

# bios

## [Robert Atkinson](#)

Robert Atkinson is the founder and president of the Information Technology and Innovation Foundation, a Washington, DC-based technology policy think tank. He is also author of the *State New Economy Index series and the book, The Past And Future Of America's Economy: Long Waves Of Innovation That Power Cycles Of Growth*. He has an extensive background in technology policy, has advised state and national policy makers, and is a popular speaker on innovation policy nationally and internationally. Before coming to ITIF, Dr. Atkinson was vice president of the Progressive Policy Institute (PPI) and director of PPI's Technology & New Economy Project. Previously, he served as the first executive director of the Rhode Island Economic Policy Council, a public-private partnership including as members the Governor, legislative leaders, and corporate and labor leaders. He is also a member of the Task Force on National Security in the Information Age, co-chaired by Markle Foundation president Zoe Baird and former Netscape Communications chairman James Barksdale. Dr. Atkinson has testified before a number of committees in Congress and has appeared in various media outlets, including CNN, Fox News, MSNBC, NPR, and NBC Nightly News. He received his Ph.D. in city and regional planning from the University of North Carolina at Chapel Hill in 1989.

## [William J. Baer](#)

William Baer heads Arnold & Porter's highly regarded global antitrust practice, which has over 90 attorneys in the U.S. and Europe. From 1995

through 1999, he served as Director of the Federal Trade Commission's Bureau of Competition. Mr. Baer currently represents clients on a wide range of issues, including cartel investigations, mergers and joint ventures, and civil and criminal litigation. His clients include the Newspaper Association of America and The Associated Press. Mr. Baer splits his time between the firm's Washington, DC and Brussels, Belgium offices. In 2008, *Chambers USA* awarded him its Antitrust Award for Excellence. He was also recognized as one of *The Best Lawyers in America 2008* for Antitrust Law. In 2006 and 2007, *International Who's Who of Business Lawyers* named him the leading competition lawyer in the world.

Mr. Baer earned his J.D. at Stanford Law School and his B.A. at Lawrence University. He is admitted to the District of Columbia Bar.

## [Yochai Benkler](#)

Yochai Benkler is the Berkman Professor of Entrepreneurial Legal Studies at Harvard Law School, and faculty co-director of the Berkman Center for Internet and Society. Before joining the faculty at Harvard, he was the Joseph M. Field '55 Professor of Law at Yale. Professor Benkler writes about the Internet and the emergence of networked economy and society, the economic, social, and political roles of commons-based practices in the networked environment, and the emergence of large scale cooperation as a major dimension of social production. His books include *The Wealth of Networks: How Social Production Transforms Markets and Freedom*, which has won numerous awards, including the Don K. Price award from

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the American Political Science Association for best book on science and technology, and was called “perhaps the best work yet about the fast moving, enthusiast-driven Internet,” by the *Financial Times*. He also wrote *Common Wisdom: Peer Production of Educational Materials* and, with Lawrence Lessig, Jonathan Zittrain, Charles R. Nelson, and William W. Fisher, *Internet Law*. Professor Benkler’s work was recognized by the Electronic Frontier Foundation’s Pioneer Award in 2007 and the Public Knowledge IP3 Award in 2006.

### [Carter G. Bishop](#)

Carter Bishop is a professor of law at Suffolk University Law School and a visiting faculty member at the Columbus School of Law, Catholic University of America. Before coming to Suffolk, he taught at William Mitchell College of Law in Minnesota, where he was the founding director of its graduate tax program. He has been a visiting professor of law or distinguished visiting scholar at several other law schools, including the University of Baltimore, George Washington University, and Washington & Lee University.

Professor Bishop has served as a national law reporter for the Uniform Limited Liability Company Act, the Limited Liability Partnership Amendments to the Revised Uniform Partnership Act, and the Revised Uniform Limited Liability Company Act. He is co-author of a leading two-volume scholarly treatise, *Limited Liability Companies: Tax & Business Law*. Professor Bishop served as law clerk to the Hon. Darrell D. Wiles of the United States Tax Court and was a partner at Doherty, Rumble & Butler prior to his teaching career. Professor Bishop earned his LL.M. from New York University, M.B.A. and J.D. from Drake University, and B.S. degree from Ball State University.

### [David Blaszkowsky](#)

David Blaszkowsky is the Director of the Office of Interactive Disclosure at the Securities and Exchange Commission (SEC). He was appointed by the SEC in 2007 to start and lead that office, which is chartered to develop and implement interactive data standards for financial reporting and other disclosures, and to develop and implement strategies and policies to improve disclosures and their use through interactive data standards.

