

1 ALDEN F. ABBOTT  
General Counsel  
2 JANET M. EVANS  
3 DC Bar No. 358467; jevans@ftc.gov  
4 Federal Trade Commission  
600 Pennsylvania Ave., N.W.  
5 Mail Drop CC-10528  
6 Washington, D.C. 20580  
7 Tel: (202) 326-2125; Fax: (202) 326-3259

8 ROBERT QUIGLEY (Local Counsel)  
9 CA Bar No. 302879; rquigley@ftc.gov  
Federal Trade Commission  
10 10990 Wilshire Blvd., Suite 400  
11 Los Angeles, California 90024  
12 Tel: (310) 824-4300; Fax: (310) 824-4380

13 **UNITED STATES DISTRICT COURT**  
**CENTRAL DISTRICT OF CALIFORNIA**

14	FEDERAL TRADE COMMISSION,	)	Case No. 2:18-cv-10068
15		)	
16	<i>Plaintiff,</i>	)	COMPLAINT FOR
17		)	PERMANENT INJUNCTION
18	v.	)	AND OTHER EQUITABLE
19		)	RELIEF
20	NOBETES CORPORATION, a/k/a SIDE	)	
21	EFFECTS SOLUTIONS CORPORATION,	)	
22	a corporation,	)	
23		)	
24	MARVIN SILVER, individually and as an	)	
25	officer and director of Nobetes Corporation,	)	
26	and	)	
27		)	
28	JEFFREY FLEITMAN, individually and as	)	
	an officer and director of Nobetes	)	
	Corporation,	)	
		)	
	<i>Defendants.</i>	)	

Plaintiff, the Federal Trade Commission (“FTC”), for its Complaint alleges:



1 transacts or has transacted business in this district and throughout the United  
2 States.

3 7. Defendant Marvin Silver (“Silver”) is an officer and director of  
4 Nobetes. Individually or in concert with others, he controlled or had the authority  
5 to control the acts and practices of Nobetes, including the acts and practices  
6 alleged in this complaint. Among other responsibilities, Defendant Silver  
7 participated in product development, and the development, review, and approval of  
8 ad content and substantiation of advertising claims. His principal office or place of  
9 business is the same as that of Nobetes. Defendant Silver resides in this district  
10 and, in connection with the matters alleged herein, transacts or has transacted  
11 business in this district and throughout the United States.

12 8. Defendant Jeffrey Fleitman (“Fleitman”) is an officer and director of  
13 Nobetes. Individually or in concert with others, he controlled or had the authority  
14 to control the acts and practices of Nobetes, including the acts and practices  
15 alleged in this complaint. Among other responsibilities, Defendant Silver  
16 participated in product development, and the development, review, and approval of  
17 ad content and substantiation of advertising claims. His principal office or place of  
18 business is the same as that of Nobetes. Defendant Fleitman resides in this district  
19 and, in connection with the matters alleged herein, transacts or has transacted  
20 business in this district and throughout the United States.

21 **COMMERCE**

22 9. At all times material to this Complaint, Defendants have maintained a  
23 substantial course of trade in or affecting commerce, as “commerce” is defined in  
24 Section 4 of the FTC Act, 15 U.S.C. § 44.

25 **BACKGROUND INFORMATION ON DIABETES**

26 10. Diabetes occurs when a person’s blood glucose, also known as blood  
27 sugar, is too high. Type 1 and type 2 diabetes are the most common forms of this  
28 disease. Type 1 diabetes occurs when the immune system destroys the insulin-

1 producing beta cells in the pancreas. Insulin performs the critical job of moving  
2 glucose from the bloodstream to the body's cells. With beta cells destroyed,  
3 glucose builds up in the blood stream. In type 2 diabetes, the body does not make  
4 or use insulin well. It is caused by many factors, including genetics and lifestyle.  
5 It typically starts with insulin resistance, where the body needs higher levels of  
6 insulin to move glucose from the blood stream into the cells. Initially, the pancreas  
7 increases insulin production to meet demand; over time, however, the pancreas  
8 cannot make enough insulin, and blood glucose levels rise. As of 2015, 30.3  
9 million people in the United States (9.4 percent of the population) had diabetes.

10 11. Hyperglycemia, that is, having too much glucose in the blood, can  
11 cause long-term health problems. These include heart disease, stroke, kidney  
12 disease, eye problems, dental disease, nerve damage, and foot problems. For  
13 example, hyperglycemia can damage the blood vessels and the nerves that control  
14 the heart and blood vessels. In adults with diabetes, the most common causes of  
15 death are heart disease and stroke. Diabetes is also the leading cause of kidney  
16 disease. Hyperglycemia can damage the blood vessels in the kidneys; as a result,  
17 the kidneys cannot filter waste efficiently, and waste builds up in the body. About  
18 one in four diabetic adults has kidney disease. Hyperglycemia can also damage  
19 nerves in other parts of the body, resulting in vision problems including blindness,  
20 and adverse changes to digestion, bowel, and bladder function. Diabetes can also  
21 reduce blood flow in the feet impairing healing of sores, and sometimes requiring  
22 amputation. Many of the injuries caused by hyperglycemia develop slowly and  
23 can go undetected until problems become severe.

24 12. Blood sugar control is fundamental to diabetes management. For  
25 diabetics, the target pre-meal blood glucose range is 80 – 130 mg/dL; two hours  
26 after meals, the glucose level should be less than 180 mg/dL, as measured by a  
27 blood glucose monitor. Another important measure of blood glucose is  
28 Hemoglobin A1C (“A1C”), which reveals the average of a person's blood glucose

1 levels over the past three months, showing how well diabetes is controlled. The  
2 A1C test result is reported as a percentage. A reasonable A1C goal for many  
3 diabetic adults is less than seven percent. Studies have shown that people with  
4 diabetes can reduce the risk of long-term diabetes complications by keeping A1C  
5 levels below seven percent.

6 13. Diabetes can be treated, but it cannot be cured. Type 1 diabetics need  
7 lifelong insulin therapy to control their blood sugar; must balance insulin intake  
8 with eating and physical activity; and must continually monitor their glucose  
9 levels. Some type 2 diabetics can control their blood sugar by losing weight,  
10 making healthy food choices, and exercising. However, many type 2 diabetics also  
11 require a diabetes drug treatment, such as insulin. Type 2 diabetes is a progressive  
12 disease; over time, patients may need multiple medications to control blood sugar.

### 13 **DEFENDANTS' BUSINESS ACTIVITIES**

14 14. Defendants developed, advertised, labeled, offered for sale, sold, and  
15 distributed Nobetes, a purported diabetes treatment. Nobetes is a 2,277 mg pill  
16 containing thirty-six separate ingredients, including vitamins, minerals, and plant  
17 extracts.

18 15. Each bottle of Nobetes contains 30 tablets. Between 2015 and 2018,  
19 the price of a bottle of Nobetes ranged from \$29.95 to \$39.95, plus shipping and  
20 handling, for new customers; and from \$15.00, plus shipping and handling, to as  
21 much as \$50.60, for repeat customers. Defendants also have advertised "trial"  
22 units for \$6.95, which they state covers the cost of shipping and handling.

### 23 **DEFENDANTS' ADVERTISING AND MARKETING**

24 16. To induce consumers to purchase their products, Defendants  
25 disseminated or caused to be disseminated advertisements and promotional  
26 materials on television, radio, YouTube, [www.nobetes.com](http://www.nobetes.com) (which automatically  
27 redirects to <https://naturalnobetes.myshipify.com>), and a Facebook page, including  
28 but not limited to the attached Exhibits A through C (transcripts) and A1 through

1 C1 (videos). Portions of Exhibits A and B appeared on the Nobetes Facebook page  
2 between January 2015 and September 2016. Clips from Exhibits A, B, and C  
3 appeared on the Nobetes website between January 2015 and March 2017. Exhibit  
4 B appeared on DirectTV and other cable stations between February 2016 and  
5 September 2016. Exhibit C appeared on DirectTV and other cable stations  
6 between February 2017 and July 2017. Exhibit C was disseminated after the staffs  
7 of the FTC and the U.S. Food and Drug Administration sent a Warning Letter on  
8 September 15, 2016 to Mr. Silver and Side Effects Solutions Corporation d/b/a  
9 Nobetes Corporation, advising them that “it is unlawful under the FTC Act, 15  
10 U.S.C. § 41 et seq., to advertise that a product can prevent, treat, or cure human  
11 disease unless you possess competent and reliable scientific evidence, including,  
12 when appropriate, well-controlled human clinical studies, substantiating that the  
13 claims are true at the time they are made.”

14 17. Defendants’ advertising and promotional materials have contained the  
15 following representations or statements, among others:

16 A. One-minute video

17 \* \* \*

18 ANNOUNCER: Did you know that diabetes is the leading cause of  
19 new blindness, kidney failure and 60 percent of all non-traumatic lower limb  
20 amputations? Are you waiting for one of these to occur before you take  
21 action? . . . Attack the problem now and naturally with Nobetes.

22 \* \* \*

23 KYRSTEN M.: I’m a type 1 diabetic, meaning I’m insulin-  
24 dependent.

25 ON SCREEN: Levels 285 [red bar falls from 285 to 115] 115

26 Blood sugar levels after only 1 day

27 Individual results will vary.

28 [phone number]

1 KYRSTEN M.: When I started taking Nobetes, my blood sugar levels  
2 were up to 285. After only one day of taking Nobetes, my blood sugar  
3 dropped to 115. Now, I know it seems unbelievable and, quite frankly,  
4 when I looked down at my glucometer, I was surprised at what I was seeing  
5 as well. And to anyone who's skeptical about Nobetes, I would tell you . . .  
6 [i]t works.

7 ON SCREEN: Bob C. actual customer  
8 Levels 549 [red bar falls from 549 to 84] 84  
9 Blood sugar levels  
10 Individual results will vary.  
11 [phone number]

12 BOB C.: My blood sugar was at 549 and in a short period of time,  
13 I've dropped down to 84 to 88 and a half, and I have the blood tests to prove  
14 it.

15 ON SCREEN: 2 Free Bottles

16 These statements have not been evaluated by the Food and Drug  
17 Administration. This product is not intended to diagnose, treat, cure, or  
18 prevent any disease.

19 ANNOUNCER: Get two bottles free. Just pay processing and handling.  
20 Nobetes, it could change your life forever. To order, call [phone number].

21 – Exhibits A (transcript) and A1 (video), captured  
22 6/7/2017

23 B. First thirty-minute video:

24 ANNOUNCER: Is your diabetes out of control? . . . Are your  
25 numbers ranging from 150 to 550 or more? . . . Are your blood sugar  
26 numbers dangerously high? . . . You need to try the all-natural dietary  
27 supplement called Nobetes. . . . Just listen to what other diabetics are saying.  
28

1           KRYSTEN M.: I'm a Type 1 diabetic, meaning I'm insulin-  
2 dependent. . . . When I started taking Nobetes, my blood sugar levels were  
3 up to 285. After only one day of taking Nobetes, my blood sugar dropped to  
4 115.

5           ON SCREEN: Levels 285 (gradual down arrow) 115 Blood sugar  
6 levels

7 \* \* \*

8           ON SCREEN: JD H. Type 2 Diabetic Actual Nobetes customer  
9 J.D. H.: I used to be a 240. Now it's at 161.

10          ON SCREEN: Levels 240 (gradual down arrow) 161 Blood sugar  
11 levels

12 \* \* \*

13          EDDIE J.: Nobetes took me from 280 to 130 within a week.

14          ON SCREEN: Levels 280 (gradual down arrow) 130 Blood sugar  
15 levels

16 \* \* \*

17          EDDIE J.: And I'm – I was totally impressed because I thought the  
18 only thing that would cure this situation would be some type of medication  
19 recommended by a doctor. . . .

20 \* \* \*

21          EDDIE J.: Don't get me wrong, my doctor has looked at it, and he  
22 has endorsed it 100 percent.

23 \* \* \*

24          GUADALUPE D.: I'm a Type 1 diabetic. . . . And I notice right when  
25 I took Nobetes the numbers dropped . . . my numbers were 400, 300. Then it  
26 went – it went down to 200, and now it's 125 . . .

27 \* \* \*

28          ON SCREEN: Lance T. Type 2 Diabetic



1 Actual Nobetes customer

2 LANCE T.: I'm so grateful for Nobetes . . . . my sugar levels were  
3 [sic] 227 to 85 in less than ten days.

4 ON SCREEN: Levels 227 (gradual down arrow) 85 Blood sugar  
5 levels

6 LANCE T.: At nighttime, I had tingling in my arms and dry mouth  
7 and even blurry vision. This has all gone away just by taking a pill.  
8 Nobetes is a natural product. . . . I brought it to the doctor, and he says, if it  
9 works, use it. And it works for me. I got off my other medications. . . .

10 \* \* \*

11 LORRAINE B.: It worked. The first pill I took, I could feel a  
12 difference. I went from 549 to 112 in 24 hours with Nobetes.

13 \* \* \*

14 ANNOUNCER: Give Nobetes a try and see what this miracle product  
15 can do for you. . . . Get your bottle free.

16 \* \* \*

17 ON SCREEN: Free Bottle

18 Processing & Handling

19 \$6.95

20 \* \* \*

21 ANNOUNCER: Just pay \$6.95 processing and handling. Go to  
22 nobetes.com or call [phone number] right now.

23 \* \* \*

24 TONY V.: . . . Nobetes is . . . really affordable, and it costs nothing to  
25 try it.

26 \* \* \*

27 GUADALUPE D.: Before Nobetes, I was taking insulin for 30  
28 milligrams in the morning and 30 milligrams in the afternoon. . . . So, now,

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I'm taking insulin only in the morning, 30 milligrams.

\* \* \*

HENRY H.: I've been taking Nobetes now for about two years . . . .  
[F]or the first three months, I did it three pills a day, and my blood sugar went from a 9.2 down to a 6.5.

ON SCREEN: Levels 9 (gradual red arrow) 6.5 A1C levels

HENRY H.: . . . And my doctor recommended it to many of her patients, and they're having success with it.

\* \* \*

JOHN R.: . . . I was having problems. My A1Cs were running into the high 7s, and I had to do something. . . . Nothing else was working for me, and I did not want to do injections, so I tried this product. I dropped my A1C from the high 7s to the low 6s.

ON SCREEN: Levels 7 (gradual red arrow) 6 A1C levels

JOHN R.: I suggested it to a few friends. . . . The same thing happened with them. I suggested it to my mother, who was on two injections per day. . . . She started taking it. And then within a month, she was down to one injection a day.

\* \* \*

TONY V.: You know, I've tried a lot of product over the years and . . . without no prevail [sic], they didn't work like Nobetes. . . . Give it a try, eat right, exercise, and wean yourself from medication.

\* \* \*

BOB C.: . . . [T]his works. This is proven [to] work, and I've got the blood test to prove it. Nobetes did the job, and its doing the job, and it's got me under control.

\* \* \*

DAVID D.: I have my CDL license to drive a truck. . . . That's my

1 livelihood, and I need to keep my blood sugars a lot lower than, you know,  
2 what they've been. . . . And I've been running about 260 to 300, right in that  
3 range, and Nobetes in a very short time has got my numbers down to where  
4 they should be, 120.

5 ON SCREEN: Levels 300 (gradual red arrow) 120 Blood sugar levels  
6 \* \* \*

7 HENRY H.: . . . everyone that I've . . . recommended it to, it's helped  
8 them . . . . And the doctor that I go to has recommended it to her patients,  
9 and she's told me it's helped many of them . . . keeping their blood sugars in  
10 control and in check.

11 \* \* \*

12 BOB C.: My blood sugar was at 549, and I counseled with my doctor,  
13 and he told me that he was going to give me the insulin. . . I told him there's  
14 no way that I will take insulin through an injectable needle. I said to him, I  
15 was going to try this new supplement called Nobetes . . . . I was at 549. I'm  
16 down to 88 and a half. I feel great. I have no side effects, no tingling, no  
17 sharp pains. My vision's fine. And before that, I did have sharp pains in my  
18 feet and my fingers, and now everything is fine.

19 \* \* \*

20 TONY V.: And I heard about Nobetes . . . . So I called them up,  
21 ordered it, and almost immediately I start feeling more energy. . . . My  
22 thought process was not cloudy. You know, I felt – and then when I started  
23 testing the sugar levels, they dropped significantly.

24 – Exhibits B (transcript) and B1 (video),  
25 captured 8/11/17

26 C. Second thirty-minute video

27 ANNOUNCER: Is your diabetes out of control? Are your blood  
28 sugar numbers dangerously high? . . . You need to try the all-natural dietary

1 supplement called Nobetes. Just listen to what other diabetics are saying.

2 ON SCREEN: Mitch Darnell, MS, OSM.CTRC

3 [Mr. Darnell is standing in front of two diplomas]

4 \* \* \*

5 MITCH DARNELL: I'm all about natural products that help  
6 empower your body to heal without any side effects. . . . I was introduced to  
7 Nobetes. . . . It's an all-natural dietary supplement that helps control blood  
8 sugar within normal levels, with the added benefit it leaves you feeling  
9 better and really contributes to your overall greater health. Nobetes has 35  
10 supplements in it that can fill the nutrient shortages that diabetes causes. If  
11 you were to go out and try to buy all of these supplements at \$3 to \$4 a  
12 piece, it could cost you \$150 or more. Diabetics, this is the miracle product  
13 you've been waiting for, Nobetes.

14 \* \* \*

15 ANNOUNCER: Give Nobetes a try and see what this miracle product  
16 can do for you.

17 ON SCREEN: Free

18 Bottle

19 Processing & Handling

20 \$6.95

21 [phone number]

22 nobetes.com

23 ANNOUNCER: Get your bottle free. Just pay 6.95 processing and  
24 handling. Go to Nobetes.com or call [phone number] right now. That's  
25 [phone number] right now.

26 ON SCREEN: Free

27 Bottle

28 Processing & Handling

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\$6.95

Includes continuity order, cancel anytime

30 day money back guarantee

less S&H

[phone number]

nobetes.com

ANNOUNCER: Go to Nobetes.com or call [phone number] right now.

\* \* \*

DARYL A.: I'm a truck driver and I actually am a real Nobetes user. . . . I take one Nobetes in the morning and I take one Nobetes in the evening, about 12 hours apart, and that alone keeps my blood sugar at a normal level.

. . .

\* \* \*

ANNOUNCER: The following are actual Nobetes customers that wanted to get the word out and share with you their experience with the Nobetes supplement and how it has helped them in their fight against diabetes. These are not paid actors. . . .

