

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION**

COMMISSIONERS: **Lina M. Khan, Chair**
 Noah Joshua Phillips
 Rebecca Kelly Slaughter
 Christine S. Wilson
 Alvaro M. Bedoya

In the Matter of

**Altria Group, Inc.,
a corporation;**

and

**JUUL Labs, Inc.,
a corporation.**

Docket No. 9393

ORDER RESCHEDULING ORAL ARGUMENT

On May 27, 2022, the Commission issued an order scheduling the Oral Argument in this matter for July 14, 2022. On June 2, 2022, Respondents filed a Motion to Reschedule Oral Argument (“Motion”) to a date after July 31, 2022, stating that Altria’s lead counsel would be out of the country on July 14 and would be unable to participate absent the extension. Motion at 1. The Motion states that Complaint Counsel consent to the relief sought. *Id.*

The Commission has determined to reschedule the Oral Argument in this matter for September 12, 2022, commencing at 11:30 a.m. EDT. The argument will be conducted virtually, by video conferencing. Pursuant to Commission Rule 3.52(h), 16 C.F.R. § 3.52(h), public access to the argument, to the extent permitted by any *in camera* orders and for monitoring purposes only, will be provided via telephone or live web streaming.

Each side will be allotted forty-five minutes to present its argument. Complaint Counsel will have the opportunity to open the argument and may reserve time for rebuttal. If either side wishes to provide the Commission with a short written or electronic compilation of material to facilitate its presentation during the Oral Argument, any such compilation may contain only public information that is already in the record of the proceeding, and copies must be filed with the Secretary of the Commission and provided to opposing counsel no later than September 6, 2022, at 5:00 p.m. EDT.

By the Commission.



April J. Tabor
Secretary

SEAL:
ISSUED: June 30, 2022