



July 12th, 2011

Dear Chairman Leibowitz,

I am writing to express our opposition to the Preliminary Proposed Nutrition Principles to Food Marketed to Children by the Interagency Working Group (IWG), and strongly urge the withdrawal of these marketing restrictions.

These marketing restrictions represent an alarming regulatory overreach on the part of the IWG. The 2009 Omnibus Appropriations Act directed the FTC, USDA, FDA, and CDC to complete a study and provide recommendations to Congress.

Instead, the IWG has proposed:

- Marketing restrictions of many healthy foods, including most soups, cereals, breads, and cheese.
- More restrictive standards than the standards for foods sold under the school lunch program, the WIC program, and even the Administration's own food recommendations to Americans.
- Recommendations that contradict nutrition science and federal standards

The IWG should withdraw its proposed food marketing restrictions.

Sincerely,
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