Mr. Blaszkowsky joined the SEC after a private sector career in management consulting and financial information, most recently as a director leading several equity research and analytic information businesses for Standard & Poor’s in New York. Before that, he was the director of strategic planning and development for McGraw-Hill’s construction information group, and held financial planning and reengineering roles at Fidelity Investments in Boston. Earlier, he worked in management consulting at McKinsey & Company, Price Waterhouse, and Gemini Consulting. Mr. Blaszkowsky received his B.A. in economics at the University of Chicago and earned his M.B.A. in finance and marketing at Northwestern University’s Kellogg School of Management. In 2009, he was listed separately in “Top 100 Most Influential” lists in both finance and accounting.

### [James Boyle](#)

James Boyle is the William Neal Reynolds Professor of Law and co-founder of the Center for the Study of the Public Domain at Duke Law School. He has also taught at American University, Yale, Harvard, and the University of Pennsylvania Law School. He is the author of *The Public Domain: Enclosing the Commons of the Mind*, *Shamans, Software and Spleens: Law and Construction of the Information*

*Society*, and *The Shakespeare Chronicles*, a novel about the search for the true author of Shakespeare's works. He is a co-author of *Bound By Law*, an educational comic book on fair use, and is the editor of *Critical Legal Studies*, *Collected Papers on the Public Domain*, and the co-editor of *Cultural Environmentalism @ 10* (with Larry Lessig). His essays include *The Second Enclosure Movement* and a Manifesto on WIPO.

Professor Boyle was one of the original board members of Creative Commons, which works to facilitate the free availability of art, scholarship, and cultural materials by developing innovative, machine-readable licenses that individuals and institutions can attach to their work. He was also a co-founder of Science Commons, which aims to expand the Creative Commons mission into the realm of scientific and technical data, and of ccLearn, which works to promote the development of open educational resources.

### [Allen R. Bromberger](#)

Allen Bromberger, a partner with the firm of Perlman & Perlman, LLP, has more than 25 years of experience representing nonprofit organizations, private foundations, and for-profit businesses in a wide variety of matters and transactions. His practice focuses on "hybrid" legal structures and arrangements that permit the pursuit of economic and social goals simultaneously. Mr. Bromberger is the author of *Getting Organized* and *Advising Nonprofits*, two widely used books on nonprofit formation and operation. He is also the author of numerous articles, including *Social Enterprise: The Lawyer's Perspective* and *The Contract Hybrid*, and he is a frequent lecturer and speaker on hybrid legal forms, including B corporations and L3C's. Prior to joining Perlman & Perlman, Mr. Bromberger served as president of Power of Attorney, a private operating

foundation located in New York City, and before that was executive director of Lawyers Alliance for New York, a public interest law firm devoted exclusively to meeting the legal needs of nonprofit and community development organizations.

Mr. Bromberger holds a B.A. from the University of California, Berkeley and a J.D. from the University of California, Hastings College of the Law.

### [Gustav Chiarello](#)

Gustav Chiarello is an Attorney Advisor in the Federal Trade Commission's Office of Policy Planning. Mr. Chiarello's work focuses on competition and consumer protection regulatory policy, advocacy, and analysis. His work includes assessing ongoing conduct in regulated industries and the impact of proposed and existing laws and regulations on markets, competition, and consumers. Mr. Chiarello also serves as an adjunct professor at the Georgetown University Public Policy Institute, where he teaches courses on the interplay between antitrust and public policy. Prior to joining the FTC, Mr. Chiarello was in private practice at the law firms of White & Case and Whiteford, Taylor & Preston. Mr. Chiarello earned his J.D. from George Mason University, Master of Public Policy from Georgetown University, and B.A. in Economics from the Catholic University of America. Mr. Chiarello is a member of the Immunities and Exemptions and the Pharmaceutical and Health Care Committees of the American Bar Association's Antitrust Section, and is a member of the Board of Governors for the Virginia State Bar's Antitrust Section.

### [William H. Clark, Jr.](#)

William Clark, Jr. is a partner in the corporate and securities and government and regulatory affairs practice groups of Drinker Biddle & Reath, LLP.

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His practice is focused on corporate governance, mergers and acquisitions, general business law, and government affairs. Mr. Clark is the reporter for a special committee of the American Bar Association (ABA) Business Law Section preparing a comprehensive revision of the Model Nonprofit Corporation Act. He is the ABA reporter for a joint project of the ABA and the National Conference of Commissioners on Uniform State Laws that has drafted the Model Entity Transactions Act, which permits mergers between differing forms of entities and the conversion of an entity from one form of organization to another. He is a fellow of the American Bar Foundation and a member of the American Law Institute. He is the author of several law review articles and the co-author with the late Professor W. Edward Sell of a comprehensive revision of Professor Sell's treatise on *Pennsylvania Business Corporations*, which is the authoritative work on Pennsylvania corporation law.

