EXHIBIT A

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Research and Studies

PUBLISHED RESEARCH REGARDING THE ROLE OF OMEGA-3 AND VITAMIN E SUPPLEMENTATION IN CHILDREN: SCIENTISTS PROCLAIM OMEGA-3 SUPPLEMENTATION EFFECTIVE IN LEARNING.

A study published in the July/August 2009 journal <u>Alternative</u> <u>Therapies in Health and Medicine</u> describes the benefits noted in 97% of participants while taking a nutritional combination comprised of omega-3 and vitamin E.

To learn more about this study, click here.



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The Oxford-Durham Schools Trials

Initial Trial results summary:

The most comprehensive and thorough trial yet of how omega-3 may be applied in the classroom. This trial was run by the British Government through its Durham Education Authority. During the course

of 2002, more than 100 children at 12 different schools were daily given either active or placebo capsules in a double-blind, randomized format. More than

12,000 assessments were undertaken in the course of the year. The first results were published in the American Journal Pediatrics and showed very significant

improvements for active treatment versus placebo in reading, spelling, and behavior over 3 months of treatment in parallel groups. After the crossover, similar changes were seen in the placebo-active group, whereas children continuing with active treatment maintained or improved their progress.

"The response has been very encouraging. In very broad terms, we saw that up to 40% of children in the trial showed dramatic improvements. In some individual cases, we saw reading age gains of between 18 months and 4 years, and attention gains of as much as 400%."

-Dr. Madeleine Portwood, Senior Educational Psychologist

Read more about this study

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Hear What Our Parents Have to Say

No representation has been made that the photos used are the actual photos of our families. In cases where a family requests to protect its privacy, a stock photo may be used.

THANK YOU FOR WHAT YOU ARE DOING!

I just wanted to let you know how well my son is doing since he started Speak! He is starting to ask more questions and trying to understand conversations better! Thank you for what you are doing!

Cara, West Virginia

WHEN I HEAR ELIZA TALK AT A REGULAR SPEED AND FLUENCY, MY HEART PRACTICALLY SINGS.

My 12 year-old daughter Eliza has always had a very laborious, uneven way of speaking. As a result, it takes her a very long time to express herself verbally. As she enters adolescence, her speech issues are exacerbating her social challenges, as her peers rarely have the patience to wait for her to complete a full sentence, let alone carry on a conversation. It also holds her back at school as she has excellent ideas but can't "get them out" in time to participate fully in classroom discussions.

Late last spring Eliza & I had a brief consultation with a highly regarded nutritionist who recommended we try Speak. To be honest, I was skeptical, but as we slowly increased the dose, I could no longer deny what I was seeing – she was having a much easier time getting the words out, she could say more and more words without having to stop to take a breath, and she was generally becoming more talkative & interactive. Early this fall, I overheard her have a 20-minute conversation with a peer. I was absolutely amazed – that had never happened in her whole life!

I absolutely love what Speak is doing for Eliza – when I hear her talk at a regular speed and fluency, my heart practically sings. It has been almost miraculous – I doubt I would have believed the difference it has made if I hadn't seen it for myself.

Colleen, MD

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THIS TO ME WAS MIRACULOUS AND ASTOUNDING

I learned about Speak from an online support group made up of parents facing similar issues as my son; I wrote to the parents in the group in late December out of concern regarding the lack of speech development in my 3.5 year old son. As a result of my cry for help, immediately a number of parents in the group recommended that I try Speak because they had seen significant results in expressive language from using the product. I immediately ordered the starter kit and have been using it since January 3rd 2013 with my son who is 3.5 years old as well as my other son who is 1.5 years old.

After upping the dosage to 4 capsules a day for the 3 year old and two a day for the 1 year old, in the last few days I have seen an increase in attempts at meaningful expressive language in the boys, increased awareness as well as general happiness/playfulness. I realized that there was something to this product when for the first time this past weekend, my 3.5 year old came up to me, looked me in the face and said,"I want something to eat"..later on the same day he came to the kitchen and said "I want something to drink"! This to me was miraculous and astounding...given that we have been trying to get him to point at what he wants or just say "juice" or "cookie" just to indicate what he wants (we have been modeling sentences and or sign language to make requests for food for over a year).

Thank you for such a wonderful product! I have already recommended it to the parents in the group facing similar issues and will continue to do so as we continue to see progress.

Warmest regards, Faith

Faith



I AM THRILLED WITH YOUR PRODUCT

Dear NourishLife,

Thank you for making a superb product when you made Speak. It is so nice as a mother of a special needs child to trust in a company to deliver such exceptional products. My son takes it every day and never complains. I know the importance of Omega's and vitamin E, and I am thrilled with your product.

