

# **EXHIBIT C**

## Apple iPhone 3GS

### Features



**Speed**  
Load Web pages, launch apps, open attachments, and take pictures faster than ever before. iPhone 3GS makes your entire iPhone experience more responsive.\*



**Video Camera**  
iPhone 3GS now lets you shoot and edit video, then share it via email, Picture/Video Messaging, MobileMe, or YouTube. And still pictures get better with a 3-megapixel camera, built-in autofocus, and a tap-to-focus feature.



**Voice Control**  
With Voice Control, you can use your voice to call someone in your Contacts list, dial a number, or play a song.

### More Features



**Digital Compass**  
Find out what direction you're facing with a new digital compass.\*\*



**Cut, Copy & Paste**  
Cut, copy, and paste words and photos, even between applications. Copy and paste images and content from the Web too.



**Messages**  
Use messages to send text, photos, audio, video, and more.



**Spotlight Search**  
Find what you're looking for across your iPhone, all from one place.



**Landscape Keyboard**  
Rotate iPhone to use a larger keyboard in Mail, Messages, Notes and Safari.



**Voice Memos**  
Capture a voice memo, a meeting, or any audio recording on the go.

\* Up to 2x faster compared with iPhone 3G.  
\*\* Compass reliability may be affected by usage conditions, such as nearby magnetic fields.

## AT&T Advantages

### The Nation's Fastest 3G Network

**UNLIMITED Mobile To Mobile Calling**  
to over 85 million AT&T's wireless customers

**UNLIMITED Night and Weekend Minutes**  
Nights are 9 p.m. to 6 a.m.

### Rollover Minutes®

Only AT&T lets you keep your unused minutes

[att.com/wireless](http://att.com/wireless)  
1-800-333-0500

For deaf/hard of hearing customers:  
1-866-244-6568

(TTY) 1-866-241-6567

Questions on accessibility  
by persons with disabilities:  
1-866-244-6568

**Terms Applicable to AT&T Nation/FamilyTalk GSM Plans: Credit Required.** Subject to credit review and approval within AT&T's owned network coverage area. An early termination fee of \$175 applies if service is terminated before the end of the contract term, and will be reduced by \$5 for each full month toward your minimum term that you complete. If phone is returned within 3 days, activation fee will be refunded. If phone is returned within 30 days, the activation fee will be refunded. All other charges apply. Some dealers impose additional fees. **iPhone returns will be subject to a 10% restocking fee, except where prohibited. Minute Increment Billing and Usage:** Airtime and other measured usage are billed in full-minute increments and actual airtime and usage are rounded up to the next full increment at the end of each month. Rollover Minutes are available for use on any day of the month for every fraction of the last minute used on each wireless call. Minutes will be depleted according to usage in the following order: Night and Weekend Minutes, Mobile to Mobile Minutes, Anytime Minutes, and Rollover Minutes except that minutes that are part of both an unlimited package and a limited package will not deplete the limited minutes. Calls and/or messages sent by other carriers will be billed and processed, and billing for these calls may be delayed. Those minutes will be applied against your Anytime monthly minutes in the month in which the calls appear on your bill. Unanswered outgoing calls of 30 seconds or longer incur airtime. You may obtain usage information by dialing **1-866-244-6568** or using your phone's automated system. **Prices/ Taxes/ No Provision on Filing:** Rates and taxes change. Prices are subject to change. Prices do not include taxes. **Activation Fees:** \$36 Activation Fee for each new line. \$26 Activation Fee applies on each additional FamilyTalk line. **Nights and Weekends:** Nights are 9:00 p.m. to 6:00 a.m. Weekends are 9:00 p.m. Friday to 6:00 a.m. Monday. Long distance calls may be made from the 50 United States, Puerto Rico and U.S. Virgin Islands to the 50 United States, Puerto Rico, U.S. Virgin Islands, Guam and Northern Mariana Islands. Roaming charges do not apply when roaming within the service area of land-based networks of the 50 United States, Puerto Rico and U.S. Virgin Islands. International roaming charges apply when roaming outside the land borders of the U.S., Puerto Rico, U.S. Virgin Islands, Guam and Northern Mariana Islands. **Unlimited Voice Services:** Unlimited voice services are provided solely for live dialogue between two individuals. Unlimited voice services may not be used for conference calling, call forwarding, monitoring services, data transmissions, transmission of broadcast, transmission of recorded messages, voicemail, or other services. **Unlimited Text Services:** Unlimited live dialogue between two individuals. If AT&T finds that you are using an unlimited voice service offering for other than live dialog between two individuals, AT&T may, at its option, terminate your service or change your plan to one with no unlimited usage components. AT&T will provide notice that it intends to take any of the above actions, and you may terminate the service at any time. **International Calling:** Substantive charges may be incurred if phone is taken out of the U.S., even if no

