# **Non-Disclosure of Treated Materials: Exhibits**

Attached are photos that represent multiple examples from just one company who sell clearly treated "rubies" without treatment disclosure of any kind. Moreover, the marketing information included on the same page mentions nothing but rare and genuine ruby, leading a consumer to believe that they are buying the best ruby has to offer.

While the sale price for these "rubies" is reasonable for moderate to heavily treated corundum, there is no mention anywhere on this website regarding treatments. In fact, the 'education' page found on this website leads one to believe that the "ruby" listed for sale is as rare and valuable as that worn by royalty. The name of this company has been redacted, as it is not one company that we wish to target, but an example of grievous marketing strategies that must not be allowed to continue. Omission of treatment information is no less injurious to a consumer than a bold denial of that treatment.

# **Gemstone Special Care and Treatment Sheet**

Provided courtesy of C. Tom Schlegel

Attached is an Excel spreadsheet, containing useful information regarding special care instructions, and possible treatments to 106 different gemstones. This information is given freely in the hope that the Commission may make such data available to the public as an additional resource. Information for each gemstone includes:

- Gemstone Name
- Species Group
- Cleaning Advisory
- Stability
- Enhancements
- Appearance
- Colors of Occurrence
- Major Source Locations

## **Topaz Jewelry**

# Topaz: shades from sunset to sky

The name topaz is believed to come from the Sanskrit word "tapas" meaning fire, and the Greek word "topazion", an old name for an island in the Red Sea.

Topaz comes in a variety of colors including white, yellow, orange, blue, brown and pink. In nature, topaz is widely found in golden tones that can range from amber to peach. Because many natural topaz gemstones have this golden glow, in ancient times, topaz was often thought to have a special connection to the sup-This material ancient Egyptians beli is subjected to given its radiance f radiation and that the stone treatment from harm. The Roma associated the topaz sun, Jupiter.

Blue and pink topaz gemstones are especially rare in nature. When natural pink topaz was first discovered in 18th century Russia, it was reserved for the Czar and his family alone.

According to tradition, the topaz has the power to sharpen intelligence, calm the temper, aid in sleep, dispel bad omens and lengthen one's life.

## Topaz Collection

Visit the web site to find one stunning piece of topaz jewelry after another, including Estate treasures. Our topaz rings, bracelets, topaz necklaces and earrings range in style from classic to modern-chic, with a design perfect for every taste and every budget.

TOPAZ: Available in a stunning selection of shades, the topaz's sky blue hue is one of the most popular colors for jewelry designs. Once thought to offer protection, today topaz is favored for its durability and affordability. Yellow topaz is the birthstone for November while blue topaz is for December.



## Topaz Jewelry

Our jewelry team admires the soft shimmer of <u>blue topaz</u> and uses the gemstone to add an ethereal touch to rings, necklaces, bracelets and <u>topaz</u> <u>earrings</u>. Sometimes our designers choose <u>white topaz</u> for its clear, fiery beauty, much like that of a diamond, but at a more affordable price. <u>Topaz</u> <u>temstones work beautifully in multi-lemster sectungs</u> and total to a literated with <u>sterling silver</u> or <u>unitd</u>.

