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November 15, 2012

Dear FTC,

I am writing to the Commission regarding the recent decision to make the Professional Wet Cleaning (PWC) label merely an “option” rather than “mandatory” for garments. Leaving the PWC label as an option only will continue a deceptive form of trade with the consumers because 1) the manufacturers can evade responsible labeling and marketing of their products at an excuse that it is not cost effective, 2) many Professional Wet Cleaners who are successfully cleaning garments will have to continue to hide this fact from consumers since to many consumers, the care label equates a supreme mandate, 3) Consumers will not be empowered to knowingly choose safer and effective alternatives to the care of their garments.

Professional Wet Cleaning is a state of the art technology where water and special detergents can **ASSUME** the role that toxic solvents have been performing without any of the harmful side effects to humans and the environment. PWC can also clean a wider range of garments, unlike traditional solvents. Mandating that the manufacturers place PWC labels where needed is not too great a burden compared to the tremendous benefits to all. Manufacturers need to be responsible for adequately informing the consumer as to how his/her garment should be cleaned since they profit tremendously from those very consumers.

Since our conversion to Professional Wet Cleaning, we have experienced a 50% **DECREASE** in energy bills and a 25-30% **DECREASE** in our water bills. Our business has **INCREASED** 20%-80% annually as more and more consumers are becoming aware of the toxicity of traditional dry cleaning and seeking safer methods. Yet, many times because of the current care labels regarding Dry Cleaning, we are severely restricted in what we can say to our customers because garments do not have the necessary directions regarding cleaning them. If PWC is a required label, consumers will have assured faith in PWC.

Consumers who spend their hard earned money should have the knowledge and empowerment regarding the different and better alternatives to the care of their garments. I hope that the FTC can see that the time has come for mandatory changes for Professional Wet Cleaning and that the FTC will not sit and wait another decade before realizing that they are then behind in advancements for consumer protection and garment care knowledge. The United States should be an exemplary leader in growth and advancement, paving the way for other nations to pursue, and be not a mere follower.

Thank you.

/S/

James Y. Roh  
COO

**JHR Global, Inc. dba Press On Cleaners**