## AT&T plans for Apple iPhone



On the nation's fastest 3G network



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## AT&T Nation<sup>SM</sup> for iPhone

Unlimited Data, Unlimited Mobile to Mobile, Unlimited Nights & Weekends, Visual Voicemail and Rolllover<sup>®</sup>

	450	900	UNLIMITED
Anytime Minutes	450	900	UNLIMITED
Night & Weekend Minutes	5000	UNLIMITED	UNLIMITED
Unlimited A-List Calling	—	UNLIMITED CALLING to any 5 numbers	UNLIMITED CALLING to any 10 numbers
Add'l Minutes	45c	40c	35c
Per Month	\$69 <sup>99</sup>	\$89 <sup>99</sup>	\$99 <sup>99</sup>

Includes Wi-Fi access at thousands of AT&T Wi-Fi hotspots nationwide, including Starbucks<sup>®</sup>

**Included features: Nationwide Long Distance and Roaming, Call Forwarding, 3-Way calling and Caller ID.** iPhone is configured to work only with the wireless services provided by AT&T. iPhone voice and data plans required for use of iPhone. The \$30 data plan for iPhone does not allow access to corporate email, company intranet sites, and other business applications. There are no equipment discounts available with the purchase of any iPhone device. Visual Voicemail can be password protected to secure your voicemail messages, contacts and related content. All plans require an activation fee, and are subject to AT&T credit approval. The purchase of an iPhone does not guarantee service. AT&T also imposes monthly Regulatory Cost Recovery Charge of up to \$125 to help defray costs incurred in complying with State and Federal telecom regulations. State and Federal Universal Service Charges, and surcharges for customer-based and revenue-based services, are also included in the monthly service charges. Prices are billed monthly and are valid for use in the U.S. only. A-List is available only with select rate plans. Numbers must be eligible on the AT&T Wireless<sup>®</sup> Open and Ready-to-use<sup>®</sup> list of eligible numbers. For more information on A-List, visit [www.wireless.att.com/cet-phone-service/regv-plan-terms.jsp](http://www.wireless.att.com/cet-phone-service/regv-plan-terms.jsp). Wi-Fi available at U.S. company-operated Starbucks locations equipped with a hotspot. Starbucks and the Starbucks logo are registered trademarks of Starbucks U.S. Brands, LLC.

## Messaging Plans

	200	1500	UNLIMITED
Messages	200	1500	UNLIMITED
Add'l Messages	10c	5c	—
Per Month	\$5	\$15	\$20
Pay-Per-Use	Pay Per Use messages sent from the U.S. are 20c for Text messages and 30c for Picture/Video Messages.		

For Families (up to 5 lines)

Prices are billed monthly and are valid for use in the U.S. only. Messaging plans may be cancelled at any time. Messaging plans may be cancelled at any time. Charges for international messages sent from the U.S. are 20c for Text messages and 30c for Picture/Video Messages. Charges for usage while roaming internationally: 30c for each text message sent, and \$1.30 for each picture/video message sent.

**International Roaming:** Outside of the U.S., voice and data usage, including data usage incurred from delivery of Visual Voicemail messages, will be charged at international rates. Data Global Plans for iPhone can be added for reduced data rates in over 90 countries. For a complete list of countries, visit [att.com/dataconnectglobal](http://att.com/dataconnectglobal), and rates, visit [att.com/worldpackages](http://att.com/worldpackages).

