

**UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF ILLINOIS  
EASTERN DIVISION**

FEDERAL TRADE COMMISSION,	)	
	)	
Plaintiff,	)	Case No. 13-cv-1999
	)	
v.	)	Judge John J. Tharp Jr.
	)	
CONSTRUCT DATA PUBLISHERS, a.s.,	)	Magistrate Judge Mason
a foreign corporation, also doing business	)	
as FAIR GUIDE,	)	
	)	
WOLFGANG VALVODA,	)	
individually, and as an owner, officer, or director	)	
of CONSTRUCT DATA PUBLISHERS a. s., and	)	
	)	
SUSANNE ANHORN,	)	
individually, and as an owner, officer, or director	)	
of CONSTRUCT DATA PUBLISHERS a. s.,	)	
	)	
Defendants.	)	

**DEFAULT JUDGMENT AND ORDER FOR PERMANENT  
INJUNCTION AND OTHER EQUITABLE RELIEF AGAINST CONSTRUCT  
DATA PUBLISHERS A.S., WOLFGANG VALVODA AND SUSANNE ANHORN**

Plaintiff, the Federal Trade Commission (“FTC” or “Commission”), filed its Complaint for Permanent Injunction and Other Equitable Relief (“Complaint”) in this matter, pursuant to Section 13(b) of the Federal Trade Commission Act (“FTC Act”), 15 U.S.C. § 53(b). The FTC now having filed its Motion for Entry of Default Judgment and Order for Permanent Injunction and Other Equitable Relief Against Defendants Construct Data Publishers, a.s., Wolfgang Valvoda, and Susanne Anhorn (“Motion”), and the Court having considered the FTC’s Motion,

and supporting exhibits, and the entire record in this matter, the FTC's Motion is hereby granted, and **IT IS HEREBY ORDERED, ADJUDGED, AND DECREED** as follows:

**FINDINGS**

1. This is an action by the Commission under Sections 5(a) and 13(b) of the FTC Act, 15 U.S.C. §§ 45(a) and 53(b). The Commission's Complaint seeks permanent injunctive relief against Defendants in connection with the offering for sale or sale of Internet directory listings in violation of Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), and seeks equitable monetary relief in the form of consumer redress and/or disgorgement. Pursuant to Section 13(b) of the FTC Act, 15 U.S.C. § 53(b), the Commission has the authority to seek the relief contained herein.

2. This Court has jurisdiction over the subject matter of this case and personal jurisdiction over the parties hereto.

3. The Commission's Complaint states claims upon which relief may be granted under Sections 5(a) and 13(b) of the FTC Act, 15 U.S.C. §§ 45(a) and 53(b).

4. Venue in the United States District Court for the Northern District of Illinois is proper pursuant to 15 U.S.C. § 53(b) and 28 U.S.C. § 1391 (b), (c) and (d).

5. The activities of Defendants are "in or affecting commerce" as "commerce" is defined in Section 4 of the FTC Act, 15 U.S.C. § 44.

6. Defendants Construct Data Publishers, a.s., Wolfgang Valvoda and Susanne Anhorn were properly served with the Summons and Complaint in this matter, but failed to file any responsive pleading as required by Fed. R. Civ. P. 12(a). The Court entered default as to Defendants Construct Data Publishers, a.s. and Susanne Anhorn by Order dated November 13,

2013. The Court entered default as to Defendant Wolfgang Valvoda by Order dated January 7, 2014.

7. The factual allegations in the Commission's Complaint are taken as true against all Defendants. Those allegations and the evidence supporting them establish that Defendants violated Section 5(a) of the FTC Act, 15 U.S.C. § 45(a).

8. The Court now finds that, in connection with the offering for sale or sale of Internet directory listings, Defendants have violated Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), by falsely representing to consumers, expressly or by implication, that consumers have a preexisting business relationship with Defendants.

9. The Court further finds that, in connection with the offering for sale or sale of Internet directory listings, Defendants have violated Section 5(a) of the FTC Act, 15 U.S.C. § 45(a), by falsely representing to consumers, expressly or by implication, that Defendants are affiliated or otherwise connected with a particular trade show or exhibition, or the organizer of that event.

10. It is proper in this case to enter a permanent injunction to prevent a recurrence of Defendants' violations of the FTC Act, 15 U.S.C. § 45, and to enter equitable monetary relief against Defendants.

11. Defendants' net sales (total sales minus refunds, returns, and chargebacks) amounted to at least \$9,104,970.67 United States Dollars from the conduct alleged in the Commission's Complaint.