Thank you once again for all you do for our children.

Highest regards, Kristin Selby Gonzalez Autism Hope Alliance, Chairman Mother of Age 10

Kristin Selby Gonzalez, Autism Hope Alliance Chairman

WE HAVE NOTICED A REAL IMPROVEMENT IN HIM SINCE HE'S BEEN USING SPEAK

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as she expressed her desires through acting out and crying.

At 3-1/2 years of age (September 2010) and after 24-months of speech therapy, Florence began taking Speak. We saw increased tearfulness right away but around day 10 of therapy, she began to have words come from her mouth. Florence rapidly reached 4-capsules per day on the ramp-up schedule recommended on the package. At the maximum dosage, Florence's speech therapy sessions blossomed. In November, her verbal skills had so improved that she began reading lessons and was reading short stories aloud by age 48-months. She was discharged from therapy after 6-months of Speak therapy (March 2011). In those 6-months, Florence went from a frustrated non-communicative preschooler to developmentally above average on standardized receptive and expressive language evaluations.

Around the time Florence began taking Speak (September 2010) I also began giving it to my 20-month old triplets who were also speech delayed. They had been born 8-weeks prematurely which was supposedly part of the problem. Anyway, at the 4-capsule maximum, the triplets began speaking and were also completely at or above their peers in expressive and receptive language skills by 27-months of age (March 2011) at which time they were discharged from speech therapy.

All of the children remain on the full dose of daily Speak. Once, Florence went without Speak for 3-weeks. During that time, she did not lose her current speaking ability. However, it became more difficult for her to sound out her words phonetically when reading her short stories. Instead of saying a word accurately the first time, it would take her 3-4 attempts to get the word pronounced correctly. This frustrated her and prompted me to update my Speak order to fully cover all 4 children at the maximum dose each and every month.

I swear by Speak for kids and share my stories liberally!

Linna, VA

SPEAK VITAMINS HAVE HELPED MY LITTLE BOY TALK

Those vitamins are essential nutrients for my son. Speak vitamins have made my little boy talk. He is five years old and has not spoken until I began giving him the vitamins in November of this year. It took two days of giving them to him to hear him speak. I don't mean just a random word every now and then, I mean he now speaks in complete sentences. He carries on a conversation with me. We have sat thru dinner for five years with nothing but silence from our child, and then he just started talking two days after starting your vitamins. I have searched for years trying to find a diagnosis for him with no success. Your vitamins have changed his life.

I know you must be busy with the year-end closing tasks, but I just wanted to tell you the company you work for truly does produce vitamins which help children in wonderful ways. It gave me the best Christmas present in the entire world-hearing my little boy talk.

Laura B.

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difficult time staying in his chair, despite Thera Bands, weighted blankets, or any other strategy we could think of. My son would typically wonder around the classroom, hide in the bathroom, and even roll on the floor.

This year was different. In October we met for my son's annual IEP meeting. I was told that my son no longer needed OT, or social skills groups. He was now able to complete writing assignments on his own and more importantly was making friends! He would actually come home and tell me about how he was playing group games during recess! In past years, he would hide from other children, and was too uncoordinated and impatient to play games.

The real kicker was that the school felt he no longer qualified to be on an IEP as he no longer needed services. Truly this was all we could ask for.

Our son is by no means perfect. We can tell that he still has more energy than his peers. However, the changes we witnessed as a result of starting Speak are remarkable and have had a very positive impact not only on our son but on our entire family."

Ellie, MA



INCREASED SELF-AWARENESS AND DEEPENING OF COMMUNICATION SKILLS

"My son is 5 1/2 and was diagnosed in fall of 2009. At that point, he had retreated into complete echolalia as his only means of communication. Through a speech pathologist, Joey tested at the the 2% of two year olds. He exactly 4 years old at the time of testing.

In spring of 2010, I began a support group for caregivers, and through that group I met an extraordinary mom who, after hearing me describe Joey and his communication problems, suggested I try Speak.

Honestly, I was cautious. I have not had extensive experience with supplements, especially with the bad rap they get because of fraudulent companies offering, at worst poison and at best sugar water, instead of the advertised product. And I especially am leery about giving an unregulated product to a child. So this was truly a leap of faith for us based on my friend's testimonial and the professionalism of your company.

