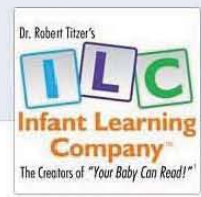


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Home page www.yourbabycanread.com Default Description

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Genevieve Geronimo, Lori Ferris Baja, Shamiso Makawa and 67 others like this.

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Ron Blouch Glad to see you are back in action! Monday at 9:00am.

Jennifer Geraci Costantini I love this product! My 4 year old has been reading for the past two years and the nine month old cant get enough! Thanks for a great product. 27 minutes ago via mobile

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Your Baby Can Read shared a link. November 22

Dear Your Baby Can Read Facebook Fans,

We are very thankful that we have so many families who support us and we sincerely appreciate all of your kind thoughts toward us and your considerate and perceptive testimonials. We enjoy watching videos of your babies and toddlers reading and we thank you for posting them.

The Infant Learning Company (ILC) is once again selling Your Baby Can Read in the US. We are very pleased to offer you our educational products that have been correlated (in scientific studies) with increased language abilities for babies who consistently use the program.

We have lowered the prices on many items to allow more families to be able to use our products. Our main website is: www.YourBabyCanRead.com.

As ILC did from 1997 until 2007, we allow customers to buy individual DVDs as well as larger packages. We also allow people to buy the original versions of YBCR that have different video footage representing most of the words. This can be a great change for children who have watched the newer version for many months.

We want to point out that currently there are only four official YBCR websites where you know that you will be receiving authentic YBCR products:

For customers in Singapore and Malaysia, go to: <http://www.yourbabycanread.com.sg/>
In Australia and New Zealand, click: <http://www.yourbabycanread.com.au/>
In Hong Kong, go to: <http://www.mikids.com.hk/product/info/165>

For everyone not living in Singapore, Malaysia, Australia, New Zealand, or Hong Kong, please go to www.YourBabyCanRead.com. We look forward to providing you with excellent customer service, lower prices, and a wide range of educational products for babies and young children.

Soon, we will have partners in Canada, Jordan, India, and elsewhere, who will be selling authentic YBCR products.

There are numerous counterfeit copies where the words may not slide, the pages may not flip, and the DVDs may not be of the same quality. We sincerely appreciate everyone's support in purchasing the authentic products.

Please consider trying our Your Child Can Discover program that exposes your child to perfect pitch in music, 96 different shades

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 - S.J. Angell**
YBCR crew, I know you get so many testimonials for babies...
6 hours ago
 - Eric Plus Sonia Reiter**
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Eric Plus Sonia Reiter and Danielle Couch like this.

Your Baby Can Read November 5

Research on "Your Baby Can Read" (Part 1 of 3)

Dear Interested Parties,

As a trained scientist in infant research, I have always encouraged other scientists to study our products or early literacy in general. We also have been open to sharing the results of the studies. Our little company, The Infant Learning Company, had research on its websites back in the early 2000s until we sold the rights to YBCR in 2007. There have now been 14 studies on YBCR, as far as I know, and the 14th study is still ongoing. ILC does not own all of the data and all of the reports, so I am putting abstracts or highlights from the studies here. As with most research, any individual study could be criticized for one reason or another, but all 14 of the studies show positive results and none show negative effects.

In addition to all of the studies on YBCR, there are also studies on early literacy showing the earlier a child is taught to read, the better the child reads – even when controlling for IQ and socio-economic status. Also, I have tested babies informally for more than 20 years with the primary objective of assessing the baby's individual ability to read, so I could advise the parents about appropriate activities for their babies. These tests have allowed me to repeatedly see that babies can read. Obviously – as far as evidence that the program works – in addition to the following studies – there are also many thousands of babies and toddlers who can read who I have met in person or I have watched in videos.

Briefly, the following 14 studies show that more than 90% of parents who have used the program – even those parents who don't follow the instructions – when asked "How do think the YBCR program influenced your child's ability to read?" say that YBCR "helped significantly" or "helped more than any other activity" and none said that it hurt their child's ability to read. Additionally, when the babies were tested by teams of scientists, the babies who had used YBCR scored significantly higher than control group babies (babies who did not use YBCR) on every single measure: receptive language, expressive language, overall language abilities, and overall cognitive abilities. If you read highlights from studies 10-12, you will see that these are not small differences. Of the babies who consistently used YBCR for at least 7 months only about 15% ended up in the "average" range when tested on a standardized language measure with normative data. The other 85% of babies who used YBCR were in the "high average" (36.4%), "superior" (33.3%), or "very superior" (15.2%) ranges. A same-socio-economic status control

Bryan Westbrook Your Baby Can Read November 5 via mobile

Yay! You're back!!!!

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Your Baby Can Read November 5

Research on "Your Baby Can Read" -- Studies 1-7 (Part 2 of 3)

1. TITZER, R. (1998, April). Case Study of an Infant Exposed to Written Language. Presented at the International Conference on Infant Studies. Atlanta, Georgia.
Case Study of an Infant Exposed to Written Language

PURPOSE

To determine the long-term effects of a baby's consistent exposure to written language.

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