



PONYSTARS IS THE ONLINE GAME FOR EVERYONE WHO LOVES PONIES !

BREED, RAISE AND TRAIN YOUR OWN HERD OF PONYSTARS.

### A PONYSTAR ADVENTURE AWAITS YOU !

- Collect, keep, train & care for up to 75 Ponystars in your own herd!
- Add Special Traits! A wide assortment of Manes, Hooves, Brand Marks, Backgrounds, and exciting Coats are available.
- Compete with other players in direct Challenges, in Tournaments, and in games, like Ponystar Blackjack.
- Complete exciting and rewarding Quests.

PLAY NOW













p.

Exhibit B,



9Dragons Landing Page ×	States Street 2 14 Manual Street in Street	Google 🔲 🔍
C ☆ http://9dragons.acclaim.com/land	ding_9dragons/landingpage.html	🕨 🕼 🖪 🖉 🖳 🗅 🖋
	🕂 🚰 Ops 📇 S&R 🗋 Payroll 👂 🚾 🧰 Rockfree 🧰 Buy Coins	
AKlaim		Member Sign In
Learn	Registration User ID ( 3 to 12 characters)	ayers!
- Aller	Password ( 6 to 12 characters)	THE SE
1 APUT	Email Address	
	Please select your Birth Year 1960  Gender  Male  Female	ONLINE USERS
	Send me email offers for Acclaim games and trusted partners.	
	Enter the Image Text in the space below: X6U37K	
Allow SL <sup>2</sup>	By clicking the button below, I acknowledge that I am over 12 years old, and I have read and agreed to the Terms of Use, Privacy Policy and Rules of Conduct.	
	Register	
STORM VERSUS STORM	DUNCEON MARS	CRAPHICS

Exhibit B, p. 2











#### CAME OMOONS EDEL ONLINE

### Registration

You are under 13 years old and we cannot ask you for your email address. In order to register, you must ask your Parent or Guardian to fill out this screen. If we find out that this information is false, you may loose your Acclaim account. Parent or Legal Guardian: You can change the email settings anytime by clicking on the My Account button. After you click on the Registration button, you will receive an email to confirm your email address. You have 30 days to activate this account.

Parent / Guardian email address Send me emails about Acclaim's games and its partners

I authorize you to send emails to my child.



JNUG1

Go Back

By clicking the button below, I acknowledge that I am over 12 years old, and I have read and agreed to the Terms of Use, Privacy Policy and

Register



















Close

You are under 13 years old and we cannot ask you for your email address. In order to register, you must ask your Parent or Guardian to fill out this screen. If we find out that this information is false, you may loose your Acclaim account.

Parent or Legal Guardian: You can change the email settings anytime by clicking on the My Account button. After you click on the Registration button, you will receive an email to confirm your email address. You have 30 days to activate this account.



From: <<u>welcome@acclaim.net</u>> Date: Sun, Jan 24, 2010 at 10:39 PM Subject: Welcome to Acclaim Games To: <u>howard@acclaim.com</u>

Dear jlkjlkj9999,

Thank you for registering to play 2Moons.

To download 2Moons, please go to: http://2moons.acclaim.com/download.htm

As a member of 2Moons, you can get a special powerful item by inviting your friends: <u>http://2moons.acclaim.com/invite-friend.html</u>

If you need support, we are open 24/7. Please email <u>contact@acclaim.com</u> and specify your user id and the game you are playing.

As a member of the Acclaim community, it is important for everyone's enjoyment that you follow our code of conduct: <u>http://www.acclaim.com/code\_of\_conduct.html</u>

Your Acclaim account gives you access to all of our games and our community message boards. Check out 9Dragons, BOTS, DANCE! Online and PonyStars.

So welcome to the Acclaim community... now get ready to have some fun!

