# EXHIBIT A



THE ELEMENT OF COMFORT



CONFIDENTIAL

TC-FTC-000177

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THE ELEMENT OF COMFORT

Tommie Copper coesn'hiust give you your bounce back ... It doesn't give your at title motion back in his can give your life back ... Period.

- Montel Williams

2012 Collection



#### *ABOUT* TOMMIE COPPER

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Tommie Copper is the leader in innovative therapeutic copper compression wear designed to be comfortably worn all day and night by anyone looking to find relief from everyday aches and pains, chronic pain or sports injuries.

Having reached the milestone of helping 100,000 people find relief, we are confident and excited to help give you your life back.

Tommie Copper was founded by Tom Kallish, a middle-aged and self-professed weekend warrior who suffered a traumatic water skiing accident requiring multiple surgeries on his back, knees and hips leaving him with chronic debilitating arthritic pain. Finding only uncomfortable, restrictive and bulky medical compression available, he created Tommie Copper compression wear.

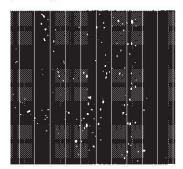
Welcome to the Tommie Copper family.

#### **TECHNOLOGY**

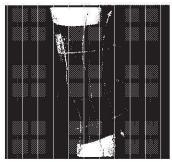


Copper has been used for thousands of years to aid in reducing inflammation, growing and sustaining connective tissues and aiding in blood flow and oxygen transport.

Therapeutic copper compression (TCC) works by combining a patented 56% copper-infused nylon yarn with a proprietary multi-directional compression technology.



Copper Oxide Infused Fabric



Multi-Directional Compression

By placing the copper at the source of discomfort, it provides immediate relief from inflammation, starts to stimulate blood flow and harnesses the other well-known health. benefits of copper.

The multi-directional gentle compression is designed to be comfortably worn 24 hours a day. Therapeutic compression promotes pain relief, muscle recovery and blood flow while countering swelling and inflammation for unmatched comfort and relief throughout the entire day and while asleep.

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# EXHIBIT B-1

1.		OFFICIAL TRANSCRIPT PROCEEDING
2		FEDERAL TRADE COMMISSION
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.1	MATTER NO.	1423194
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10	TITLE	TOMMIE COPPER
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12		
13	DATE	RECORDED: DATE UNKNOWN
14		TRANSCRIBED: NOVEMBER 12, 2014
15		REVISED: MARCH 13, 2015
16		
17	PAGES	1 THROUGH 7
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2.3		TOMMIE COPPER ADVERTISEMENT
24		ATHLETES AND MOMS
25		TC-FTC-000021

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4	RECORDING:	PAGE:
5	Tommie Copper advertisement	4
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11	The following transcript was produced from a
1.2	digital file provided to For The Record, Inc. on November
13	1, 2014.
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s <del>L</del> e	FROCEEDINGS
2	
3	TOMMIE COPPER ADVERTISEMENT - ATHLETES AND MOMS
4	MALE ANNOUNCER: More than 75 million Americans
5	are living with pain.
6	ED GARRETT: I had grade four bone-on-bone
7	arthritis in both my knees. It was pretty unbearable.
8	PHIL WRIGHT: Excruciating pain in my left
9	forearm as soon as I started hitting balls.
10	UNIDENTIFIED FEMALE: When I bend down to pick
11	up Ava or to do anything, I experience a tremendous
12	amount of shoulder and knee pain.
13	MALE ANNOUNCER: Are you one of them?
14	ED GARRETT: I've bought braces, muscle rubs,
15	anti-inflammatories, didn't give me any relief.
16	MALE ANNOUNCER: There is a simple solution.
17	ED GARRETT: I got a Tommie Copper compression
18	sleeve for my knee and for my elbow and it is an absolute
19	miracle.
20	PHIL WRIGHT: I play with a Tommie Copper
21	sleeve on. It's easy to put on. It doesn't get in the
2.2.	way of my golf swing. The pain that I had before is no
2.3	longer there.
24	UNIDENTIFIED FEMALE: After a day of gardening,
2.5	I/m mostly limping hadly. I same agrees the Hommie

- 1 Copper sleeve and there was no pain at all. At all.
- STEVE OWENS: I have a torn cuff in my left
- 3 shoulder. Usually I can only lift my arm up to here and
- 4 it would stop. Now I have full range. I'm 62 years old.
- 5 I feel like I'm 40.
- 6 MONTEL WILLIAMS: Tommie Copper is the leader
- 7 in innovative copper compression, designed to be
- 8 comfortably worn all day long by athletes and non-
- 9 athletes alike, anyone who wants relief from everyday
- 10 aches and pains.
- 11 UNIDENTIFIED FEMALE: It's totally comfortable
- 12 to wear. You just don't even notice that it's there.
- 13 UNIDENTIFIED FEMALE: After wearing it for two
- 14 weeks, I could totally feel the difference, especially in
- 15 my knees, and that's huge for me because I can't afford
- 16 to let pain slow me down.
- 17 MONTEL WILLIAMS: Tommie Copper compression
- 18 wear is made with an exclusive patented copper-infused
- 19 fabric. Copper is well known for its anti-inflammatory
- 20 properties and inflammation is one of the major causes of
- 21 pain.
- 22 ED GARRETT: I wear it every day. I haven't
- 23 taken ar anti-inflammatory in two months. I can't believe
- 24 the relief I have.
- 25 STEVE OWENS: This has given me a rebirth in my

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      career. I don't know how it does it, why it does it, but
 2
      it works.
 3
                UNIDENTIFIED FEMALE: The Tommie Copper
      compression sleeve has really changed my life.
 4
                MALE ANNOUNCER: Get moving again. Go to
 5
 6
      TommieCopper.tv or call 1-800-800-8000 right now. All
.1
      Tommie Copper compression sleeves are priced at just
      $24.50.
 8
9
                MONTEL WILLIAMS: Visit our online store at
10
      TommieCopper.tv or call the number on your screen right
11
      now.
                (The recording was concluded.)
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1	CERTIFICATION OF TYPIST
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3	MATTER NUMBER: 1423194
4	CASE TITLE: TOMMIE COPPER
5	TAPING DATE: DATE UNKNOWN
6	TRANSCRIPTION DATE: NOVEMBER 12, 2014
7	REVISION DATE: MARCH 13, 2015
8	I HEREBY CERTIFY that the transcript contained
9	herein is a full and accurate transcript of the tapes
10	transcribed by me on the above cause before the FEDERAL
11	TRADE COMMISSION to the best of my knowledge and belief.
12	
13	DATED: MARCH 13, 2015
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15	
16	ELIZABETH M. FARRELL
17	
L 8	CERTIFICATION OF PROOFREADER
19	
20	I HEREBY CERTIFY that I proofread the transcript for
21	accuracy in spelling, hyphenation, punctuation and
2.2.	format.
23	
24	
25	SARA J. VANCE

### EXHIBIT B-2

(video exhibit submitted separately)