

agenda

tuesday, april 10

7:30 Doors Open

8:30 Welcoming Remarks: [John H. Seesel](#), Associate General Counsel for Energy, FTC

8:35 Opening Remarks: [Deborah Platt Majoras](#), Chairman, FTC

8:45 Keynote Address: The Honorable Samuel W. Bodman, Secretary of Energy, United States Department of Energy

9:15 Break

9:30 **Lessons from History: How Did the United States Deal with the Energy Crises of the 1970s? What Did We Learn?**

Presentations discussing the causes and consequences of energy crises and the lessons learned. Focus on energy crises of the 1970s, how government and private sector responded, and what caused lower energy prices in succeeding decades.

Moderator:

- Darius W. Gaskins, Jr., Chairman, Energy Policy Research Foundation, Inc.

Panelists:

- [Douglas J. Arent](#), Director, Strategic Energy Analysis Center, National Renewable Energy Laboratory
- [James Bushnell](#), Research Director, University of California Energy Institute
- Gal Luft, Executive Director, Institute for the Analysis of Global Security
- Daniel Yergin, Chairman, Cambridge Energy Research Associates, Inc.

11:30 Lunch

12:15 **How Do Energy Markets Work within the Framework of Government Policy Choices?**

A discussion of the ways in which federal and state legislation and regulation affect various energy markets. Discussion includes environmental requirements, drilling restrictions, price controls, and state laws.

Moderator:

- Catherine Wolfram, Professor, Haas School of Business, University of California, Berkeley

Panelists:

- [Bryan J. Hannegan](#), Vice President, Environment, Electric Power Research Institute
- [Jeff Hazle](#), Technical Director, National Petrochemical and Refiners Association
- The Honorable Shirley Ann Jackson, President, Rensselaer Polytechnic Institute
- Tyson Theron Slocum, Director, Public Citizen's Energy Program

2:00 Break

2:15 **The Electric Power Industry**

Moderators:

- Mark W. Frankena, Deputy Director for Antitrust, Bureau of Economics, FTC
- Jolanta Sterbenz, Deputy Assistant Director, Bureau of Competition, FTC

Part 1: Studies of Restructuring Experiences and Getting Wholesale Right

Discussion regarding the effects of changes in policies and regulations on efficiency, investment, ownership, and reliability.

Panelists:

- [David W. DeRamus](#), Partner, Bates White
- [John E. Kwoka](#), Professor, Department of Economics, Northeastern University
- Edward D. Tatum, Jr., Assistant Vice President, Rates and Regulation, Old Dominion Electric Cooperative
- [Frank Wolak](#), Professor, Department of Economics, Stanford University
- [Catherine Wolfram](#), Professor, Haas School of Business, University of California, Berkeley

3:30 **Break**

3:40 **Part 2: The Electric Power Industry: Getting Wholesale Right, *continued***

A discussion comparing wholesale markets with and without Independent System Operators and Regional Transmission Organizations.

Panelists:

- [John Anderson](#), President, Electricity Consumers Resource Council
- [John M. Kelly](#), Director, Economics and Research, American Public Power Association
- [Elizabeth Moler](#), Executive Vice President, Exelon Corporation
- [Marilyn Showalter](#), Executive Director, Power in the Public Interest

4:25 **Break**

4:35 **Part 3: The Electric Power Industry: The Rest of the Picture**

Panel discussion regarding retail markets, benefits of restructuring, and climate change.

Panelists:

- [Theodore Bolema](#), Professor, College of Business Administration, Central Michigan University
- [Bryan J. Hannegan](#), Vice President, Environment, Electric Power Research Institute
- [Elizabeth Moler](#), Executive Vice President, Exelon Corporation
- Tyson Theron Slocum, Director, Public Citizen's Energy Program

wednesday, april 11

8:00 Doors Open

9:00 The Transportation Sector: Past, Present, and Future

Presentations regarding the outlook for the transportation sector, including fuel efficiency, alternative fuel policies, and opportunities to reduce vehicle use.

