



United States of America  
FEDERAL TRADE COMMISSION  
Washington, D.C. 20580

Serena Viswanathan  
Acting Associate Director  
Division of Advertising Practices

November 3, 2020

**WARNING LETTER**

VIA EMAIL TO [info@parkaveskin.com](mailto:info@parkaveskin.com)

Park Avenue Skin Solutions  
116 Chambers Street  
4<sup>th</sup> Floor  
New York, NY 10007

Re: Unsubstantiated claims for Coronavirus prevention and treatment

To Whom It May Concern:

This is to advise you that FTC staff reviewed your website at <https://www.parkaveskin.com/>, and your social media website at <https://www.instagram.com/parkaveskin/>, where you promote products and services available at Park Avenue Skin Solutions, including Thymosin Alpha 1 peptide therapy, vitamin B12 injections, Endolaser IV therapy, vitamin C IV therapy, and ozone therapy, in October 2020. We have determined that you are unlawfully advertising that certain products or services treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or cure claims on your websites include:

- In your Instagram Stories Highlight titled “COVID-19,” you state:

“What can we do to boost our immune systems during the #coronavirus pandemic!?”

#ozoneiv  
#endolaser

...

ENDO LASER + OZONE IV = stimulates the immune response. Ozone and the Blue Laser wavelength are also antiviral!

#ozonetherapy

#endolaser

...

Endo Laser

Red laser wavelength

Red Endo Laser increases natural killer cells, the body's main defense cells against virus.

...

#endolaser

Red Laser light also boosts ATP production by stimulating specific Mitochondrial electron transport chain proteins.

...

B12 for this beautiful mama

Helps With Red Blood Cell Formation...

#b12injections

...

Learn more about Thymosin Alpha @[tribecawellness](#)

#immunebooster

#immunesupport

...

thymosin alpha-1

fact #1:

thymosin alpha-1 is a major component of thymosin fraction 5 found in the thymus (the gland responsible for regulating the immune system).

fact #2:

thymosin alpha-1 augments the body's t-cell function (part of your adaptive immune system) which fights off infection.

fact #3:

thymosin alpha-1 optimizes the performance of your immune health and supports your body's general wellness...

...

[#vitaminc #covid\\_19 #nyc](#)

New York hospitals treating coronavirus patients with vitamin C”

[From the “COVID-19” Stories Highlight on your social media website at <https://www.instagram.com/stories/highlights/17858773201786714/>]

- In a March 18, 2020 post on your Instagram page, you state:

“Thymosin Alpha-1 is a major component of Thymosin Fraction 5 found in the thymus – The thymus is responsible for regulating the immune system – Thymosin Alpha-1 is prescribed to optimize the performance of your immune health and improve general wellness by preventing infections such as the common cold or the flu – It acts to augment T-cell function; T cells are a part of the adaptive immune system which fights off infection. We are using Thymosin alpha in conjunction with healthy diet, good hygiene, and active destressing techniques to keep our immune system in tip top shape!

...#thymosin...#immuneboosting #flu #covid\_19 #corona #coldandflu #covid #covid19 #alpha1 #immunesystem #covid #immuneboost #quarantine #nyc”

[From your post dated March 18, 2020 on your social media website at <https://www.instagram.com/parkaveskin/>]

- In a March 26, 2020 post on your Instagram page, you state:

“A great way to arm your immune cells with the strength they need to fight is by adding the Endolaser IV to any of our regular IV’s. The yellow and blue wavelength can fight against viruses, while the red wavelength can improve immune defense with NK (natural killer) and T-cell activation. Combining that with any of our immune-boosting IV’s can be a potent treatment or prevention during this viral season.

...#endolaser #covid19 #coronavirus #immunebooster #laseriv #ivlasertherapy #ivtherapy #ivdrip #functionalmedicine #peptidetherapy”

[From your post dated March 26, 2020 on your social media website at <https://www.instagram.com/parkaveskin/>]

- In a March 29, 2020 post on your Instagram page, you state:

“Many cells in your body depend on Vitamin C to function, including immune cells. It can be difficult to get high dose Vitamin C in a supplement to boost your immune system. We offer multiple dosing levels of Vitamin C at our sister practice @tribecawellness that can be given via IV

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#tribecawellness #vitaminc #vitaminciv #ivdrip #nycdctors #ivdrips #ivtherapy  
#immunityboost #ivvitamins #functionalmedicine #corona #coronapocalypse  
#coronavirus”

[From your post dated March 29, 2020 on your social media website at  
<https://www.instagram.com/parkaveskin/>]

It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products or services identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products or services are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

Within 48 hours, please send a message to Richard Cleland via electronic mail at [rcleland@ftc.gov](mailto:rcleland@ftc.gov) describing the specific actions you have taken to address the FTC’s concerns. If you have any questions regarding compliance with the FTC Act, please contact Mr. Cleland at 202-326-3088.

Very truly yours,

Serena Viswanathan  
Acting Associate Director