\* \* \*

KRYSTEN M.: When I first began taking Nobetes . . . the stress in general just had me up and down with my blood sugar level. So I was constantly feeling sick. I started taking Nobetes and my blood sugar levels stabilized [at] a normal range. And I just felt great.

\* \* \*

BOB C.: Well, when you take meds, you know, there's always that question, is it going to work . . . this works. . . . I've got the blood tests to prove it. . . . Nobetes did the job and . . . it's got me under control. . .

\* \* \*

1           TONY V.: . . . the cost of Nobetes is really affordable and it costs  
2 nothing to try it. . . .

3 \* \* \*

4           GUADALUPE D.: Before Nobetes I was taking insulin for 30  
5 milligrams in the morning and 30 milligrams in the afternoon. . . . So now  
6 I'm taking insulin only in the morning, 30 milligrams. I'm not taking it at  
7 nighttime.

8 \* \* \*

9           TONY V.: . . . Nobetes, you know, it saved – it have [sic] saved me  
10 from, you know, the high cost of medication.

11 \* \* \*

12           MITCH DARNELL: [standing in front of diplomas] It's important to  
13 take care of yourself, control your blood sugar within normal levels and live  
14 a healthy, vibrant life, and I believe Nobetes can help you do that.

15           ANNOUNCER: Is your diabetes out of control? Are your blood  
16 sugar numbers dangerously high? . . . Now, you may be able to reverse this.  
17 You need to try the all-natural dietary supplement called Nobetes.

18 \* \* \*

19           HENRY H.: . . . And the doctor that I go to has recommended it to  
20 her patients and she's told me it's helped many of them keeping their blood  
21 sugars in control and in check.

22 \* \* \*

23           TONY V.: And I heard about Nobetes . . . [s]o I called them up,  
24 ordered it, and almost immediately I start feeling more energy. My thought  
25 process was not cloudy.

26 \* \* \*

27           ROSE A.: . . . And with Nobetes . . . my blood sugars have been in  
28 normal range for the last two years. . . . I recommend the product to anybody

1 that has diabetes and they can't get it under control.

2 \* \* \*

3 JD H.: . . . I don't want to go blind. I don't want to go get – go into a  
4 coma. I don't want to have a stroke. I want to be around for my kids. . . .  
5 Nobetes is changing my life.

6 \* \* \*

7 EDDIE J.: Nobetes is really terrific for me. I've gone to quite a few  
8 doctors using different types of medications and the fluctuation was just  
9 drastic. It was just a disaster. And when I did take the Nobetes . . . it  
10 worked for me.

11 \* \* \*

12 TONY V.: . . . I strongly urge you to try the product. It's free and you  
13 won't regret it.

14 \* \* \*

15 ROBERT B.: . . . I still eat the same old crap I always did. But once I  
16 eat all that crap, my sugar will go up. But when I take my Nobetes after  
17 dinner, by evening, I'm right back where I was when I started.

18 \* \* \*

19 JOHN S.: . . . My sugar level has been kept at a normal range.

20 \* \* \*

21 VIRGINIA: . . . [I]f you're like me and you're having trouble keeping  
22 your sugar numbers down . . . I've used lots of different products that never  
23 worked and so I became very discouraged until I got the Nobetes. And  
24 something is finally working and it's wonderful.

25 \* \* \*

26 EDDIE J.: . . . when my numbers were running 280, 270, it was  
27 pretty scary. To know that they're down now . . . I love the Nobetes.

28 \* \* \*

1 MITCH DARNELL: [standing in front of diplomas] Diabetics, this  
2 is the miracle product you've been waiting for, Nobetes.

3 – Exhibits C (transcript) and C1 (video),

4 Television and YouTube ad, captured 6/7/2017

5 18. According to the instructions in the advertising, consumers can order  
6 Nobetes by visiting the nobetes.com website, or by calling the number presented  
7 on the screen. Consumers who visit the website for the purpose of ordering the  
8 free trial, however, encounter a message directing them that they must telephone  
9 the company to do so.

10 19. In many instances, when consumers call to ask about the product,  
11 Defendants' inbound telemarketer makes additional claims for the product. In one  
12 instance, for example, the telemarketer stated that the "promotion we have today,  
13 sir, is a natural supplement that will help you regulate the sugar levels in your  
14 blood." He then advised that "this product has to be taken one, two, or three times  
15 a day, depending on how high are your sugar levels right now," and then asked for  
16 the caller's sugar level: "Are you in the 200's, 300's?" When the caller responded  
17 that he was calling for his father, whose numbers were in the "200's," the  
18 telemarketer recommended that his father take Nobetes twice a day, thirty minutes  
19 before lunch and then an hour after dinner or before going to bed. The  
20 telemarketer listed many of the product's ingredients and stated that "altogether,  
21 these will help . . .with high sugar levels."

22 20. In many instances, when consumers call to ask about the product, the  
23 Defendants' inbound telemarketer states that the current promotion is a trial offer  
24 whereby the consumer will pay \$6.95 for shipping and handling for one 30-pill  
25 bottle of Nobetes. The telemarketer then asks whether the caller would like to pay  
26 with a "Visa or Master Card?" After receiving the billing information, the  
27 telemarketer advises the consumer that if the product works, "then you can call us  
28 back . . . to reorder another bottle."



1           21. Shortly thereafter, Defendants bill \$6.95 to the consumer's card and  
2 ship them a 30-pill bottle of Nobetes.

3           22. In many instances, one month after Defendants charge the consumer  
4 for the trial offer, they automatically ship a second 30-pill bottle of product to the  
5 consumer, and charge \$50.60 to the consumer's credit card. Every month  
6 thereafter, Defendants ship another 30-pill bottle of product, and charge the  
7 consumer's card an additional \$50.60, until the consumer takes affirmative action  
8 to cancel the order and request a refund.

9           23. In many instances, Defendants do not advise the trial order callers that  
10 Defendants will enroll them in a continuity program, and use the consumer's  
11 billing information for continuity shipments; do not advise callers how much they  
12 will be charged for continuity shipments or when such charges will be assessed;  
13 and do not state what the consumer needs to do to avoid such a charge. At no time  
14 during the call do Defendants seek or obtain the express, informed consent of the  
15 consumer to charges for continuity shipments.

16                           **DEFENDANTS' VIOLATIONS OF THE FTC ACT**

17           24. Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), prohibits "unfair or  
18 deceptive acts or practices in or affecting commerce."

19           25. Misrepresentations or deceptive omissions of material fact constitute  
20 deceptive acts or practices prohibited by Section 5(a) of the FTC Act. An act or  
21 practice is unfair under Section 5 if it causes or is likely to cause substantial injury  
22 to consumers which is not reasonably avoidable by consumers themselves and not  
23 outweighed by countervailing benefits to consumers or to competition. 15 U.S.C.  
24 § 45(n).

25           26. Section 12(a) of the FTC Act, 15 U.S.C. § 52(a), prohibits the  
26 dissemination of any false advertisement in or affecting commerce for the purpose  
27 of inducing, or which is likely to induce, the purchase of food, drugs, devices,  
28 services, or cosmetics. For the purposes of Section 12 of the FTC Act, Nobetes is

1 a “food” or “drug” as “food” and “drug” are defined in Sections 15(b) and (c) of  
2 the FTC Act, 15 U.S.C. § 55(b) and (c).

3 **COUNT I: FALSE OR UNSUBSTANTIATED DIABETES CLAIMS**

4 27. Through the means described in Paragraphs 17 and 19, Defendants  
5 have represented, directly or indirectly, expressly or by implication, that:

- 6 A. Nobetes treats diabetes;  
7 B. Nobetes reduces high blood sugar;  
8 C. Nobetes reduces or eliminates the need for blood sugar  
9 medications such as insulin;  
10 D. Nobetes keeps blood sugar within normal levels; and  
11 E. Nobetes benefits diabetics by replenishing nutrient deficiencies  
12 caused by diabetes.

13 28. The representations set forth in Paragraph 27 are false or misleading,  
14 or were not substantiated, at the time the representations were made.

15 29. Therefore, the making of the representations as set forth in Paragraph  
16 27 of this Complaint constitutes a deceptive act or practice and the making of false  
17 advertisements, in or affecting commerce, in violation of Sections 5(a) and 12 of  
18 the FTC Act, 15 U.S.C. §§ 45(a) and 52.

19 **COUNT II: FALSE CLAIM REGARDING ENDORSER DARNELL**

20 30. Through the means described in Paragraph 17, Defendants have  
21 represented, directly or indirectly, expressly or by implication, that endorser Mitch  
22 Darnell is a qualified scientific or medical expert in blood sugar regulation and  
23 diabetes treatment.

24 31. In truth and in fact, endorser Mitch Darnell is not a qualified scientific  
25 or medical expert in blood sugar regulation or diabetes treatment. Mr. Darnell is  
26 an actor.

27 32. Therefore, the making of the representations as set forth in Paragraph  
28 30 of this Complaint constitutes a deceptive act or practice and the making of false

1 advertisements, in or affecting commerce, in violation of Sections 5(a) and 12 of  
2 the FTC Act, 15 U.S.C. §§ 45(a) and 52.

3 **COUNT III: FAILURE TO DISCLOSE**

4 **MATERIAL CONNECTIONS WITH ENDORSERS**

5 33. Through the means described in Paragraph 17, Defendants have  
6 represented, expressly or by implication, that the endorsers appearing in  
7 advertising recommend Nobetes.

8 34. Defendants have failed to disclose that Defendants provided many of  
9 the endorsers with free product.

10 35. This additional information would be material to consumers in their  
11 evaluation of the endorsements in connection with their purchase or use of  
12 Nobetes.

13 36. Defendants' failure to disclose the material information described in  
14 Paragraph 34, in light of the representation made in Paragraph 33, constitutes a  
15 deceptive act or practice and the making of false advertisements, in or affecting  
16 commerce, in violation of Sections 5(a) and 12 of the FTC Act, 15 U.S.C. §§ 45(a)  
17 and 52.

18 **COUNT IV: FAILURE TO DISCLOSE**

19 **MATERIAL TERMS OF OFFER**

20 37. Through the means described in Paragraphs 17 and 20, Defendants  
21 have represented, directly or indirectly, expressly or by implication, that consumers  
22 can obtain a "free trial" of Nobetes by paying \$6.95 for shipping and handling.

23 38. In truth and in fact, in numerous instances in which Defendants have  
24 made the representation set forth in Paragraph 37, Defendants have failed to  
25 disclose, or disclose adequately, to consumers, material terms and conditions of  
26 their offer, including:

- 27 A. That Defendants will automatically enroll consumers in a  
28 negative option continuity plan with additional charges;

1 B. The cost of the continuity plan, and the frequency and duration  
2 of the recurring charges; and

3 C. The date and the means by which consumers must cancel to  
4 avoid additional charges.

5 39. Defendants' failure to disclose, or to disclose adequately, the material  
6 information described in Paragraph 38, in light of the representation made in  
7 Paragraph 37, constitutes a deceptive act or practice in violation of Section 5(a) of  
8 the FTC Act, 15 U.S.C. § 45(a).

9  
10 **COUNT V: UNFAIRLY CHARGING CONSUMERS WITHOUT**  
11 **AUTHORIZATION**

12 40. In numerous instances, Defendants have caused charges to be  
13 submitted for payment to the credit cards of consumers without the express  
14 informed consent of consumers.

15 41. Defendants' practices caused or are likely to have caused substantial  
16 injury to consumers that consumers could not reasonably avoid themselves and that  
17 is not outweighed by countervailing benefits to consumers or competition.

18 42. Therefore, Defendants' practices as described in Paragraphs 17, 20,  
19 22, and 23, above, constitute unfair acts or practices in violation of Section 5 of the  
20 FTC Act, 15 U.S.C. §§ 45(a) and 45(n).

21 **CONSUMER INJURY**

22 43. Consumers are likely to have suffered substantial injury as a result of  
23 Defendants' violations of the FTC Act. In addition, Defendants have been unjustly  
24 enriched as a result of their unlawful acts or practices. Absent injunctive relief by  
25 this Court, Defendants are likely to continue to injure consumers, reap unjust  
26 enrichment, and harm the public interest.

27 **PRAYER FOR RELIEF**

28 Wherefore, Plaintiff FTC, pursuant to Section 13(b) of the FTC Act, 15

1 U.S.C. § 53(b), and the Court's own equitable powers, requests that the Court:

2 A. Enter a permanent injunction to prevent future violations of the FTC  
3 Act by Defendants;

4 B. Award such relief as the Court finds necessary to redress injury to  
5 consumers resulting from Defendants' violations of the FTC Act, including but not  
6 limited to, rescission or reformation of contracts, restitution, the refund of monies  
7 paid, and the disgorgement of ill-gotten monies; and,

8 C. Award Plaintiff the costs of bringing this action, as well as such other  
9 and additional relief as the Court may determine to be just and proper.

10  
11 Respectfully submitted,

12 ALDEN F. ABBOTT  
13 General Counsel

14 Dated: December 3, 2018



15 Janet Evans  
16 DC Bar No. 358467; jevans@ftc.gov  
17 600 Pennsylvania Ave., N.W.  
18 Mail Drop CC-10528  
19 Washington, D.C. 20580  
20 Tel: (202) 326-2125  
21 Fax: (202) 326-3259

22 Robert Quigley (Local Counsel)  
23 CA Bar No. 302879; rquigley@ftc.gov  
24 10990 Wilshire Boulevard, Suite 400  
25 Los Angeles, California 90024  
26 Tel: (310) 824-4300  
27 Fax: (310) 824-4380

28  
Attorneys for Plaintiff  
FEDERAL TRADE COMMISSION

# Exhibit A

<p style="text-align: center;">OFFICIAL TRANSCRIPT PROCEEDING</p> <p style="text-align: center;">FEDERAL TRADE COMMISSION</p> <p>MATTER NO. 1723119</p> <p>TITLE NOBETES</p> <p>DATE RECORDED: JUNE 7, 2017 TRANSCRIBED: NOVEMBER 20, 2017 REVISED: FEBRUARY 23, 2018</p> <p>PAGES 1 THROUGH 7</p> <p style="text-align: center;">NOBETES COMMERCIAL 2017.06.07 YouTube - nobetes SD.mp4</p> <p style="text-align: center;">For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555</p>	<p style="text-align: right;">3</p> <p style="text-align: center;">FEDERAL TRADE COMMISSION</p> <p>1</p> <p>2</p> <p>3 In the Matter of: )</p> <p>4 Nobetes ) Matter No. 1723119</p> <p>5 )</p> <p>6 -----)</p> <p>7 June 7, 2017</p> <p>8</p> <p>9</p> <p>10</p> <p>11 The following transcript was produced from a</p> <p>12 digital file provided to For The Record, Inc. on</p> <p>13 November 9, 2017.</p> <p>14</p> <p>15</p> <p>16</p> <p>17</p> <p>18</p> <p>19</p> <p>20</p> <p>21</p> <p>22</p> <p>23</p> <p>24</p> <p>25</p>
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<p style="text-align: right;">2</p> <p>1 FEDERAL TRADE COMMISSION</p> <p>2 I N D E X</p> <p>3</p> <p>4 RECORDING: PAGE:</p> <p>5 Nobetes commercial 4</p> <p>6</p> <p>7</p> <p>8</p> <p>9</p> <p>10</p> <p>11</p> <p>12</p> <p>13</p> <p>14</p> <p>15</p> <p>16</p> <p>17</p> <p>18</p> <p>19</p> <p>20</p> <p>21</p> <p>22</p> <p>23</p> <p>24</p> <p>25</p>	<p style="text-align: right;">4</p> <p style="text-align: center;">P R O C E E D I N G S</p> <p>1 - - - - -</p> <p>2</p> <p>3 NOBETES COMMERCIAL</p> <p>4 ON SCREEN: Are you a diabetic with blood</p> <p>5 sugar levels from 200 to 550 or more!</p> <p>6 ANNOUNCER: Did you know that diabetes is</p> <p>7 the leading cause of new blindness, kidney failure and</p> <p>8 60 percent of all non-traumatic lower limb</p> <p>9 amputations? Are you waiting for one of these to</p> <p>10 occur before you take action?</p> <p>11 ON SCREEN: Diabetes is the leading cause of</p> <p>12 new blindness, kidney failure, and 60% of all non-</p> <p>13 traumatic lower limb amputations!</p> <p>14 ON SCREEN: Natural Supplement</p> <p>15 ANNOUNCER: Attack the problem now and</p> <p>16 naturally with Nobetes.</p> <p>17 ON SCREEN: Insulin dependent diabetic</p> <p>18 Kyrsten M.</p> <p>19 actual customer</p> <p>20 1-800-616-1560</p> <p>21 KYRSTEN M.: I'm a type 1 diabetic, meaning</p> <p>22 I'm insulin-dependent.</p> <p>23 ON SCREEN: Levels 285 [red bar falls from</p> <p>24 285 to 115] 115</p> <p>25 Blood sugar levels</p>
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5	<p>1 after only 1 day</p> <p>2 Individual results will vary.</p> <p>3 1-800-616-1560</p> <p>4 KYRSTEN M.: When I started taking Nobetes,</p> <p>5 my blood sugar levels were up to 285. After only one</p> <p>6 day of taking Nobetes, my blood sugar dropped to 115.</p> <p>7 Now, I know it seems unbelievable and, quite frankly,</p> <p>8 when I looked down at my glucometer, I was surprised</p> <p>9 at what I was seeing as well. And to anyone who's</p> <p>10 skeptical about Nobetes, I would tell you that it's a</p> <p>11 natural product. It works.</p> <p>12 ON SCREEN: Bob C.</p> <p>13 actual customer</p> <p>14 Levels 549 [red bar falls from 549 to 84] 84</p> <p>15 Blood sugar levels</p> <p>16 Individual results will vary.</p> <p>17 1-800-616-1560</p> <p>18 BOB C.: My blood sugar was at 549 and in a</p> <p>19 short period of time, I've dropped down to 84 to 88</p> <p>20 and a half, and I have the blood tests to prove it.</p> <p>21 ON SCREEN: 2 Free Bottles</p> <p>22 These statements have not been evaluated by</p> <p>23 the Food and Drug Administration. This product is not</p> <p>24 intended to diagnose, treat, cure, or prevent any</p> <p>25 disease.</p>	7	<p>1 CERTIFICATE OF TRANSCRIPTIONIST</p> <p>2</p> <p>3</p> <p>4 I, Elizabeth M. Farrell, do hereby certify</p> <p>5 that the foregoing proceedings and/or conversations</p> <p>6 were transcribed by me via CD, videotape, audiotape or</p> <p>7 digital recording, and reduced to typewriting under my</p> <p>8 supervision; that I had no role in the recording of</p> <p>9 this material; and that it has been transcribed to the</p> <p>10 best of my ability given the quality and clarity of</p> <p>11 the recording media.</p> <p>12 I further certify that I am neither counsel</p> <p>13 for, related to, nor employed by any of the parties to</p> <p>14 the action in which these proceedings were</p> <p>15 transcribed; and further, that I am not a relative or</p> <p>16 employee of any attorney or counsel employed by the</p> <p>17 parties hereto, nor financially or otherwise</p> <p>18 interested in the outcome of the action.</p> <p>19</p> <p>20</p> <p>21 DATE: 2/23/2018</p> <p>22 ELIZABETH M. FARRELL, CERT</p> <p>23</p> <p>24</p> <p>25</p>
6	<p>1 1-800-616-1560</p> <p>2 ANNOUNCER: Get two bottles free. Just pay</p> <p>3 processing and handling. Nobetes, it could change</p> <p>4 your life forever.</p> <p>5 ON SCREEN: 2 Free Bottles</p> <p>6 1-800-616-1560</p> <p>7 ANNOUNCER: To order, call 1-800-616-1560.</p> <p>8 (The recording was concluded.)</p> <p>9</p> <p>10</p> <p>11</p> <p>12</p> <p>13</p> <p>14</p> <p>15</p> <p>16</p> <p>17</p> <p>18</p> <p>19</p> <p>20</p> <p>21</p> <p>22</p> <p>23</p> <p>24</p> <p>25</p>		



