



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

1999 Bryan St., Ste. 2150
Dallas, Texas 75201

April 3, 2020

WARNING LETTER

VIA EMAIL TO info@resurgencewellness.com

Resurgence Medical Spa, LLC
2701 Matlock Rd., #105
Arlington, Texas 76015
(833) 696-2329

Re: Unsubstantiated claims for Coronavirus prevention and treatment

To Whom It May Concern,

This is to advise you that FTC staff has reviewed your website, at URL <https://resurgencewellness.com/>, on March 26, 2020. We also reviewed your social media posts at <https://www.instagram.com/resurgencewellness/?hl=en> and <https://www.facebook.com/resurgencewellness/>, where you direct consumers to your website to purchase intravenous treatments purportedly to mitigate or prevent Coronavirus Disease 2019 (COVID-19). Based upon our review, we have determined that you are unlawfully advertising that certain products treat or prevent COVID-19.

Some examples of Coronavirus prevention or cure claims on your websites in March 2020 include:

- In March 13 Instagram and Facebook posts, you marketed a “High Dose Vitamin C Plus Immune Booster IV nutrition infusion” and stated that, “Research is showing that high doses of Vitamin C both help prevent COVID-19 and effectively reduce the symptoms.”

You added the following hashtags to the Instagram post:

[#covid_19](#) [#coronavirustreatment](#) [#covid19](#) [#immunitybooster](#) [#boostyourimmunesystem](#) [#vitaminc](#) [#ivtherapy](#) [#ivnutrition](#) [#ivvitamins](#) [#ownyourhealth](#)

- In March 16 Instagram and Facebook posts, you began marketing a “Vitamin C Immunity Booster COVID-19 bag” intravenous treatment.

- In March 17 Instagram and Facebook posts, you claimed that “Vitamin C is proving to be one of the most effective agents out there right now against COVID-19. We have created a special High Dose Vitamin C Plus Immune Booster IV nutrition infusion for just \$99.”
- In March 27 Instagram and Facebook posts, you claimed that “More and more research is showing that high doses of Vitamin C could both prevent and treat Covid-19. Whether you’re experiencing symptoms or trying to keep from getting sick, call us today to schedule an appointment for a High Dose Vitamin C plus Immunity Booster IV infusion.”

You added the following hashtags to the Instagram post:

[#vitaminc](#) [#covid19treatment](#) [#covid19prevention](#) [#ivtherapy](#) [#ivnutrition](#) [#ivvitamins](#)
[#ownyourhealth](#) [#immunebuilder](#) [#immunitybooster](#) [#boostyourimmunesystem](#)

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Zachary A. Keller at zkeller@ftc.gov.

Very truly yours,



Dana J. Brown, Regional Director
FEDERAL TRADE COMMISSION
Southwest Region