12. The Commission is therefore entitled to equitable monetary relief against Defendants in the amount of \$9,104,970.67 United States Dollars, for which Defendants are jointly and severally liable.

13. This Order is in addition to, and not in lieu of, any other civil or criminal remedies that may be provided by law.

14. Entry of this Order is in the public interest.

### **DEFINITIONS**

For purposes of this Order, the following definitions shall apply:

1. **“Consumer”** includes any individual, group, unincorporated association, limited or general partnership, corporation, or other business entity.

2. **“Corporate Defendant”** means Construct Data Publishers, a.s., also doing business as Fair Guide, and its successors and assigns.

3. **“Defendants”** means all of the Individual Defendants and the Corporate Defendant, individually, collectively, or in any combination.

4. **“Individual Defendants”** means Wolfgang Valvoda and Susanne Anhorn.

5. **“Person”** or **“persons”** includes a natural person, an organization or other legal entity, including a corporation, partnership, sole proprietorship, limited liability company, association, cooperative, or any other group or combination acting as an entity.

6. **“Plaintiff”** means the Federal Trade Commission (“FTC” or “Commission”).

**I.**

**BAN ON CERTAIN ACTIVITIES**

**IT IS ORDERED** that Defendants, whether acting directly or indirectly, are permanently restrained and enjoined from engaging in, participating in, or assisting others in the advertising, marketing, promotion, offering for sale, or sale of Internet directories and/or listings in Internet directories in any format.

**II.**

**PROHIBITED BUSINESS PRACTICES**

**IT IS FURTHER ORDERED** that Defendants, their officers, agents, servants, employees, and attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, in connection with the advertising, marketing, promotion, offering for sale, or sale of any good or service, are permanently restrained and enjoined from misrepresenting, or assisting others in misrepresenting, expressly or by implication, any material fact, including, but not limited to:

- A. That consumers have a preexisting business relationship with Defendants;
- B. That Defendants are affiliated or otherwise connected with a particular trade show or exhibition, or the organizer of that event;
- C. That consumers have agreed to purchase a good or service from Defendants;
- D. That consumers owe money to Defendants for any good or service.
- E. The nature of Defendants' relationship with consumers, and the purpose of their communication with consumers;
- F. The total cost to purchase, receive, or use the good or service;

G. Any material restrictions, limitations, or conditions to purchase, receive, or use the good or service;

H. Any material aspect of the performance, efficacy, nature, or central characteristics of the good or service; or

I. Any material aspect of the nature or terms of a refund, cancellation, exchange, or repurchase policy for the good or service.

### **III.**

#### **MONETARY JUDGMENT**

**IT IS FURTHER ORDERED** that:

A. Judgment in the amount of Nine Million, One Hundred Four Thousand, Nine Hundred Seventy United States Dollars and 67 Cents (\$9,104,970.67 USD), is entered in favor of the Commission against Defendants, jointly and severally, as equitable monetary relief.

B. Defendants are ordered to pay to the Commission Nine Million, One Hundred Four Thousand, Nine Hundred Seventy United States Dollars and 67 Cents (\$9,104,970.67 USD). Such payment must be made within 7 days of entry of this Order by electronic funds transfer in accordance with instructions previously provided by a representative of the Commission.

C. All money paid to the Commission pursuant to this Order may be deposited into a fund administered by the Commission or its designee to be used for equitable relief, including consumer redress and any attendant expenses for the administration of any redress fund. If a representative of the Commission decides that direct redress to consumers is wholly or partially impracticable or money remains after redress is completed, the Commission may apply any

remaining money for such other equitable relief (including consumer information remedies) as it determines to be reasonably related to Defendants' practices alleged in the Complaint. Any money not used for such equitable relief is to be deposited to the U.S. Treasury as disgorgement. Defendants have no right to challenge any actions the Commission or its representatives may take pursuant to this Subsection.

#### IV.

#### **TURNOVER OF ASSETS HELD BY THIRD PARTIES**

**IT IS FURTHER ORDERED** that, in order to partially satisfy the monetary judgment set forth in Section III above, any financial institution, correspondent bank, business entity, or person that holds, controls, or maintains custody of any account or asset of any Defendant, or any account or asset held on behalf of, or for the benefit of, any Defendant, or any account or asset frozen pursuant to (a) the *Ex Parte* Temporary Restraining Order with Asset Freeze, Other Equitable Relief, and Order to Show Cause Why a Preliminary Injunction Should Not Issue ("TRO"), entered in this matter on March 15, 2013 and extended on March 27, 2013, and/or (b) the Preliminary Injunction, entered in this matter on April 17, 2013, shall turn over such account or asset to the Commission, by wire transfer pursuant to directions provided by counsel for the Commission, or as otherwise agreed to in writing by counsel for the Commission, within 10 days of receiving notice of this Order by any means, including, but not limited to, via facsimile; *provided, however*, that any financial institution, correspondent bank, business entity, or person holding funds pursuant to Section VI of the TRO and/or Preliminary Injunction (Duties of Third Parties Processing or Transmitting Payments for Defendants) shall return those funds to the

consumers who originated the payments or wires, to the extent practicable, and if not practicable, shall turn over those funds to the Commission along with any records relating to those funds.