# Exhibit B

INFOMERCIAL: No Betes..saves lives

NoBetes

12/15/2017

<p style="text-align: center;">OFFICIAL TRANSCRIPT PROCEEDING</p> <p style="text-align: center;">FEDERAL TRADE COMMISSION</p> <p>MATTER NO. 1723119</p> <p>TITLE NOBETES CORPORATION</p> <p>DATE RECORDED: DATE UNKNOWN TRANSCRIBED: DECEMBER 15, 2017 REVISED: FEBRUARY 23, 2018</p> <p>PAGES 1 THROUGH 45</p> <p style="text-align: center;">INFOMERCIAL: No Betes..saves lives</p> <p style="text-align: center;">For The Record, Inc. (301) 870-8025 - www.ftrinc.net - (800) 921-5555</p>	<p style="text-align: right;">3</p> <p style="text-align: center;">FEDERAL TRADE COMMISSION</p> <p>1</p> <p>2</p> <p>3 In the Matter of: )</p> <p>4 Nobetes Corporation ) Matter No. 1723119</p> <p>5 )</p> <p>6 -----)</p> <p>7 Date Unknown</p> <p>8</p> <p>9</p> <p>10</p> <p>11 The following transcript was produced from a</p> <p>12 digital file provided to For The Record, Inc. on</p> <p>13 December 11, 2017.</p> <p>14</p> <p>15</p> <p>16</p> <p>17</p> <p>18</p> <p>19</p> <p>20</p> <p>21</p> <p>22</p> <p>23</p> <p>24</p> <p>25</p>
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<p style="text-align: right;">2</p> <p>1 FEDERAL TRADE COMMISSION</p> <p>2 I N D E X</p> <p>3</p> <p>4 RECORDING: PAGE:</p> <p>5 Infomercial: No Betes..saves lives 4</p> <p>6</p> <p>7</p> <p>8</p> <p>9</p> <p>10</p> <p>11</p> <p>12</p> <p>13</p> <p>14</p> <p>15</p> <p>16</p> <p>17</p> <p>18</p> <p>19</p> <p>20</p> <p>21</p> <p>22</p> <p>23</p> <p>24</p> <p>25</p>	<p style="text-align: right;">4</p> <p style="text-align: center;">P R O C E E D I N G S</p> <p>1 - - - - -</p> <p>2</p> <p>3 INFOMERCIAL: NO BETES..SAVES LIVES</p> <p>4 RECORDING: The following is a paid program</p> <p>5 brought to you by Nobetes.</p> <p>6 On Screen: The following program</p> <p>7 is brought to you by NOBETES</p> <p>8 ANNOUNCER: Is your diabetes out of control?</p> <p>9 On Screen: Is your diabetes out of control?</p> <p>10 ANNOUNCER: Are your numbers ranging from</p> <p>11 150 to 550 or more?</p> <p>12 On Screen: Are your numbers ranging from</p> <p>13 150 to 500 or more?</p> <p>14 ANNOUNCER: Are your blood sugar numbers</p> <p>15 dangerously high?</p> <p>16 On Screen: Are your blood sugar numbers</p> <p>17 dangerously high?</p> <p>18 BREAKING HEALTH NEWS!</p> <p>19 ANNOUNCER: Here's some breaking health</p> <p>20 news.</p> <p>21 On Screen: Natural Dietary Supplement</p> <p>22 ANNOUNCER: You need to try the all-natural</p> <p>23 dietary supplement called Nobetes. Just listen to</p> <p>24 what other diabetics are saying.</p> <p>25 KRYSTEN M.: I'm a Type 1 diabetic, meaning</p>
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5	<p>1 I'm insulin-dependent.</p> <p>2 On Screen: Krysten M. Type 1 Diabetic</p> <p>3 Actual Nobetes customer</p> <p>4 KRYSTEN M.: When I started taking Nobetes,</p> <p>5 my blood sugar levels were up to 285.</p> <p>6 On Screen: Levels 285 (gradual down arrow)</p> <p>7 115 Blood sugar levels</p> <p>8 KRYSTEN M.: After only one day of taking</p> <p>9 Nobetes, my blood sugar dropped to 115.</p> <p>10 Now, I know it seems unbelievable. And,</p> <p>11 quite frankly, when I looked down at my glucometer, I</p> <p>12 was surprised at what I was seeing as well.</p> <p>13 On Screen: Individual Results will vary</p> <p>14 KRYSTEN M.: And to anyone who's skeptical</p> <p>15 about Nobetes, I would tell you that it's a natural</p> <p>16 product, it works, and you have nothing to lose. Give</p> <p>17 Nobetes a try.</p> <p>18 J.D. H.: I just tested myself on camera.</p> <p>19 On Screen: JD H. Type 2 Diabetic</p> <p>20 Actual Nobetes customer</p> <p>21 J.D. H.: I used to be a 240. Now it's at</p> <p>22 161.</p> <p>23 On Screen: Levels 240 (gradual down arrow)</p> <p>24 161 Blood sugar levels</p> <p>25 J.D. H.: This is less than a week. I've</p>	7
6	<p>1 lost eight pounds. I've improved my relationship at</p> <p>2 home. Nobetes is something you should definitely</p> <p>3 look into if you're a Type 2 diabetic. Nobetes, I'm</p> <p>4 here -- I'm here to stay.</p> <p>5 On Screen: Individual results will vary</p> <p>6 J.D. H.: How about you? If you're a</p> <p>7 diabetic, Nobetes is what you should be on.</p> <p>8 On Screen: Eddie J. Type 2 Diabetic</p> <p>9 Actual Nobetes customer</p> <p>10 EDDIE J.: Nobetes took me from 280 to 130</p> <p>11 within a week.</p> <p>12 On Screen: Levels 280 (gradual down arrow)</p> <p>13 130 Blood sugar levels</p> <p>14 EDDIE J.: I've maintained this 130 or lower</p> <p>15 with Nobetes on a regular basis, taking it daily and,</p> <p>16 of course, consistently. And if you have diabetes,</p> <p>17 I've got to let you know, you got to give it a try.</p> <p>18 It can't hurt you.</p> <p>19 On Screen: Individual results will vary</p> <p>20 EDDIE J.: It's not a medication. It's --</p> <p>21 it's strictly a supplement. And I'm -- I was totally</p> <p>22 impressed because</p> <p>23 I thought the only thing that would cure this</p> <p>24 situation would be some type of medication recommended</p> <p>25 by a doctor.</p>	8
5	<p>1 On Screen: These statements have not been</p> <p>2 evaluated by the Food and Drug Administration</p> <p>3 This product is not intended to diagnose,</p> <p>4 treat, cure or prevent any disease</p> <p>5 EDDIE J.: Don't get me wrong, my doctor has</p> <p>6 looked at it, and he has endorsed it 100 percent.</p> <p>7 GUADALUPE D.: I'm a Type 1 diabetic.</p> <p>8 On Screen: Guadalupe D. Type 1 Diabetic</p> <p>9 Actual Nobetes customer</p> <p>10 GUADALUPE D.: And I start taking Nobetes.</p> <p>11 And I notice right when I took Nobetes the numbers</p> <p>12 dropped down shortly.</p> <p>13 On Screen: Individual results will vary</p> <p>14 GUADALUPE D.: So it was -- my numbers were</p> <p>15 400, 300.</p> <p>16 On Screen: Levels 400 (gradual down arrow)</p> <p>17 125 Blood sugar levels</p> <p>18 GUADALUPE D.: Then it went -- it went down</p> <p>19 to 200, and now it's 125. Excellent.</p> <p>20 On Screen: Bob C. Type 2 Diabetic</p> <p>21 Actual Nobetes customer</p> <p>22 BOB C.: I went down from 549 on blood sugar</p> <p>23 count to 88 and a half with using Nobetes, an all-</p> <p>24 natural supplement.</p> <p>25 On Screen: Levels 549 (gradual down arrow)</p>	1
5	<p>1 88 Blood sugar levels</p> <p>2 BOB C.: I can tell you it's worked better</p> <p>3 than any prescribed medicine that I've taken.</p> <p>4 On Screen: Individual results will vary</p> <p>5 BOB C.: I can tell you that the results are</p> <p>6 great. I have no tingling in my hands, feet, or</p> <p>7 joints. And I can tell you I feel 100 percent better.</p> <p>8 Nobetes is the supplement for me.</p> <p>9 LANCE T.: I'm so grateful for Nobetes.</p> <p>10 On Screen: Lance T. Type 2 Diabetic</p> <p>11 Actual Nobetes customer</p> <p>12 LANCE T.: Nobetes from -- my sugar levels</p> <p>13 were 227 to 85 in less than ten days.</p> <p>14 On Screen: Levels 227 (gradual down arrow)</p> <p>15 85 Blood sugar levels</p> <p>16 LANCE T.: At nighttime, I had tingling in</p> <p>17 my arms and dry mouth and even blurry vision. This</p> <p>18 has all gone away just by taking a pill. Nobetes is a</p> <p>19 natural product.</p> <p>20 On Screen: Individual results will vary</p> <p>21 LANCE T.: I brought it to the doctor, and</p> <p>22 he says, if it works, use it. And it works for me. I</p> <p>23 got off my other medications, and it's a great natural</p> <p>24 product. You have to try it.</p> <p>25 On Screen: David D. Type 2 Diabetic</p>	1

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9	<p>1 Actual Nobetes customer</p> <p>2 "my numbers have dropped dramatically"</p> <p>3 DAVID D.: I started taking the Nobetes, and</p> <p>4 my numbers dropped dramatically. It got everything</p> <p>5 under control, everything at the doctor. The doctor</p> <p>6 was amazed.</p> <p>7 On Screen: These statements have not been</p> <p>8 evaluated by the Food and Drug Administration</p> <p>9 This product is not intended to diagnose,</p> <p>10 treat, cure or prevent any disease.</p> <p>11 DAVID D.: Everything -- everything turned</p> <p>12 out real well. My numbers were down a little over</p> <p>13 100, 120, right in that range, and the doctors are --</p> <p>14 are very impressed. So I've done very well.</p> <p>15 On Screen: Individual results will vary</p> <p>16 DAVID D.: You know, it's one of those</p> <p>17 things you've got to stick with it. You can't just</p> <p>18 try it for a little while and then you have to take a</p> <p>19 couple of them a day. One -- I usually take one in</p> <p>20 the morning and one in the evening. They have worked</p> <p>21 really well for me. Very happy with the product.</p> <p>22 J.D. H. A lot of prescriptions keep you on</p> <p>23 -- a lot of the medications you get at the pharmacy</p> <p>24 keeps you at the pharmacy.</p> <p>25 On Screen: JD H. Type 2 Diabetic</p>	11
10	<p>1 Actual Nobetes customer</p> <p>2 J.D. H.: They'll give you a medication that</p> <p>3 will do this and a medication that will do that. But</p> <p>4 these are all supplements.</p> <p>5 On Screen: Individual results will vary</p> <p>6 J.D. H.: These help build your body up to a</p> <p>7 level where your body works for you. They -- this is</p> <p>8 some incred- -- this -- this is uncharted territory.</p> <p>9 We're in a whole new field here. This is way ahead of</p> <p>10 the curve. Get onboard with me. I beg you, get</p> <p>11 onboard with me.</p> <p>12 On Screen: This following is a paid program</p> <p>13 brought to you by Nobetes</p> <p>14 ANNOUNCER: Is your diabetes out of control?</p> <p>15 On Screen: Is your diabetes out of control?</p> <p>16 ANNOUNCER: Are your numbers ranging from</p> <p>17 150 to 550 or more?</p> <p>18 On Screen: Are your numbers ranging from</p> <p>19 150 to 500 or more?</p> <p>20 ANNOUNCER: Are your blood sugar numbers</p> <p>21 dangerously high?</p> <p>22 On Screen: Are your blood sugar numbers</p> <p>23 dangerously high?</p> <p>24 BREAKING HEALTH NEWS!</p> <p>25 ANNOUNCER: Here's some breaking health</p>	12
9	<p>1 news.</p> <p>2 On Screen: Natural Dietary Supplement</p> <p>3 ANNOUNCER: You need to try the all-natural</p> <p>4 dietary supplement called Nobetes. Just listen to</p> <p>5 what other diabetics are saying.</p> <p>6 KYRSTEN M.: I'm a Type 1 diabetic, meaning</p> <p>7 I'm insulin-dependent.</p> <p>8 On Screen: Kyrsten M.</p> <p>9 actual customer</p> <p>10 These statements have not been evaluated by</p> <p>11 the Food and Drug Administration. This product is not</p> <p>12 intended to diagnose, treat, cure or prevent any</p> <p>13 disease.</p> <p>14 Insulin dependent diabetic</p> <p>15 KYRSTEN M.: When I started taking Nobetes,</p> <p>16 my blood sugar levels were up to 285.</p> <p>17 On Screen: 1-844-44-55-66-7</p> <p>18 nobetes.com</p> <p>19 KYRSTEN M.: After only one day of taking</p> <p>20 Nobetes, my blood sugar dropped to 115.</p> <p>21 On Screen: Levels 285 (gradual down arrow)</p> <p>22 115 Blood sugar levels</p> <p>23 after only 1 day</p> <p>24 KYRSTEN M.: Now, I know it seems</p> <p>25 unbelievable. And, quite frankly, when I looked down</p>	11
10	<p>1 at my glucometer, I was surprised at what I was seeing</p> <p>2 as well. And to anyone who's skeptical about Nobetes,</p> <p>3 I would tell you that it's a natural product, it</p> <p>4 works.</p> <p>5 On Screen: Eddie J.</p> <p>6 actual customer</p> <p>7 1-844-44-55-66-7</p> <p>8 nobetes.com</p> <p>9 On Screen: Levels 280 (gradual down arrow)</p> <p>10 130 Blood sugar levels</p> <p>11 EDDIE J.: After I took Nobetes, my numbers</p> <p>12 went from 280 down to 130 within five to seven days.</p> <p>13 And I've maintained these numbers, these low numbers,</p> <p>14 on a regular basis for about two months now.</p> <p>15 On Screen: Lorraine B.</p> <p>16 actual customer, Louisiana</p> <p>17 1-844-44-55-66-7</p> <p>18 nobetes.com</p> <p>19 Levels 549 (gradual down arrow) 112 Blood</p> <p>20 sugar levels</p> <p>21 LORRAINE B.: It worked. The first pill I</p> <p>22 took, I could feel a difference. I went from 549 to</p> <p>23 112 in 24 hours with Nobetes.</p> <p>24 On Screen: JD H. Type 2 Diabetic</p> <p>25 actual customer</p>	12

