

**FTC – JFTC Roundtable on
The Federal Trade Commission at 100:
Japanese Perspectives**

Japan Fair Trade Commission
11th floor large conference room
1-1-1 Kasumigaseki
Chiyoda-ku
Tokyo



Tuesday, October 7

10:15-10:30 Opening Remarks by FTC Chairman Kovacic and JFTC Chairman Takeshima

10:30-11:20 Assessing the Effectiveness of the FTC

This session will focus on measuring agency effectiveness. Is welfare the appropriate measure of effectiveness? How can one accurately estimate the welfare benefits an agency's actions? What other metrics can be used to evaluate agency performance?

11:20-12:05 The FTC's Enforcement, Advocacy, and Research Agendas

This session will discuss how agencies develop enforcement, advocacy, and research agendas. Does the FTC appear to have a clearly defined mission? What priorities should an agency follow when selecting cases? How should research projects be chosen and evaluated? How well is the FTC doing at selecting the right cases and remedies, and areas for advocacy and research efforts? How can the FTC make optimal use of its enforcement and other tools, including, research, advocacy and consumer and business education? How appropriate is the guidance the FTC provides in press releases, decisions, speeches, and guidelines?

12:05-12:45 The FTC's International Agenda

This session will focus on the FTC's work in multilateral organizations, bilateral relations, and technical assistance programs. How should an agency prioritize its international efforts? How would you rate the FTC's international efforts, and which are areas for improvement? What should the FTC be learning from other agencies, including the JFTC, with respect to its international agenda? Is the FTC properly developing and maintaining positive relationships with other competition agencies? How would you assess case cooperation? How would you evaluate the success of the FTC's technical assistance efforts? Should the FTC expand its role and scope of technical assistance activities?

