

## ATTACHMENT A: NOTICE TO CUSTOMERS

The notification email must be in the following form, from an authorized Chaucer Accessories, Inc., Bates Accessories, Inc., or Bates Retail Group, Inc. email address, as appropriate to the recipient, and contain a Chaucer Accessories, Inc., Bates Accessories, Inc., or Bates Retail Group, Inc. signature line with the sender's full contact information:

Subject: Settlement of FTC false advertising case

Dear <Name of customer>:

Our records show that you bought products advertised as Made in the USA, including belts, shoes, or other accessories, from one of these companies: Chaucer Accessories, Chaucer Leather, Bates Accessories, Thomas Bates, TB Phelps, David Spencer Shoes, Custom Brand Footwear, or Bates Retail Group. We're writing to tell you that the Federal Trade Commission, the nation's consumer protection agency, has sued us for making false claims.

To settle the FTC's lawsuit, we're contacting you to tell you that the products you bought were not all or virtually all Made in the USA. In fact, those products were imported.

If you have questions about this lawsuit, visit [get URL]. For more information about Made in USA advertising, visit <https://www.ftc.gov/musa>.

Sincerely,

[signature]