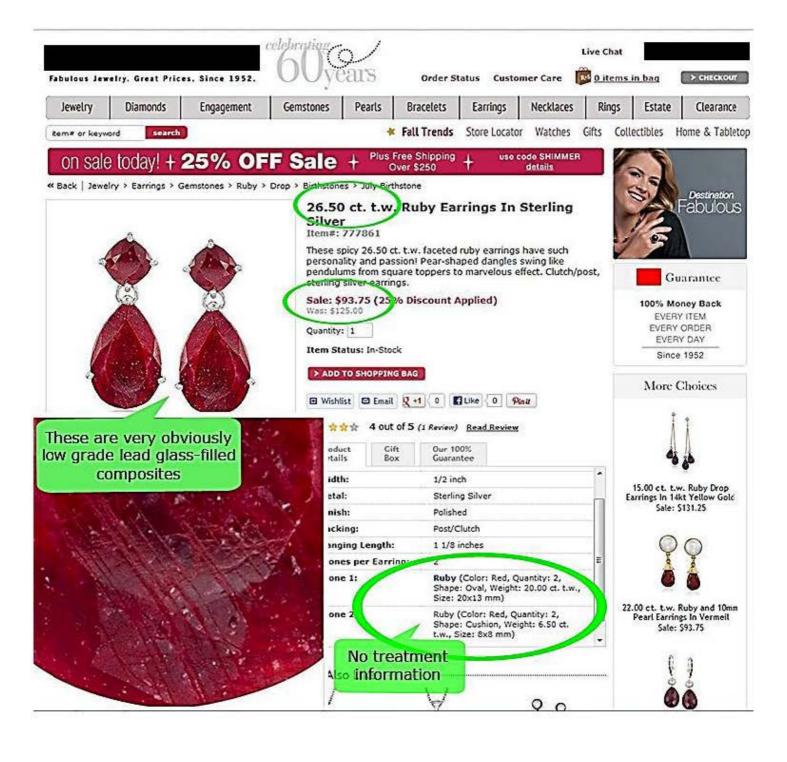
Today, it is common for clear topaz gemstones to be heat treated to create the popular blue and pink shades. Topaz stones can also be given a special surface treatment to create an iridescent shimmer, sometimes referred to as mystic topaz. Topaz gemstones are often presented to oval, cushion and emerald cuts.

Topa. mined in Brazil, Sri L. Ka, Nigeria and Grand

## Topaz Jewelry Care & Handling

Topaz is a very hard gemstone (8 on the Mohs scale), but should be protected from hard blows. Sudden temperature changes should also be avoided, as well as prolonged exposure to bright light. Clean your topaz jewelry with warm, soapy water and store your topaz rings, bracelets, necklaces and topaz earrings in your presentation box.





### « Go to Glossary Home

#### Brands

Andrea Candela Jewelry **Breitling Watches** Charriol Jewelry Demeglio Jewelry Di Modolo Jewelry Gabriel Jewelry Gregg Ruth Jewelry Henri Daussi Jewelry Kwiat Jewelry Lenox Crystal Lladro Gifts & Collectibles M.C.L. Designs Jewelry Michele Watches Mikimoto Pearls Jewelry Pandora Jewelry Raymond Weil Watches Reed & Barton Gifts/Home Ritani Jewelry Roberto Coin Jewelry Scott Kay Jewelry Simon G Jewelry Swarovski Crystal Tag Heuer Watches Tagliamonte Jewelry Waterford Crystal

#### Specialty Pages

Diamond Buying Guide Estate Jewelry Monogramming Services Ring Sizer Show More...

### Glossary Terms

Amethyst Jewelry Aquamarine Jewelry Citrine Jewelry CZ Jewelry Diamond Jewelry Emerald Jewelry Garnet Jewelry Gold Jewelry Pearl Jewelry Platinum Jewelry **Ouartz Jewelry** Ruby Jewelry Sapphire Jewelry Topaz Jewelry Turquoise Jewelry Show More.

Our 100% Guarantee Our History

# on sale today! + 25% OFF Sale

Ruby Jewelry

Ruby: an intense

With its deep, rich red color, the ruby

seems to bring feelings of romance,

love and passion to life. Throughout

history, the ruby has been one of the

most prized gemstones, even preferred

over diamonds. The ruby is mentioned

ancient Sanskrit writings, it is praised

as the "king of precious gemstones."

The glowing red stone has also been

throughout the ages, receiving a place

of honor in royal crowns, insignias and

The ruby's shades range from a pinkish

red to orangey red to purplish red, with

**Ruby Collection** 

red always being the dominant color.

The ruby is believed to open one's

heart as well as heal emotional and

spiritual wounds. Today, rubies are

There is no mistaking the vibrant red

web site to see the gemstone's fiery

display in rings, necklaces, ruby

including one-of-a-kind Estate

treasures, so check back often.

RUBY: A bold fiery stone, the

the ruby's high luster is as

for July.

dazzling as a diamond's. Ruby

ruby is a symbol of wealth, vitality

and love. When cut and polished,

jewelry makes the perfect gift for loved ones and is the birthstone

More about colored gemstones.

bracelets and earrings. Our ruby jewelry selection changes often,

used to create distinctive jewelry

including ruby rings, necklaces,

bracelets and ruby earrings.

glow of a ruby. Visit the

in the bible several times, and in

the gem of choice for royalty

fiery glow

iewels.