Moderator:

- [Clifford Winston](#), Senior Fellow, Economic Studies, The Brookings Institution

Panelists:

- [David Austin](#), Economist, Microeconomic Studies Division, Congressional Budget Office
- [John Felmy](#), Chief Economist, American Petroleum Institute
- [Terry Penney](#), Technology Manager, FreedomCAR and Vehicle Technologies, National Renewable Energy Laboratory
- [Samantha M. Slater](#), Director of Congressional and Regulatory Affairs, Renewable Fuels Association

10:45 Break

11:00 New Frontiers of Energy: Expected Technological Changes and the Implications for Consumers

Discussion of new ways to extract energy, emerging sources of energy supply, new technological directions, and demand-side innovations.

Moderator:

- [Frank Wolak](#), Professor, Department of Economics, Stanford University

Panelists:

- [Thomas C. Orvald](#), Associate, Heller Ehrman LLP
- [Robert Gramlich](#), Policy Director, American Wind Energy Association
- [Craig Glazer](#), Vice President--Federal Government Policy, PJM Interconnection, L.L.C.

12:45 Lunch

1:45 Savvy Consumers in the Energy Marketplace: Economic Issues

Panel discussion of economic issues affecting energy consumers, including what drives the prices of energy products and how consumers respond to price signals.

Moderator:

- [James Bushnell](#), Research Director, University of California Energy Institute

Panelists:

- [John Anderson](#), President, Electricity Consumers Resource Council
- [Anthony M. Mansfield](#), Special Counsel, Heller Ehrman LLP
- [Edward D. Tatum, Jr.](#), Assistant Vice President, Rates and Regulation, Old Dominion Electric Cooperative

3:30 Break

3:45 **Savvy Consumers in the Energy Marketplace: Consumers Helping Themselves**

Presentations regarding consumer behavior, actions that consumers can take to protect themselves in the energy marketplace, and the government's role in informing and protecting consumers.

Moderator:

- Hampton Newsome, Attorney, Bureau of Consumer Protection, FTC

Panelists:

- [Walter F. Brockway](#), Manager of Regulatory Affairs (Energy), Alcoa
- [David J. Gilles](#), Shareholder, Godfrey & Kahn, S.C.
- [Maureen McNamara](#), ENERGY STAR Strategic Planning and Evaluation, Environmental Protection Agency
- [Frank Wolak](#), Professor, Department of Economics, Stanford University

thursday, april 12

8:00 **Doors Open**

9:00 **The Current Implications of the World Energy Situation for United States Energy Supplies**

Presentations discussing U.S. reliance on imported energy, the role of OPEC, and other international issues affecting U.S. energy supply.

Moderator:

- Orson Swindle, Senior Policy Advisor, The Center for Information Policy Leadership, Hunton & Williams LLP

Panelists:

- Admiral Dennis Blair, USN (Ret.), Council Member, Energy Security Leadership Council
- [Roger Diwan](#), Head of Financial Advisory, PFC Energy
- Anne Korin, Co-director, Institute for the Analysis of Global Security

10:30 **Break**

10:45 **Are We More Vulnerable Today to Energy Supply and Demand Shocks?**

Discussion regarding the long global supply line for crude oil and liquefied natural gas, the role of crude oil and refined product inventories, the integrity of the electric power system, and related issues.

Moderator:

- Michael A. Salinger, Director, Bureau of Economics, FTC

Panelists:

- [Thomas C. Anderson](#), P.E., Vice President, Baker & O'Brien, Inc.
- [Michelle M. Burtis](#), Vice President, Cornerstone Research
- [Diana L. Moss](#), Vice President, The American Antitrust Institute
- [Bob Percopo](#), Senior Vice President, AIG Global Marine & Energy

12:30 **Concluding Remarks:** [Michael A. Salinger](#), Director, Bureau of Economics, FTC