Mr. Clark graduated *summa cum laude* from Amherst College and received his J.D. *magna cum laude* from Temple University. He also has a master's degree in theology from Westminster Theological Seminary.

### [Sarah Cohen](#)

Sarah Cohen is the Knight Professor of the Practice of Journalism and Public Policy at Duke University's Sanford School of Public Policy. Professor Cohen began work as the Knight Chair at Duke's DeWitt Wallace Center for Media and Democracy in July, 2009. Her research focuses on methods and tools to reduce the cost and difficulty of investigative and accountability journalism, primarily by adapting recent technological advances in the humanities, government, law, and other disciplines. As a reporter and editor at *The Washington Post* for more than 10 years, she shared in the 2002 Pulitzer Prize for

Investigative Reporting and was a co-author of the 2007 Pulitzer finalist series, *Harvesting Cash*, on waste and duplication in the U.S. farm subsidy system. Cohen previously worked as a training director of the journalism education organization Investigative Reporters and Editors and as a reporter in Florida. She has spoken on investigative reporting techniques and access to public records at more than 100 conferences, panels, and training sessions.

### [Geoffrey Cowan](#)

Geoffrey Cowan is a University Professor and holder of the Annenberg Family Chair in Communication Leadership at the University of Southern California's Annenberg School for Communication. He served as dean of the Annenberg School from 1996 – 2007 and recently completed service as a fellow of the Shorenstein Center on the Press, Politics, and Public Policy at Harvard's Kennedy School of Government. In 2009, Professor Cowan was elected as a fellow of the American Academy of Arts and Sciences. In 2007, he was elected to be the Walter Lippman Fellow of the American Academy of Political and Social Science. Before coming to USC, Professor Cowan served under President Clinton as director of the Voice of America and director of the International Broadcasting Bureau. In other public service roles, he served on the board of the Corporation for Public Broadcasting, chaired the Los Angeles commission that drafted the city's ethics and campaign finance law, and chaired the California Bipartisan Commission on Internet Political Practices. He is an award-winning and best-selling author whose books include *See No Evil: The Backstage Battle Over Sex and Violence on Television* and *The People v. Clarence Darrow: The Bribery Trial of America's Greatest Lawyer*. He is a graduate of Harvard College and Yale Law School.



### Susan DeSanti

Susan DeSanti has been Director of the FTC's Office of Policy Planning since May 2009. She previously held that position from 1995-2001, and was Deputy General Counsel for Policy Studies at the FTC from 2001-2006. In those positions, she has organized hearings and written reports about topics as diverse as health care competition, patent reform to better incorporate a competition perspective, and new competition issues in the twenty-first century. Her current projects include a study and workshop concerning changes in the news media to respond to the Internet age. She was a primary author of the *FTC/DOJ Competitor Collaboration Guidelines*. She served as Senior Counsel to the Antitrust Modernization Commission and was a primary author of the AMC's Report. In addition to her time in government, she was a partner at Sonnenschein, Nath & Rosenthal from 2007-2009, and previously was a partner at Hogan & Hartson.

### Steven G. Frost

Steven Frost is a partner at Chapman and Cutler LLP in Chicago. Previously he served for 13 months as a senior counsel in the Office of Tax Policy at the Department of the Treasury in Washington, DC. In the Office of Tax Policy, he was responsible for the development of administrative guidance and legislative initiatives for pass-through entities. He represented the Administration in developing provisions in the American Recovery and Reinvestment Act of 2009 (and related guidance) and in Congressional staff drafting sessions to prepare the carried interest proposals in H.R. 1935. Also, in his position with the Treasury, he worked closely with the IRS to develop administrative guidance on a number of matters, including cancellation of indebtedness of partnerships, partnership mergers, and the treatment of series

organizations and cell companies. Mr. Frost has published various articles on partnership and investment related issues in, for example, *the Business Lawyer*, *the Journal of Taxation*, *the Journal of Real Estate Taxation*, *Tax Notes*, *the Journal of Limited Liability Companies*, and *the Illinois Bar Journal*, and he has spoken nationally on a variety of tax and business law related topics. Mr. Frost received a B.A. and B.S. from the University of Colorado and a J.D. with Honors and M.S. in Accountancy with Distinction from DePaul University.

### Katherine I. Funk

Katherine Funk is a partner at Sonnenschein Nath & Rosenthal LLP. Ms. Funk regularly counsels clients in matters before the Federal Trade Commission, the Department of Justice and state competition agencies. Further, she has represented both individuals and corporations in criminal antitrust proceedings initiated by the DOJ. Previously, she was an attorney at the FTC. Ms. Funk's work includes representing clients in Hart-Scott-Rodino and other merger matters before the FTC and the DOJ. She counsels clients on issues arising out of the Robinson-Patman Act, the Clayton Act, the FTC Act, and the Sherman Act, including matters involving competitor collaborations and supplier/distribution issues. She has extensive experience working with clients in the health care, life sciences, energy, food, new media, and consumer products industries.

