



United States of America  
FEDERAL TRADE COMMISSION  
Southwest Region

Dama J. Brown, Regional Director  
Federal Trade Commission – Southwest Region  
1999 Bryan Street, Suite 2150  
Dallas, Texas 75201

April 28, 2020

**WARNING LETTER**

*VIA EMAIL TO [concierge@detoxvip.com](mailto:concierge@detoxvip.com)*

DetoxVIP  
West Palm Beach, Florida

Re: Unsubstantiated Claims for Coronavirus Prevention and Treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at [detoxvip.com](http://detoxvip.com) on April 23, 2020. We also reviewed your social media website at [www.facebook.com/detoxvipnad](http://www.facebook.com/detoxvipnad), where you direct consumers to schedule an IV treatment of high dose vitamin C. Based upon our review, we have determined that you are unlawfully advertising that certain products or services prevent or treat Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims on your website and social media page include:

- You claim on your website, “Vitamin C Infusion for COVID-19 Detox VIP is offering a Vitamin C 25000+ mg IV infusion for patients to boost their immune systems. If you’re looking for a way to increase your natural defenses against COVID-19 (Coronavirus), call today to schedule this powerful treatment!”
- On a March 16, 2020 Facebook post, you claim, “Chinese medical team report successful treatment of Coronavirus patients with high dose of Vitamin C. Contact our office to learn more about our Vitamin C treatments: 877-910-9417 or visit us at [www.detoxvip.com](http://www.detoxvip.com) <https://qoo.ly/34xc42> #DetoxVIP #CoronaVirus #VitaminC #VitaminCTreatment”
- On a March 23, 2020 Facebook post, you claim, “Detox VIP is offering a Vitamin C 25000+ mg IV infusion for patients to boost their immune systems. If you’re looking

for a way to increase your natural defenses against COVID-19 (Coronavirus), call today at 877-910-9417 to schedule this powerful treatment! #DetoxVIP #VitaminC #CoronaVirus”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products or services identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products or services are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products or services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Assistant Director Jim Elliott via electronic mail at [jelliott@ftc.gov](mailto:jelliott@ftc.gov) describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Reid Tepfer at [rtepfer@ftc.gov](mailto:rtepfer@ftc.gov).

Very truly yours,

Dama J. Brown  
Regional Director, Southwest Region  
Federal Trade Commission