We tried Speak the morning of February 15. In TWO HOURS, while we were playing he looked me in the eye, initiated conversation--"Look mom!," and had a non-echolaliac conversation. (Now at this point, he no longer just repeated what others said, but he did repeat himself multiple times) Each new sentence built on the last: so previously, he would look at the floor, very rarely use anyone's name, and say, "My train is on the track. My train is on the track. Look, my train is on the track." This day, however, his conversation went, "Look, Mom, my train is on the track. I put it on the track. My train is going fast. Ah oh, it derailed."

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I was floored. The day pretty much progressed similarly from there. His sentences continued to build on each other, during the evening bath, he smiled and laughed and looked at each of us (his brother in the tub and my husband and I in the room--I had to have him see this) to see if we were listening and laughing, too. Fortunately, he does not experience the negative agitation other than I notice his hand movements are more "flappy," but this seems to me a sign of his brain working fast. At these times, I notice he is talking quickly and with expression. It is almost as if he has so much to say and is trying to say it all at once.

Today I am raising his dose to 3 caps once a day. We continue to see increased self-awareness, a curiosity to see if others are listening to him, a lessening of shyness around strangers, and a lightening of spirit. All of these traits seem to me (an untrained professional) a logical consequence of increased ability to communicate.

As of March 2011, Joey was retested by the same speech pathology office at 16% percentile of 4-5 year olds. He is 5.5 years old. So not only is he improving, but he is catching up! My husband and I believe a good chunk of this progress is due to continued speech therapy and joining an inclusive NT preschool 3 hours a day. But we also feel the *deepening* of his communication skills is a direct result of Speak.

Please share this story as you will (removing our last name of course).

Thanks so much for your time.

Becky, Portland



UNPROMPTED SPEECH

"I received samples at the Autism One Conference. We just went to 2 capsules after a week and we are thrilled. We lost any little speech our son had about 2 years ago. He is now 9. We upped the cod liver oil we were using as well as TMG but got whispers at best~infrequently. We now have some speech again with little prompting and his receptive language is stellarIII (Insert big grin here) He is so ON ~~it's fabulous!! LOUD laughter is the icing on the cake.

So very happy ~"

Heather M.

CONCENTRATION HAS IMPROVED.

"Kaleigh has always been a very active child, the only thing that she lacked was concentration. Since she has taken the supplements I have seen a change in her. She is more determined." Kristin's Komer Blog. The Vitamin E Omega-3 Connection - SpeechNutrients

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Home » About NourishLife » Media/Press » Kristin's Korner Blog: The Vitamin E Omega-3 Connection

Kristin's Korner Blog: The Vitamin E Omega-3 Connection

CALIFORNIA - MARCH 19, 2013

Kristin Selby Gonzalez is currently the President/Chairman for the non-profit the Autism Hope Alliance (founded by Tom Bohager and is the first non-profit for Autism that sprung from the Natural Foods Industry). Their mission is to help families through provided educational tools, financial support and volunteerism. Our goal is to help raise funds for programs offered through Generation Rescue, TACA, A Place of Grace, The Autism Treatment Center of America and more to come. You can find Kristin's blog here: Kristin's Korner Blog.

The Vitamin E, Omega-3 Connection

Look at almost any omega-3 fish oil supplement, and you will notice that vitamin E is also listed as an ingredient. Have you ever thought about why vitamin E is included, how much should be in there, and where it comes from?

Why is Vitamin E in omega-3 supplements?

Omega-3 fats are unique and essential dietary fats. They are not made in the body and must be consumed through the diet or supplements. EPA and DHA are the omega-3 fats found in fish and fish oil that scientists believe are the most important functional omega-3 fats. Always found together in nature and working synergistically in the body, EPA and DHA in omega-3 fish oil are long chain fatty acids with multiple double bonds. Due to their fragile nature, EPA and DHA can oxidize and turn rancid very quickly when they come in contact with oxygen.

To protect the omega-3 oil, a small amount of vitamin E is often included in omega-3 supplements and acts as a natural preservative to help the oil retain its freshness (or to prevent oxidation). Vitamin E is typically listed under the word "tocopherol". Most omega-3 supplements contain only d-alpha tocopherol which works in the lipid portion of cell membranes; without adequate levels of d-alpha, omega-3 fats oxidize and are unlikely to remain in a functional form. Very few omega-3 supplements contain both d-alpha and gamma tocopherols. It's important to have both because gamma tocopherol provides protection against nitrogen-based free radicals which d-alpha tocopherol cannot do. The two nutrients work synergistically to prevent oxidation of the fat-containing outer layer of cells and enhance the health benefits of omega-3.

How much vitamin E should be included?