Earlier in her career, Ms. Funk was a sports reporter for *The Kansas City Star*.

### Bob Garfield

Bob Garfield is co-host of National Public Radio's *On the Media* program, which is heard on more than 200 public radio stations. He is a columnist,

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critic, essayist, pundit, international lecturer, and inveterate broadcaster. Mr. Garfield is the author of two books, *The Chaos Scenario* and a collection of his work titled *Waking Up Screaming from the American Dream*. He writes the *Ad Review* TV-commercial criticism feature in *Advertising Age* magazine. He has been a columnist for *USA Today* and contributing editor for *Civilization* and the *Washington Post Magazine*. He has also written for *The New York Times*, *Playboy*, *Sports Illustrated*, and many other publications. In broadcast, before becoming co-host of *On The Media*, he was a longtime commentator/correspondent for NPR's *All Things Considered*. On television, he is the advertising analyst for ABC News. Previously, he has been an analyst or correspondent for CBS News, CNBC, PBS, and the defunct Financial News Network.

### [Daniel Gilman](#)

Daniel Gilman is an Attorney Advisor in the FTC's Office of Policy Planning, where he works on competition issues in health care and technology markets. He helped draft the FTC Staff Report, *Broadband Connectivity Competition Policy*, and has published in journals such as the *Georgetown Law Journal*, *Oregon Law Review*, *American Journal of Law & Medicine*, *Food & Drug Law Journal*, *Behavioral & Brain Sciences*, *Synthese*, and the *British Journal for the Philosophy of Science*. Mr. Gilman came to the FTC from the University of Maryland, where he was for two years a visiting professor of law. Before that, he was in private practice at Hogan & Hartson and an Olin Fellow and adjunct professor of law at Georgetown University, where he taught law and economics. Mr. Gilman earned an A.B. with distinction from Dartmouth College and a Ph.D. from the University of Chicago, and taught bioethics, neuroscience, and the philosophy of

science for a decade before attending law school. He holds a J.D. with honors from Georgetown, where he was awarded the John M. Olin Prize in Law and Economics and served as senior articles editor of the *Georgetown Law Journal*.

### [Ruth Y. Goldway](#)

Ruth Goldway was designated Chairman of the United States Postal Regulatory Commission (PRC) by President Barack Obama on August 6, 2009. She was first appointed by President Clinton in April, 1998 to the predecessor agency, the Postal Rate Commission, and twice reappointed by President George W. Bush. She is the longest serving, full-time, Senate-confirmed Presidential appointee within the Executive Branch of the United States Government. The Postal Regulatory Commission oversees the performance and accountability of the U.S. Postal Service, the world's largest post and the second largest civilian employer in the United States. Ms. Goldway has written on a variety of postal matters such as "Vote by Mail" for national newspapers and submitted congressional testimony. She has represented the Commission on the State Department delegation to the Universal Postal Union. Her advocacy and leadership were instrumental in the Postal Service's adoption of the "Forever Stamp" in March 2007.

Ms. Goldway was elected Council Member and Mayor of the City of Santa Monica from 1979 to 1983. She also served as Director of Public Affairs at California State University, Los Angeles. From 1991 to 1994 she served as Manager of Public Affairs for the Getty Trust, the largest arts and education foundation in the U.S. Ms. Goldway earned a B.A. from the University of Michigan and a M.A. in English Literature from Wayne State University.

### Elizabeth Grant

Elizabeth Grant is the Attorney-in-Charge of the Charitable Activities Section at the Oregon Department of Justice. She joined the Department in 2003. Prior to that, she worked for approximately twelve years as an attorney in the Division of Marketing Practices in the Federal Trade Commission's Bureau of Consumer Protection in Washington, DC. While at the FTC, she developed and litigated federal enforcement actions involving deceptive and unlawful business practices. Ms. Grant graduated *magna cum laude* from Lewis and Clark Law School in Portland, Oregon. Her undergraduate degree is in economics

### Christopher Grengs

Christopher Grengs is an Attorney Advisor in the FTC's Office of Policy Planning. He works with staff across the Commission to coordinate research and advocacy efforts on a wide variety of complex legal and economic policy issues. In particular, he has made significant contributions to the Commission's research and policy activities in the areas of telecommunications, including broadband Internet access, and mortgage disclosure reform, among others. Grengs earned his J.D. from the University of Minnesota Law School and his B.A. in economics and political science from the University of Wisconsin-Madison.

