

Agenda

June 19, 2013

9:00 Panel 1

The marketing of alloy products containing precious metals in amounts below the Jewelry Guides' minimum thresholds. What guidance should be provided to advise sellers on how to describe these products non-deceptively?

Ewa M. Abrams
Tiffany & Co.

Lisa Brooks-Pike
Jewelers Ethics Association

Cecilia L. Gardner
Jewelers Vigilance Committee

Robert Herskovits
Brilliant Jewelers / MJJ Inc.

Susan M. Kelly
QVC

Stuart Lee
Sterling Jewelers Inc.

Ajit Menon
United Precious Metal Refining,
Inc.

Charles A. Wagner III
Jewelry Television

10:30 Break

10:45 Panel 2

Surface-layer applications of precious metals on jewelry products. Is it necessary to amend the terminology used in the Jewelry Guides or provide additional guidance to prevent consumer deception?

Michael A. Akkaoui

Tanury Industries

Valerie J. Falen

Sterling Jewelers Inc.

Cecilia L. Gardner

Jewelers Vigilance Committee

Mark Hanna

Richline Group, Inc.

Susan M. Kelly

QVC

Pamela S. Mortensen

jcpenny

Dee Marino

TSI Holding Company

Brian Clapprood

LeachGarner Company

12:15 Concluding remarks