The Acclaim Team

www.acclaim.com is operated by Acclaim Games Inc. 9595 Wilshire Blvd. Suite 900 Beverly Hills, CA 90212

If you do not wish to receive any more emails from Acclaim go to: Unsubscribe

From: <<u>welcome@acclaim.net</u>> Date: Wed, Jan 27, 2010 at 9:33 PM Subject: Welcome to Acclaim Games To: <u>howard@acclaim.com</u>

Dear 78798787gg,

Thank you for registering to play 9Dragons.We hope you'll enjoy your adventures in The Land.

To download 9Dragons, please go to: http://9dragons.acclaim.com/download.html

As a member of 9Dragons, you can Invite a friend and get a bonus Lightfoot speed boost for 1 day:

http://www.acclaim.com/code of conduct.html

Your Acclaim account gives you access to all of our free games and our community message boards. Check out RockFREE,2Moons, BOTS, DANCE! Online and PonyStars

Welcome to the Acclaim community... now go learn some Kung Fu, get yourself a weapon and get ready to have some fun!

Sincerely,

The Acclaim Team

www.acclaim.com is operated by Acclaim Games Inc. 9595 Wilshire Blvd. Suite 900 Beverly Hills, CA 90212

If you do not wish to receive any more emails or special event offers from Acclaim, please click <u>Here</u>.

From: <<u>welcome@acclaim.net</u>> Date: Wed, Apr 15, 2009 at 8:38 PM Subject: Welcome to Acclaim Games To: <u>howard@acclaim.com</u>

Dear andreguy44,

Thank you for registering to play BOTS.

To download BOTS, please go to: <u>http://bots.acclaim.com/download.htm</u>

As a member of BOTS, you can get a special powerful item by inviting your friends: <u>http://bots.acclaim.com/invite-friend.html</u>

If you need support, we are open 24/7. Please email <u>contact@acclaim.com</u> and specify your user id and the game you are playing.

As a member of the Acclaim community, it is important for everyone's enjoyment that you follow our code of conduct: <u>http://www.acclaim.com/code\_of\_conduct.html</u>

Your Acclaim account gives you access to all of our games and our community message boards. Check out 2Moons, 9Dragons, DANCE! Online and PonyStars

So welcome to the Acclaim community... now get ready to have some fun!

The Acclaim Team

www.acclaim.com is operated by Acclaim Games Inc. 9595 Wilshire Blvd. Suite 900 Beverly Hills, CA 90212

If you do not wish to receive any more emails from Acclaim go to: <u>Here</u>

From: <<u>welcome@acclaim.net</u>> Date: Tue, Feb 2, 2010 at 4:34 PM Subject: Welcome to Acclaim Games To: <u>howard@acclaim.com</u>

Dear superkid3344,

Thank you for registering to MyDivaDoll.

As a member of MyDivaDoll, you can get a special powerful item by inviting your friends: <u>http://mydivadoll.acclaim.com/invite-friend.jsp?username=superkid3344</u>

If you need support, we are open 24/7. Please email <u>contact@acclaim.com</u> and specify your user id and the game you are playing.

As a member of the Acclaim community, it is important for everyone's enjoyment that you follow our code of conduct: <u>http://www.acclaim.com/code\_of\_conduct.html</u>

Your Acclaim account gives you access to all of our games and our community message boards: MyDivaDoll.

So welcome to the Acclaim community... now get ready to have some fun!

The Acclaim Team

www.acclaim.com is operated by Acclaim Games Inc. 9595 Wilshire Blvd. Suite 900 Beverly Hills, CA 90212

If you do not wish to receive any more emails from Acclaim, Click Here.

From: <<u>welcome@acclaim.net</u>> Date: Thu, Jan 14, 2010 at 1:55 PM Subject: Welcome to Acclaim Games To: <u>howard@acclaim.com</u>

Dear superkid3333,

Thank you for registering to play PonyStars.

As a member of PonyStars, you can get a special powerful item by inviting your friends: <u>http://ponystars.acclaim.com/invite-friend.jsp?username=superkid3333</u>

If you need support, we are open 24/7. Please email <u>contact@acclaim.com</u> and specify your user id and the game you are playing.