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12/15/2017

13	<p>1 1-844-44-55-66-7</p> <p>2 nobetes.com</p> <p>3 On Screen: Levels 240 (gradual down arrow)</p> <p>4 161 Blood sugar levels</p> <p>5 J.D. H.: I just tested myself on camera. I</p> <p>6 used to be a 240. Now it's at 161. This is less than</p> <p>7 a week. Nobetes, I'm here -- I'm here to stay.</p> <p>8 ANNOUNCER: Give Nobetes a try and see what</p> <p>9 this miracle product can do for you.</p> <p>10 On Screen: 1-844-44-55-66-7</p> <p>11 nobetes.com</p> <p>12 ANNOUNCER: Get your bottle free.</p> <p>13 On Screen: Free Bottle</p> <p>14 Processing &amp; Handling</p> <p>15 \$6.95</p> <p>16 30 day money back guarantee</p> <p>17 less S&amp;H</p> <p>18 ANNOUNCER: Just pay \$6.95 processing and</p> <p>19 handling. Go to nobetes.com or call 1-844-44-55-66-7</p> <p>20 right now. That's 1-844-44-55-66-7 right now.</p> <p>21 On Screen: Bob C.</p> <p>22 actual customer</p> <p>23 On Screen: Levels 549 (gradual down arrow)</p> <p>24 88 Blood sugar levels</p> <p>25 BOB C.: My blood sugar was at 549, and in a</p>	15	<p>1 But if you can help yourself, you know, the cost of</p> <p>2 Nobetes is -- is really affordable, and it costs</p> <p>3 nothing to try it.</p> <p>4 On Screen: Individual results will vary</p> <p>5 1-(844) 44-55-66-7</p> <p>6 nobetes.com</p> <p>7 TONY V.: So you don't have to take my word.</p> <p>8 Request a bottle and try it for yourself. But, again,</p> <p>9 there's no price tag on good health.</p> <p>10 On Screen: Guadalupe D. Type 1 Diabetic</p> <p>11 Actual Nobetes customer</p> <p>12 1-(844) 44-55-66-7</p> <p>13 nobetes.com</p> <p>14 GUADALUPE D.: Before Nobetes, I was taking</p> <p>15 insulin for 30 milligrams in the morning and 30</p> <p>16 milligrams in the afternoon.</p> <p>17 On Screen: Individual results will vary</p> <p>18 GUADALUPE D.: So, now, I'm taking insulin</p> <p>19 only in the morning, 30 milligrams. And I take in</p> <p>20 nighttime.</p> <p>21 On Screen: Henry H. Type 2 Diabetic</p> <p>22 Actual Nobetes customer</p> <p>23 "took the risk and it worked"</p> <p>24 1-(844) 44-55-66-7</p> <p>25 nobetes.com</p>
14	<p>1 short period of time, I've dropped down to 84 to 88</p> <p>2 and a half.</p> <p>3 On Screen: Individual results will vary</p> <p>4 BOB C.: And I have the blood test to prove</p> <p>5 it.</p> <p>6 On Screen: Free Bottle</p> <p>7 Processing &amp; Handling</p> <p>8 \$6.95</p> <p>9 30 day money back guarantee</p> <p>10 less S&amp;H</p> <p>11 1-844-44-55-66-7</p> <p>12 nobetes.com</p> <p>13 ANNOUNCER: Go to nobetes.com or call 1-844-</p> <p>14 44-55-66-7 right now.</p> <p>15 TONY V.: When you can't put a price tag on</p> <p>16 your health, that's one thing --</p> <p>17 On Screen: Tony V. Type 2 Diabetic</p> <p>18 Actual Nobetes customer</p> <p>19 These statements have not been evaluated by</p> <p>20 the Food and Drug Administration</p> <p>21 This product is not intended to diagnose,</p> <p>22 treat, cure or prevent any disease.</p> <p>23 TONY V.: -- and this -- this -- I want to</p> <p>24 say it's a disease, you know, it's -- it's serious,</p> <p>25 but, you know, a lot of people don't take it serious.</p>	16	<p>1 HENRY H.: I've been taking Nobetes now for</p> <p>2 about two years. I wanted to call in and -- and give</p> <p>3 a reference for it because I'm very pleased with it.</p> <p>4 Started out with hearing about it on the radio. You</p> <p>5 know, you -- if you're like me, you've heard a lot of</p> <p>6 things on TV in advertisements and on the radio and</p> <p>7 you aren't sure.</p> <p>8 On Screen: Individual results will vary</p> <p>9 HENRY H.: And I wasn't sure, but I figured</p> <p>10 you just -- you -- you step out there and you take</p> <p>11 that risk. And so it's a little bit of -- of money to</p> <p>12 get started, but if it doesn't work, well, done that,</p> <p>13 been there, and you're on to the next thing. But it</p> <p>14 did work, and I was amazed at how well it did work.</p> <p>15 Before I took it, I took the bottles in to</p> <p>16 my doctor. She got with the nutritionist there, and</p> <p>17 they looked it all over and they didn't see any reason</p> <p>18 why I couldn't take it, so I started on it, and I</p> <p>19 started at three pills a day, and then -- then I</p> <p>20 backed it off after three months. But for the first</p> <p>21 three months, I did it three pills a day, and my blood</p> <p>22 sugar went from a 9.2 down to a 6.5.</p> <p>23 On Screen: Levels 9 (gradual down arrow)</p> <p>24 6.5 A1C levels</p> <p>25 HENRY H.: And that's the only thing I did</p>

INFOMERCIAL: No Betes..saves lives

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17	<p>1 different. I'm 60 years old. I don't exercise. The</p> <p>2 product works well. It works well for me. And my</p> <p>3 doctor recommended it to many of her patients, and</p> <p>4 they're having success with it. She's told me that.</p> <p>5 And I was backed off of taking it for a little bit. I</p> <p>6 was only taking two a day. I had -- was eating more</p> <p>7 candy, and my blood sugar had gotten itself up there</p> <p>8 to 9.5 on the A1C, so again I went back to three pills</p> <p>9 a day. I backed off a little on the candy -- not a</p> <p>10 lot, but a little, and I'm down to 6.2 now.</p> <p>11 ANNOUNCER: Is your diabetes out of control?</p> <p>12 On Screen: Is your diabetes out of control?</p> <p>13 ANNOUNCER: Are your numbers ranging from</p> <p>14 150 to 550 or more?</p> <p>15 On Screen: Are your numbers ranging from</p> <p>16 150 to 500 or more?</p> <p>17 ANNOUNCER: Are your blood sugar numbers</p> <p>18 dangerously high?</p> <p>19 On Screen: Are your blood sugar numbers</p> <p>20 dangerously high?</p> <p>21 ANNOUNCER: Now you may be able to reverse</p> <p>22 this.</p> <p>23 On Screen: Natural dietary supplement</p> <p>24 ANNOUNCER: You need to try the all-natural</p> <p>25 dietary supplement called Nobetes.</p>	19	<p>1 That's what I would tell my daughter. It's -- it's up</p> <p>2 to you. You have to want to do it yourself. It's</p> <p>3 just not something you can just lay down in bed and</p> <p>4 hope it works. You've got to put an effort into it.</p> <p>5 You have to make it happen for yourself. And Nobetes</p> <p>6 will help, it really will.</p> <p>7 On Screen: 1-(844) 44-55-66-7</p> <p>8 nobetes.com</p> <p>9 Krysten M. Type 1 Diabetic</p> <p>10 Actual Nobetes customer</p> <p>11 KRYSTEN M.: They have a natural insulin</p> <p>12 response. Now, if you're diabetic, you have problems</p> <p>13 with your insulin. For Type 1 diabetics, you have</p> <p>14 absolutely no insulin in your body, so you must inject</p> <p>15 insulin. Insulin is obviously required to live.</p> <p>16 Otherwise, you cannot use any of the sugar in your</p> <p>17 body, and sugar is necessary.</p> <p>18 Type 2 diabetics, there can be a couple</p> <p>19 problems. Their insulin can either be working</p> <p>20 inefficiently or in maybe that they don't have enough</p> <p>21 insulin.</p> <p>22 On Screen: This following is a paid program</p> <p>23 brought to you by Nobetes</p> <p>24 KRYSTEN M.: So Type 2 diabetics may also be</p> <p>25 insulin-dependent, depending on what type of issue</p>
18	<p>1 On Screen: 1-(844) 44-55-66-7</p> <p>2 nobetes.com</p> <p>3 ANNOUNCER: The following are actual Nobetes</p> <p>4 customers that wanted to get the word out and share</p> <p>5 with you their experience with the Nobetes supplement</p> <p>6 and how it has helped them in their fight against</p> <p>7 diabetes. These are not paid actors. These are</p> <p>8 actual customers.</p> <p>9 On Screen: 1-(844) 44-55-66-7</p> <p>10 nobetes.com</p> <p>11 Eddie J. Type 2 Diabetic</p> <p>12 Actual Nobetes customer</p> <p>13 EDDIE J.: If you were my daughter and you</p> <p>14 had diabetes and you were skeptical, the first thing I</p> <p>15 would tell you to do is take the bottle I have here</p> <p>16 that has all the ingredients, the nutrients,</p> <p>17 everything that's in this bottle, and take it to your</p> <p>18 doctor. Let him look this over completely. Let him</p> <p>19 endorse it. Don't even touch it until he endorses it.</p> <p>20 Believe me, you'll thank me. You will keep</p> <p>21 taking it on a regular basis because Nobetes really</p> <p>22 does work.</p> <p>23 On Screen: Individual results will vary</p> <p>24 EDDIE J.: It's not a drug, and that's</p> <p>25 fantastic. No side effects. That's fantastic.</p>	20	<p>1 they have. But for Type 1 diabetics, you must take</p> <p>2 insulin because your body does not have any.</p> <p>3 ANNOUNCER: Is your diabetes out of control?</p> <p>4 On Screen: Is your diabetes out of control?</p> <p>5 ANNOUNCER: Are your numbers ranging from</p> <p>6 150 to 550 or more?</p> <p>7 On Screen: Are your numbers ranging from</p> <p>8 150 to 500 or more?</p> <p>9 ANNOUNCER: Are your blood sugar numbers</p> <p>10 dangerously high?</p> <p>11 On Screen: Are your blood sugar numbers</p> <p>12 dangerously high?</p> <p>13 BREAKING HEALTH NEWS!</p> <p>14 ANNOUNCER: Here's some breaking health</p> <p>15 news.</p> <p>16 On Screen: Natural Dietary Supplement</p> <p>17 ANNOUNCER: You need to try the all-natural</p> <p>18 dietary supplement called Nobetes. Just listen to</p> <p>19 what other diabetics are saying.</p> <p>20 On Screen: Kyrsten M.</p> <p>21 actual customer</p> <p>22 These statements have not been evaluated by</p> <p>23 the Food and Drug Administration. This product is not</p> <p>24 intended to diagnose, treat, cure or prevent any</p> <p>25 disease.</p>

21	<p>1 KYRSTEN M.: I'm a Type 1 diabetic, meaning 2 I'm insulin-dependent. When I started taking Nobetes, 3 my blood sugar levels were up to 285. 4 Insulin dependent diabetic 5 KYRSTEN M.: After only one day of taking 6 Nobetes, my blood sugar dropped to 115. 7 On Screen: Levels 285 (gradual down arrow) 8 115 Blood sugar levels 9 KYRSTEN M.: Now, I know it seems 10 unbelievable. And, quite frankly, when I looked down 11 at my glucometer, I was surprised at what I was seeing 12 as well. 13 On Screen: Individual results will vary 14 KYRSTEN M.: And to anyone who's skeptical 15 about Nobetes, I would tell you that it's a natural 16 product, it works. 17 On Screen: Eddie J. 18 actual customer 19 1-844-44-55-66-7 20 nobetes.com 21 Levels 280 (gradual down arrow) 130 Blood 22 sugar levels 23 EDDIE J.: After I took Nobetes, my numbers 24 went from 280 down to 130 within five to seven days. 25 And I've maintained these numbers, these low numbers,</p>	23	<p>1 On Screen: Free Bottle 2 Processing &amp; Handling 3 \$6.95 4 30 day money back guarantee 5 less S&amp;H 6 ANNOUNCER: Just pay \$6.95 processing and 7 handling. Go to nobetes.com or call 1-844-44-55-66-7 8 right now. That's 1-844-44-55-66-7 right now. 9 On Screen: Bob C. 10 actual customer 11 1-844-44-55-66-7 12 nobetes.com 13 Levels 549 (gradual down arrow) 84 Blood 14 sugar levels 15 BOB C.: My blood sugar was at 549, and in a 16 short period of time, I've dropped down to 84 to 88 17 and a half -- 18 On Screen: Individual results will vary 19 BOB C.: -- and I have the blood test to 20 prove it. 21 On Screen: Free Bottle 22 Processing &amp; Handling 23 \$6.95 24 30 day money back guarantee 25 less S&amp;H</p>
22	<p>1 on a regular basis for about two months now. 2 On Screen: Lorraine B. 3 actual customer, Louisiana 4 1-844-44-55-66-7 5 nobetes.com 6 Levels 549 (gradual down arrow) 112 Blood 7 sugar levels 8 LORRAINE B.: It worked. The first pill I 9 took, I could feel a difference. I went from 549 to 10 112 in 24 hours with Nobetes. 11 On Screen: JD H. Type 2 Diabetic 12 actual customer 13 1-844-44-55-66-7 14 nobetes.com 15 J.D. H.: I just tested myself on camera. 16 On Screen: Levels 280 (gradual down arrow) 17 161 Blood sugar levels 18 J.D. H.: I used to be a 240. Now it's at 19 161. This is less than a week. Nobetes, I'm here -- 20 I'm here to stay. 21 On Screen: 1-844-44-55-66-7 22 nobetes.com 23 ANNOUNCER: Give Nobetes a try and see what 24 this miracle product can do for you. Get your bottle 25 free.</p>	24	<p>1 1-844-44-55-66-7 2 nobetes.com 3 ANNOUNCER: Go to nobetes.com or call 1-844- 4 44-55-66-7 right now. 5 On Screen: John R. Type 2 Diabetic 6 Actual Nobetes customer 7 "been using Nobetes for 2 years" 8 JOHN R.: My name's John. I'm from 9 Pennsylvania, and I am an actual user of Nobetes for 10 over two years. I heard a radio advertisement for the 11 product. I was having problems. My A1Cs were running 12 into the high 7s, and I had to do something. 13 On Screen: These statements have not been 14 evaluated by the Food and Drug Administration 15 This product is not intended to diagnose, 16 treat, cure or prevent any disease. 17 JOHN R.: Nothing else was working for me, 18 and I did not want to do injections, so I tried this 19 product. I dropped my A1C from the high 7s to the low 20 6s. 21 On Screen: Levels 7 (gradual down arrow) 6 22 A1C levels 23 JOHN R.: I suggested it to a few friends. 24 They were in the same situation I was. The same thing 25 happened with them. I suggested it to my mother, who</p>

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25	<p>1 was on two injections per day.                  2 On Screen: Individual results will vary                  3 JOHN R.: She started taking it. And then                  4 within a month, she was down to one injection a day.                  5 I highly recommend this. It's a fantastic product and                  6 keeps you healthy. So my suggestion is just do it and                  7 take it. Thank you.                  8 ANNOUNCER: Is your diabetes out of control?                  9 On Screen: Is your diabetes out of control?                  10 ANNOUNCER: Are your numbers ranging from                  11 150 to 550 or more?                  12 On Screen: Are your numbers ranging from                  13 150 to 500 or more?                  14 ANNOUNCER: Are your blood sugar numbers                  15 dangerously high?                  16 On Screen: Are your blood sugar numbers                  17 dangerously high?                  18 ANNOUNCER: Now you may be able to reverse                  19 this.                  20 On Screen: Natural Dietary Supplement                  21 ANNOUNCER: You need to try the all-natural                  22 dietary supplement called Nobetes.                  23 The following are actual Nobetes customers                  24 that wanted to get the word out and share with you                  25 their experience with the Nobetes supplement and how</p>	27	<p>1 EDDIE J.: -- at least I got a fighting                  2 chance. And I love the Nobetes.                  3 On Screen: Guadalupe D. Type 1 Diabetic                  4 Actual Nobetes customer                  5 1-(844) 44-55-66-7                  6 nobetes.com                  7 GUADALUPE D.: No, I don't -- I'm not aware                  8 of side effects because Nobetes is like vitamins --                  9 On Screen: Individual results will vary                  10 GUADALUPE D.: -- you know, taking vitamins                  11 and no side effects at all.                  12 On Screen: Tony V. Type 2 Diabetic                  13 Actual Nobetes customer                  14 1-(844) 44-55-66-7                  15 nobetes.com                  16 TONY V.: You know, I've tried a lot of                  17 product over the years and, you know, I -- you know,                  18 without no prevail, they didn't work like Nobetes.                  19 On Screen: Individual results will vary                  20 TONY V.: I would urge people who are                  21 diagnosed with Type 2 diabetes to at least give it a                  22 try. Give it a try, eat right, exercise, and wean                  23 yourself from medication.                  24 On Screen: Bob C. Type 2 Diabetic                  25 Actual Nobetes customer</p>
26	<p>1 it has helped them in their fight against diabetes.                  2 These are not paid actors. These are actual                  3 customers.                  4 EDDIE J.: The one thing that I really love                  5 about Nobetes, it's the safe way to go.                  6 On Screen: Eddie J. Type 2 Diabetic                  7 Actual Nobetes customer                  8 EDDIE J.: It -- it isn't like you got to                  9 wonder am I taking something that's going to knock me                  10 out, make me groggy --                  11 On Screen: 1-(844) 44-55-66-7                  12 nobetes.com                  13 EDDIE J.: -- can't drive a car, worry about                  14 whether I'm going to get dizzy or any -- any of those                  15 type of -- of problems that you get with the side                  16 effects of other types of medicine, because we're all                  17 different and, you know, we all react to everything                  18 differently.                  19 On Screen: Individual results will vary                  20 EDDIE J.: Now, you know, maybe it won't                  21 work for some people, but I'll tell you one thing, I'm                  22 a big guy. I'm almost 300 pounds, and when my numbers                  23 were running at 280, 270, it was pretty scary. To                  24 know that they're down now --                  25 On Screen: Individual results will vary</p>	28	<p>1 1-(844) 44-55-66-7                  2 nobetes.com                  3 BOB C.: Well, when you take meds, you know,                  4 there's always that question, is it going to work, is                  5 it not going to work.                  6 On Screen: Individual results will vary                  7 BOB C.: The question that I have for you is                  8 -- or the answer I have is this works. This is proven                  9 work, and I've got the blood test to prove it.                  10 Nobetes did the job, and it's doing the job, and it's                  11 got me under control.                  12 On Screen: These statements have not been                  13 evaluated by the Food and Drug Administration                  14 This product is not intended to diagnose,                  15 treat, cure or prevent any disease.                  16 BOB C.: I lost 48 pounds on special diets,                  17 and I feel great.                  18 On Screen: 1-(844) 44-55-66-7                  19 nobetes.com                  20 J.D. H.: I just tested myself on camera.                  21 On Screen: Levels 240 (gradual down arrow)                  22 161 Blood sugar levels                  23 JD H. Type 2 Diabetic                  24 Actual Nobetes customer                  25 J.D. H.: I used to be a 240. Now it's at</p>



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1 161. This is less than a week. I've lost eight  
 2 pounds. I've improved my relationship at home.  
 3 On Screen: Individual results will vary  
 4 J.D. H.: Nobetes is something you should  
 5 definitely look into if you're a Type 2 diabetic.  
 6 Nobetes, I'm here -- I'm here to stay. How about you?  
 7 On Screen: This following is a paid program  
 8 brought to by Nobetes [sic]  
 9 J.D. H.: If you're a diabetic, Nobetes is  
 10 what you should be on.  
 11 ANNOUNCER: Is your diabetes out of control?  
 12 On Screen: Is your diabetes out of control?  
 13 ANNOUNCER: Are your numbers ranging from  
 14 150 to 550 or more?  
 15 On Screen: Are your numbers ranging from  
 16 150 to 500 or more?  
 17 ANNOUNCER: Are your blood sugar numbers  
 18 dangerously high?  
 19 On Screen: Are your blood sugar numbers  
 20 dangerously high?  
 21 FEMALE ANNOUNCER: Diabetics can have a hard  
 22 time avoiding many of their favorite foods. The  
 23 temptation to eat desserts and other high-carb, sugary  
 24 foods is almost impossible to overcome all the time.  
 25 Our customers are thankful they have Nobetes,

30

1 especially at those times when they fall victim to  
 2 temptation.  
 3 This is the miracle natural product you have  
 4 been waiting for. Give Nobetes a try. Call now for  
 5 your free trial.  
 6 On Screen: David D. Type 2 Diabetic  
 7 Actual Nobetes customer  
 8 "Nobetes has helped me keep my profession"  
 9 DAVID D.: My name is David Dahlberg  
 10 (phonetic). I live in Maine. I -- I'm a over-the-  
 11 road truck driver, and I've been using Nobetes for  
 12 quite a while now, and it's done wonders for me.  
 13 On Screen: These statements have not been  
 14 evaluated by the Food and Drug Administration  
 15 This product is not intended to diagnose,  
 16 treat, cure or prevent any disease.  
 17 DAVID D.: I have my CDL license to drive a  
 18 truck.  
 19 On Screen: Individual results will vary  
 20 DAVID D.: That's my livelihood, and I need  
 21 to keep my blood sugars a lot lower than, you know,  
 22 what they've been.  
 23 On Screen: 1-(844) 44-55-66-7  
 24 nobetes.com  
 25 DAVID D.: And I've been running about 260

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1 to 300, right in that range, and Nobetes in a very  
 2 short time has got my numbers down to where they  
 3 should be, 120.  
 4 On Screen: Levels 300 (gradual down arrow)  
 5 120 Blood sugar levels  
 6  
 7 1-(844) 44-55-66-7  
 8 nobetes.com  
 9 TONY V.: I'm a life insurance agent, and a  
 10 lot of my clients are -- you know, they have health  
 11 issues.  
 12 On Screen: Tony V. Type 2 Diabetic  
 13 Actual Nobetes customer  
 14 TONY V.: It's either high blood pressure,  
 15 diabetes, or whatever, and so that in itself, you  
 16 know, is all the more reason why you should try to do  
 17 it naturally --  
 18 On Screen: Individual results will vary  
 19 TONY V.: -- but Nobetes, you know, it saved  
 20 -- it saved me from, you know, the high cost of  
 21 medication.  
 22 On Screen: Krysten M. Type 1 Diabetic  
 23 Actual Nobetes customer  
 24 1-(844) 44-55-66-7  
 25 nobetes.com

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1 KRYSTEN M.: When I first began taking  
 2 Nobetes, I was a student at the university, it was a  
 3 very stressful environment, and I was working, and I  
 4 was doing a lot of studying. And the stress in  
 5 general just had me up and down with my blood sugar  
 6 level, so I was constantly feeling sick.  
 7 On Screen: Individual results will vary  
 8 KRYSTEN M.: I started taking Nobetes, and  
 9 my blood sugar label -- levels stabilized at a normal  
 10 range. And I just felt great.  
 11 On Screen: Henry H. Type 2 Diabetic  
 12 Actual Nobetes customer  
 13 "took the risk and it worked"  
 14 1-(844) 44-55-66-7  
 15 nobetes.com  
 16 HENRY H.: The thing that I would like  
 17 people to do is to try it. Try it with an open mind  
 18 and see if it helps you because everyone that I've  
 19 talked to that I've recommended it to, it's helped  
 20 them.  
 21 On Screen: Individual results will vary  
 22 HENRY H.: And the doctor that I go to has  
 23 recommended it to her patients, and she's told me it's  
 24 helped many of them, you know, keeping their blood  
 25 sugars in control and in check.

