

FTC's Data Broker Twitter Chat

On Wed., May 28, 2014, FTC staff hosted a Twitter chat after [releasing the agency's report on data brokers](#) the day before. The Division of Privacy and Identity Protection's Tiffany George answered questions from the public about the report from the [@FTC](#) Twitter account, and used the hashtag, #BigData.

Note: Tweets in their original order and without handles redacted, remain publicly available on Twitter.

Tweets

Our Twitter chat starts at 2pm ET!! FTC report on data brokers: <http://go.usa.gov/8nn9> Chat info: <http://go.usa.gov/8nyQ> #BigData

Joining our Twitter chat on #BigData? Find out how our chats work, see transcripts, & more: <http://go.usa.gov/8PCY>

Hi, Tiffany George here from Division of Privacy & Identity Protection. Also the primary author of report. Excited to be here! #BigData

If you haven't read the report, it's here: <http://go.usa.gov/8n9A>. Please send me your questions now. #BigData

Q1 MT [REDACTED] #Bigdata Re: Websites selling personal info asking for photo ID for opt-out?

A1 Check privacy policy to see how they use your information - whether info is used for opt-out only or for other purposes. #BigData (1/2)

A1 If a biz is using your information in a way inconsistent with their privacy policy, report to us: <http://www.ftc.gov/complaint> #BigData (2/2)

Q2 MT [REDACTED] Q - New data portal. How will that portal keep stalkers/criminals out of your data? #BigData

A2 Portal will provide consumers with information on how to opt-out to prevent data brokers from selling or sharing their info. #BigData

Q3 MT [REDACTED] Can't the Portal can be accessed by criminals that already have ur fullz? #BigData

A3 Report recommends balancing transparency through portal with preserving security of consumers' information. #BigData

If you have questions about the FTC's report on data brokers released yesterday, send them now! I'm answering them until 3pm ET. #BigData

Q4 MT [REDACTED] Steps data brokers, their clients, & sources take to ensure proper & timely data minimization/deletion? #BigData

A4 FTC always recs keeping/collecting only what info you need. More tips, resources available for biz here: <http://go.usa.gov/8PbP> #BigData

Q5 RT [REDACTED] #BigData why did NSTIC and identity ecosystem /identity providers fall outside remit of report about Data Brokers?

A5 FTC selected the 9 in this report to rep broad swath of activity from cross-section of large, mid-size, & small data brokers. #BigData

Q6 MT [REDACTED] Surprised not 2 see FIPs or CPBR in report. What is their role in protecting consumer data collected by brokers? #BigData

A6 Privacy principles were considered when developing our recommendations. #BigData

Thanks everyone for your #BigData questions so far. I have 10 minutes left - what can I answer?

Thanks everyone for participating in our #BigData Twitter Chat. That's all the time I have. Have a great day