

1 OFFICIAL TRANSCRIPT PROCEEDING

2 FEDERAL TRADE COMMISSION

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5
6 MATTER NO. 0323196

7
8 TITLE FIBER THIN LLC

9
10 DATE RECORDED: JANUARY 15, 2004

11 TRANSCRIBED: MARCH 23, 2004

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13 PAGES 1 THROUGH 8

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18 CD-ROM - PROPOLENE (040106243)

19 LOSE WEIGHT WITHOUT DIET OR EXERCISE

20 120 1/15/04 KDNL ST. LOUIS, Mo

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FEDERAL TRADE COMMISSION

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In the Matter of:)
Fiber Thin LLC) Matter No. 0323196
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January 15, 2004

The following transcript was produced from a
live tape provided to For The Record, Inc. on March 23,
2004.

P R O C E E D I N G S

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CD-ROM - PROPOLENE

ON SCREEN: Materials supplied by Video Monitoring Services of America, L.P. may be used for internal review, analysis or research only. Any editing, reproduction, rebroadcasting, public showing, internet or public display is forbidden and may violate copyright laws

ON SCREEN: VMS

ON SCREEN: Jonathan Kelly, M.D.

Harvard Medical School Graduate

JONATHAN KELLY: If you're 20 pounds or more overweight, there's news from the Obesity Research Institute. Dramatic weight loss can now be achieved without diet or exercise.

ON SCREEN: Jim Backman

Lost 25 Pounds in 6 Weeks!

Results not typical and may vary

JIM BACKMAN: I lost 25 pounds in six weeks.

ON SCREEN: Lisa May

Lost 7 Inches in Her Waist

Results not typical and may vary

LISA MAY: I lost seven inches through my waist. I couldn't believe it.

1 ON SCREEN: Mike Deckert
2 Lost 30 Pounds in 8 Weeks!
3 Results not typical and may vary
4 MIKE DECKERT: I was 247 eight weeks ago and
5 I'm 30 pounds lighter today.

6 ON SCREEN: Dr. Jose Echevarria
7 Lost 80 Pounds in 4 Months!
8 Results not typical and may vary
9 DR. JOSE ECHEVARRIA: The first week I lost
10 like about 10 and then every month like 20 pounds.

11 ON SCREEN: Propolene
12 Scientifically Proven to Reduce Weight
13 9 Clinical Studies
14 Exclusive Active Ingredient
15 Available Without Prescription

16 FEMALE ANNOUNCER: Propolene, scientifically
17 proven to reduce weight without special diet and
18 exercise, backed by nine clinical studies with the
19 exclusive active ingredient, and Propolene is available
20 without a prescription.

21 ON SCREEN: Michelle Wolfensparger
22 "It Works By Itself!"
23 Results not typical and may vary
24 MICHELLE WOLFENSPARGER: It definitely works by
25 itself because I know I didn't do anything different and

1 I took it and I lost weight.

2 ON SCREEN: Jim Backman

3 Lost 25 Pounds in 6 Weeks!

4 Results not typical and may vary

5 JIM BACKMAN: I eat at fast food places almost
6 all the time, so it's hard to eat healthy and the weight
7 still came off.

8 ON SCREEN: Jodi Sadlon

9 "It Was Just Very Easy!"

10 Results not typical and may vary

11 JODI SADLON: It was just very easy. You just
12 take these pills about 20 minutes before you eat and the
13 pounds just fell off.

14 ON SCREEN: Robert Scott

15 Lost 35 Pounds!

16 Results not typical and may vary

17 ROBERT SCOTT: If you're a skeptic just say,
18 here, trust me, try it, eat the same way, do what you're
19 doing and this pill will work.

20 ON SCREEN: Only For Weight Loss of 20 Pounds
21 or More

22 JONATHAN KELLY: Please understand, Propolene
23 is so powerful that it was formulated for those that need
24 to lose 20 pounds or more.

25 ON SCREEN: Christa Lizzarga

1 **Lost Weight With No Exercise**

2 **Results not typical and may vary**

3 CHRISTA LIZZARGA: If this could work for me,
4 it could work for anybody because I haven't been to the
5 gym in over a month, to be honest, I have not gone to the
6 gym even once. I don't have the time.

7 **ON SCREEN: Robert Scott**

8 **Lost 35 Pounds!**

9 **Results not typical and may vary**

10 ROBERT SCOTT: I mean, it works. I don't know
11 how, but it does.

12 **ON SCREEN: Dr. Jose Echevarria**

13 **Lost 80 Pounds in 4 Months!**

14 **Results not typical and may vary**

15 DR. JOSE ECHEVARRIA: Every morning, when I
16 look at myself in the mirror, I see another person there.

17 **ON SCREEN: Jim Backman**

18 **Lost 25 Pounds in 6 Weeks!**

19 **Results not typical and may vary**

20 JIM BACKMAN: They told me if I didn't lose
21 weight, I was going to die. You don't change your life,
22 all you do is take a pill.

23 **ON SCREEN: \$29.95 plus (illegible) S&H**

24 **30 Day Trial Offer**

25 **Call Now**

1 1-800-711-8222

2 JONATHAN KELLY: Now, you can get Propolene
3 over the phone without a prescription. Call the number
4 on the screen and it will be shipped directly to your
5 home.

6 ON SCREEN: Lose Up to 20 Pounds Guaranteed

7 FEMALE ANNOUNCER: Call now to try Propolene
8 risk-free for 30 days for only \$29.95. If you don't lose
9 up to 20 pounds, send it back and we'll refund your
10 \$29.95.

11 ON SCREEN: Free S&H

12 FEMALE ANNOUNCER: But wait, it gets better.
13 Call in the next 10 minutes and your shipping and
14 handling is free. That's right. We'll ship it to you
15 absolutely free.

16 MALE ANNOUNCER: Call 1-800-711-8222.

17 (The commercial was concluded.)

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C E R T I F I C A T I O N O F T Y P I S T

MATTER NUMBER: 0323196CASE TITLE: FIBER THIN, LLCTAPING DATE: JANUARY 15, 2004TRANSCRIPTION DATE: MARCH 23, 2004

I HEREBY CERTIFY that the transcript contained herein is a full and accurate transcript of the tapes transcribed by me on the above cause before the FEDERAL TRADE COMMISSION to the best of my knowledge and belief.

DATED: MARCH 23, 2004

ELIZABETH M. FARRELL

C E R T I F I C A T I O N O F P R O O F R E A D E R

I HEREBY CERTIFY that I proofread the transcript for accuracy in spelling, hyphenation, punctuation and format.

KATHY J. DE MENT