### Allen P. Grunes

Allen Grunes is a shareholder at Brownstein Hyatt Farber Schreck, LLP, where he practices in antitrust law and government relations. He joined the firm after spending twelve years at the Antitrust Division of the U.S. Department of Justice, where he focused primarily on antitrust enforcement and policy in the media and entertainment industries, including broadcast radio and television, satellite

radio, newspaper publishing, and motion picture exhibition and distribution.

Mr. Grunes currently serves as chair of the Antitrust Section of the Bar Association of the District of Columbia and on the advisory board of the American Antitrust Institute. He is a past vice chair on Government Antitrust Litigation with the ABA's Antitrust Section, and was a resident advisor to the Competition Commission of the Republic of South Africa. Mr. Grunes has co-authored two articles with Professor Maurice Stucke: *Antitrust and the Marketplace of Ideas*, published in the *Antitrust Law Journal*, and *Toward a Better Competition Policy for the Media*, published in the *Connecticut Law Review*.

### Noel Hidalgo

Noel Hidalgo is the Director of Technology Innovation for the New York State Senate Office of the Chief Information Officer. Mr. Hidalgo is working to update the New York State Senate's technology infrastructure and helping the public understand the power of an open, transparent, and efficient legislature. He has spent several years exploring the interaction between innovative technologies, the public's interaction with government, and community building activities. He has traveled the world documenting communities that live off of the Internet via LuckofSeven.com and has used digital media to lifecast the process of becoming a New York City Yellow Cab driver. With Students for a Free Tibet, he helped expose China's broken Olympic promises and was detained and subsequently deported. During 2008, he helped crystallize a political video remix culture at RemixAmerica.org, and contributed to an election monitoring system built on Twitter at Twitter Vote Report. In 2005, he helped organize the New York City Drupal community, and in 2006, he helped

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establish Williamsburg Coworking at The Change You Want to See, an alternative working community in Brooklyn.

### [Jessica Hoke](#)

Jessica Hoke is a legal intern in the FTC's Office of Policy Planning. In December 2009, she earned her J.D. from George Mason University, where she participated on the Moot Court Board. She earned a B.S. in Business Management from Saint Vincent College, graduating with high honors. She is actively involved with the American Bar Association, where she served as the Law Student Division Liaison to the Section of Antitrust from 2008 to 2009.

### [Elizabeth Jex](#)

Elizabeth Jex is an Attorney Advisor in the FTC's Office of Policy Planning. She recently was one of the primary authors of the FTC's *Follow-On Biologic Drug Report*. She also co-authored two articles with Michael Wroblewski: *The Promise of Follow On Biologics to Spur Both Biologic Drug Innovation and Competition*, in the *Journal of Generic Drugs*, and *Follow-on Biologic Drug Competition – No Need For New Marketing Exclusivities*, in the *Journal of Commercial Biotechnology*. In 2009, the FTC awarded her the Paul Rand Dixon Award. From 1990 to 2009, Ms. Jex was an attorney in the FTC's Bureau of Competition, where she investigated pharmaceutical, biotechnology, and medical device mergers, acquisitions, and intellectual property licensing agreements. While at the FTC, Jex also served as a Special Assistant United States Attorney in the Eastern District of Virginia. She is a graduate of Williams College and earned her J.D. from Georgetown University.

### [Robert R. Keatinge](#)

Robert Keatinge is of counsel to the Denver law firm of Holland & Hart LLP. He practices in the areas of business organizations, taxation, and professional responsibility. Mr. Keatinge has represented a wide variety of business organizations and their owners, from small start-up companies to publicly traded corporations. He has acted as an expert witness on matters of business organizations and professional responsibility. He has written and spoken nationally in the areas of business law, tax, and professional responsibility.

The co-author of *Ribstein and Keatinge on Limited Liability Companies, 2d ed.* and *Keatinge and Conaway on Choice of Entity*, as well as law review and other articles on business and tax subjects, Mr. Keatinge is listed in *Best Lawyers in America* (corporate governance and compliance law, corporate law, and tax law), *Who's Who in America*, and other publications. He is a fellow of the American College of Tax Counsel and a member of the American Law Institute.

### [Robert M. Lang](#)

Robert Lang is CEO of the Mary Elizabeth & Gordon B. Mannweiler Foundation, Inc. and CEO of L3C Advisors L3C. He is responsible for innovative projects including the L3C, a new legal structure designed to incorporate socially beneficial activities under a for profit umbrella. Vermont passed an L3C bill in April 2008, followed in 2009 by Michigan, the Crow Indian Nation, Wyoming, Utah, the Oglala Sioux, and Illinois. Bills to create L3C s are now before many other state legislatures. Mr. Lang created the first L3C, L3C Advisors L3C, to work with the philanthropic community and the world's largest financial institutions to create new, unique financial products for social impact investing.



