



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Serena Viswanathan
Acting Associate Director
Division of Advertising Practices

September 22, 2020

WARNING LETTER

VIA EMAIL TO phmiraclelife@gmail.com

Robert O. Young
16390 Dia del Sol
Valley Center, CA 92082

Re: Unsubstantiated claims for Coronavirus prevention and treatment

To Whom It May Concern:

This is to advise you that FTC staff reviewed your websites at <https://www.drrobertyoung.com/>, <https://www.phoreveryoung.com/>, <https://www.phmiracleproducts.com/>, and <https://www.ijuicenow.com/>, in September 2020. We have also reviewed your social media websites at <https://www.facebook.com/Dr.Robert.O.Young/>, <https://www.facebook.com/Robert-O-Young-DSc-PhD-Naturopathic-Practitioner-718031515250974/>, and <https://www.instagram.com/drrobertyoung/>, where you direct consumers to your websites at <https://www.drrobertyoung.com/> and www.phmiracleproducts.com to purchase pH Miracle, InnerLight, and iJuice supplements and schedule personal consultations with you. We have determined that you are unlawfully advertising that certain products and services treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or cure claims on your websites include:

- In August 20, 2020 Facebook and Instagram posts, you share an image purporting to show low COVID-19 fatality rates in Singapore and state: “Why Does Singapore Have the Lowest Fatality Rate [w]ith a Population of 25 Million – Learn why at Www.drrobertyoung.com/post/singapore-s-corona-effect-covid-19-case-fatality-rate-is-remarkably-low-why.” This hyperlink takes consumers to an article on your website titled “Singapore’s ‘Corona Effect’ COVID-19 case fatality rate is remarkably low. Why?,” which states: “With a city population of 5.6 million people and only 27 fatalities since December 1st, 2019, Singapore has the lowest levels of cases and incidences in the World for the invisible phantom coronavirus.... Singapore’s true immune protection against the fake COVID-19, comes from the green plants, trees, and grasses and specifically the

green chlorophyll molecule that is adsorbing and absorbing the real dis-ease contributing factors of chemical and radiation poisoning from outdoor and indoor air and electro-magnetic pollution... For the Solution to the Pollution you can setup a personal consultation with Dr. Robert O. Young at: <https://www.drrobertyoung.com/>. For the Solution to the Pollution YOU can start ingesting iJuice Chlorophyll to adsorb and absorb the chemical poisoning in the air that you are breathing and the radiation poisoning from the electrical magnetic pollution you are bathing in!
<https://www.phmiracleproducts.com/collections/ijuice/products/ijuice-chlorophyll>.” [link leads to a website where iJuice Chlorophyll is available for purchase].

[Posts on <https://www.facebook.com/Dr.Robert.O.Young/> and <https://www.instagram.com/drrobertyoung/>; this text and link to the blog post was also posted on <https://www.facebook.com/drrobertyoung.dsc.phd.np/> on August 20, 2020 with a different image]

- In a blog post dated May 25, 2020, and titled “The Pathology For ALL Sickness & Disease,” you state: “What Causes Cancer, Heart Attacks, Strokes, Diabetes, MS, Lupus, Dementia, Sepsis, Multiple Sclerosis, Flu, IBS, HIV, Corona.... Over-acidity causes every disease and ALL dis-ease... In a few words, without systemic interstitial fluid acidosis of the Interstitium organ, there can be no sickness or disease and there can be NO CANCER! NO HEART ATTACK! NO STROKE! NO DIABETES! NO DEMENTIA! NO SEPSIS, NO ALS, NO ALZHEIMERS, NO COVID -19, in other words, NO DIS-EASE!...All diseases are ONE!...There is only one sickness, one disease, and NOW only one treatment.... The one treatment is to alkalize and energize with the pH Miracle Lifestyle Plan.... You also need to begin taking the nutritional supplements while drinking at least 4 to 6 liters of Greens a day.
www.phmiracleproducts.com. Start out gradually drinking 1 liter of Innerlight SuperGreens per day and then work up to 2, then 3, then 4, until you are drinking 6 liters a day.... I would suggest taking 4 capsules every 4 waking hours of the bowel cleansing formula called pHlush.... Another tip is to include liberal amounts of flax, hemp, avocado and olive oil in or with your soups and salads. I suggest a minimum of 5 to 6 tablespoons of good oils every day. And you should be supplementing pomegranate seed oil and.or [sic] iJuice Avocado and iJuice Pomegranate everyday. For information on pomegranate and avocado seed oil and juice powders go to:
<http://www.phmiracleproducts.com>.”

