



# Air Resources Board



**Matthew Rodriguez**  
Secretary for  
Environmental Protection

**Mary D. Nichols, Chairman**  
1001 I Street • P.O. Box 2815  
Sacramento, California 95812 • [www.arb.ca.gov](http://www.arb.ca.gov)

**Edmund G. Brown Jr.**  
Governor

November 16, 2012

Mr. Donald S. Clark  
Secretary of the Commission  
Federal Trade Commission  
600 Pennsylvania Avenue, NW  
Washington, D.C. 20580

Dear Secretary Clark:

The purpose of this letter is to express our support for the Federal Trade Commission's (FTC) consideration of a regulatory requirement for manufacturers and importers of garments to provide consumers with a professional wet cleaning label when applicable. As we stated in our letter to FTC on July 27, 2011, we believe that doing so is an important step towards educating the public and the dry cleaning industry about the professional wet cleaning alternatives available.

In December 2007, the California Air Resources Board adopted a regulation that eliminates the use of perchloroethylene (Perc) in dry cleaning operations by 2023. To date, about two-thirds of the cleaners have switched to alternative dry cleaning systems and over 200 have chosen a water-based technology. California also has a non-toxic dry cleaning incentive program (Assembly Bill 998) that provides \$10,000 grants to switch from cleaning systems using Perc to non-toxic and non-smog forming technologies. About 130 cleaners have taken advantage of this program.

As a result of the changes within the dry cleaning industry in California, we support requiring garment manufacturers to include professional wet cleaning information on the garment care label. We believe this action will aid California's efforts to move forward with cleaner dry cleaning technologies.

*The energy challenge facing California is real. Every Californian needs to take immediate action to reduce energy consumption. For a list of simple ways you can reduce demand and cut your energy costs, see our website: <http://www.arb.ca.gov>.*

California Environmental Protection Agency

Mr. Donald S. Clark

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If you would like to discuss this further, please contact Mr. Dan Donohoue, Chief of the Emissions Assessment Branch at (916) 322-8277 or [ddonohou@arb.ca.gov](mailto:ddonohou@arb.ca.gov).

Sincerely,

Cynthia Marvin, Chief  
Stationary Source Division

cc: Dan Donohoue, Chief  
Emissions Assessment Branch

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