An allied project is undertaking the creation of a Social Impact Investment Bank. Mr. Lang is also a cosmetic chemist and CEO of Fabrique Cosmetique Inc., and designs and develops cosmetic systems and machinery. He lectures frequently and participates in seminars and on panels worldwide. He has been published in trade publications, popular magazines, newspapers, and on the web.

### Jon Leibowitz

Jon Leibowitz was designated to serve as Chairman of the Federal Trade Commission on March 2, 2009, by President Barack H. Obama. Leibowitz was previously sworn in as a Commissioner in September 3, 2004, following his nomination by the President and confirmation by the U.S. Senate. In joining the Commission, Leibowitz resumed a long career of public service. He was the Democratic chief counsel and staff director for the U.S. Senate Antitrust Subcommittee from 1997 to 2000, where he focused on competition policy and telecommunications matters. He served as chief counsel and staff director for the Senate Subcommittee on Terrorism and Technology from 1995 to 1996 and the Senate Subcommittee on Juvenile Justice from 1991 to 1994. In addition, he served as chief counsel to Senator Herb Kohl from 1989 to 2000. Leibowitz worked for Senator Paul Simon from 1986 to 1987. In the private sector, Leibowitz served most recently as vice president for congressional affairs for the Motion Picture Association of America – from 2000 to 2004 – and worked as an attorney in private practice in Washington from 1984 to 1986.

A Phi Beta Kappa graduate of the University of Wisconsin with a B.A. in American History (1980), Leibowitz graduated from the New York University School of Law in 1984. He is a member of the

District of Columbia Bar, and has co-authored amicus briefs before the U.S. Supreme Court on issues ranging from gun control to the census.

### Laura Malone

Laura Malone is Associate General counsel, intellectual property, at The Associated Press (AP). She is in charge of protecting, managing, and enforcing the intellectual property rights of AP. Since joining AP in 2007, she has established policies and programs that aid in AP's protection of its rights as well as its enforcement actions. She also manages AP's IP litigation matters, which have included copyright infringement and "hot news" misappropriation cases. Prior to joining AP, Ms. Malone was vice president and corporate counsel at Getty Images, where she specialized in all forms of intellectual property protection and enforcement actions. She developed and implemented many of the company's policies regarding rights associated with photographs and film, including copyright and personality and privacy rights. Before that, she worked in a small firm and was general counsel of an entertainment and production company.

Ms. Malone is a graduate of The University of Washington and Southwestern Law School. She is a frequent speaker to media and industry groups, mainly on the subjects of copyrights, publicity and privacy rights, and fair use under copyright law.

### James W. Marcovitz

James Marcovitz is a senior vice president and deputy general counsel at News Corporation (NewsCorp). Mr. Marcovitz is responsible for, among other things, the oversight of NewsCorp's intellectual property matters.

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## [Robert W. McChesney](#)

Robert McChesney is the Gutsell Endowed Professor in the Department of Communication at the University of Illinois at Urbana-Champaign. He also hosts the *Media Matters* weekly radio program on NPR-affiliate WILL-AM radio and is a board member of Free Press, a national media reform organization which he co-founded in 2002. Professor McChesney's work concentrates on the history and political economy of communication, emphasizing the role media play in democratic and capitalist societies. He has written or edited seventeen books, including *Rich Media, Poor Democracy*, which won the ICA Fellows Book Award in 2008. His most recent, written with John Nichols, is *The Death and Life of American Journalism: The Media Revolution that Will Begin the World Again*. Professor McChesney has also written hundreds of journal articles, book chapters, newspaper pieces, magazine articles, and book reviews. He also co-edits, with John Nerone, the *History of Communication* series for the University of Illinois Press.

Before joining the Illinois faculty, Professor McChesney taught at the University of Wisconsin-Madison. He earned his Ph.D. at the University of Washington. Prior to graduate school, he was a sports stringer for UPI, published a weekly newspaper, and was the founding publisher of *The Rocket*, a Seattle-based rock magazine.

## [Suzanne Michel](#)

Suzanne Michel is Deputy Director of the FTC's Office of Policy Planning. She focuses on the patent and patent/antitrust issues that arise in the FTC's enforcement and policy work. Ms. Michel is currently heading the FTC's project on the "Evolving IP Marketplace." The FTC awarded her the Paul Rand Dixon award in 2002 and the Excellence in

Supervision award in 2008. Before joining the FTC ten years ago, she worked in the Civil Division of the Department of Justice as a patent litigator.

Ms. Michel received her B.S. with honors from Northwestern University and her Ph.D. in Chemistry from Yale University. She graduated from Boalt Hall School of Law, at the University of California, Berkeley, where she was a member of the Order of the Coif and was awarded the prize for best paper published by a graduating student. Following law school, she served as a law clerk to the Honorable Paul R. Michel (no relation) at the Court of Appeals for the Federal Circuit. She is a registered patent attorney.