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1 On Screen: Levels 9 (gradual down arrow) 6  
 2 A1C levels  
 3 HENRY H.: So step out there and take the  
 4 risk and see if it helps you because I can't imagine  
 5 it not helping you.  
 6 On Screen: 1-(844) 44-55-6607  
 7 nobetes.com  
 8 BOB C.: My blood sugar was at 549, and I  
 9 counseled with my doctor, and he told me that he was  
 10 going to give me the insulin.  
 11 On Screen: Individual results will vary  
 12 BOB C.: And I told him there's no way that  
 13 I will take insulin through an injectable needle. I  
 14 said to him, I was going to try this new supplement  
 15 called Nobetes, and I can't tell you any more than it  
 16 works.  
 17 On Screen: Levels 549 (gradual down arrow)  
 18 88 Blood sugar levels  
 19 BOB C.: I was at 549. I'm down to 88 and a  
 20 half. I feel great. I have no side effects, no  
 21 tingling, no sharp pains. My vision's fine. And  
 22 before that, I did have sharp pains in my feet and my  
 23 fingers, and now everything is fine. I can tell you  
 24 it's an all-natural supplement. I would stand behind  
 25 it.

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1 On Screen: Eddie J. Type 2 Diabetic  
 2 Actual Nobetes customer  
 3 1-(844) 44-55-66-7  
 4 nobetes.com  
 5 EDDIE J.: I couldn't believe that my  
 6 numbers were dropping like they were because I thought  
 7 the machine was broken. I thought that the batteries  
 8 were low. I checked everything. I even got another  
 9 machine, truth be known -- the truth.  
 10 On Screen: Individual results will vary  
 11 EDDIE J.: And -- but it just kept working  
 12 and working, and it just -- consistently. And I got  
 13 to tell you the truth, I wouldn't sit here and BS you.  
 14 I'm just not that kind of person. I would not do this  
 15 to -- to -- unless it was the truth, because I only  
 16 tell the truth. I'm that type of person. And the  
 17 Nobetes does work.  
 18 On Screen: Tony V. Type 2 Diabetic  
 19 Actual Nobetes customer  
 20 1-(844) 44-55-66-7  
 21 nobetes.com  
 22 TONY V.: And I heard about Nobetes, and  
 23 they offered a money-back guarantee if it didn't work,  
 24 so what did I have to lose? So I called them up,  
 25 ordered it, and almost immediately I start feeling

35

1 more energy.  
 2 On Screen: Individual results will vary  
 3 TONY V.: My thought process was not cloudy.  
 4 You know, I felt -- and then when I started testing  
 5 the sugar levels, they dropped significantly. But  
 6 it's all about diet and exercise as well. I -- I  
 7 wouldn't be sitting here, you know, you know, giving  
 8 this testimony if it didn't work.  
 9 On Screen: JD H. Type 2 Diabetic  
 10 Actual Nobetes customer  
 11 1-844-44-55-66-7  
 12 nobetes.com  
 13 J.D. H.: I'm very passionate about this  
 14 product. I don't want to go blind. I don't want to  
 15 go get -- go into a coma. I don't want to have a  
 16 stroke. I want to be around for my kids.  
 17 On Screen: Individual results will vary  
 18 J.D. H.: So it's important not only to me,  
 19 but it's important that I share this message with you.  
 20 Nobetes is changing my life. And you should hop  
 21 onboard.  
 22 ANNOUNCER: Is your diabetes out of control?  
 23 On Screen: Is your diabetes out of control?  
 24 ANNOUNCER: Are your numbers ranging from  
 25 150 to 550 or more?

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1 On Screen: Are your numbers ranging from  
 2 150 to 500 or more?  
 3 ANNOUNCER: Are your blood sugar numbers  
 4 dangerously high?  
 5 On Screen: Are your blood sugar numbers  
 6 dangerously high?  
 7 ANNOUNCER: Now you may be able to reverse  
 8 this.  
 9 On Screen: Natural Dietary Supplement  
 10 ANNOUNCER: You need to try the all-natural  
 11 dietary supplement called Nobetes.  
 12 On Screen: John R. Type 2 Diabetic  
 13 Actual Nobetes customer  
 14 "its all natural with absolutley [sic] no  
 15 side effects"  
 16 1-(844) 44-55-66-7  
 17 nobetes.com  
 18 JOHN R.: Yes, one of the things that I  
 19 really like about Nobetes is that it's all-natural.  
 20 There's no side effects, no jitters, no anything about  
 21 it, absolutely no side effects whatsoever.  
 22 On Screen: Individual results will vary  
 23 JOHN R.: And my doctor, I -- after I  
 24 finally confessed to him and he looked at it --  
 25 On Screen: Levels 7 (gradual down arrow) 6

37

1 A1C levels  
 2 JOHN R.: -- he's like, yeah, okay, if it's  
 3 working and these things are working for you, go ahead  
 4 and take them. I said, okay, Doc, I will continue  
 5 taking them, trust me.  
 6 On Screen: 1-(844) 44-55-66-7  
 7 nobetes.com  
 8 LANCE T.: If you're a diabetic and your  
 9 sugar levels are out of control, you have to try this  
 10 natural product called Nobetes.  
 11 On Screen: Individual results will vary  
 12 Levels 227 (gradual down arrow) 85 Blood  
 13 sugar levels  
 14 LANCE T.: It brought my sugar levels down  
 15 to 85 in less than ten days. It's a natural product.  
 16 It's a great product. I recommend it to any diabetic.  
 17 On Screen: 1-(844) 44-55-66-7  
 18 nobetes.com  
 19 EDDIE J.: I went from a blood sugar count  
 20 of 280 to 130 within five to seven days. Nobetes is  
 21 really terrific for me. I've gone to quite a few  
 22 doctors using different kinds of medications, and the  
 23 fluctuation was just drastic, it was just a disaster.  
 24 And when I did take the Nobetes, I -- of  
 25 course I was skeptical, but I must say that it works

38

1 for me, it's terrific.  
 2 On Screen: Levels 280 (gradual down arrow)  
 3 130 Blood sugar levels  
 4 EDDIE J.: And -- and if you have diabetes,  
 5 you have to try this Nobetes.  
 6 On Screen: Individual results will vary  
 7 EDDIE J.: It is a supplement; it's not a  
 8 drug. You don't have to worry about dizzy spells,  
 9 driving, going places, any anxiety. This product is  
 10 terrific, and I endorse it 100 percent. Try the  
 11 Nobetes. It is really super.  
 12 On Screen: 1-(844) 44-55-66-7  
 13 nobetes.com  
 14 TONY V.: I'm Tony. I'm an actual customer  
 15 of Nobetes.  
 16 On Screen: Individual results will vary  
 17 TONY V.: I am a Type 2 diabetic. I  
 18 strongly urge you to try the product. It's free, and  
 19 you won't regret it.  
 20 On Screen: Individual results will vary  
 21 1-(844) 44-55-66-7  
 22 nobetes.com  
 23 GUADALUPE D.: I have been taking the  
 24 Nobetes for two years. And I noticed the -- the  
 25 number had dropped.

39

1 On Screen: Levels 400 (gradual down arrow)  
 2 125 Blood sugar levels  
 3 GUADALUPE D.: Before it was 450, and now  
 4 it's about 125. Excellent. Nobetes is perfect.  
 5 On Screen: 1-(844) 44-55-66-7  
 6 nobetes.com  
 7 J.D. H.: I went from a 240 to a 110.  
 8 On Screen: Levels 240 (gradual down arrow)  
 9 110 Blood sugar levels  
 10 J.D. H.: 240 to 110. I've lost eight  
 11 pounds.  
 12 On Screen: These statements have not been  
 13 evaluated by the Food and Drug Administration  
 14 This product is not intended to diagnose,  
 15 treat, cure or prevent any disease.  
 16 J.D. H.: I have more energy to play with my  
 17 kids. I have a beautiful wife that loves that I'm  
 18 taking care of myself.  
 19 On Screen: This following is a paid program  
 20 brought to by Nobetes [sic]  
 21 J.D. H.: And I'm going to be here.  
 22 ANNOUNCER: Is your diabetes out of control?  
 23 On Screen: Is your diabetes out of control?  
 24 ANNOUNCER: Are your numbers ranging from  
 25 150 to 550 or more?

40

1 On Screen: Are your numbers ranging from  
 2 150 to 500 or more?  
 3 ANNOUNCER: Are your blood sugar numbers  
 4 dangerously high?  
 5 On Screen: Are your blood sugar numbers  
 6 dangerously high?  
 7 BREAKING HEALTH NEWS!  
 8 ANNOUNCER: Here's some breaking health  
 9 news.  
 10 On Screen: Natural Dietary Supplement  
 11 ANNOUNCER: You need to try the all-natural  
 12 dietary supplement called Nobetes. Just listen to  
 13 what other diabetics are saying.  
 14 On Screen: Kyrsten M.  
 15 actual customer  
 16 These statements have not been evaluated by  
 17 the Food and Drug Administration. This product is not  
 18 intended to diagnose, treat, cure or prevent any  
 19 disease.  
 20 Insulin dependent diabetic  
 21 KYRSTEN M.: I'm a Type 1 diabetic, meaning  
 22 I'm insulin-dependent. When I started taking Nobetes,  
 23 my blood sugar levels were up to 285. After only one  
 24 day of taking Nobetes, my blood sugar dropped to 115.  
 25 On Screen: Levels 285 (gradual down arrow)

41	43
1 115 Blood sugar levels	1 free.
2 KYRSTEN M.: Now, I know it seems	2 On Screen: Free Bottle
3 unbelievable. And, quite frankly, when I looked down	3 Processing & Handling
4 at my glucometer, I was surprised at what I was seeing	4 \$6.95
5 as well.	5 30 day money back guarantee
6 On Screen: after only 1 day	6 less S&H
7 KYRSTEN M.: And to anyone who's skeptical	7 ANNOUNCER: Just pay \$6.95 processing and
8 about Nobetes --	8 handling. Go to nobetes.com or call 1-844-44-55-66-7
9 On Screen: Individual results will vary	9 right now. That's 1-844-44-55-66-7 right now.
10 KYRSTEN M.: -- I would tell you that it's a	10 On Screen: Bob C.
11 natural product, it works.	11 actual customer
12 On Screen: Eddie J.	12 1-844-44-55-66-7
13 actual customer	13 nobetes.com
14 1-844-44-55-66-7	14 On Screen: Levels 549 (gradual down arrow)
15 nobetes.com	15 84 Blood sugar levels
16 On Screen: Levels 280 (gradual down arrow)	16 BOB C.: My blood sugar was at 549 --
17 130 Blood sugar levels	17 On Screen: Individual results will vary
18 EDDIE J.: After I took Nobetes, my numbers	18 BOB C.: -- and in a short period of time,
19 went from 280 down to 130 within five to seven days.	19 I've dropped down to 84 to 88 and a half, and I have
20 On Screen: Individual results will vary	20 the blood test to prove it.
21 EDDIE J.: And I've maintained these	21 On Screen: Free Bottle
22 numbers, these low numbers, on a regular basis for	22 Processing & Handling
23 about two months now.	23 \$6.95
24 On Screen: Lorraine B.	24 30 day money back guarantee
25 actual customer, Louisiana	25 less S&H
42	44
1 1-844-44-55-66-7	1 1-844-44-55-66-7
2 nobetes.com	2 nobetes.com
3 Levels 549 (gradual down arrow) 112 Blood	3 ANNOUNCER: Go to nobetes.com or call 1-844-
4 sugar levels	4 44-55-66-7 right now.
5 LORRAINE B.: It worked. The first pill I	5 (Fine print; disclaimer and liability
6 took, I could feel a difference. I went from 549 to	6 determinations, two screens.)
7 112 in 24 hours with Nobetes.	7 RECORDING: The preceding program was
8 On Screen: Individual results will vary	8 brought to you by Nobetes.
9	9 On Screen: The preceding program was
10 On Screen: JD H. Type 2 Diabetic	10 brought to you by NOBETES
11 actual customer	11 nobetes.com
12 1-844-44-55-66-7	12 RECORDING: Just remember, Nobetes.com.
13 nobetes.com	13 That's Nobetes.com.
14 J.D. H.: I just tested myself on camera.	14 (The recording was concluded.)
15 On Screen: Levels 240 (gradual down arrow)	15
16 161 Blood sugar levels	16
17 J.D. H.: I used to be a 240. Now it's at	17
18 161. This is less than a week. Nobetes, I'm here --	18
19 I'm here to stay.	19
20 On Screen: Individual results will vary	20
21	21
22 On Screen: 1-844-44-55-66-7	22
23 nobetes.com	23
24 ANNOUNCER: Give Nobetes a try and see what	24
25 this miracle product can do for you. Get your bottle	25

INFORMERIAL: No Betes..saves lives

NoBetes

12/15/2017

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CERTIFICATE OF TRANSCRIPTIONIST

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I, Sara J. Vance, do hereby certify that the foregoing proceedings and/or conversations were transcribed by me via CD, videotape, audiotape or digital recording, and reduced to typewriting under my supervision; that I had no role in the recording of this material; and that it has been transcribed to the best of my ability given the quality and clarity of the recording media.

I further certify that I am neither counsel for, related to, nor employed by any of the parties to the action in which these proceedings were transcribed; and further, that I am not a relative or employee of any attorney or counsel employed by the parties hereto, nor financially or otherwise interested in the outcome of the action.

DATE: 2/23/2018

SARA J. VANCE, CERT

# Exhibit C

OFFICIAL TRANSCRIPT PROCEEDING

FEDERAL TRADE COMMISSION

MATTER NO. 1723119

TITLE NOBETES

DATE RECORDED: JANUARY 3, 2017

TRANSCRIBED: NOVEMBER 20, 2017

REVISED: FEBRUARY 28, 2018

PAGES 1 THROUGH 51

NOBETES INFOMERCIAL  
YouTube Video NB\_28:30 1-3-17

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(301) 870-8025 - www.ftrinc.net - (800) 921-5555

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FEDERAL TRADE COMMISSION

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3 In the Matter of: )

4 Nobetes ) Matter No. 1723119

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6 -----)

7 January 3, 2017

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11 The following transcript was produced from a

12 digital file provided to For The Record, Inc. on

13 November 9, 2017.

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FEDERAL TRADE COMMISSION

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P R O C E E D I N G S

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3 NOBETES INFOMERCIAL

4 ON SCREEN: The following program is brought

5 to you by Nobetes.

6 ANNOUNCER: The following is a paid program

7 brought to you by Nobetes.

8 ANNOUNCER: Is your diabetes out of control?

9 Are your blood sugar numbers dangerously high?

10 ON SCREEN: Natural Dietary Supplement

11 ANNOUNCER: You need to try the all-natural

12 dietary supplement called Nobetes. Just listen to

13 what other diabetics are saying.

14 ON SCREEN: Mitch Darnell, MS, OSM.CTRC

15 1-844-44-55-66-7

16 nobetes.com

17 MITCH DARNELL: I'm all about natural

18 products that help empower your body to heal without

19 any side effects.

