



UNITED STATES OF AMERICA
Federal Trade Commission
WASHINGTON, D.C. 20580

Office of the Secretary

June 18, 2014

Roger Lewis
State of Texas

Re: *In the Matter of ADT LLC, FTC File No. 122 3121, Docket No. C-4460*

Dear Mr. Lewis:

Thank you for your March 6, 2014 comment in the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission Rules of Practice, 16 C.F.R. § 2.34.

You express concern that ADT turned off your service without your knowledge, with the result that you would not have been able to alert authorities in case of a medical emergency. The proposed complaint is limited to allegations that ADT used paid expert spokespersons to promote the ADT Pulse without adequately disclosing the material connection between the experts and ADT. Although the complaint does not address conduct relating to improper termination of service, the Commission is committed to protecting consumers from any unfair or deceptive acts or practices in commerce and has forwarded your comment to the FTC's Consumer Response Center.

After considering your comment, along with others received in this matter, the Commission has determined that the public interest would best be served by issuing the Decision and Order in final form without modification. A copy of the final Decision and Order, and other relevant materials are available from the Commission's website at <http://www.ftc.gov>.

Thank you again for your comment. The Commission is aided in its analysis by hearing from a variety of sources, and we appreciate your interest in this matter.

By direction of the Commission, Commissioner McSweeney not participating.

Donald S. Clark
Secretary