## [Elizabeth Carrott Minnigh](#)

Elizabeth Carrott Minnigh is an attorney in the tax section at Buchanan, Ingersoll & Rooney PC, where she serves as vice-chair of the firm's nonprofit organizations group. Ms. Minnigh focuses her practice on nonprofit organizations, trusts and estates, and family businesses. She is a frequent contributor to *BNA/Tax Management* and a member of the Society of Trust and Estate Practitioners, Washington, DC Estate Planning Council, and ABA Tax and Real Property, Trust, and Estate Law sections. She is a graduate of the University of Pennsylvania Law School, and received her LL.M in Taxation from New York University.

## [Stephen Nevas](#)

Stephen Nevas is the executive director of the Law & Media Program and a senior research scholar in law at Yale Law School. Since 2003, Mr. Nevas has served as an attorney at the law firm of Nevas, Nevas, Capasse & Gerard in Westport, Connecticut, where he advises media and business clients about media law, privacy, right of publicity,

trademarks, copyright, and for-profit and non-profit business strategies. He is a graduate of the University of Connecticut, the Annenberg School of Communications at the University of Pennsylvania, and Northeastern University Law School.

### Kenneth A. Richieri

Kenneth Richieri is senior vice president and general counsel of The New York Times Company. He has been senior vice president there since December 2007 and General Counsel since January 2006. Mr. Richieri joined The New York Times Company in January 1983 as legal counsel. He was senior counsel beginning in 1989; he served as assistant general counsel beginning in 1993, handling electronic publishing, intellectual property, and business issues; he served as deputy general counsel from 2001 until 2005; and he was promoted to vice president in December 2002. Before joining the Times Company, Mr. Richieri was an associate at Cahill Gordon & Reindel.

Mr. Richieri received an A.B. degree in political science from Brown University in 1973 and a J.D. degree from Harvard Law School, graduating cum laude, in 1976.

### Bruce W. Sanford

Bruce Sanford is a partner at Baker Hostetler, where he serves on the firm's governing body and chairs its interdisciplinary media & technology industry group. In recent years, he has represented President Clinton in the negotiation and publication of a book and won libel and copyright cases brought against First Lady Barbara Bush and John Grisham, respectively. He has defended *The New York Times* in a seminal libel case and won a five-year controversial lawsuit for *Esquire* magazine brought by former White House National Security Adviser

Robert McFarlane. Mr. Sanford is general counsel to the Society of Professional Journalists, and he has represented most of the leading national news media and book publishers, including the E.W. Scripps Co., Tribune Co., the Hearst Corporation, ABC, NBC, Fox Television, and AOL/Time Warner.

Mr. Sanford wrote the best-selling trade book, *Don't Shoot the Messenger: How Our Growing Hatred of the Media Threatens Free Speech for All of Us*. He is also the author of two major works on libel and privacy: *Sanford's Synopsis of Libel and Privacy* and the treatise, *Libel and Privacy*. Prior to attending law school, Mr. Sanford was an intern of Dow Jones' Newspaper Fund and a staff reporter for *The Wall Street Journal*.

### Heerad Sabeti

Heerad Sabeti is co-founder and CEO of TRANSFORMS, FB, which was created as a laboratory for implementation of the "for-benefit" organizational model, with irrevocable commitments to social purpose, inclusive ownership and governance, social and environmental responsibility, fair compensation, accountability, transparency and allocation of all profits to public purposes. Mr. Sabeti is committed to pursuing systemic solutions to social and environmental challenges. In 1998, he led the development of "the emerging fourth sector," which introduced a strategy for a new sector of organizations ("for-benefit" enterprises) that harness entrepreneurial energy to shape a more just, equitable, and sustainable future. He is a co-founder and trustee of the Fourth Sector Network. Mr. Sabeti serves on the advisory boards of the Center for International Business Education and Research at Duke University's Fuqua School of Business, the Center for Sustainable Enterprise at the University of North Carolina's Kenan-Flagler Business School,

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and the Aspen Institute's Intersectoral Relations Initiative. He holds a B.S. in Computer Engineering from North Carolina State University.

### Patricia Schultheiss

Patricia Schultheiss is an Attorney Advisor in the FTC's Office of Policy Planning. Since joining the FTC in 1980 as a staff attorney, she has served in many capacities, including as an Advisor to the Director of the Bureau of Consumer Protection (1983-85), and as an Attorney Advisor for Antitrust to Commissioner Varney (1996-97) and Commissioner Anthony (1997-1999). Throughout her career, Ms. Schultheiss has worked on a variety of investigations and projects, including those involving the health care and pharmaceutical industries, grocery industry, and the media and Internet industries, contributing to the FTC Staff Study, *Slotting Allowances in the Retail Grocery Industry*, and the FTC Staff Report, *Municipal Provision of Wireless Internet*.

