



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Avis B. Yount
State of Georgia

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

After carefully considering your comment, along with others received in this matter, the Commission has determined that the public interest is best served by issuing the Decision and Order in final form without modification. A copy of the final Decision and Order, and other relevant materials, are available from the Commission's Website at <http://www.ftc.gov>.

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By direction of the Commission, Commissioner Ramirez not participating.

Donald S. Clark
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WASHINGTON, D.C. 20580

May 13, 2010

The Kroegers

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

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WASHINGTON, D.C. 20580

May 13, 2010

Peterson Pierre
State of California

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Pierre,

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WASHINGTON, D.C. 20580

May 13, 2010

Calvin Treger
State of Washington

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Treger,

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May 13, 2010

Dr. Robert Walther
State of New York

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Walther,

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May 13, 2010

Dr. Anna Ryan
State of New Hampshire

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Ryan,

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May 13, 2010

Ms. Jeannie Thornberry
State of Missouri

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Thornberry,

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May 13, 2010

Mr. Daniel Read
State of California

Re: *In the Matter of Indoor Tanning Association*
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Shelly Fauver, LPN
State of Washington

Re: *In the Matter of Indoor Tanning Association*
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May 13, 2010

Ms. Elizabeth Wigginton
State of Texas

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Wigginton,

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May 13, 2010

Dr. Charles
State of Illinois

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Charles,

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May 13, 2010

Andrea Garrett, M.D.
Dermatology and Surgery Center
State of Missouri

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Garrett,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

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WASHINGTON, D.C. 20580

May 13, 2010

Victoria Elliot
Executive Director
Dermatology Nurses' Association
State of New Jersey

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Elliot,

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May 13, 2010

Dr. Keeter Sechrist
State of Indiana

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Sechrist,

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May 13, 2010

Dr. Bruce Brod
Dermatology Associates
Commonwealth of Pennsylvania

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Brod,

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May 13, 2010

Dr. F. William Danby
State of New Hampshire

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Danby,

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The Stones
State of Missouri

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

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May 13, 2010

Dr. Michelle Bush
Commonwealth of Massachusetts

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Bush,

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May 13, 2010

Dr. Susan Dozier
State of Texas

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Dozier,

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Dr. Scott Dale
State of Arizona

Re: *In the Matter of Indoor Tanning Association*
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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Dr. Kelley Redbord
Washington, D.C.

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Redbord,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

After carefully considering your comment, along with others received in this matter, the Commission has determined that the public interest is best served by issuing the Decision and Order in final form without modification. A copy of the final Decision and Order, and other relevant materials, are available from the Commission's Website at <http://www.ftc.gov>.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Dr. Robert Wright
State of Colorado

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Wright,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Kay Johnston, M.D.
State of Texas

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Johnston,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Dr. Cindy Smith
State of Minnesota

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Smith,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Secretary



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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Dr. Jeffrey Evanson
State of Minnesota

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Evanson,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Secretary



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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Jamie Altman, M.D.
Commonwealth of Pennsylvania

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Altman,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

The James Family
Commonwealth of Pennsylvania

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

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Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Mark McCune, M.D.
State of Kansas

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. McCune,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Mr. Thomas Ellis
Commonwealth of Virginia

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Ellis,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on your experience with skin cancer. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Ms. Dessie Baker
State of Florida

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Baker,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on your experience with skin cancer. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Rachael Robertson
State of Texas

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Robertson,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on your experience with skin cancer. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Ms. Kelly Ransdell
Commonwealth of Kentucky

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Ransdell,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on your experience with skin cancer. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

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Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Misty Peebles
State of Illinois

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Peebles,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on your experience with skin cancer. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Laura Mikkelson
State of Florida

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Mikkelson,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on your experience with skin cancer. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Nicole Antle
State of Ohio

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Antle,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on your experience with skin cancer. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Ms. Andrews
The State of California

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Andrews,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on your experience with skin cancer. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

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Secretary



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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Ms. Caresse Schweitzer
State of Arizona

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Schweitzer,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on your experience with skin cancer. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

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Secretary



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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Amanda Horn
State of Wisconsin

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Horn,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on your experience with skin cancer. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Ms. Victoria Hebb
Commonwealth of Virginia

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Hebb,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on your experience with skin cancer. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

After carefully considering your comment, along with others received in this matter, the Commission has determined that the public interest is best served by issuing the Decision and Order in final form without modification. A copy of the final Decision and Order, and other relevant materials, are available from the Commission's Website at <http://www.ftc.gov>.

