

TALKING CYBERSECURITY WITH YOUR EMPLOYEES

Cyber criminals target companies of all sizes.

Knowing about cybersecurity and putting some best practices in place will help you protect your business and reduce the risk of a cyber attack.

Here are some ideas to help you and your staff learn about cybersecurity and make it part of your business routine:



Learn about cybersecurity

Read the cybersecurity fact sheets at [FTC.gov/SmallBusiness](https://www.ftc.gov/SmallBusiness). Consider how the information applies to your business.



Talk about cybersecurity

Talk about cybersecurity with your employees, vendors, and others involved in your business. Share with them the information at [FTC.gov/SmallBusiness](https://www.ftc.gov/SmallBusiness).



Use online videos and quizzes

Ask your employees to watch the videos at [FTC.gov/SmallBusiness](https://www.ftc.gov/SmallBusiness). Use online quizzes to test their understanding of the cybersecurity topics.



Make cybersecurity part of your next staff meeting

Assign a staff member to guide a discussion on one of the cybersecurity topics at [FTC.gov/SmallBusiness](https://www.ftc.gov/SmallBusiness). Show a video and then discuss how the information can be applied to your business.



Create policies

Create business policies covering basic cybersecurity practices and give a copy to your employees. Explain the importance of following these policies. Include tips for spotting and protecting against cyber threats like phishing emails and ransomware.



Stay in the know

Sign up for the FTC's Business Blog at [Business.FTC.gov/Blog](https://www.business.ftc.gov/blog). Suggest that your employees do the same.

This information is part of the Federal Trade Commission's efforts to help improve cybersecurity for small business. The information was developed in collaboration with the U.S. Department of Commerce's National Institute of Standards and Technology (NIST), the U.S. Small Business Administration (SBA), and the Department of Homeland Security (DHS). Learn more at [FTC.gov/SmallBusiness](https://www.ftc.gov/SmallBusiness).