The amount of vitamin E in omega-3 supplements varies depending on the purpose. A small amount is often used simply to keep the oil fresh while a much larger amount is included for therapeutic purposes. Vitamin E is incredibly safe and is critical for normal brain function. Most fish oil supplements contain a very small amount (5-10 IU) of vitamin E to serve as a natural preservative in a softgel. While it may stabilize the oil, this small amount does not serve any notable effect in the body.

With sufficient amounts consumed either through the diet or with supplementation,

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speak speak smooth smoo Kristin's Korner Blog: The Vitamin E Omega-3 Connection - SpeechNutrients

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vitamin E acts as a powerful natural antioxidant that protects cells from the damaging results of free radicals, a natural biochemical process in the body. A deficiency in vitamin E shows as symptoms that include expressive speech delay, hypotonia, and sensory integration dysfunction. In autism and apraxia, many children face issues with malabsorption of fats, inflammation, and chronic oxidative stress within their bodies. This malabsorption and oxidation leads to decreased availability and necessitates an increased need for antioxidants (namely vitamin E). In fact, many of the symptoms of vitamin E deficiency mirror those of verbal apraxia including speech production problems, hypotonia, abnormal proprioception, pain sensation, and poor coordination. Resolution of the vitamin E deficiency has been shown in hundreds of cases to relieve these conditions.

If there's too much oxidative stress in the body, essential fatty acids (e.g. EPA, DHA) become compromised without adequate intake of antioxidants. What this means is that even if you're supplementing with omega-3 fatty acids, free radicals may cause the fatty acids to self-destruct before they can enter the cell. Vitamin E intercepts the free radicals and prevents oxidation. Significantly larger doses of vitamin E may be required to maximize reversal of vitamin E deficiency and is the standard treatment. The improvements responders show to higher doses of omega-3 and vitamin E typically include improved speech (new sounds, words, improved narrative, more age-appropriate speech), improved gross and fine motor skills, eye contact, and pointing. These are basically a resolution of neurological symptoms that are similar if not identical to those that develop from vitamin E deficiency due to malabsorption caused by inflammation, food allergies, gluten sensitivity, and/or chronic oxidative stress.

Where does the vitamin E come from?

Due to the highly allergic nature of certain children, many of us have become adept label readers. So it may come as a surprise to find out that an estimated 95% (or more) of the vitamin E on the market (and included in most omega-3 supplements) is derived from soy. Soy can be a scary word to many people due to its highly allergenic properties. While a few companies disclose the source of their vitamin E on the label, the majority do not even though the vitamin E is derived from soy. Even though the majority of vitamin E in the USA is derived from soybean oil, it is rarely called out and identified on dietary supplement labels. Why? How can this be? Don't we have allergen laws to protect us?

The answer is yes, we do have laws to protect us. However, vitamin E derived from soybean oil is excluded from allergen statements due the fact that there are no traces of soy in vitamin E. The Food Allergen and Labeling Consumer Protection Act (FALCPA) requires listing of the 8 major food allergens (including soy) on a label. However, when derived from highly refined soybean oil, vitamin E is exempt from allergen labeling due to the fact that vitamin E is produced through a thorough transformation process that results in no detectable levels of soy protein. This is typically measured by traditional methods and ELISA (Enzyme-Linked Immunosorbent Assay). Most individuals with soy allergies and soy sensitivities are allergic to the proteins in soy; however, through the purification and filtering process, all traces of soy proteins are removed. Even the most reputable brands including SpeechNutrients, Nordic Naturals, and Barleans use vitamin E derived from soy, but there are absolutely no detectable soy allergens in these products.

Which omega-3 is right for my child?

When choosing an omega-3 supplement for your child, the choices can be overwhelming. How can you be sure you are getting the highest quality with the most efficacy? First, always look at the serving size and compare it to the amount of EPA and DHA in the supplement. For example, brand A may promise 1000mg of fish oil per serving which sounds pretty good. However, after reading the label, you may notice that a serving is 3 large capsules and the total amount of EPA and DHA (the forms of omega-3 that we want) is only 520mg. So, if 3 capsules contain only 520mg of EPA and DHA, what else is in those large capsules? Typically, it's nothing that you would want and in some cases it could include saturated fats. If you're curious about what's in your

Kristin's Komer Blog: The Vitamin E Omega-3 Connection - SpeechNutrients

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omega-3 supplement, place it in the freezer for about 30 minutes. If the capsule remains clear, great! If it becomes cloudy, then typically it contains saturated fat and other undesirable oils.

Second, check the smell. Fish oil is always going to smell like, well, like fish oil. However, it shouldn't be a strong odor or cause an instant adverse response (gagging, coughing, etc). If the fish oil smells bad, it typically is. Remember that the oil oxidizes very quickly, so if it has a very strong odor, it has probably begun the oxidation process and may even be rancid. You'll want to purchase from companies who are members of GOED (Global Organization for EPA and DHA http://www.goedomega3.com) as their members must adhere to a strict monograph and standard of purity.