20 ON SCREEN: Natural Dietary Supplement

21 MITCH DARNELL: I was introduced to Nobetes.

22 ON SCREEN: Mitch Darnell, MS, OSM.CTRC

23 1-844-44-55-66-7

24 nobetes.com

25 MITCH DARNELL: It's an all-natural dietary

5

1 supplement that helps control blood sugar within  
 2 normal levels, with the added benefit it leaves you  
 3 feeling better and really contributes to your overall  
 4 greater health.  
 5 Nobetes has 35 supplements in it that can  
 6 fill the nutrient shortages that diabetes causes. If  
 7 you were you to go out and try to buy all of these  
 8 supplements at \$3 to \$4 a piece, it could cost you  
 9 \$150 or more.  
 10 Diabetics, this is the miracle product  
 11 you've been waiting for, Nobetes.  
 12 ON SCREEN: Nobetes bottle label  
 13 These statements have not been evaluated by  
 14 the Food and Drug Administration. This product is not  
 15 intended to diagnose, treat, cure or prevent any  
 16 disease.  
 17 ANNOUNCER: Give Nobetes a try and see what  
 18 this miracle product can do for you.  
 19 ON SCREEN: Free  
 20 Bottle  
 21 Processing & Handling  
 22 \$6.95  
 23 1-844-44-55-66-7  
 24 nobetes.com  
 25 ANNOUNCER: Get your bottle free. Just pay

6

1 6.95 processing and handling. Go to Nobetes.com or  
 2 call 1-844-445-5667 right now. That's 1-844-445-5667  
 3 right now.  
 4 ON SCREEN: Free  
 5 Bottle  
 6 Processing & Handling  
 7 \$6.95  
 8 Includes continuity order, cancel any time  
 9 30 day money back guarantee  
 10 less S&H  
 11 1-844-44-55-66-7  
 12 nobetes.com  
 13 ANNOUNCER: Go to Nobetes.com or call  
 14 1-844-445-5667 right now.  
 15 ON SCREEN: Daryl A.  
 16 Actual Nobetes customer  
 17 "If you use the stuff, it works very very  
 18 well"  
 19 DARYL A.: I'm a truck driver and I actually  
 20 am a real Nobetes user. I've been using it for almost  
 21 a year now. I take one Nobetes in the morning and I  
 22 take one Nobetes in the evening, about 12 hours apart,  
 23 and that alone keeps my blood sugar at a normal level.  
 24 (Inaudible) can't figure this stuff out, but I tell  
 25 you, it works.

7

1 You know, you're always skeptical when you  
 2 hear about something on the radio when it comes to  
 3 your health. But I'm telling you, if you use the  
 4 stuff, it actually works and it works very well and I  
 5 would recommend it to anybody and everybody.  
 6 ANNOUNCER: Diabetics can have a hard time  
 7 avoiding many of their favorite foods. The temptation  
 8 to eat desserts and other high-carb sugary foods is  
 9 almost impossible to overcome all of the time. Our  
 10 customers are thankful they have Nobetes, especially  
 11 those times when they fall victim to temptation.  
 12 This is the miracle natural product you have  
 13 been waiting for. Give Nobetes a try. Call now for  
 14 your free trial.  
 15 ANNOUNCER: The following are actual Nobetes  
 16 customers that wanted to get the word out and share  
 17 with you their experience with the Nobetes supplement  
 18 and how it has helped them in their fight against  
 19 diabetes. These are not paid actors. These are  
 20 actual customers.  
 21 ON SCREEN: Eddie J.  
 22 Actual Nobetes customer  
 23 EDDIE J.: I'm a big guy and I take Nobetes  
 24 and I'll tell you --  
 25 ON SCREEN: Eddie J.

8

1 Actual Nobetes customer  
 2 These statements have not been evaluated by  
 3 the Food and Drug Administration. This product is not  
 4 intended to diagnose, treat, cure or prevent any  
 5 disease.  
 6 EDDIE J.: -- if I was looking for anything  
 7 to change my lifestyle, it sure was Nobetes because,  
 8 now, when I go to a birthday party, I can have a  
 9 little piece of cake. And I don't go overboard, but I  
 10 endorse Nobetes 100 percent.  
 11 ON SCREEN: Tony V.  
 12 Actual Nobetes customer  
 13 Individual results will vary (appears on  
 14 screen briefly.)  
 15 1-844-44-55-66-7  
 16 nobetes.com  
 17 TONY V.: You know, I've tried a lot of  
 18 product over the years and, you know, I -- you know,  
 19 without no prevail, they didn't work like Nobetes. I  
 20 would urge people who are diagnosed with type 2  
 21 diabetes to at least give it a try. Give it a try,  
 22 eat right, exercise, and wean yourself from  
 23 medication.  
 24 ON SCREEN: Krysten M.  
 25 Actual Nobetes customer



NoBetes

1/3/2017

9	<p>1 1-844-44-55-66-7</p> <p>2 nobetes.com</p> <p>3 KRYSTEN M.: When I first began taking</p> <p>4 Nobetes, I was a student at the university. It was a</p> <p>5 very stressful environment. I was working and I was</p> <p>6 doing a lot of studying. And the stress in general</p> <p>7 just had me up and down with my blood sugar level. So</p> <p>8 I was constantly feeling sick. I started taking</p> <p>9 Nobetes and my blood sugar levels stabilized a normal</p> <p>10 range. And I just felt great.</p> <p>11 ON SCREEN: Bob C.</p> <p>12 Actual Nobetes customer</p> <p>13 Individual results will vary (appears on</p> <p>14 screen briefly.)</p> <p>15 1-844-44-55-66-7</p> <p>16 nobetes.com</p> <p>17 BOB C.: Well, when you take meds, you know,</p> <p>18 there's always that question, is it going to work, is</p> <p>19 it not going to work. The question that I have for</p> <p>20 you is -- or the answer I have is this works. This is</p> <p>21 proven to work and I've got the blood tests to prove</p> <p>22 it.</p> <p>23 Nobetes did the job and it's doing the job</p> <p>24 and it's got me under control. I lost 48 pounds on</p> <p>25 special diets and I feel great.</p>	11	<p>1 Individual results will vary (appears on</p> <p>2 screen briefly.)</p> <p>3 1-844-44-55-66-7</p> <p>4 nobetes.com</p> <p>5 TONY V.: You can't put a price tag on your</p> <p>6 health, that's one thing and this -- I want to say</p> <p>7 it's a disease, you know, it's serious. But, you</p> <p>8 know, a lot of people don't take it serious. But if</p> <p>9 you could help yourself, you know, the cost of Nobetes</p> <p>10 is really affordable and it costs nothing to try it.</p> <p>11 So you don't have to take my word. Request a bottle</p> <p>12 and try it for yourself. But, again, there's no price</p> <p>13 tag on good health.</p> <p>14 ON SCREEN: Guadalupe D.</p> <p>15 Actual Nobetes customer</p> <p>16 1-844-44-55-66-7</p> <p>17 nobetes.com</p> <p>18 GUADALUPE D.: Before Nobetes I was taking</p> <p>19 insulin for 30 milligrams in the morning and 30</p> <p>20 milligrams in the afternoon.</p> <p>21 ON SCREEN: Guadalupe D.</p> <p>22 Actual Nobetes customer</p> <p>23 This following is a paid program brought to</p> <p>24 by Nobetes</p> <p>25 GUADALUPE D.: So now I'm taking insulin</p>
10	<p>1 ON SCREEN: Lance T.</p> <p>2 Actual Nobetes customer</p> <p>3 1-844-44-55-66-7</p> <p>4 nobetes.com</p> <p>5 LANCE T.: I really don't believe it. I</p> <p>6 thought maybe my meter was wrong or something. But I</p> <p>7 went to the doctor and he tested me, too, and it's</p> <p>8 unreal. This product works. It really does. I mean,</p> <p>9 you can't go out and eat pizza and have apple pie and</p> <p>10 not exercise. I mean, you have to exercise and watch</p> <p>11 your diet. I mean, I've taken flour and sugar out of</p> <p>12 my diet and it's worked for me. But you -- if you</p> <p>13 take Nobetes, try it, you'll like it.</p> <p>14 ON SCREEN: 1-844-44-55-66-7</p> <p>15 nobetes.com</p> <p>16 ANNOUNCER: Is your diabetes out of control?</p> <p>17 Are your blood sugar numbers dangerously high?</p> <p>18 ON SCREEN: Natural Dietary Supplement</p> <p>19 1-844-44-55-66-7</p> <p>20 nobetes.com</p> <p>21 ANNOUNCER: Now you may be able to reverse</p> <p>22 this. You need to try the all-natural dietary</p> <p>23 supplement called Nobetes.</p> <p>24 ON SCREEN: Tony V.</p> <p>25 Actual Nobetes customer</p>	12	<p>1 only in the morning, 30 milligrams. I'm not taking it</p> <p>2 at nighttime.</p> <p>3 ANNOUNCER: Is your diabetes out of control?</p> <p>4 Are your blood sugar numbers dangerously high?</p> <p>5 ON SCREEN: Natural Dietary Supplement</p> <p>6 ANNOUNCER: You need to try the all-natural</p> <p>7 dietary supplement called Nobetes. Just listen to</p> <p>8 what other diabetics are saying.</p> <p>9 ON SCREEN: Mitch Darnell, MS, OSM.CTRC</p> <p>10 1-844-44-55-66-7</p> <p>11 nobetes.com</p> <p>12 MITCH DARNELL: I'm all about natural</p> <p>13 products that help empower your body to heal without</p> <p>14 any side effects.</p> <p>15 ON SCREEN: Natural Dietary Supplement</p> <p>16 MITCH DARNELL: I was introduced to Nobetes.</p> <p>17 ON SCREEN: Mitch Darnell, MS, OSM.CTRC</p> <p>18 1-844-44-55-66-7</p> <p>19 nobetes.com</p> <p>20 MITCH DARNELL: It's an all-natural dietary</p> <p>21 supplement that helps control blood sugar within</p> <p>22 normal levels, with the added benefit it leaves you</p> <p>23 feeling better and really contributes to your overall</p> <p>24 greater health.</p> <p>25 Nobetes has 35 supplements in it that can</p>

13

1 fill the nutrient shortages that diabetes causes. If  
 2 you were you to go out and try to buy all of these  
 3 supplements at \$3 to \$4 a piece, it could cost you  
 4 \$150 or more.  
 5 Diabetics, this is the miracle product  
 6 you've been waiting for, Nobetes.  
 7 ON SCREEN: Nobetes bottle label  
 8 These statements have not been evaluated by  
 9 the Food and Drug Administration. This product is not  
 10 intended to diagnose, treat, cure or prevent any  
 11 disease.  
 12 ANNOUNCER: Give Nobetes a try and see what  
 13 this miracle product can do for you.  
 14 ON SCREEN: Free  
 15 Bottle  
 16 Processing & Handling  
 17 \$6.95  
 18 Includes Continuity order, cancel anytime  
 19 1-844-44-55-66-7  
 20 nobetes.com  
 21 ANNOUNCER: Get your bottle free. Just pay  
 22 6.95 processing and handling. Go to Nobetes.com or  
 23 call 1-844-445-5667 right now. That's 1-844-445-5667  
 24 right now.  
 25 ON SCREEN: Free

14

1 Bottle  
 2 Processing & Handling  
 3 \$6.95  
 4 30 day money back guarantee  
 5 less S&H  
 6 1-844-44-55-66-7  
 7 nobetes.com  
 8 ANNOUNCER: Go to Nobetes.com or call  
 9 1-844-445-5667 right now.  
 10 ON SCREEN: David D.  
 11 Actual Nobetes customer  
 12 "Nobetes has helped me keep my profession."  
 13 1-844-44-55-66-7  
 14 nobetes.com  
 15 DAVID DOLBERT: My name is David Dolbert. I  
 16 live in Maine. I -- I'm an over-the-road truck driver  
 17 and I've been using Nobetes for quite a while now and  
 18 it's done wonders for me. I have my CDL license to  
 19 drive a truck. That's my livelihood. And I need to  
 20 keep my blood sugars a lot lower than, you know, what  
 21 they've been. Nobetes, in a very short time, has got  
 22 my numbers to where they should be.  
 23 ON SCREEN: Eddie J.  
 24 Actual Nobetes customer  
 25 1-844-44-55-66-7

15

1 nobetes.com  
 2 EDDIE J.: Nobetes really does work. It's  
 3 not a drug and that's fantastic. No side effects.  
 4 That's fantastic. That's what I would tell my  
 5 daughter.  
 6 It's up to you. You have to want to do it  
 7 yourself. It's just not something you can just lay  
 8 down in bed and hope it works. You got to put an  
 9 effort into it. You have to make it happen for  
 10 yourself. And Nobetes will help. It really will.  
 11 ON SCREEN: Guadalupe D.  
 12 Actual Nobetes customer  
 13 1-844-44-55-66-7  
 14 nobetes.com  
 15 GUADALUPE D.: And Nobetes is like vitamins,  
 16 you know, taking vitamins and no side effects at all.  
 17 ON SCREEN: Tony V.  
 18 Actual Nobetes customer  
 19 Individual results will vary (appears on  
 20 screen briefly.)  
 21 1-844-44-55-66-7  
 22 nobetes.com  
 23 TONY V.: I'm a life insurance agent and a  
 24 lot of my clients are -- you know, they have health  
 25 issues. Either high blood pressure, diabetes or

16

1 whatever, and so that, in itself, you know, is all the  
 2 more reason why you should try to do it naturally.  
 3 But Nobetes, you know, it saved -- it have saved me  
 4 from, you know, the high cost of medication.  
 5 ON SCREEN: 1-844-44-55-66-7  
 6 nobetes.com  
 7 MITCH DARNELL: It's important to take care  
 8 of yourself, control your blood sugar within normal  
 9 levels and live a healthy, vibrant life, and I believe  
 10 Nobetes can help you do that.  
 11 ANNOUNCER: Is your diabetes out of control?  
 12 Are your blood sugar numbers dangerously high?  
 13 ON SCREEN: Natural Dietary Supplement  
 14 ANNOUNCER: Now, you may be able to reverse  
 15 this. You need to try the all-natural dietary  
 16 supplement called Nobetes.  
 17 ON SCREEN: Henry H.  
 18 Actual Nobetes customer  
 19 "took the risk and it worked"  
 20 HENRY H.: The thing that I would like  
 21 people to do is to try it. Try it with an open mind  
 22 and see if it helps you because everyone that I've  
 23 talked to, that I've recommended it to, it's helped  
 24 them. And the doctor that I go to has recommended it  
 25 to her patients and she's told me it's helped many of

17

1 them keeping their blood sugars in control and in  
 2 check. So step out there and take the risk and see if  
 3 it helps you because I can't imagine it not helping  
 4 you.  
 5 ON SCREEN: Tony V.  
 6 Actual Nobetes customer  
 7 Individual results will vary (appears on  
 8 screen briefly.)  
 9 1-844-44-55-66-7  
 10 nobetes.com  
 11 TONY V.: And I heard about Nobetes and they  
 12 offered a money back guarantee if it didn't work, so  
 13 what did I have to lose? So I called them up, ordered  
 14 it, and almost immediately I start feeling more  
 15 energy. My thought process was not cloudy. I  
 16 wouldn't be sitting here, you know -- you know, giving  
 17 this testimony if it didn't work.  
 18 ON SCREEN: Eddie J.  
 19 Actual Nobetes customer  
 20 1-844-44-55-66-7  
 21 nobetes.com  
 22 EDDIE J.: And I got to tell you the truth.  
 23 I wouldn't sit here and BS you. I'm just not that  
 24 kind of person. I would not do this to -- unless it  
 25 was the truth, because I only tell the truth. I'm

18

1 that type of person. And the Nobetes does work.  
 2  
 3 ON SCREEN: Rose A.  
 4 Actual Nobetes customer  
 5 "with Nobetes my blood sugar levels have  
 6 been in normal range"  
 7 1-844-44-55-66-7  
 8 nobetes.com  
 9 ROSE A.: Hi, my name is Rose. I have been  
 10 using the product, Nobetes, now for about two and a  
 11 half years. I eat anything I'd like. I try to, you  
 12 know, stay to a regular diet and I do some exercise,  
 13 not a lot. And with Nobetes, I -- my blood sugars  
 14 have been in normal range for the last two years. I  
 15 only take one a day and I just -- I recommend the  
 16 product to anybody that has diabetes and they can't  
 17 get it under control.  
 18 ON SCREEN: JD H.  
 19 Actual Nobetes customer  
 20 1-844-44-55-66-7  
 21 nobetes.com  
 22 JD H.: I'm very passionate about this  
 23 product. I don't want to go blind. I don't want to  
 24 go get -- go into a coma. I don't want to have a  
 25 stroke. I want to be around for my kids. So it's

19

1 important not only to me, but it's important that I  
 2 share this message with you.  
 3 ON SCREEN: This following is a paid program  
 4 brought to by Nobetes  
 5 JD H.: Nobetes is changing my life. And  
 6 you should hop on board.  
 7 ANNOUNCER: Is your diabetes out of control?  
 8 Are your blood sugar numbers dangerously high?  
 9 ON SCREEN: Natural Dietary Supplement  
 10 ANNOUNCER: You need to try the all-natural  
 11 dietary supplement called Nobetes. Just listen to  
 12 what other diabetics are saying.  
 13 ON SCREEN: Mitch Darnell, MS, OSM.CTRC  
 14 1-844-44-55-66-7  
 15 nobetes.com  
 16 MITCH DARNELL: I'm all about natural  
 17 products that help empower your body to heal without  
 18 any side effects.  
 19 ON SCREEN: Natural Dietary Supplement  
 20 MITCH DARNELL: I was introduced to Nobetes.  
 21 ON SCREEN: Mitch Darnell, MS, OSM.CTRC  
 22 1-844-44-55-66-7  
 23 nobetes.com  
 24 MITCH DARNELL: It's an all-natural dietary  
 25 supplement that helps control blood sugar within

20

1 normal levels, with the added benefit it leaves you  
 2 feeling better and really contributes to your overall  
 3 greater health.  
 4 Nobetes has 35 supplements in it that can  
 5 fill the nutrient shortages that diabetes causes. If  
 6 you were you to go out and try to buy all of these  
 7 supplements at \$3 to \$4 a piece, it could cost you  
 8 \$150 or more.  
 9 Diabetics, this is the miracle product  
 10 you've been waiting for, Nobetes.  
 11 ON SCREEN: Nobetes bottle label  
 12 These statements have not been evaluated by  
 13 the Food and Drug Administration. This product is not  
 14 intended to diagnose, treat, cure or prevent any  
 15 disease.  
 16 ANNOUNCER: Give Nobetes a try and see what  
 17 this miracle product can do for you.  
 18 ON SCREEN: Free  
 19 Bottle  
 20 Processing & Handling  
 21 \$6.95  
 22 Includes Continuity order, cancel anytime  
 23 1-844-44-55-66-7  
 24 nobetes.com  
 25 ANNOUNCER: Get your bottle free. Just pay

21

1 6.95 processing and handling. Go to Nobetes.com or  
 2 call 1-844-445-5667 right now. That's 1-844-445-5667  
 3 right now.  
 4 ON SCREEN: Free  
 5 Bottle  
 6 Processing & Handling  
 7 \$6.95  
 8 30 day money back guarantee  
 9 less S&H  
 10 1-844-44-55-66-7  
 11 nobetes.com  
 12 ANNOUNCER: Go to Nobetes.com or call  
 13 1-844-445-5667 right now.  
 14 ON SCREEN: John R.  
 15 Actual Nobetes customer  
 16 "its all natural with absolutely no side  
 17 effects"  
 18 1-844-44-55-66-7  
 19 nobetes.com  
 20 JOHN R.: Yes, one of the things that I  
 21 really like about Nobetes is that it's all-natural,  
 22 there's no side effects, no jitters, no anything about  
 23 it, absolutely no side effects whatsoever. And my  
 24 doctor -- I -- after I finally confessed to him and he  
 25 looked at it, he's like, yeah, okay, if it's working