[Blog post located at <https://www.drrobertyoung.com/post/the-pathology-for-all-sickness-disease>]

- In a blog post dated May 9, 2020, and titled “Vitamin D3 Saves Lives,” you state: “After studying global data from the novel SARS coronavirus (COVID-19) pandemic, researchers have discovered a strong correlation between severe vitamin D3 deficiency and mortality rates...The researchers noted that patients from countries with high COVID-19 mortality rates, such as USA, Italy, Spain and the UK, had lower levels of

vitamin D3 compared to patients in countries that were not as severely affected...
Supplementation of Vitamin D3 is safe as long as your diet is alkalizing and contains adequate alkalizing minerals such as sodium, calcium, magnesium and potassium that you can supplement by taking the pH Miracle pHour Salts powder or capsules.
<https://www.phmiracleproducts.com/collections/ph-miracle/products/phour-salts>
...Adequate calcium and magnesium, as well as other minerals, are critical parts of vitamin D therapy...I would suggest the pH Miracle Mag-Nease taking 1 capsule twice a day with the pH Miracle D3 at least three times a day –
[https://www.phmiracleproducts.com/products/magnease-magnesium-chloride.](https://www.phmiracleproducts.com/products/magnease-magnesium-chloride)”

[Blog post located at <https://www.drrobertyoung.com/post/vitamin-d3-saves-lives>]

- In April 26, 2020, Facebook posts you state: “Huge Research Break-Throughs on the Corona Virus-COVID-19[.] Huge Research Break-Through on pH and Reversing the ‘Corona Effect’...” You then provide the abstract from a 1990 article from *Journal of Virology*, followed by information on Innerlight Prime pH, pH Miracle puripHy, pH Miracle Activated Oxygen, pH Miracle pHour Salts, and iJuice Lemon pHour Salts, and hyperlinks to purchase each of the products from <https://www.phmiracleproducts.com/>.

[Facebook post on <https://www.facebook.com/Dr.Robert.O.Young/>, also reposted to <https://www.facebook.com/drrobertyoung.dsc.phd.np/>]

- In April 24, 2020, Facebook posts, you state: “Is HIV, Syphilis, Corona Caused by a Virus? Is a Virus Contagious? What is the Cause of Sickness and Disease? How Can I Prevent Getting Sick?... How Can I Overcome My Fears?” You also share a link to a blog post at <https://www.drrobertyoung.com/post/does-the-ph-miracle-alkaline-lifestyle-work-in-the-prevention-and-treatment-of-sickness-or-disease> titled, “Does the pH Alkaline Lifestyle Work in the Prevention & Treatment of ANY Sickness or Disease?” In this blog post, you state: “The cause of ALL sickness and disease is NOW found! Enervation checks elimination of the waste-products — ACIDS — of cellular disorganization, metabolism, diet, environment and respiration. Retention of a combination of these ACIDS is the first and the only cause of ALL sickness and disease!... Sickness and disease, including the symptoms of heart disease, cancer, tumors, AIDS, diabetes, MS, lupus, HIV/AIDS, COVID -19... is the culmination of years of abuse of nutrition and years of acids from faulty elimination by forcing the bowels to move.... All symptoms of all so-called diseases have one origin[.] All diseases are ONE!... The one treatment is to alkalize and energize with the pH Miracle Lifestyle and Dietary Plan.... ” You describe the “Complete pH Miracle Protocol,” which includes Innerlight Super Greens and iJuice Super Chlorophyll, and provide a link to <https://www.phmiracleproducts.com/> where the products are available for purchase.

[Facebook posts on <https://www.facebook.com/drrobertyoung.dsc.phd.np/> and <https://www.facebook.com/Dr.Robert.O.Young/>]

- In April 19, 2020, Facebook posts, you state: “Can Nascent or Atomic Oxygen(O-) Save Lives from the Corona Effect, Acute respiratory distress syndrome (ARDS) and Interstitial Fluid Lung Disease? Check out the published peer-reviewed work of Dr. Robert O. Young... [link to <https://www.phmiracleproducts.com/collections/books-audio-video/products/chlorine-dioxide-clo2-booklet>, a page titled “Sodium Chlorite (NaClO₂) and Chlorine Dioxide (ClO₂) As a Non-Toxic Antimicrobial Agent for Virus, Bacteria Yeast and Mold”]... Here is where you can purchase the oxygen product called Prime pH: <https://www.phmiracleproducts.com/collections/innerlight/products/innerlight-prime-ph>”

