



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Division of Enforcement
Bureau of Consumer Protection

Elaine D. Kolish
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March 7, 1996

Mr. William E. Hawxhurst
Associate Counsel
Bayer Corporation
99 Cherry Hill Road
Parsippany, NJ 07054

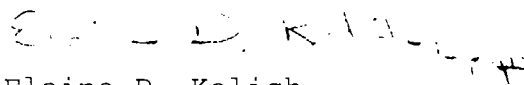
Re: Miles Inc.
Docket No. C-3323

Dear Mr. Hawxhurst:

The Division of Enforcement staff has conducted an investigation involving Bayer Corporation's possible violation of the cease and desist order referenced above issued on January 28, 1991, through its advertising for One-A-Day vitamins.

Upon further review of this matter, it now appears that no further action is warranted by the Commission at this time. Accordingly, the investigation has been closed. This action is not to be construed as a determination that a violation may not have occurred, just as the pendency of an investigation should not be construed as a determination that a violation has occurred. The Commission reserves the right to take such further action as the public interest may require.

Sincerely,


Elaine D. Kolish
Associate Director for
Enforcement