

**FEDERAL TRADE COMMISSION
DECISIONS**



**FINDINGS, OPINIONS, AND ORDERS
JANUARY 1, 1973 TO JUNE 30, 1973**

PUBLISHED BY THE COMMISSION

VOLUME 82



Compiled by

**Rules and Publications Section
of the
Office of the Secretary**

**U.S. GOVERNMENT PRINTING OFFICE
WASHINGTON : 1973**

**For sale by the Superintendent of Documents, U.S. Government Printing Office
Washington, D.C. 20402 - Price \$14.95**

STOCK NUMBER 1800-00159

**MEMBERS OF THE FEDERAL TRADE COMMISSION AS OF
JUNE 30, 1973**

LEWIS A. ENGMAN, *Chairman.*

Took oath of office February 20, 1973.

MILES W. KIRKPATRICK,¹ *Chairman.*

Took oath of office September 15, 1970.

PAUL RAND DIXON.

Took oath of office March 21, 1961.

EVERETTE MACINTYRE.

Took oath of office September 26, 1961.

MARY GARDINER JONES.

Took oath of office October 29, 1964.

DAVID S. DENNISON, JR.

Took oath of office October 19, 1970.

CHARLES A. TOBIN, *Secretary.*

Appointed January 15, 1971.

¹ Chairman Kirkpatrick resigned February 20, 1973.

CONTENTS

	Page
Members of the Commission -----	II
Table of cases reported -----	V
Cases in which orders have been entered -----	I
Interlocutory orders: <i>See</i> Table of Cases -----	V
Advisory opinions with requests therefor -----	1865
Table of commodities—decisions and orders -----	1953
Index: decisions and orders -----	1957
Listing of advisory opinions -----	1973

NOTE: The attention of those interested in following currently the cease and desist orders of the Commission is invited to the advantages offered by the Federal Register, which is published daily by the Division of the Federal Register, National Archives, and sets forth, among other things, current orders and regulations of the different Government establishments, which have general applicability and legal effect.

TABLE OF CASES

VOLUME 82

[The names in SOLID CAPITALS refer to cases in which orders to cease and desist have been entered by the Commission, and also to interlocutory proceedings, which are indicated in parentheses. The names in *italics* are cases which the Commission has dismissed.]

Name	Page
ACS INDUSTRIES, INC., ET AL	1216
ACTIVITOYS, LTD., ET AL	1264
ALTERMAN FOODS, INC.	298
ALUMINUM COMPANY OF AMERICA (ARMCO STEEL CORPORATION)	1814
ALUMINUM COMPANY OF AMERICA (KENNECOTT COPPER CORPORATION)	1819
AMERICAN CYANAMID COMPANY	1220
AMERICAN HOME PRODUCTS CORPORATION, ET AL (Interlocutory order)	1427
AMERICAN STATES DEVELOPMENT CORPORATION, ET AL ..	773
ARA SERVICES, INC.	753, 1381
ARLEN REALTY & DEVELOPMENT CORP., ET AL (trading as Korvettes and NAC Credit Corporation)	1234
ARMCO STEEL CORPORATION (ALUMINUM COMPANY OF AMERICA)	1814
ATLANTIC CARPET CORPORATION, ET AL	1061
AVNET, INC.	391
BEAUTY-RAMA CARPET CENTERS (Albert L. Upperco trading as) ..	1340
BEN STROLL FURS, INC., ET AL	1129
BENDIX CORPORATION, ET AL (Interlocutory orders)	15, 784, 1123
BENTON & BOWLES, INC.	1444
BERKSHIRE HANDKERCHIEF CO., INC., ET AL	733
CAMEO CARPET MILLS (Henry Franco trading as)	721
CARPETOWNE, INC., ET AL	1083
CENTRAL HOME FURNISHERS (Mark Home Furniture Company trading as)	1241
CERTIFIED BUILDING PRODUCTS, INC., ET AL (Interlocutory order)	217
CHOCK FULL O'NUTS CORPORATION, INC. (Interlocutory orders)	746, 747
COLONIAL CARPET MILLS, INC., ET AL	174
COMMERCIAL CREDIT COMPANY	1841
CONCORD CARPET CORPORATION, ET AL (trading as Concord Carpet Mills, Inc.)	1250
CONSOLIDATED SYSTEMS, INC., ET AL	710
CORINTHIAN CARPETS, INC., ET AL	49
CORNING GLASS WORKS	1675
CORNING GLASS WORKS (Interlocutory order)	1082

