



UNITED STATES OF AMERICA  
Federal Trade Commission  
WASHINGTON, D.C. 20580

Division of Advertising Practices

November 16, 2017

Laura Brett, Esq.  
Director  
National Advertising Division  
112 Madison Avenue, 3<sup>rd</sup> Floor  
New York, NY 10016

Re: Advertising Claims for AMILIFE EDC Fidget Spinner & Fidget Spinner EDC Hand Spinner

Dear Ms. Brett:

I am writing to follow up on your referral to the FTC of the above-mentioned matter as set forth in your October 16, 2017 letter. Your letter referenced certain performance and health claims that were being made on the website [GetLitShoes.com](http://GetLitShoes.com) regarding the AMILIFE Fidget Spinner and the Fidget Spinner EDC Hand Spinner products. Specifically, you identified representations that one or both of the products relieve ADHD and anxiety, as well as enhance focus, and that both products are "great for" autism. You also stated that the advertiser failed to respond to NAD's letter of inquiry requesting substantiation for the claims.

We have attempted to review the website, [GetLitShoes.com](http://GetLitShoes.com), regarding the claims set forth in your inquiry letter. However, it appears that this website is not currently in operation, and is not currently advertising the product.

Accordingly, it appears no additional FTC action is warranted at this time. Our decision is not to be construed as a determination that a violation has not occurred. The Commission reserves the right to take such further action as the public interest may require. The FTC fully supports the NAD's self-regulatory process, and we appreciate your referral and the opportunity to continue to assist in supporting the NAD.

Very truly yours,

A handwritten signature in black ink, appearing to read "Devin Willis Domond".

Devin Willis Domond  
Chief of Staff for Advertising Practices