Ms. Schultheiss left the Commission from March 1987 to June 1990 to serve as in-house counsel and director of policy for the American Pharmacists Association. At that time she also taught business law at the George Washington University. Ms. Schultheiss received her B.A. with highest honors from The State University College of New York at Oneonta, and her J.D. with high honors from Rutgers University School of Law-Newark.

### Jesse M. Shapiro

Jesse Shapiro is an assistant professor of economics and the Robert King Steel Faculty Fellow at the University of Chicago's Booth School of Business. He also is a faculty research fellow in labor studies at the National Bureau of Economic Research. Before joining the Chicago Booth faculty, he was

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Professor Shapiro attended Harvard University, where he earned a bachelor's degree *summa cum laude* in economics, a master's degree in statistics, and a Ph.D. in economics.

### J.H. Snider

J.H. Snider is the president of iSolon.org, which focuses on the application of new information technologies to make elected officials more accountable, particularly where they might have conflicts of interest. From 2001-2007, he was a fellow and research director at the New America Foundation, working on information policy. From 1999-2000, he was an American Political Science Association Congressional Fellow in Communications and Public Policy, serving on the staffs of Senators Ron Wyden and Patrick Leahy. Mr. Snider also has been a fellow at the Harvard Kennedy School of Government, Harvard Business School, and Northwestern University Department of Political Science. He previously served as the chair of the Vermont Secretary of State's Task Force on Information and Democracy and as chair of the



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### Maurice E. Stucke

Maurice Stucke is an associate professor of law at the University of Tennessee College of Law and a senior fellow of the American Antitrust Institute. Professor Stucke brought 13 years of litigation experience when he joined the University of Tennessee faculty in 2007. As a trial attorney at the U.S. Department of Justice, Antitrust Division, he successfully challenged anticompetitive mergers and restraints in numerous industries, and focused on policy issues involving antitrust and the media. As a Special Assistant U.S. Attorney, he prosecuted a variety of felony and misdemeanor offenses. As an associate at Sullivan & Cromwell, he assisted in defending Goldman Sachs, CS First Boston, and Microsoft in civil antitrust litigation, and he was presented two awards by The Legal Aid Society for his criminal appellate and defense work. At the American Antitrust Institute, where Professor Stucke currently serves as a Senior Fellow, he chaired a committee on the media industry that drafted a transition report for the incoming Obama administration. In 2009, he was elected to the Academic Society for Competition Law, appointed to the advisory board of the Institute for Consumer Antitrust Studies, and asked to serve as one of the United States' non-governmental advisors to the International Competition Network.

### Hal R. Varian

Hal Varian is the chief economist at Google. He started in May 2002 as a consultant and has been involved in many aspects of the company, including auction design, econometric analysis, finance, corporate strategy, and public policy. He also holds academic appointments at the University of California, Berkeley in three departments: business, economics, and information management. He has also taught at MIT, Stanford, Oxford, Michigan, and other universities around the world.

Dr. Varian is a fellow of the Guggenheim Foundation, the Econometric Society, and the American Academy of Arts and Sciences. He was co-editor of the *American Economic Review* from 1987-1990. He has published numerous papers in economic theory, industrial organization, financial economics, econometrics, and information economics. He is the author of two major economics textbooks, which have been translated into 22 languages. He is the co-author of a bestselling book on business strategy, *Information Rules: A Strategic Guide to the Network Economy* and wrote a monthly column for the *New York Times* from 2000 to 2007. Dr. Varian received his S.B. degree from MIT in 1969 and his M.A. in mathematics and Ph.D. in economics from the University of California, Berkeley in 1973.

### Joel Waldfogel

Joel Waldfogel is the Ehrenkranz Family Professor of Business and Public Policy at the Wharton School of the University of Pennsylvania and a research associate of the National Bureau of Economic Research. Prior to arriving at Wharton in 1997, he served on the faculty of the Yale University Economics Department. His research interests span law and economics and industrial organization.

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Within industrial economics, he has conducted empirical studies of price advertising, media markets and minorities, the operation of differentiated product markets, and issues related to digital products, including piracy, pricing, and revenue sharing. He has published two books, *The Tyranny of the Market: Why You Can't Always Get What You Want* (Harvard University Press, 2007) and *Scroogenomics: Why You Shouldn't Buy Presents for the Holidays* (Princeton University Press, 2009). He received an A.B. in economics from Brandeis University in 1984 and a Ph.D. in economics at Stanford University in 1990.



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