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By direction of the Commission, Commissioner Ramirez not participating.

Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

MaryAnn Gerber
State of Utah

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Gerber,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on your experience with skin cancer. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Amy Cawvey
State of Ohio

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Cawvey,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on your experience with skin cancer. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Megan Cartwright
State of Washington

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Cartwright,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on your experience with skin cancer. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

[Name withheld upon request]
State of Texas

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on your experience with skin cancer. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Donald S. Clark
Secretary



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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Mr. Christopher Whitley
State of California

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Whitley,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

The Commission's investigation of this matter was informed by a thorough analysis of the available scientific evidence relating to ultraviolet radiation. It included analysis of relevant scientific studies and consultation with experts from government, academia, and the industry.

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Donald S. Clark
Secretary



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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Mr. Todd Roach
State of Illinois

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Roach,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

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Donald S. Clark
Secretary



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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Mr. Mark Wilson
State of Vermont

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Wilson,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

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Donald S. Clark
Secretary



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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Lyvonn Reese
State of Tennessee

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

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Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Ms. Alison Fiano Perry
State of Indiana

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Perry,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

M. Patterson
State of Tennessee

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Mr. Thomas Brookshire
State of Indiana

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Brookshire,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Mr. Bob Flickinger
State of Ohio

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Flickinger,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Mr. Frank B.
State of Pennsylvania

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Mr. Stephen Underhill
State of Texas

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Underhill,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Mr. Mitch Teal
State of Oregon

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Teal,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Mr. Steve Williams
Toronto, Canada

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Williams,

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It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Mr. Ken Wolf
State of Wisconsin

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Wolf,

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It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

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Donald S. Clark
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WASHINGTON, D.C. 20580

May 13, 2010

Mr. Mike Fisher
State of Oklahoma

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Fisher,

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It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

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The Order in this matter will prohibit the Indoor Tanning Association from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception.

After carefully considering your comment, along with others received in this matter, the Commission has determined that the public interest is best served by issuing the Decision and Order in final form without modification. A copy of the final Decision and Order, and other relevant materials, are available from the Commission's Website at <http://www.ftc.gov>.

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By direction of the Commission, Commissioner Ramirez not participating.

Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Ms. Rachael Dumm
State of Ohio

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Dumm,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

The Commission's investigation of this matter was informed by a thorough analysis of the available scientific evidence relating to ultraviolet radiation. It included analysis of relevant scientific studies and consultation with experts from government, academia, and the industry.

The Order in this matter will prohibit the Indoor Tanning Association from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Mr. Jim Fisher
State of Maryland

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Fisher,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

The Commission's investigation of this matter was informed by a thorough analysis of the available scientific evidence relating to ultraviolet radiation. It included analysis of relevant scientific studies and consultation with experts from government, academia, and the industry.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Mr. Allen Reed
State of Illinois

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Reed,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

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Donald S. Clark
Secretary



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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

The Hewitts
State of Illinois

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

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Donald S. Clark
Secretary



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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

The Grimms
State of Pennsylvania

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

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Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Ms. Mimi Jensen
United States of America

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Jensen,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

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Donald S. Clark
Secretary



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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Mr. Paul Russum
State of Colorado

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Russum,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

The Whalens
State of Michigan

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

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It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Ms. Tammy Rider
State of Michigan

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Rider,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

It appears from your letter that you oppose the Commission's action and take issue with the Commission's position that tanning, including indoor tanning, increases the risk of melanoma and nonmelanoma skin cancers.

