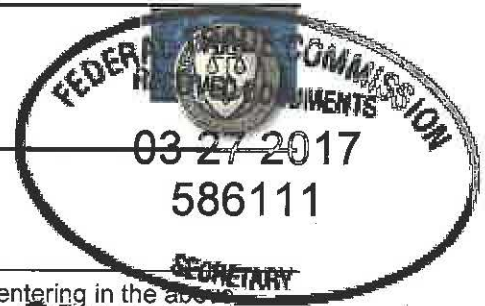


FEDERAL TRADE COMMISSION
WASHINGTON, DC 20580

NOTICE OF APPEARANCE



CASE NAME

1-800 Contacts, Inc.

FILE/DOCKET NUMBER

D09372

Pursuant to Section 4.1 of the Commission's Rules of Practice, I (we) am (are) entering in the above proceeding the appearance of

- counsel supporting the complaint (Complete Items 1, 3, 4, and 5 below)
- counsel or representative for the respondent (Complete Items 1, 2, 4, and 5 below)
- counsel or representative for a third party (Complete Items 1, 2, 4, and 5 below)

ORIGINAL

1. COUNSEL OR REPRESENTATIVE

Include the name, address, email address, and telephone number of each counsel or representative entering an appearance in the above proceeding,

Nicholas Menasché
nmm@robinsonbrog.com
Robinson Brog Leinwand Greene Genovese & Gluck P.C.
875 Third Avenue
New York, NY 10022
Phone Number: 212-603-6348
Fax Number: 212-956-2164

2. RESPONDENT(S) OR THIRD PARTY(IES)

Include the address and telephone numbers of all persons, partnerships, corporations, or associations on whose behalf this Notice of Appearance is being filed.

Ryan Aloviz
ryan@arknetmedia.com
LensDirect LLC
401 Franklin Ave, Suite 102A
Garden City, NY 11530
Phone Number: 516-519-5139

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENIOR COUNSEL

(Nicholas Menasch)

5. DATE SIGNED

3/27/2017

Return this form to:

Federal Trade Commission
Room H-113
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION

In the Matter of
1-800 Contacts, Inc.

Docket No. D09372

STATEMENT OF GOOD STANDING PURSUANT TO 16 C.F.R. § 4.1

In connection with the Notice of Appearance filed on March 27, 2017, and pursuant to 16 C.F.R. § 4.1 (d), I state that I am eligible to practice before the Commission as a member of the Bar of the State of New York (Bar No. 4495214). As requested by 16 C.F.R. § 4.1 (d), I further state that I am a member of good standing within the legal profession.

Nicholas Menasché
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Gluck P.C.
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New York, NY 10022
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Fax: 212-956-2164
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