Name	Page
CRAFT RUG MILLS, INC., ET AL	1172
CREATIVE ACCENTS, ET AL	1229
CREDIT CARD SERVICE CORPORATION, ET AL	191
CROWELL COLLIER AND MACMILLAN, INC., ET AL	1292
<i>D. L. Blair Corporation, et al</i>	234
DANISH IMPORTS CENTER, INC., ET AL	1065
<i>D'Arcy Advertising Company, et al</i>	1779
DAVIS TILE CO., INC., ET AL	269
DISCOUNT CARPETS, INC., ET AL	1316
EVERGREEN CARPETS (Southland Chemical & Carpet Finishings, Inc., et al, trading as)	1254
EXCEL FINANCE BARONNE, INC., ET AL	1282
EX-CELL-O CORPORATION	36
FALCHICK DRESS CO., INC., ET AL	1278
FELCO SPORTS PRODUCTS INC., ET AL	1784
FOUNDATION CARPET MILLS, INC., ET AL	11
FRANCIS FORD, INC., ET AL	1501
GENERAL MOTORS CORPORATION, ET AL (Interlocutory order) .	1784
GEORGIA-PACIFIC CORPORATION	1428
GEORGIA-PACIFIC CORPORATION, ET AL	727
GIMBEL BROTHERS, INC.	187
GOLDEN GRAIN MACARONI COMPANY, ET AL	1824
GREAT ATLANTIC & PACIFIC TEA COMPANY, INC., ET AL ...	1860
GREAT ATLANTIC & PACIFIC TEA COMPANY, INC., ET AL (Interlocutory order)	213
GREAT LAKES CARBON CORPORATION, ET AL	1529
GREAT WESTERN UNITED CORPORATION, ET AL	1263
GREEN'S JEWELERS (Gary R. Green trading as)	1467
HADDAD BROTHERS, INC., ET AL	1069
HEARST CORPORATION, ET AL	218, 1792
HEUBLEIN, INC. (Interlocutory orders)	1060, 1826
HOLDERBANK FINANCIERE GLARIS S. A., ET AL	1155
HOLLOW METAL DOOR AND BUCK ASSOCIATION, INC., ET AL	1404
HOME IMPROVEMENT CENTER (Joe Marks trading as)	293
HORIZON INDUSTRIES, INC., ET AL	1123
ILLINOIS CENTRAL INDUSTRIES, INC., ET AL	1097
INTERNATIONAL MARKETING CORPORATION	1074
INTERSTATE PUBLISHERS SERVICE, INC., ET AL	364
ITT CONTINENTAL BAKING COMPANY, INC., ET AL (Inter- locutory orders)	699, 1183, 1188
J. C. PENNEY COMPANY, INC.	287
J. D. GRAMM, INC., ET AL	1019
K & J CARPETS, ET AL	1273
KENNECOTT COPPER CORPORATION (ALUMINUM COM- PANY OF AMERICA)	1819
KORVETTES.(Arlen Realty & Development Corp., trading as)	1234
KOSCOT INTERPLANETARY, INC., ET AL (Interlocutory orders)	260, 1464
LACE OF FRANCE, INC., ET AL	769
LADZIN NOVELTY CO., INC., ET AL	1525
LANE CARPET MILLS, INC., ET AL	1274