Finally, think about why you are supplementing your child with fish oil. If it's for general health, aim for a high quality omega-3 with at least 300mg EPA and 200mg DHA per serving. If your child has malabsorption issues due to oxidation and inflammation and is facing speech and/or motor challenges, you will want to make sure that your omega-3 contains a therapeutic dose of at least 500IU of d-alpha tocopherol and 200mg gamma tocopherol vitamin E per serving. It's always best to talk to your doctor before beginning any new supplementation program.

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Introducing New Smooth Travel Packs - SpeechNutrients

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Home » Community Resources » Newsletter Archive » Introducing New Smooth Travel Packs

Introducing New Smooth Travel Packs

Sent on May 15, 2012



Your kids love the taste of our new speak smooth. You love the ease of the liquid but realize there are times when it's not convenient to take the bottle with you. For those times, you'll love our new travel packs. Travel sized and ready for life on the go, they're the easiest way to make sure your child gets every dose of the important nutrients needed for healthy speech development. Introducing New Smooth Travel Packs - SpeechNutrients



EXHIBIT B



SpeechNutrients @nl_speak 4 May 17 Gearing up for the #AutismOne Conference in May! http://bit.ly/lpRjMv Will you be attending?



SpeechNutrients @nl_speak 3 May 11 Clinical evidence and hundreds of parental reports indicate this special blend of #nutrients provides targeted benefits http:// bit.ly/iJz6Rz



SpeechNutrients @nl_speak 2 May 11 Your input is highly valuable and appreciated. Quick #survey about #speak http://svy.mk/l604Pq #autism #supplements



SpeechNutrients @nl_speak 2 May 11 Thank you all who visited us at the #Autism Research Institute Conference in #Atlanta! #motivationmonday

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SpeechNutrients @nl_speak

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SpeechNutrients @nl_speak 15 Apr (1) Check out children using our #omega3 product! http://bit.ly/gBqMuf #autism www.SpeechNutrients.com Order your supply today!



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13 Apr 11

A Compromised Generation has posted a new item, 'The Foundation of a HealingApproach to #Autism' http://bit.ly/ ihGno0

SpeechNutrients @nl_speak 13 Apr 11 RT: @theautismnews School board working to get autistic boy back in school after he was barred http://bit.ly/eQlz7p #autism

EXHIBIT C





EXHIBIT D

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EXHIBIT E

Case: 1:15-cv-00093 Document #: 1-1 Filed: 01/07/15 Page 28 of 30 PageID #:59

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Make plans now to join this must-attend event...

The Medical Academy of Pediatric Special Needs Spectrum Standard of Care Conference 2012 March 2-4 in Las Vegas, Nevada

The Medical Academy of Pediatric Special Needs (MAPS) is hosting a critically informative event for practitioners. Developed by leading scientists and physicians with a special interest in the treatment of Autism Spectrum Disorder (ASD), this conference reaches beyond the typical lecture series, bringing to life working case studies and supporting evidence to treat specific conditions.

LEARN MORE ABOUT THE CONFERENCE HERE.

SpeechNutrients is proud to be part of this groundbreaking event where you can learn more about speak[™], our patented nutritional formula that was developed to support normal and healthy speech development and maintenance.

Stop by our Booth #306 and pick up a Complimentary sample of our new liquid formula, speak smooth*.

Should you have any questions, please contact us at 800.471.0358 or email us at info@speechnutrients.com.

Make your plans today. We look forward to seeing you in Las Vegas.

*speak[™] smooth will be available in late February 2012

MAPS

12 -



To learn more about speak"

EXHIBIT F

Speectroppender: 1-13 Hilled: 01/0 K15 Page 30 of 30 PageID #:61

We enjoyed meeting you at Autism Reseach Institute Conference in Atlanta.

Thank you for stopping by our booth and learning more about the benefits of omega-3 and vitamin E supplementation. Omega-3, known as "nature's anti-inflammatory," works synergistically with the antioxidant vitamin E to reduce inflammation and oxidation.

Our patented speak[™] formulation contains the precise dose and ratio of these nutrients to support healthy speech and coordination development.

If you're attending the Autism Conference in Chicago, May 25-29, be sure to stop by and see us again. Or visit our newly completed website for more information on speak[™]. As an ARI attendee, receive FREE SHIPPING on your next order of speak[™] by entering promotion code "ARI2011."



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