22

1 and these things are working for you, go ahead and  
 2 take them. I said, okay, Doc, I will continue taking  
 3 them, trust me.  
 4 ON SCREEN: Lance T.  
 5 Actual Nobetes customer  
 6 1-844-44-55-66-7  
 7 nobetes.com  
 8 LANCE T.: If you're a diabetic and your  
 9 sugar levels are out of control, you have to try this  
 10 natural product called Nobetes. It's a natural  
 11 product, it's a great product. I'd recommend it to  
 12 any diabetic.  
 13 ON SCREEN: Eddie J.  
 14 Actual Nobetes customer  
 15 1-844-44-55-66-7  
 16 nobetes.com  
 17 EDDIE J.: Nobetes is really terrific for  
 18 me. I've gone to quite a few doctors using different  
 19 types of medications and the fluctuation was just  
 20 drastic. It was just a disaster. And when I did take  
 21 the Nobetes, of course, I was skeptical, but I must  
 22 say that it worked for me. It's terrific.  
 23 And any -- if you have diabetes, you have to  
 24 try this Nobetes. It is a supplement, it's not a  
 25 drug. You don't have to worry about dizzy spells,

23

1 driving, going places, any anxiety. This product is  
 2 terrific and I endorse it 100 percent. Try the  
 3 Nobetes. It is really super.  
 4 ON SCREEN: Tony V.  
 5 Actual Nobetes customer  
 6 1-844-44-55-66-7  
 7 nobetes.com  
 8 TONY V.: I'm Tony, I'm an actual customer  
 9 of Nobetes. I am a type 2 diabetic. I strongly urge  
 10 you to try the product. It's free and you won't  
 11 regret it.  
 12 ON SCREEN: Guadalupe D.  
 13 Actual Nobetes customer  
 14 1-844-44-55-66-7  
 15 nobetes.com  
 16 This following is a paid program brought to  
 17 by Nobetes  
 18 GUADALUPE D.: I have been taking Nobetes  
 19 for two years, excellent. Nobetes is perfect.  
 20 ANNOUNCER: Diabetics can have a hard time  
 21 avoiding many of their favorite foods. The temptation  
 22 to eat desserts and other high-carb sugary foods is  
 23 almost impossible to overcome all of the time. Our  
 24 customers are thankful they have Nobetes, especially  
 25 those times when they fall victim to temptation. This

24

1 is the miracle natural product you have been waiting  
 2 for. Give Nobetes a try. Call now for your free  
 3 trial.  
 4 ANNOUNCER: The following are actual Nobetes  
 5 customers that wanted to get the word out and share  
 6 with you their experience with the Nobetes supplement  
 7 and how it has helped them in their fight against  
 8 diabetes. These are not paid actors. These are  
 9 actual customers.  
 10 ON SCREEN: Robert B.  
 11 Actual Nobetes customer  
 12 "it enhances any medicine your making [sic],  
 13 considerably  
 14 1-844-44-55-66-7  
 15 nobetes.com  
 16 ROBERT B.: I think it's a fantastic  
 17 product. I ain't -- I ain't going to say that it --  
 18 it's the cure or nothing like that, but I'll say it  
 19 enhances any medicine that you're taking considerably.  
 20 I never changed my diet. I mean, I exercise every  
 21 day, I always have. I'm 57 years old. I mean, I want  
 22 to eat what I want to eat when I want to eat it.  
 23 So, yeah, I've never changed my diet and I  
 24 still eat the same old crap I always did. But once I  
 25 eat all that crap, my sugar will go up. But when I

25	<p>1 take my Nobetes after dinner, by evening, I'm right                  2 back where I was when I started.                  3 ON SCREEN: Eddie J.                  4 Actual Nobetes customer                  5 1-844-44-55-66-7                  6 nobetes.com                  7 EDDIE J.: I'm a big guy and I take Nobetes                  8 and I'll tell you, if I was looking for anything to                  9 change my lifestyle, it sure was Nobetes because, now,                  10 when I go to a birthday party, I can have a little                  11 piece and I don't go overboard, but I endorse Nobetes                  12 100 percent.                  13 ON SCREEN: Tony V.                  14 Actual Nobetes customer                  15 Individual results will vary (appears                  16 briefly on screen.)                  17 1-844-44-55-66-7                  18 nobetes.com                  19 TONY V.: You know, I've tried a lot of                  20 products over the years and, you know, I -- you know,                  21 without no prevail, they didn't work like Nobetes. I                  22 would urge people who are diagnosed with type 2                  23 diabetes to at least give it a try.                  24 ON SCREEN: Tony V.                  25 Actual Nobetes customer</p>	27	<p>1 normal levels, with the added benefit it leaves you                  2 feeling better and really contributes to your overall                  3 greater health.                  4 Nobetes has 35 supplements in it that can                  5 fill the nutrient shortages that diabetes causes. If                  6 you were you to go out and try to buy all of these                  7 supplements at \$3 to \$4 a piece, it could cost you                  8 \$150 or more.                  9 Diabetics, this is the miracle product                  10 you've been waiting for, Nobetes.                  11 ON SCREEN: Nobetes bottle label                  12 These statements have not been evaluated by                  13 the Food and Drug Administration. This product is not                  14 intended to diagnose, treat, cure or prevent any                  15 disease.                  16 ANNOUNCER: Give Nobetes a try and see what                  17 this miracle product can do for you.                  18 ON SCREEN: Free                  19 Bottle                  20 Processing &amp; Handling                  21 \$6.95                  22 Includes Continuity order, cancel anytime                  23 1-844-44-55-66-7                  24 nobetes.com                  25 ANNOUNCER: Get your bottle free. Just pay</p>
26	<p>1 This following is a paid program brought to                  2 by Nobetes                  3 TONY V.: Give it a try, eat right,                  4 exercise, and wean yourself from medication.                  5 ANNOUNCER: The following is a paid program                  6 brought to you by Nobetes.                  7 ANNOUNCER: Is your diabetes out of control?                  8 Are your blood sugar numbers dangerously high?                  9 ON SCREEN: Natural Dietary Supplement                  10 ANNOUNCER: You need to try the all-natural                  11 dietary supplement called Nobetes. Just listen to                  12 what other diabetics are saying.                  13 ON SCREEN: Mitch Darnell, MS, OSM.CTRC                  14 1-844-44-55-66-7                  15 nobetes.com                  16 MITCH DARNELL: I'm all about natural                  17 products that help empower your body to heal without                  18 any side effects.                  19 ON SCREEN: Natural Dietary Supplement                  20 MITCH DARNELL: I was introduced to Nobetes.                  21 ON SCREEN: Mitch Darnell, MS, OSM.CTRC                  22 1-844-44-55-66-7                  23 nobetes.com                  24 MITCH DARNELL: It's an all-natural dietary                  25 supplement that helps control blood sugar within</p>	28	<p>1 6.95 processing and handling. Go to Nobetes.com or                  2 call 1-844-445-5667 right now. That's 1-844-445-5667                  3 right now.                  4 ON SCREEN: Free                  5 Bottle                  6 Processing &amp; Handling                  7 \$6.95                  8 30 day money back guarantee                  9 less S&amp;H                  10 1-844-44-55-66-7                  11 nobetes.com                  12 ANNOUNCER: Go to Nobetes.com or call                  13 1-844-445-5667 right now.                  14 ON SCREEN: John S.                  15 Actual Nobetes customer                  16 "I'm a customer of Nobetes, my sugar levels                  17 have been kept at a normal range"                  18 1-844-44-55-66-7                  19 nobetes.com                  20 JOHN S.: My name is John. I'm a customer                  21 of Nobetes. My sugar level has been kept at a normal                  22 range. I would recommend this highly. I've                  23 recommended it to other friends and it has worked for                  24 me really, really good.                  25 ON SCREEN: Krysten M.</p>

29

1 Actual Nobetes customer  
 2 Individual results will vary (appears on  
 3 screen briefly.)  
 4 1-844-44-55-66-7  
 5 nobetes.com  
 6 KRYSTEN M.: When I first began taking  
 7 Nobetes, I was a student at the university. It was a  
 8 very stressful environment. I was working and I was  
 9 doing a lot of studying. And the stress in general  
 10 just had me up and down with my blood sugar level. So  
 11 I was constantly feeling sick. I started taking  
 12 Nobetes and my blood sugar levels stabilized a normal  
 13 range, and I just felt great.  
 14 ON SCREEN: Bob C.  
 15 Actual Nobetes customer  
 16 1-844-44-55-66-7  
 17 nobetes.com  
 18 BOB C.: Well, when you take meds, you know,  
 19 there's always that question, is it going to work, is  
 20 it not going to work? The question that I have for  
 21 you is -- or the answer I have is this works. This is  
 22 proven to work and I've got the blood tests to prove  
 23 it. Nobetes did the job and it's doing the job and  
 24 it's got me under control. I lost 48 pounds on  
 25 special diets and I feel great.

30

1 ON SCREEN: Henry H.  
 2 Actual Nobetes customer  
 3 "I'm 60 years old and I don't eat right, the  
 4 product works well"  
 5 1-844-44-55-66-7  
 6 nobetes.com  
 7 HENRY H.: I took the bottles into my  
 8 doctor. She got with the nutritionist there and they  
 9 looked it all over and they didn't see any reason why  
 10 I couldn't take it. So I started on it and I started  
 11 at three pills a day and then I backed it off after  
 12 three months. And that's the only thing I did  
 13 different. I'm 60 years old. I don't exercise. I  
 14 don't eat right. I eat what I want when I want. But  
 15 the product works well.  
 16 ON SCREEN: Lance T.  
 17 Actual Nobetes customer  
 18 Individual results will vary (appears on  
 19 screen briefly.)  
 20 1-844-44-55-66-7  
 21 nobetes.com  
 22 LANCE T.: I really don't believe it. I  
 23 thought maybe my meter was wrong or something. But I  
 24 went to the doctor and he tested me, too, and it's  
 25 unreal. This product works. It really does. I mean,

31

1 you can't go out and eat pizza and have apple pie and  
 2 not exercise. I mean, you have to exercise and watch  
 3 your diet. I mean, I've taken flour and sugar out of  
 4 my diet and it worked for me. But if you take  
 5 Nobetes, try it, you'll like it.  
 6 ANNOUNCER: Is your diabetes out of control?  
 7 Are your blood sugar numbers dangerously high?  
 8 ON SCREEN: Natural Dietary Supplement  
 9 ANNOUNCER: Now, you may be able to reverse  
 10 this. You need to try the all-natural dietary  
 11 supplement called Nobetes.  
 12 ON SCREEN: Tony V.  
 13 Actual Nobetes customer  
 14 Individual results will vary (appears on  
 15 screen briefly.)  
 16 1-844-44-55-66-7  
 17 nobetes.com  
 18 TONY V.: You can't put a price tag on your  
 19 health, that's one thing and this -- I want to say  
 20 it's a disease, you know, it's serious. But, you  
 21 know, a lot of people don't take it serious. But if  
 22 you would help yourself, you know, the cost of Nobetes  
 23 is really affordable and it costs nothing to try it.  
 24 So you don't have to take my word. Request a bottle  
 25 and try it for yourself. But, again, there's no price

32

1 tag on good health.  
 2  
 3 ON SCREEN: Guadalupe D.  
 4 Actual Nobetes customer  
 5 1-844-44-55-66-7  
 6 nobetes.com  
 7 GUADALUPE D.: Before Nobetes I was taking  
 8 insulin for 30 milligrams in the morning and 30  
 9 milligrams in the afternoon. So now I'm taking  
 10 insulin only in the morning, 30 milligrams. I'm not  
 11 taking it at nighttime.  
 12 ON SCREEN: Oscar  
 13 Actual Nobetes customer  
 14 "if the item wasn't any good, I'd be hanging  
 15 up the phone on you"  
 16 1-844-44-55-66-7  
 17 nobetes.com  
 18 This following is a paid program brought to  
 19 by Nobetes  
 20 OSCAR: If I didn't think this item was any  
 21 good, I'd be hanging up the phone on you. That's what  
 22 you get from the old folks. We just tell you the  
 23 truth, it's good or it's not. And if it's not, we --  
 24 you won't hear from us. But I'm glad that I did take  
 25 that chance. Like I said, hopefully, I can get off

33	<p>1 the other pills.                  2 ANNOUNCER: Is your diabetes out of control?                  3 Are your blood sugar numbers dangerously high?                  4 ON SCREEN: Natural Dietary Supplement                  5 ANNOUNCER: You need to try the all-natural                  6 dietary supplement called Nobetes. Just listen to                  7 what other diabetics are saying.                  8 ON SCREEN: Mitch Darnell, MS, OSM.CTRC                  9 1-844-44-55-66-7                  10 nobetes.com                  11 MITCH DARNELL: I'm all about natural                  12 products that help empower your body to heal without                  13 any side effects.                  14 ON SCREEN: Natural Dietary Supplement                  15 MITCH DARNELL: I was introduced to Nobetes.                  16 ON SCREEN: Mitch Darnell, MS, OSM.CTRC                  17 1-844-44-55-66-7                  18 nobetes.com                  19 MITCH DARNELL: It's an all-natural dietary                  20 supplement that helps control blood sugar within                  21 normal levels, with the added benefit it leaves you                  22 feeling better and really contributes to your overall                  23 greater health.                  24 Nobetes has 35 supplements in it that can                  25 fill the nutrient shortages that diabetes causes. If</p>	35	<p>1 Processing &amp; Handling                  2 \$6.95                  3 30 day money back guarantee                  4 less S&amp;H                  5 1-844-44-55-66-7                  6 nobetes.com                  7 ANNOUNCER: Go to Nobetes.com or call                  8 1-844-445-5667 right now.                  9 ON SCREEN: Henry H.                  10 Actual Nobetes customer                  11 "took a risk and was amazed how well it                  12 worked"                  13 1-844-44-55-66-7                  14 nobetes.com                  15 HENRY H.: My name is Henry. I've been                  16 taking Nobetes now for about two years. I wanted to                  17 call in and give a reference for it because I am very                  18 pleased with it. If you're like me, you've heard a                  19 lot of things on TV and advertisements and on the                  20 radio and you aren't sure, and I wasn't sure, but I                  21 figured you step out there and you take that risk and                  22 if it doesn't work, well, done that, been there, and                  23 you're on to the next thing. But it did work. I was                  24 amazed at how well it did work.                  25 ANNOUNCER: Is your diabetes out of control?</p>
34	<p>1 you were you to go out and try to buy all of these                  2 supplements at \$3 to \$4 a piece, it could cost you                  3 \$150 or more.                  4 Diabetics, this is the miracle product                  5 you've been waiting for, Nobetes.                  6 ON SCREEN: Nobetes bottle label                  7 These statements have not been evaluated by                  8 the Food and Drug Administration. This product is not                  9 intended to diagnose, treat, cure or prevent any                  10 disease.                  11 ANNOUNCER: Give Nobetes a try and see what                  12 this miracle product can do for you.                  13 ON SCREEN: Free                  14 Bottle                  15 Processing &amp; Handling                  16 \$6.95                  17 Includes Continuity order, cancel anytime                  18 1-844-44-55-66-7                  19 nobetes.com                  20 ANNOUNCER: Get your bottle free. Just pay                  21 6.95 processing and handling. Go to Nobetes.com or                  22 call 1-844-445-5667 right now. That's 1-844-445-5667                  23 right now.                  24 ON SCREEN: Free                  25 Bottle</p>	36	<p>1 Are your blood sugar numbers dangerously high?                  2 ON SCREEN: Natural Dietary Supplement                  3 ANNOUNCER: Now, you may be able to reverse                  4 this. You need to try the all-natural dietary                  5 supplement called Nobetes.                  6 ON SCREEN: John                  7 Actual Nobetes customer                  8 "nothing else was working for me, it's a                  9 fantastic product"                  10 1-844-44-55-66-7                  11 nobetes.com                  12 JOHN: My name's John. I'm from                  13 Pennsylvania and I am an actual user of Nobetes for                  14 over two years. I heard a radio advertisement for the                  15 product. I was having problems and I had to do                  16 something. Nothing else was working for me. And I                  17 did not want to do injections. So I tried this                  18 product. I highly recommend this. It's a fantastic                  19 product. (Inaudible) and keeps you healthy. So my                  20 suggestion is just do it and take it. (Inaudible).                  21 ON SCREEN: Tony V.                  22 Actual Nobetes customer                  23 Individual results will vary (appears on                  24 screen briefly.)                  25 1-844-44-55-66-7</p>