« Go Back | Homepage > Glossary and Reference Guide > Ruby Jewelry

Plus Free Shipping Over \$250

### use code SHIMMER details



100% Money Back EVERY ITEM EVERY ORDER EVERY DAY

Since 1952

internal fire, the ruby glows with beauty for all to see. Our jewelry buyers search for rubies with stunning vibrancy, in all shades of red. Rubies add a passionate punch to our bracelets, ruby necklaces, rings and earrings.

Ruby deposits are located in Burma (now known as Myanmar), Thailand, Cambodia, Vietnam, Kenya, Afghanistan, Madagascar, Pakistan, Sri Lanka and Tanzania.

### Ruby Jewelry Care & Handling

The ruby, like its sister stone sapphire, is part of the corundum family and is one of the hardest gemstones (9 on the Mohs scale), second only to a diamond. Rubies are formed by intense heat and pressure within day-rich limestone and their color is due to the presence of chromium. Almost all rubies today undergo a heat treatment to bring out their rich color and radiance, and this process does not harm the stone's value or durability. Protect your ruby necklaces, bracelets, ruby rings and earrings in your presentation box when not in use. Clean ruby jewelry with soapy water and a soft, dry doth when needed.



### Ruby Jewelry

Once believed to be fueled by an



√ \$7.95 FLAT RATE for standard shipping

√ 24/7 LIVE HELP at 800-835-0919

√ 100% SECURE checkout

### Stav Connected



> Become a Fan



> Follow Us



.25 Carat Ruby Necklace In Sterling Silver Sale from: \$86.25 Was: \$115.00 (Save 25%)



8.40 Carat Ruby Bracelet In Sterling Silver. 7.5" Sale: \$41.25 Was: \$55.00 (Save 25%)



公公公公公公公公 8.50 Carat African Ruby and 1.00 ct. t.w. Diamond Ring In 14kt White Gold Sale: \$2,021.25 Was: \$2,695.00 (Save 25%)



**RS Exclusive** 5.50 ct. t.w. Ruby and 4.5-6mm Pearl Necklace With .25 ct. t.w. Diamonds In Sterling Silver Sale from: \$412.50 Was: \$550.00 (Save 25%)



6.60 ct. t.w. Ruby Stud Earrings In 14kt Yellow Gold Sale: \$123.75 Was: \$165.00 (Save 25%)



合合合合合 .60 Carat Ruby Ring With Diamond Accents In 14kt White Gold Sale: \$296.25 Was: \$395.00 (Save 25%)



合合合合合 Balinese 15.00 Carat Ruby Ring In 10.00 Carat Ruby and .30 ct. t.w. 14kt Yellow Gold and Sterling Silver Sale: \$112.50

Was: \$150.00 (Save 25%)



Diamond Pendant Necklace In Sterling Silver, 18" Sale: \$146.25 Was: \$195.00 (Save 25%)

We found 412 items for you.

Sort: Best Sellers

Per Page: 32 ▼

12345678910> >>

## Gold & Silver Ruby Jewelry

Passion, romance, power, devotion...and elegance! The versatile, dramatic ruby deserves its reputation as the "king of gems." Its rarity in nature can make a ruby more valuable than the most flawless diamond. Its vibrant red colors catch the eye and the breath in ruby jewelry. And you've come to the perfect place to see it happen: the Ruby Jewelry Collection.

.

Once believed to have the power to heal physical, emotional and spiritual wounds, rubies were worn into ancient battles for courage. Today, the world's royalty still give rubies a place of honor in crowns and gifts of ruby jewelry.

A genuine ruby also means romance, of course! When Britain's Prince Andrew proposed to Sarah Ferguson, he gave her a ruby and diamond engagement ring featuring a Burmese ruby-most desired of all for its glowing color, a deep red with just enough purplish blue influence.

You'll find every shade and style of ruby jewelry in the collection. Our jewelers present hundreds of necklaces, ruby earrings, and ruby rings using gems from the world's famous ruby deposits in Southeast Asia, Africa and the Middle East.

Ruby jewelry makes a perfect gift. It's red for Valentine's Day. It's the July birthstone! And it's the traditional gemstone for a couple's 15th or 40th wedding anniversary. Select a ruby ring, a ruby bracelet, a ruby necklace, a ruby pendant or ruby earnings makes it affordable and fun to wear rubies! today. Enjoy how