

ORIGINAL

FEDERAL TRADE COMMISSION  
WASHINGTON, DC 20580

NOTICE OF APPEARANCE



CASE NAME JERK, LLC et.al.	FILE/DOCKET NUMBER D09361
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Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

ORIGINAL

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENT(S) OR THIRD PARTY(IES)
<p>Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding,</p> <p>Boris Yankilovich (Attorney) byankilovich@ftc.gov Federal Trade Commission 901 Market Street Suite 570 San Francisco, CA 94103 Phone Number: 415-848-5120 Fax Number: 415-848-5184</p>	<p>Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.</p>

3. ASSOCIATE/ASSISTANT DIRECTOR

Thomas N. Dahdouh

4. SIGNATURE OF SENIOR COUNSEL (Sarah Schroeder)	5. DATE SIGNED 5/23/2014
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Return this form to: Federal Trade Commission  
Room H-113  
600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20580

PUBLIC

UNITED STATES OF AMERICA  
BEFORE THE FEDERAL TRADE COMMISSION  
OFFICE OF ADMINISTRATIVE LAW JUDGES

In the Matter of  Jerk, LLC, a limited liability company, also d/b/a JERK.COM, and  John Fanning, individually and as a member of Jerk, LLC.	}	DOCKET NO. 9361
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NOTICE OF APPEARANCE AND  
CERTIFICATE OF ELIGIBILITY TO APPEAR

Please note my appearance as Complaint Counsel for the Federal Trade Commission in the above-referenced matter. Pursuant to Commission Rule 4.1(d), I hereby state that I am eligible to appear pursuant to Commission Rule 4.1(a)(1)(i). The courts to which I am admitted to practice and the bar numbers (if any) are as follows:

Cal. Bar No. 257887  
U.S. District Court for the Northern District of California  
U.S. District Court for the Central District of California  
United States Court of Appeals for the Ninth Circuit

I am in good standing and eligible to practice in all courts to which I am admitted.

Date: May 23, 2014

/s/ Boris Yankilovich  
Boris Yankilovich  
Western Region – San Francisco  
Federal Trade Commission  
901 Market Street, Suite 570  
San Francisco, California 94103  
(415) 848-5100  
Email: [byankilovich@ftc.gov](mailto:byankilovich@ftc.gov)

**CERTIFICATE OF SERVICE**

I hereby certify that on May 23, 2014, I caused a true and correct copy of the foregoing to be served as follows:

One electronic copy through the FTC's e-filing system, and one electronic courtesy copy to the **Office of the Secretary:**

Donald S. Clark, Secretary  
Federal Trade Commission  
600 Pennsylvania Ave., NW, Room H-159  
Washington, DC 20580  
Email: [secretary@ftc.gov](mailto:secretary@ftc.gov)

One paper copy to the **Office of the Administrative Law Judge:**

The Honorable D. Michael Chappell  
Chief Administrative Law Judge  
600 Pennsylvania Ave., NW, Room H-110  
Washington, DC 20580

One electronic copy to counsel for **John Fanning:**

Peter F. Carr, II  
Eckert, Seamans, Cherin & Mellott, LLC  
Two International Place, 16<sup>th</sup> Floor  
Boston, MA 02110  
Phone: (617) 342-6800  
Email: [pcarr@eckertseamans.com](mailto:pcarr@eckertseamans.com)

One electronic copy to the counsel for **Jerk, LLC:**

Maria Crimi Speth, Esq.  
Jaburg & Wilk, P.C.  
3200 N. Central Ave., Suite 2000  
Phoenix, AZ 85012  
Phone: (602) 248-1089  
Email: [mcs@jaburgwilk.com](mailto:mcs@jaburgwilk.com)

I further certify that I possess a paper copy of the signed original of the foregoing document that is available for review by the parties and the adjudicator.

Date: May 23, 2014

/s/ Beatrice Burke  
Beatrice Burke ([bburke@ftc.gov](mailto:bburke@ftc.gov))  
Federal Trade Commission  
901 Market Street, Suite 570  
San Francisco, CA 94103  
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