

## Commercial Script - Bad Intentions



(Audio Effects and Music Throughout; Announcer:) Suddenly it doesn't feel so safe out there. People are lookin at'cha with bad intentions. Because with Vita, your spot on the leader board is always up for grabs. Find a friend, find an enemy, find a game anywhere, anytime. (Visual:) 3G gaming (Announcer:) Never Stop Playing. PlayStation Vita. (Visual:) #Gamechanger Never Stop Playing PS Vita Sony Make Believe

PlayStation Vita, February 29, 2012

- Ipsos ASI