The Commission's investigation of this matter was informed by a thorough analysis of the available scientific evidence relating to ultraviolet radiation. It included analysis of relevant scientific studies and consultation with experts from government, academia, and the industry.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Donna Regen
State of Texas

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Regen,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on a family member's death due to skin cancer. The Commission would like to express its condolences for your loss. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

After carefully considering your comment, along with others received in this matter, the Commission has determined that the public interest is best served by issuing the Decision and Order in final form without modification. A copy of the final Decision and Order, and other relevant materials, are available from the Commission's Website at <http://www.ftc.gov>.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Marie French
State of Texas

Re: *Indoor Tanning Association*, Matter No. 082-3159

Dear Ms. French,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you report on a family member's death due to skin cancer. The Commission would like to express its condolences for your loss. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

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Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Kimberly Tacconi
Commonwealth of Pennsylvania

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Tacconi,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you discuss the risks of tanning. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Amy Waldrop
Commonwealth of Virginia

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Waldrop,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you discuss the risks of tanning. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

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Donald S. Clark
Secretary



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UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Marcia Starns, PA-C, MPAS
State of Tennessee

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Starns,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you discuss the risks of tanning. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Peg Renery
State of California

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Renery,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you discuss the risks of tanning. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Robert Reeves
State of California

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Reeves,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you discuss the risks of tanning. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

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Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Kristin McJunkins
State of Connecticut

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms McJunkins,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you discuss the risks of tanning. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

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Secretary



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UNITED STATES OF AMERICA
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WASHINGTON, D.C. 20580

May 13, 2010

The Croes Family
State of New Jersey

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you discuss the risks of tanning. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

After carefully considering your comment, along with others received in this matter, the Commission has determined that the public interest is best served by issuing the Decision and Order in final form without modification. A copy of the final Decision and Order, and other relevant materials, are available from the Commission's Website at <http://www.ftc.gov>.

It helps the Commission's analysis to hear from a variety of sources in its work, and we appreciate your interest in this matter.

By direction of the Commission, Commissioner Ramirez not participating.

Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Neil Capper
State of Alabama

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Mr. Capper,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you discuss the risks of tanning. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Katharine Burton
Pediatric Dermatology
State of Texas

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Burton,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you discuss the risks of tanning. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Lizabeth Bunte
State of Illinois

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Bunte,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you discuss the risks of tanning. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Dr. Christopher Moeller
State of Kansas

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Dr. Moeller,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you express concern about the risks associated with indoor tanning. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. It also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

You also urge the Commission to support a tax on indoor tanning. The FTC has no jurisdiction over taxation issues and thus, typically, does not involve itself in taxation policy.

After carefully considering your comment, along with others received in this matter, the Commission has determined that the public interest is best served by issuing the Decision and Order in final form without modification. A copy of the final Decision and Order, and other relevant materials, are available from the Commission's Website at <http://www.ftc.gov>.

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Lisa Pawelski
Commonwealth of Pennsylvania

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Pawelski,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

In your letter, you express concern about the risks associated with indoor tanning. The serious health risks associated with tanning, including the increased risk of skin cancer, played an important role in the Commission's decision to bring this action.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. It also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Ms. Natalie Macias
State of Texas

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Macias,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

The Order in this matter will prohibit the Indoor Tanning Association ("ITA") from representing that tanning, including indoor tanning, does not increase the risk of skin cancer, is safe, or poses no danger. The Order also will require that future claims about the safety or health benefits of indoor tanning (including vitamin D benefits) be non-misleading, substantiated, and accompanied by clear and conspicuous disclosures, to prevent consumer deception. If ITA violates the Commission's final Order, it will be liable for civil penalties of up to \$16,000 per violation, pursuant to Section 5(l) of the FTC Act, 15 U.S.C. § 45(l).

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

The Wishes
State of Texas

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

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Donald S. Clark
Secretary



Office of the Secretary

UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

May 13, 2010

Ms. Bridgett Cooper
State of Texas

Re: *In the Matter of Indoor Tanning Association*
File No. 082-3159, Docket No. C-4290

Dear Ms. Cooper,

Thank you for the comment you submitted regarding the above-referenced matter. Your comment was placed on the public record pursuant to Section 2.34 of the Commission's Rules of Practice, 16 C.F.R. § 2.34.

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