Your phone's display does not indicate the rate you will be charged. Please review your coverage map for areas included in and out of plan. Map depicts an approximation of outdoor coverage. Map may include areas served by unaffiliated carriers and may depict their licensed area rather than their actual coverage. Coverage may vary due to terrain, weather, foliage, buildings and other construction, signal strength, customer equipment and other factors. AT&T does not guarantee coverage. Charges will be based on the location of the site receiving and transmitting the call, not the location of the subscriber. Future coverage, if depicted above, is based on current planning assumptions but is subject to change and may not be relied upon.

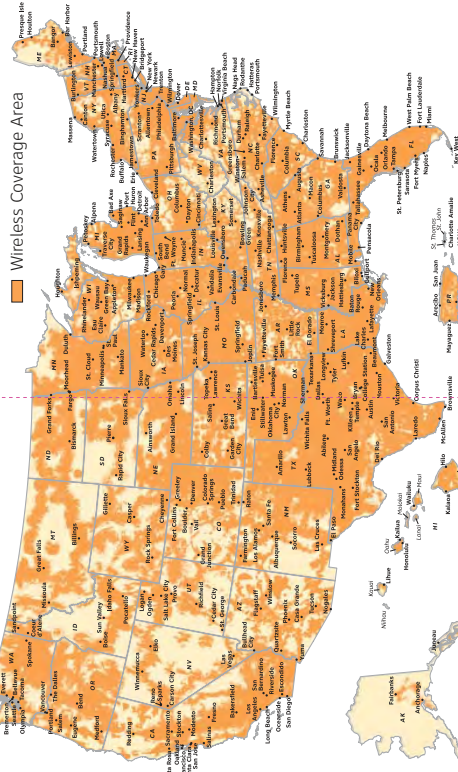
## AT&T FamilyTalk<sup>SM</sup> for iPhone (includes 2 lines)

Unlimited Data, Unlimited Mobile to Mobile, Unlimited Nights & Weekends, Visual Voicemail and Rolllover<sup>®</sup>

	700	1400	2100	UNLIMITED
Shared Anytime Minutes	700	1400	2100	UNLIMITED
Unlimited A-List Calling	—	UNLIMITED CALLING to any 10 numbers	UNLIMITED CALLING to any 10 numbers	UNLIMITED CALLING to any 10 numbers
Add'l Minutes	45c	40c	35c	—
Per Month	\$129 <sup>99</sup>	\$149 <sup>99</sup>	\$169 <sup>99</sup>	\$179 <sup>99</sup>
Add'l iPhone Line (up to 3 add'l lines)	\$39 <sup>99</sup> per line			\$79 <sup>99</sup> per line

Includes Wi-Fi access at thousands of AT&T Wi-Fi hotspots nationwide, including Starbucks<sup>®</sup>

**Included features: Nationwide Long Distance and Roaming, Call Forwarding, 3-Way calling and Caller ID.** iPhone is configured to work only with the wireless services provided by AT&T. iPhone voice and data plans required for use of iPhone. The \$30 data plan for iPhone does not allow access to corporate email, company intranet sites, and other business applications. There are no equipment discounts available with the purchase of any iPhone device. Visual Voicemail can be password protected to secure your voicemail messages, contacts and related content. All plans require an activation fee, and are subject to AT&T credit approval. The purchase of an iPhone does not guarantee service. AT&T also imposes monthly Regulatory Cost Recovery Charge of up to \$125 to help defray costs incurred in complying with State and Federal telecom regulations. State and Federal Universal Service Charges, and surcharges for customer-based and revenue-based services, are also included in the monthly service charges. Prices are billed monthly and are valid for use in the U.S. only. A-List is available only with select rate plans. Numbers must be eligible on the AT&T Wireless<sup>®</sup> Open and Ready-to-use<sup>®</sup> list of eligible numbers. For more information on A-List, visit [www.wireless.att.com/cet-phone-service/regv-plan-terms.jsp](http://www.wireless.att.com/cet-phone-service/regv-plan-terms.jsp). Wi-Fi available at U.S. company-operated Starbucks locations equipped with a hotspot. Starbucks and the Starbucks logo are registered trademarks of Starbucks U.S. Brands, LLC.



For coverage in your area go to [wireless.att.com/coverageviewer](http://wireless.att.com/coverageviewer)