37	<p>1 nobetes.com</p> <p>2 TONY V.: I'm Tony. I'm an actual customer</p> <p>3 of Nobetes. I am a type 2 diabetic. I strongly urge</p> <p>4 you to try the product. It's free and you won't</p> <p>5 regret it.</p> <p>6 ON SCREEN: Virginia</p> <p>7 Actual Nobetes customer</p> <p>8 "I became discouraged until Nobetes, finally</p> <p>9 something is working"</p> <p>10 1-844-44-55-66-7</p> <p>11 nobetes.com</p> <p>12 VIRGINIA: I'm Virginia and I'm an actual</p> <p>13 customer of Nobetes. And if you're like me and you're</p> <p>14 having trouble keeping your sugar numbers down, I was</p> <p>15 very skeptical because I've used lots of different</p> <p>16 products that never worked and so I became very</p> <p>17 discouraged until I got the Nobetes. And something is</p> <p>18 finally working and it's wonderful. So I would just</p> <p>19 recommend it to anyone.</p> <p>20 ON SCREEN: Eddie J.</p> <p>21 Actual Nobetes customer</p> <p>22 1-844-44-55-66-7</p> <p>23 nobetes.com</p> <p>24 EDDIE J.: The one thing that I really love</p> <p>25 about Nobetes, it's the safe way to go. It isn't like</p>	39	<p>1 1-844-44-55-66-7</p> <p>2 nobetes.com</p> <p>3 JD H.: I'm very passionate about this</p> <p>4 product. I don't want to go blind. I don't want to</p> <p>5 go get -- go into a coma. I don't want to have a</p> <p>6 stroke. I want to be around for my kids. So it's</p> <p>7 important not only to me, but it's important that I</p> <p>8 share this message with you. Nobetes is changing my</p> <p>9 life. And you should hop on board.</p> <p>10 ANNOUNCER: Is your diabetes out of control?</p> <p>11 Are your blood sugar numbers dangerously high?</p> <p>12 ON SCREEN: Natural Dietary Supplement</p> <p>13 ANNOUNCER: You need to try the all-natural</p> <p>14 dietary supplement called Nobetes. Just listen to</p> <p>15 what other diabetics are saying.</p> <p>16 ON SCREEN: Mitch Darnell, MS, OSM.CTRC</p> <p>17 1-844-44-55-66-7</p> <p>18 nobetes.com</p> <p>19 MITCH DARNELL: I'm all about natural</p> <p>20 products that help empower your body to heal without</p> <p>21 any side effects.</p> <p>22 ON SCREEN: Natural Dietary Supplement</p> <p>23 MITCH DARNELL: I was introduced to Nobetes.</p> <p>24 ON SCREEN: Mitch Darnell, MS, OSM.CTRC</p> <p>25 1-844-44-55-66-7</p>
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38	<p>1 you've got to wonder, am I taking something that's</p> <p>2 going to knock me out, make me groggy, can't drive a</p> <p>3 car, worry about whether I'm going to get dizzy or any</p> <p>4 of those type of problems that you get with the side</p> <p>5 effects of other types of medicines, because we're all</p> <p>6 different and, you know, we all react to everything</p> <p>7 differently. Now, you know, maybe it won't work for</p> <p>8 some people, but I'll tell you one thing, I'm a big</p> <p>9 guy, I'm over 300 pounds, and when my numbers were</p> <p>10 running 280, 270, it was pretty scary. To know that</p> <p>11 they're down now, at least I got a fighting chance and</p> <p>12 I love the Nobetes.</p> <p>13 ON SCREEN: Frank E.</p> <p>14 Actual Nobetes customer</p> <p>15 "Nobetes has my blood sugar levels under</p> <p>16 control"</p> <p>17 1-844-44-55-66-7</p> <p>18 nobetes.com</p> <p>19 FRANK E.: Nobetes is -- I've taken it a</p> <p>20 couple days, it has my sugar count under control and I</p> <p>21 would recommend anyone to try this.</p> <p>22 ON SCREEN: JD H.</p> <p>23 Actual Nobetes customer</p> <p>24 Individual results will vary (appears on</p> <p>25 screen briefly.)</p>	40	<p>1 nobetes.com</p> <p>2 MITCH DARNELL: It's an all-natural dietary</p> <p>3 supplement that helps control blood sugar within</p> <p>4 normal levels, with the added benefit it leaves you</p> <p>5 feeling better and really contributes to your overall</p> <p>6 greater health.</p> <p>7 Nobetes has 35 supplements in it that can</p> <p>8 fill the nutrient shortages that diabetes causes. If</p> <p>9 you were you to go out and try to buy all of these</p> <p>10 supplements at \$3 to \$4 a piece, it could cost you</p> <p>11 \$150 or more.</p> <p>12 Diabetics, this is the miracle product</p> <p>13 you've been waiting for, Nobetes.</p> <p>14 ON SCREEN: Nobetes bottle label</p> <p>15 These statements have not been evaluated by</p> <p>16 the Food and Drug Administration. This product is not</p> <p>17 intended to diagnose, treat, cure or prevent any</p> <p>18 disease.</p> <p>19 ANNOUNCER: Give Nobetes a try and see what</p> <p>20 this miracle product can do for you.</p> <p>21 ON SCREEN: Free</p> <p>22 Bottle</p> <p>23 Processing &amp; Handling</p> <p>24 \$6.95</p> <p>25 Includes Continuity order, cancel anytime</p>
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41

1 1-844-44-55-66-7  
 2 nobetes.com  
 3 ANNOUNCER: Get your bottle free. Just pay  
 4 6.95 processing and handling. Go to Nobetes.com or  
 5 call 1-844-445-5667 right now. That's 1-844-445-5667  
 6 right now.  
 7 ON SCREEN: Free  
 8 Bottle  
 9 Processing & Handling  
 10 \$6.95  
 11 30 day money back guarantee  
 12 less S&H  
 13 1-844-44-55-66-7  
 14 nobetes.com  
 15 ANNOUNCER: Go to Nobetes.com or call  
 16 1-844-445-5667 right now.  
 17 MITCH DARNELL: Diabetics, this is the  
 18 miracle product you've been waiting for, Nobetes.  
 19 ON SCREEN: All Nobetes customers must read  
 20 and agree to the below disclaimer and liability  
 21 limitations or do not take the product and return it  
 22 for a full refund. This constitutes actual notice of  
 23 the terms and conditions of use of the nobetes  
 24 product. This agreement is a total of three pages.  
 25 READ ALL OF THEM (p.1)

42

1 DISCLAIMER AND LIABILITY LIMITATIONS  
 2 PLEASE READ BEFORE USING THE NOBETES PRODUCT  
 3  
 4 1. NoBetes formula is not intended to treat, cure or  
 5 prevent any disease. Please follow all of your  
 6 doctors' orders. This product has not been evaluated  
 7 by the Food and Drug Administration (FDA), and NoBetes  
 8 Corporation and Side Effects Solutions Corporation  
 9 make no claims or representations that the NoBetes  
 10 product can cure, treat or prevent any disease.  
 11 2. Thank you for purchasing the NoBetes product. We  
 12 have created NoBetes for diabetics and we hope it can  
 13 help you. We believe in our product but nonetheless  
 14 we are always concerned that people in the general  
 15 public, drug companies, etc., wish to see our product  
 16 and other natural products like ours off the market  
 17 all together. Therefore, we have been advised by our  
 18 lawyers to include the following provisions. If you  
 19 do not agree with these provisions as set forth in  
 20 this three-page liability and disclaimer, do not take  
 21 the NoBetes product and return it for a full refund  
 22 plus any cost of return shipping you expend.  
 23 3. TERMS AND CONDITIONS FOR ALL CUSTOMERS AND USERS  
 24 OF NOBETES  
 25 4. By using the NoBetes supplement and/or ordering

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1 the product NoBetes and/or listening to or viewing any  
 2 of the NoBetes advertising such as but not limited to  
 3 television, radio, print, Internet or website you  
 4 agree to the following terms and conditions set forth  
 5 below by both Side Effects Solutions Corporation and  
 6 NoBetes Corporation:  
 7 5. WAIVER OF LIABILITY. YOU AGREE THAT SIDE EFFECT  
 8 SOLUTIONS CORPORATION AND/OR NOBETES CORPORATION,  
 9 THEIR EMPLOYEES, AFFILIATES, AGENTS, INDEPENDENT  
 10 CONTRACTORS, REPRESENTATIVES AND THEIR RESPECTIVE  
 11 OFFICERS OR DIRECTORS, SHALL NOT BE HELD LIABLE FOR  
 12 ANY CLAIM, LOSS, PERSONAL INJURY, DAMAGES, EXPENSES OR  
 13 COSTS WHETHER DIRECT OR INDIRECT, INCLUDING  
 14 CONSEQUENTLY OR SPECIAL DAMAGES, LOST PROFITS OR  
 15 OTHERWISE, ARISING OUT OF OR RELATING IN ANY WAY TO  
 16 THIS AGREEMENT AND/OR THE USE, TAKING,  
 17 All Nobetes customers must read and agree to the below  
 18 disclaimer and liability limitations or do not take  
 19 the product and return it for a full refund. This  
 20 constitutes actual notice of the terms and conditions  
 21 of use of the nobetes product. This agreement is a  
 22 total of three pages. READ ALL OF THEM. (p.2)  
 23 OR ADVERTISING OF THE PRODUCT NOBETES. THE NOBETES  
 24 CORPORATION AND/OR SIDE EFFECTS SOLUTIONS CORPORATION  
 25 ARE NOT RESPONSIBLE OR LIABLE FOR THE NOBETES WEB SITE

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1 OR ADVERTISING, YOUR USE OR INABILITY TO USE THE WEB  
 2 SITE, YOUR PURCHASE OR USE OF ANY GOODS, SERVICES OR  
 3 INFORMATION FROM THIS WEB SITE OR TELEVISION, RADIO,  
 4 PRINT, AND/OR INTERNET ADVERTISING, OR FROM  
 5 UNAUTHORIZED ACCESS TO OR ALTERATION OF YOUR  
 6 TRANSMISSIONS OR DATA OR THE ACTS OF ANY THIRD PARTY  
 7 RELATED TO THE WEB SITE. YOU HEREBY WAIVE ANY CLAIMS  
 8 WITH RESPECT THERETO, WHETHER BASED ON CONTRACTUAL,  
 9 TORT, OR OTHER LIABILITY THEORIES, SUCH AS FALSE  
 10 ADVERTISING, GROSS NEGLIGENCE, AND/OR FRAUD. YOU  
 11 AGREE THAT YOU WILL NOT BRING ANY ACTION OR LAWSUIT  
 12 AGAINST NOBETES CORPORATION OR SIDE EFFECT SOLUTIONS  
 13 CORPORATION AND ITS OFFICERS, DIRECTORS, AGENTS,  
 14 INDEPENDENT CONTRACTORS, OR REPRESENTATIVES EVEN IF  
 15 YOU HAVE ADVISED THEM OF THE POSSIBILITY OF SUCH  
 16 DAMAGES.  
 17 6. Class Action Limitation. With no exception, you  
 18 will be required to submit claims that you have  
 19 against Side Effect Solutions Corporation and/or  
 20 NOBETES Corporation to binding and final arbitration:  
 21 (1)you shall only be permitted to pursue claims  
 22 against Side Effect Solutions Corporation on an  
 23 individual basis, not as a plaintiff or class member  
 24 in any class or representative action or proceeding  
 25 and (2)you shall be limited to seeking relief

1 (including monetary, injunctive and declaratory  
2 relief) on an individual basis. No class action  
3 lawsuits but only individual claims shall be permitted  
4 subject to binding arbitration in California through  
5 JAMS arbitration services. (3)As a consumer of  
6 NoBetes, I agree to waive all class action rights and  
7 assume the risk of taking this product. Additionally,  
8 this class action provision applies to all false  
9 advertising claims and any claims based on the  
10 marketing or advertising, including the commercials,  
11 testimonials, etc., of the NoBetes supplement product.

12 7. I ASSUME THE RISK OF TAKING THE NOBETES SUPPLEMENT  
13 PRODUCT AND I AM PERSONALLY AND FULLY RESPONSIBLE FOR  
14 ANY AND ALL LIABILITY THAT MAY RESULT FROM TAKING THIS  
15 PRODUCT. I HAVE ACTUAL KNOWLEDGE OF THE RISK INVOLVED  
16 IN THE CONDUCT OR ACTIVITY OF TAKING THE NOBETES  
17 SUPPLEMENT PRODUCT AND I MAKE THIS DECISION OF MY OWN  
18 FREE WILL AND HAVE CONSULTED WITH MY DOCTOR PRIOR TO  
19 TAKING THE PRODUCT.

20 8. LIMITATION OF LIABILITY. In no event shall  
21 NoBetes Corporation or Side Effect Solutions  
22 Corporation be liable for personal injury, breach of  
23 contract, false advertising claims, consequential,  
24 incidental, indirect, punitive or special damages, or  
25 gross negligence damages or negligence damages in

1 EXCESS OF \$100. A complete and total refund shall be  
2 all the damages NoBetes Corporation and Side Effect  
3 Solutions Corporation can be held liable for,  
4 regardless of whether such liability is based on  
5 breach of contract, tort, strict liability, breach of  
6 warranties, failure of essential purpose, or both  
7 negligence or gross negligence, and even if advised of  
8 the likelihood of such damages. This damage  
9 limitation is valid and enforceable in any state  
10 within the United States of America.

11 ALL Nobetes customers must read and agree to the below  
12 disclaimer and liability limitations or do not take  
13 the product and

14 ON SCREEN: return it for a full refund.  
15 This constitutes actual notice of the terms and  
16 condition of use of the nobetes product. This  
17 agreement is a total of three pages. READ ALL OF  
18 THEM. (p.3)

19 9. ATTORNEY FEES. In any litigation, arbitration, or  
20 other proceeding by which Nobetes Corporation and/or  
21 Side Effect Solutions Corporation, its employees,  
22 affiliates, agents, independent contractors,  
23 representatives and their respective officers or  
24 directors have to defend themselves in any lawsuit  
25 under this Agreement (whether in contract, tort or

1 both) or seeks a declaration of any rights or  
2 obligations under this Agreement, the Nobetes  
3 Corporation and Side Effect Solutions Corporation  
4 shall be awarded its reasonable attorney fees, and  
5 costs and expenses incurred in defense of any lawsuit  
6 brought against them.

7 10. SEVERANCE. IF A COURT OF COMPETENT AUTHORITY  
8 HOLDS THAT ANY PROVISION OF THIS AGREEMENT (OR PART OF  
9 ANY PROVISIONS) IS INVALID, ILLEGAL OR UNENFORCEABLE,  
10 THAT PROVISION OR PART-PROVISION SHALL, TO THE EXTENT  
11 REQUIRED, BE MODIFIED TO THE SLIGHTEST DEGREE  
12 NECESSARY TO MAKE IT ENFORCEABLE, REMAINING AS CLOSE  
13 AS POSSIBLE TO THE PARTIES' ORIGINAL INTENT FOR THE  
14 PROVISION. IF NOT POSSIBLE, THE OFFENDING PROVISION  
15 WILL BE STRICKEN. IF A PROVISION OF THIS AGREEMENT IS  
16 HELD TO BE UNENFORCEABLE, THE OTHER PROVISIONS WILL  
17 REMAIN IN EFFECT.

18 INSTRUCTIONS  
19 PLEASE START WITH 2 TABLETS PER DAY WHEN YOU RECEIVE  
20 YOUR NOBETES PRODUCT. WE RECOMMEND YOU START WITH 1  
21 TABLET 30 MINUTES BEFORE THE LARGEST CARBOHYDRATE MEAL  
22 OF THE DAY AND A SECOND NOBETES TABLET 30 MINUTES  
23 BEFORE THE SECOND LARGEST CARBOHYDRATE MEAL OF THE  
24 DAY. WE RECOMMEND AFTER 5 DAYS, IF YOU ARE NOT SEEING  
25 THE RESULTS YOU WOULD LIKE TO SEE, ADDING AN

1 ADDITIONAL TABLET BEFORE YOU GO TO BED FOR A TOTAL OF  
2 THREE TABLETS PER DAY. WE SUGGEST THE 3 TABLET CYCLE  
3 FOR ANOTHER 5 DAYS. IF THE 3 TABLET CYCLE IS NOT  
4 ACHIEVING THE RESULTS YOU WOULD LIKE TO SEE, YOU CAN  
5 ADD AN ADDITIONAL TABLET PER DAY, FOR A TOTAL OF 4  
6 TABLETS. WE SUGGEST THE FOURTH TABLET WITH YOUR  
7 LARGEST CARBOHYDRATE MEAL OF THE DAY-THUS TAKING 2  
8 TABLETS WITH YOUR LARGEST MEAL. AT THIS POINT, YOU  
9 WOULD BE TAKING 4 TABLETS A DAY UNTIL YOU ARE FINISHED  
10 WITH YOUR TRIAL BOTTLES. (EVERY INDIVIDUAL IS  
11 DIFFERENT AND IT IS OUR BELIEF THAT SOME REQUIRE MORE  
12 NOBETES TABLETS PER DAY TO GET THE RESULTS THEY  
13 DESIRE.) BELOW IS A DETAILED EXPLANATION OF WAYS  
14 OTHERS HAVE USED NOBETES:

15 2 Tablet Method: Take 1 tablet per day approximately  
16 a half hour before your largest (carbohydrate) meal.  
17 Take the 2nd tablet approximately a half hour before  
18 your 2nd largest (carbohydrate) meal for a total of 2  
19 tablets per day.

20 3 Tablets Method: Take 1 tablet per day approximately  
21 a half hour before your largest (carbohydrate) meal.  
22 Take the 2nd tablet approximately a half hour before  
23 your 2nd largest (carbohydrate) meal. Take 1  
24 additional tablet after dinner approximately a half an  
25 hour before you go to bed for a total of 3 tablets per

1 day.  
2 4 Tablet Method (a): Some NoBetes users prefer taking  
3 2 tablets 30 minutes before their first largest  
4 carbohydrate meal and 2 tablets before their second  
5 largest carbohydrate meal for a total of 4 tablets a  
6 day to achieve the results they desire.  
7 4 Tablet Method (b): Take 2 tablets 30 minutes before  
8 your largest carbohydrate meal and 1 tablet 30 minutes  
9 prior to your second largest carbohydrate meal. Your  
10 last tablet approximately 30 minutes before you go to  
11 bed.  
12 4 Tablet Method (c): Take 1 tablet when you wake up  
13 in the morning, 1 tablet 30 minutes before your  
14 largest two carbohydrate meals of the day and 1 tablet  
15 approximately 30 minutes before you go to bed.  
16 The aforementioned methods have worked for NoBetes  
17 users in helping them achieve their goals.  
18 Once you have reached your desired results, usually 1  
19 or 2 tablets before the largest meal of the day will  
20 usually maintain your results. Please adjust dosages  
21 per your individual needs, but do not take more than 4  
22 tablets per day. PLEASE MONITOR BLOOD SUGAR DAILY  
23 WHEN USING NOBETES. ADJUST NOBETES INTAKE AS NEEDED.  
24 ANNOUNCER: The preceding program was  
25 brought to you by Nobetes. Just remember Nobetes.com.

1 That's Nobetes.com.  
2 ON SCREEN: The preceding program was  
3 brought to you by Nobetes.  
4 NOBETES  
5 Nobetes.com.  
6 (The recording was concluded.)  
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1 CERTIFICATE OF TRANSCRIPTIONIST  
2  
3  
4 I, Elizabeth M. Farrell, do hereby certify  
5 that the foregoing proceedings and/or conversations  
6 were transcribed by me via CD, videotape, audiotape or  
7 digital recording, and reduced to typewriting under my  
8 supervision; that I had no role in the recording of  
9 this material; and that it has been transcribed to the  
10 best of my ability given the quality and clarity of  
11 the recording media.  
12 I further certify that I am neither counsel  
13 for, related to, nor employed by any of the parties to  
14 the action in which these proceedings were  
15 transcribed; and further, that I am not a relative or  
16 employee of any attorney or counsel employed by the  
17 parties hereto, nor financially or otherwise  
18 interested in the outcome of the action.  
19  
20  
21 DATE: 2/28/2018  
22 ELIZABETH M. FARRELL, CERT  
23  
24  
25