postal, email and Internet addresses, including all residences; (b) identify all business activities, including any business for which Individual Respondent performs services whether as an employee or otherwise and any entity in which Individual Respondent has any ownership interest; and (c) describe in detail Individual Respondent's involvement in each such business, including title, role, responsibilities, participation, authority, control, and any ownership.

B. For ten (10) years after entry of this Order, each Respondent must submit a compliance notice, sworn under penalty of perjury, within fourteen (14) days of any changes in the following:

1. Each Respondent must report any change in: (a) any designated point of contact; or (b) the structure of Corporate Respondent or any entity that Respondent has any ownership interest in or control directly or indirectly that may affect compliance obligations arising under this Order, including: creation, merger, sale, or dissolution of the entity or any subsidiary, parent, or affiliate that engages in any acts or practices subject to this Order.
2. Additionally, Individual Respondent must report any change in: (a) name, including aliases or fictitious name, or residence address; or (b) title or role in any business activity, including (i) any business for which Individual Respondent performs services whether as an employee or otherwise and (ii) any entity in which Individual Respondent has any ownership interest and over which Individual Respondent has direct or indirect control. For each such business activity, also identify its name, physical address, and any Internet address.

C. Each Respondent must submit to the Commission notice of the filing of any bankruptcy petition, insolvency proceeding, or similar proceeding by or against such Respondent within fourteen (14) days of its filing.

D. Any submission to the Commission required by this Order to be sworn under penalty of perjury must be true and accurate and comply with 28 U.S.C. § 1746, such as by concluding: "I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on: ____" and supplying the

date, signatory's full name, title (if applicable), and signature.

- E. Unless otherwise directed by a Commission representative in writing, all submissions to the Commission pursuant to this Order must be emailed to DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service) to: Associate Director for Enforcement, Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580. The subject line must begin: "Support King, LLC, FTC File No. 192 3003."

XIII. RECORDKEEPING

IT IS FURTHER ORDERED that Respondents must create certain records for ten (10) years after the issuance date of this Order, and retain each such record for five (5) years. Specifically, Corporate Respondent and Individual Respondent, for any business that such Respondent, individually or collectively with any other Respondents, is a majority owner or controls directly or indirectly, must create and retain the following records:

- A. Accounting records showing the revenues from all goods or services sold;
- B. Personnel records showing, for each Person providing services, whether as an employee or otherwise, that Person's: name; address; telephone numbers; job title or position; dates of service; and (if applicable) the reason for termination;
- C. All records necessary to demonstrate full compliance with each provision of this Order, including all submissions to the Commission and all attestations; and
- D. A copy of each unique advertisement or other marketing material.

XIV. COMPLIANCE MONITORING

IT IS FURTHER ORDERED that, for the purpose of monitoring Respondents' compliance with this Order:

- A. Within ten (10) days of receipt of a written request from a representative of the Commission, each Respondent must: submit additional compliance reports or other requested information, which must be sworn under penalty of perjury; appear for depositions; and produce documents for inspection and copying.
- B. For matters concerning this Order, representatives of the Commission are authorized to communicate directly with each Respondent. Respondents must permit representatives of the Commission to interview any employee or other Person affiliated with any Respondent who has agreed to such an interview. The Person interviewed may have counsel present.
- C. The Commission may use all other lawful means, including posing, through its representatives as consumers, suppliers, or other individuals or entities, to Respondents or any individual or entity affiliated with Respondents, without the necessity of

identification of prior notice. Nothing in this Order limits the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.

- D. Upon written request from a representative of the Commission, any consumer reporting agency must furnish consumer reports concerning the Individual Respondent, pursuant to Section 604(1) of the Fair Credit Reporting Act, 15 U.S.C. §1681b(a)(1).

XV. ORDER EFFECTIVE DATES

IT IS FURTHER ORDERED that this Order is final and effective upon the date of its publication on the Commission's website (ftc.gov) as a final order. This Order will terminate twenty (20) years from the date of its issuance (which date may be stated at the end of this Order, near the Commission's seal), or twenty (20) years from the most recent date that the United States or the Commission files a complaint (with or without an accompanying settlement) in federal court alleging any violation of this Order, whichever comes later; *provided, however*, that the filing of such a complaint will not affect the duration of:

- A. Any Provision in this Order that terminates in less than 20 years;
- B. This Order's application to any Respondent that is not named as a defendant in such complaint; and
- C. This Order if such complaint is filed after the Order has terminated pursuant to this Provision.

Provided, further, that if such complaint is dismissed or a federal court rules that the Respondent did not violate any provision of the Order, and the dismissal or ruling is either not appealed or upheld on appeal, then the Order will terminate according to this Provision as though the complaint had never been filed, except that the Order will not terminate between the date such complaint is filed and the later of the deadline for appealing such dismissal or ruling and the date such dismissal or ruling is upheld on appeal.

By the Commission.

April Tabor
Secretary

SEAL:
ISSUE