As a member of the Acclaim community, it is important for everyone's enjoyment that you follow our code of conduct: <u>http://www.acclaim.com/code\_of\_conduct.html</u>

Your Acclaim account gives you access to all of our games and our community message boards: PonyStars.

So welcome to the Acclaim community... now get ready to have some fun!

The Acclaim Team

www.acclaim.com is operated by Acclaim Games Inc. 9595 Wilshire Blvd. Suite 900 Beverly Hills, CA 90212

If you do not wish to receive any more emails from Acclaim, Click Here.



# **Privacy Policy**

We take the privacy of our customers very seriously and as you will read, you are protected by our commitment to the following:

1. We will never sell or transfer your personal information to any other third party company.

2. We collect the following information:

- User ID : To identify yourself and access your account
- Password : To protect your account
- ZIP Code : We provide the Zip Code to our advertising partners.

- Country : Some of our games are not available in countries where other publishers own the distribution rights. We use the - Country to allow access to our games. We provide the Country to our advertising partners.

- Gender: We provide the Gender to our advertising partners.

- Birthday : To validate the age to comply with COPA rules and we provide the birthday to our advertising partners.

- Valid Email address: We collect the email only for if you are 13 or older or we have received the permission of the Parent or Legal Guardian. You can use the email to retrieve your User ID if you have forgotten it. Based on your email selections, we will email you information about our games such as updates and new games. You will never receive emails from us with offerings on behalf of other companies.

- Character name : Used in the DANCE! game to name the player's character.

- IP Address : Each and every time you log on your IP address will be collected in order to protect you in case someone other than you is using your account. We provide the IP Address to our advertising partners.

- Cookies : We store cookies on your PC to keep track of your Account and it is not shared with other companies.

3. When a child under 13 years of age signs up we not collect the Email address without the permission of the Parent or Legal Guardian and we will collect the other items listed above. We do not collect anything else. If a child under 13 years of age wants to post information on our website or chat with other players, we will require that they do not disclose any personal information such as the real name, address, phone number and anything that can be used to contact the child.

4. Once you've clicked on an advertisement and have left our Website, our Privacy Policy no longer applies and you must read the privacy policy of the advertiser to see how your personal information will be handled on their site.

When purchasing game items or subscriptions to our games, you will have the choice to pay by Paypal, Click&Buy, mobile phone, bill to your home phone or any other ecommerce available today or in the future. We will collect the required information for each payment method, however, this information will be kept confidential and is only shared under industry standard security methodologies to the billing partners. The billing partners have no right to use your information other than completing the billing process you have initiated.



# **Privacy Policy**

We ask that you educate your child to never give out email, name, address, phone or pager information without parents consent. Tell them to always notify a parent OR guardians, when they feel threatened, or are asked for any personal information. The Parent needs to contact us immediately.

For complaints or to remove your Child's information, we can be reached via mail at:

You can send us mail at:

Acclaim Games Incorporated 9595 Wilshire Blvd. Suite 900 Beverly Hills, CA 90212 United States of America Phone: (310) 492-5188 Fax: (310) 943-2332

If we materially change our privacy policy, we will notify you when you sign on or send you an email if we have collected it. We will offer you the choice to agree to it or to delete your account should you refuse to agree to the new privacy policy.

You can change your information with the exception of the User ID anytime by visiting <u>www.acclaim.com</u> signing on and then choosing the My Account link on the upper right side of the website.

In the event that we sell a portion or our entire Company, we will include provisions in the selling contract requiring the purchaser to treat your personally identifiable information in the same manner required by this Privacy Policy.

We will disclose personal information when we believe in good faith that such disclosures are required by law, including, for example, to comply with a court order or subpoena, or will help to enforce our Terms of Use; enforce contest, sweepstakes, promotions, and/or game rules; protect your safety or security, including the safety and security of property that belongs to you; and/or, protect the safety and security of our Web sites.

----