The accounts and assets to be turned over to the Commission pursuant to this Section include, without limitation, any funds frozen pursuant to the TRO and/or Preliminary Injunction and held by Microdynamics, 1400 Shore Road, Naperville, Illinois 60563.

**V.**

**PROHIBITIONS REGARDING CUSTOMER INFORMATION**

**IT IS FURTHER ORDERED** that Defendants, their officers, agents, servants, employees, and attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, are permanently restrained and enjoined from directly or indirectly:

A. Disclosing, selling, renting, leasing, transferring, using, or benefitting from customer information, including the name, address, telephone number, email address, social security number, other identifying information, or any data that enables access to a customer's account (including a credit card, bank account, or other financial account), that any Defendant obtained prior to entry of this Order in connection with the advertising, marketing, promotion, offering for sale, or sale of Internet directory listings; and

B. Failing to destroy such customer information in all forms in their possession, custody, or control within 30 days after receipt of written direction to do so from a representative of the Commission.

*Provided, however,* that customer information need not be disposed of, and may be disclosed, to the extent requested by a government agency or required by a law, regulation, or court order.

**VI.**

**PROHIBITION ON COLLECTING ON ACCOUNTS**

**IT IS FURTHER ORDERED** that Defendants, their officers, agents, servants, employees, and attorneys, and all other persons in active concert or participation with any of them, who receive actual notice of this Order, whether acting directly or indirectly, are permanently restrained and enjoined from attempting to collect or collecting payment for any listing in any Internet directory, and from selling, assigning, or otherwise transferring any right to collect payment for any listing in any Internet directory.

**VII.**

**ORDER ACKNOWLEDGMENTS**

**IT IS FURTHER ORDERED** that Defendants obtain acknowledgments of receipt of this Order:

- A. Each Defendant, within 7 days of entry of this Order, must submit to the Commission an acknowledgment of receipt of this Order sworn under penalty of perjury.
- B. For 5 years after entry of this Order, each Individual Defendant for any business that such Defendant, individually or collectively with any other Defendant, is the majority owner or controls directly or indirectly, and each Corporate Defendant, must deliver a copy of this Order to: (1) all principals, officers, directors, and LLC managers and members; (2) all employees, agents, and representatives who participate in conduct related to the subject matter of

the Order; and (3) any business entity resulting from any change in structure as set forth in the Section titled Compliance Reporting. Delivery must occur within 7 days of entry of this Order for current personnel. For all others, delivery must occur before they assume their responsibilities.

C. From each individual or entity to which a Defendant delivered a copy of this Order, that Defendant must obtain, within 30 days, a signed and dated acknowledgment of receipt of this Order.

## VIII.

### COMPLIANCE REPORTING

**IT IS FURTHER ORDERED** that Defendants make timely submissions to the Commission:

A. One year after entry of this Order, each Defendant must submit a compliance report, sworn under penalty of perjury:

1. Each Defendant must: (a) identify the primary physical, postal, and email address and telephone number, as designated points of contact, which representatives of the Commission may use to communicate with Defendant; (b) identify all of that Defendant's businesses by all of their names, telephone numbers, and physical, postal, email, and Internet addresses; (c) describe the activities of each business, including the goods and services offered, the means of advertising, marketing, and sales, and the involvement of any other Defendant (which Individual Defendants must describe if they know or should know due to their own involvement); (d) describe in detail whether and how that Defendant is in compliance with each

Section of this Order; and (e) provide a copy of each Order Acknowledgment obtained pursuant to this Order, unless previously submitted to the Commission.

2. Additionally, each Individual Defendant must: (a) identify all telephone numbers and all physical, postal, email and Internet addresses, including all residences; (b) identify all business activities, including any business for which such Defendant performs services whether as an employee or otherwise and any entity in which such Defendant has any ownership interest; and (c) describe in detail such Defendant's involvement in each such business, including title, role, responsibilities, participation, authority, control, and any ownership.