[Facebook posts on <https://www.facebook.com/drrobertyoung.dsc.phd.np/> and <https://www.facebook.com/Dr.Robert.O.Young/>]

- In a blog post dated April 13, 2020, and titled “Are We Making Ourselves Sick? A Story About Toxicity, Sickness and Recovery from the ‘Corona Effect’” author T.E Corner states: “When I awoke the following morning I definitely knew something was off. I had a throbbing headache, my body ached, I had the chills and the sweats. Immediately I drank a glass of alkaline water with two scoops of carbonate salts and one scoop of oxygen & magnesium powder. My wife even suggested I go to the doctor. If I in fact did have the flu, an extreme cold, the Coronavirus or whatever new label we create for disease I was not going anywhere near a doctor’s office or hospital knowing how crazy things were.... I knew I had to handle this apparent sickness myself by rebalancing my body...It was time I reintroduced carbonate salts with oxygen & magnesium powder into my diet. On top of that I was going to increase by intake of alkaline water with chlorophyll and powdered greens by up to an additional three liters a day. On the fifth day my temperature returned to normal and I started feeling better. No more body aches, no more chills, no more sweats. I resumed my four to seven liters of alkaline water daily.... When is [sic] was feeling sick I kept track if my daily intake. At the end of this article you will find a copy of that list to give you an idea what my daily regimen looked like.” The post includes a “Summary of Daily Regimen” and list of “Ingredients for success” that include products such as pH Miracle pHour Salts, pH Miracle pHlush, Innerlight Prime pH Drops, pH Miracle puripHy Drops, pH Miracle Greens, Innerlight Super Greens, Doc Broc Super Greens, and iJuice Chlorophyll, with hyperlinks to purchase the products on www.phmiracleproducts.com.

[Blog post located at <https://www.drrobertyoung.com/post/are-we-making-ourselves-sick-a-story-about-toxicity-sickness-and-recovery>]

- In a blog post dated March 18, 2020, and titled “The Cause and the Cure for Corona” you state: “The germs of the air can only be contributing factors and NOT the cause of the

‘Corona Effect’ ... The cause of the ‘Corona Effect’ is the result of an acidic environment in the interstitial fluids of the Interstitium [sic] and the resultant decompensated acidosis quantified by our patent-pending L.I.F.E test or the Living Interstitial Fluid Environmental Test... This L.I.F.E Test™ quantifies the biochemistry, including the pH of the interstitial fluids in order to determine compensated alkalosis or decompensated acidosis of these fluids... Testing is critical for the prevention and successful treatment for the symptoms associated with the ‘Corona Effect’ or what is being called COVID 19. There are over 50 symptoms of the ‘Corona Effect’ and all of these symptoms are preventable and reversible once you understand the true cause and efficacy of non-invasive and non-chemical treatments. To learn more about L.I.F.E Testing and the alkalizing lifestyle and diet or to set up and appointment email, phmiraclelife@gmail.com or www.phmiracleproducts.com[.] You can also set up a consultation with Dr. Robert O Young by going to: www.drrobertyoung.com[.] What can I read to learn more: www.phmiracleproducts.com[.]”

[Blog post located at <https://www.drrobertyoung.com/post/the-cause-and-the-cure-for-corona>]

- In a blog post dated March 1, 2020, and titled “PROTECT YOURSELF FROM ENVIRONMENTAL ACIDS (VIRUSES LIKE CORONA & FLU) FOR TRUE IMMUNITY,” you state: “True immunity from the alkaline buffering system is what keeps us healthy and strong! Four of the alkaline buffering agents secreted by the alkaline buffering system are sodium bicarbonate, potassium bicarbonate, magnesium and calcium... You can also take these four alkalizing salts as a supplement to support the alkaline buffering system to buffer the acids that are the real cause of the symptoms associated with the so-called flu or corona virus... You can order the pH Miracle pHour salts by clicking on the following link: <https://www.phmiracleproducts.com/collections/supplements/products/phour-salts>”

[Blog post located at <https://www.drrobertyoung.com/post/protect-yourself-from-environmental-acids-viruses-like-corona-flu-for-true-immunity>]

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product or service identified above. Thus, any coronavirus-related prevention or treatment claims regarding such product or service are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

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Within 48 hours, please send a message to Richard Cleland, Assistant Director via electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-326-3088.

Very truly yours,

Serena Viswanathan
Acting Associate Director
Division of Advertising Practices