TABLE OF CASES

VII

Name	Page
LERON, INC., ET AL	1311
LIPTON, INC., ET AL., THOMAS J.	1493
LITTON INDUSTRIES, INC.	793
LITTON INDUSTRIES, INC. (Interlocutory order)	1424
LOVE TELEVISION & STEREO RENTAL, INC., ET AL (Inter- locutory order)	263
LRS, INC., ET AL	1366
MARCUS BROTHERS CO., ET AL	351
MARK HOME FURNITURE COMPANY, ET AL (trading as Central Home Furnishers)	1241
MARNACRAFT CARPET CO., LTD., ET AL	178
MASSRY IMPORTING CO., LTD., ET AL	742
<i>McDonald's Corporation, et al</i>	1779
MCP FOODS, INC., ET AL	1207
MIRO, INC., ET AL	1489
MISSOURI PORTLAND CEMENT COMPANY	785
MOONGLOW CARPET MILLS, INC., ET AL	45
NAC CREDIT CORPORATION (Arlen Realty & Development Corp., trading as)	1234
NATIONAL CARPET SERVICE COMPANY, ET AL (Irving M. Balderson, et al, trading as)	1354
NATIONAL DYNAMICS CORPORATION, ET AL	488
NATIONAL DYNAMICS CORPORATION, ET AL (Interlocutory order)	1289
NORCREST CHINA COMPANY, ET AL	738
OUTSIDE CARPETS, INC., ET AL	1258
PAN PACIFIC CARPETS, INC., ET AL	183
PAPERCRAFT CORPORATION	1781
PAUL BRUSELOFF, ET AL	1090
PAY LESS DRUG STORES NORTHWEST, INC., ET AL	1473
PEPSICO, INC. (Interlocutory orders)	292, 1215, 1233
PHILIP MORRIS, INCORPORATED	16
RADIOEAR CORPORATION	1830
RELYON, INC.	1452
RENO'S AUTO SALES (Michael Yaccarino trading as)	279
ROBERT BURNS, INC., ET AL	347
RUBINS DISCOUNT CARPET CENTER OF VIRGINIA, INC., ET AL	1328
RUSS VENTO CHEVROLET, INC., ET AL	1507
SALES MARKETING SERVICES, INC., ET AL	1519
SCALI, McCABE, SLOVES, INC.	1858
SCOTT CARPET MILLS, INC., ET AL	7
SEEKONK FREEZER MEATS, INC., ET AL	1025
SEWING DISTRIBUTORS, INC., ET AL	380
SHARPE'S APPLIANCE STORE, INC., ET AL	1
SONOTONE CORPORATION	1802
SOUTHLAND CHEMICAL & CARPET FINISHING, INC., ET AL (trading as Evergreen Carpets)	1254
SPERRY AND HUTCHINSON COMPANY	388
SPERRY AND HUTCHINSON COMPANY (Interlocutory order)	390
SPIEGEL, INC.	20

Name	Page
SPRINGS MILLS, INC.	33
STANDARD BRANDS, INC., ET AL	1176
SUCCESS MOTIVATION INSTITUTE, INC., ET AL	708
SWEETWATER CARPET CORPORATION	1247
TASTEE-FREEZ INTERNATIONAL, INC., ET AL	1195
TAYLOR MOBILE HOMES, INC., ET AL	1145
THOMAS J. LIPTON, INC., ET AL	1493
TYSONS CORNER REGIONAL SHOPPING CENTER, ET AL (Interlocutory order)	1459
UNITED FRUIT COMPANY, ET AL	53
UNIVERSAL CREDIT ACCEPTANCE CORPORATION, ET AL ..	570
VILLA CARPET MILLS, INC., ET AL	265
VOLVO, INC.	1851
WARNER-LAMBERT COMPANY (Interlocutory order)	749
WESTERN APPAREL AND EQUIPMENT MANUFACTURERS ASSOCIATION, ET AL	355
WESTERN STORECASTING, LIMITED, ET AL	1138
WILSON P. ABRAHAM CONSTRUCTION CORP., ET AL	1268
WINN-DIXIE STORES, INC. (Interlocutory order)	1512