B. For 20 years after entry of this Order, each Defendant must submit a compliance notice, sworn under penalty of perjury, within 14 days of any change in the following:

1. Each Defendant must report any change in: (a) any designated point of contact; or (b) the structure of Corporate Defendant or any entity that Defendant has any ownership interest in or controls directly or indirectly that may affect compliance obligations arising under this Order, including: creation, merger, sale, or dissolution of the entity or any subsidiary, parent, or affiliate that engages in any acts or practices subject to this Order.

2. Additionally, each Individual Defendant must report any change in: (a) name, including aliases or fictitious name, or residence address; or (b) title or role in any business activity, including any business for which such Defendant performs services whether as an employee or otherwise and any entity in which such Defendant has any ownership interest, and identify the name, physical address, and any Internet address of the business or entity.

C. Each Defendant must submit to the Commission notice of the filing of any bankruptcy petition, insolvency proceeding, or similar proceeding by or against such Defendant within 14 days of its filing.

D. Any submission to the Commission required by this Order to be sworn under penalty of perjury must be true and accurate and comply with 28 U.S.C. § 1746, such as by concluding: “I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on: \_\_\_\_\_” and supplying the date, signatory’s full name, title (if applicable), and signature.

E. Unless otherwise directed by a Commission representative in writing, all submissions to the Commission pursuant to this Order must be emailed to DEbrief@ftc.gov or sent by overnight courier (not the U.S. Postal Service) to: Associate Director for Enforcement, Bureau of Consumer Protection, Federal Trade Commission, 600 Pennsylvania Avenue NW, Washington, DC 20580. The subject line must begin: *FTC v. Construct Data Publishers, a.s.*, FTC Matter No. X130040.

## IX.

### **RECORDKEEPING**

**IT IS FURTHER ORDERED** that Defendants must create certain records for 20 years after entry of the Order, and retain each such record for 5 years. Specifically, Corporate Defendant and each Individual Defendant for any business that such Defendant, individually or collectively with any other Defendant, is a majority owner or controls directly or indirectly, must create and retain the following records:

A. Accounting records showing the revenues from all goods or services sold;

B. Personnel records showing, for each person providing services, whether as an employee or otherwise, that person's: name; addresses; telephone numbers; job title or position; dates of service; and (if applicable) the reason for termination;

C. Records of all consumer complaints and refund requests, whether received directly or indirectly, such as through a third party, and any response;

D. All records necessary to demonstrate full compliance with each provision of this Order, including all submissions to the Commission; and

E. A copy of each unique advertisement or other marketing material.

**X.**

**COMPLIANCE MONITORING**

**IT IS FURTHER ORDERED** that, for the purpose of monitoring Defendants' compliance with this Order and any failure to transfer any assets as required by this Order:

A. Within 14 days of receipt of a written request from a representative of the Commission, each Defendant must submit additional compliance reports, which must be sworn under penalty of perjury. The Commission is also authorized to seek discovery, without further leave of court, using any of the procedures prescribed by Federal Rules of Civil Procedure 29, 30 (including telephonic depositions), 31, 33, 34, 36, 45, and 69.

B. For matters concerning this Order, the Commission is authorized to communicate directly with any Defendant who, to the Commission's knowledge, is unrepresented. Defendant must permit representatives of the Commission to interview any unrepresented employee or other person affiliated with any Defendant who has agreed to such an interview.

C. The Commission may use all other lawful means, including posing, through its representatives as consumers, suppliers, or other individuals or entities, to Defendants or any individual or entity affiliated with Defendants, without the necessity of identification or prior notice. Nothing in this Order limits the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1.

**XI.**

**LIFTING OF ASSET FREEZE**

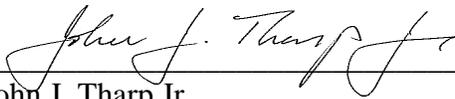
**IT IS FURTHER ORDERED** that the freeze on the assets of Defendants shall remain in effect until the Commission has received the total amount required by Section III above, *provided, however*, that Defendants may transfer funds to the extent necessary to make all payments required by Section III. Upon payment to the Commission of the total amount required by Section III above, the freeze against the assets of Defendants shall be lifted permanently.

**XII.**

**RETENTION OF JURISDICTION**

**IT IS FURTHER ORDERED** that this Court retains jurisdiction of this matter for purposes of construction, modification, and enforcement of this Order.

**SO ORDERED** this 11th day of February, 2014.

  
\_\_\_\_\_  
John J. Tharp Jr.  
United States District Judge