



United States of America  
FEDERAL TRADE COMMISSION  
Southwest Region

1999 Bryan St., Ste. 2150  
Dallas, Texas 75201

April 17, 2020

**WARNING LETTER**

VIA EMAIL TO [info@amaskincare.com](mailto:info@amaskincare.com)

American Medical Aesthetics  
6301 San Vicente Boulevard, Suite 285  
Los Angeles, California 90048

Re: Unsubstantiated Claims for Coronavirus Prevention or Treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website at [www.amaskincare.com/](http://www.amaskincare.com/) on April 13, 2020. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus treatment claims on your website include:

- Maintaining marketing materials titled “Best Defense Against Coronavirus (COVID-19) – Ozone Therapy” under a tab titled “Covid-19 (Coronavirus)” under your offer of “Regenerative Medicine” services;
- Claiming that consumers infected with COVID-19 have been “Cured with Ozone”;
- Claiming that ozone treatment is “a form of therapy that saves COVID19 patient’s [sic] lives and does so at a very low cost”; and
- Representing that, “Mesenchymal Stem Cells for Covid-19. While the VAST MAJORITY of people who contract the virus recover very quickly and easily, for the elderly (especially men) with compromised health, the infection could be deadly. Even for them, stem cell treatments have been shown to successfully treat the patient and reverse the illness.”

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies,

substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any Coronavirus-related prevention or treatment claims regarding such product are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at [jelliott@ftc.gov](mailto:jelliott@ftc.gov) describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at [zkeller@ftc.gov](mailto:zkeller@ftc.gov).

Very truly yours,

A handwritten signature in black ink, appearing to read 'Dama J. Brown', with a long horizontal flourish extending to the right.

Dama J. Brown  
Regional Director  
Southwest Region