



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices

May 4, 2020

WARNING LETTER

VIA EMAIL TO info@feelin02good.com
Matt Forrest
Feelin 02 Good
10 Flanders Rd.
Riverhead, NY 11901

Re: Unsubstantiated claims for Coronavirus prevention and treatment

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your website at <https://feelin02good.com/> in April 2020, where you are promoting a service that you offer through your website, Ozone Therapy. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or cure claims on your websites include:

- On your website at <https://feelin02good.com/feelin-o2-goods-covid-response/>:
 - You post a video titled “Ozone Therapy: Effective Treatment for Covid-19,” with the description: “Ozone, or O3, is a powerful therapeutic modality that was first patented by Nikola Tesla at the turn of the 20th century. Since then prominent doctors have used Ozone Therapy to cure Ebola and SARS. As we're learning, COVID-19 is a similar virus to Ebola, in the way that it attacks the lungs. Ozone Therapy is now becoming an effective treatment for COVID-19.”
 - You post another video titled “What is included in an ozone home visit?” with the description: “During this health crisis Matt will be offering Ozone Therapy Treatments. Avoid public places and get treated in the safety of your home. If you'd like to learn more about Ozone Therapy, or if you have any questions about Coronavirus or general wellness during this time, we would love to support you and your family in any and every way we can.”

- On this web page, you also promote other doctors offering Ozone Treatments, and state:
 - “A message from Dr. Robbins: The Coronavirus, COVID19, is spreading. I urge you to take advantage of our special offer, for you, your family and friends. We are certain that ozone therapy will destroy the Coronavirus, as it did Ebola. We are continuing to offer a special package including a brief mini-consult along with six cleansing, detoxifying and immune-boosting treatments for a greatly reduced fee.”
 - “Dr. Rowen: Ozone Treatment Expert[.] Q: Can Ozone Therapy Actually Treat Coronavirus?...[Dr. Rowen states there are] many reasons why ozone Therapy is particularly beneficial for the current state of our global health.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any coronavirus-related prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland, Assistant Director via electronic mail at rcleland@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Richard Cleland at 202-326-3088.

Very truly yours,

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices