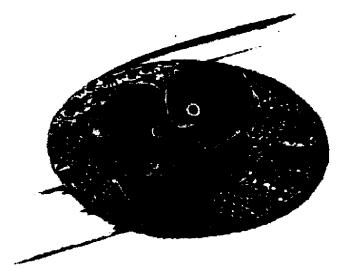
**EXHIBIT B** 

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# South African Hoodia Gordonii



## PRODUCT PROFILE REPRESENTED BY:

STELLA LABS STELLA 000169

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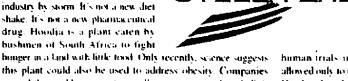
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## Hoodia Gordonii: The Next Evolution in Dieting By Deborah Vickery, MBA

Atkins Dict, South Beach Dier and Sugar Busices will all be a thing of the past as Hoodia Goidonni weight control products take the industry by storm. It's not a new diet shake. It's not a new pharmacentical drug. Hoodia is a plant caten ny bushmen of South Africa to fight



this plant could also be used to address obesity. Companies around the world are investing influens into research and climical totals. Even before U.S. ingredient supplier. Stella Labs pioneered its introduction to the U.S. market, there was iremendous interest in Hoodia Gordona.

We have seen an incredible demand for this product. We suspect by the end of 2005, the current weight loss industry leaders will have to create new brands using the Hoodia Gordomi-ingredient, to retain a competitive position in the market," said Craig Paylon, managing director of Stella Labs. Hoodia Gordonn aids in weight loss by eliminating the urge to overeat. Because of this diets which limit the amount of food or the types of lood one can cal will be viewed as onnecessary.

#### Hoodia, The Bushmen's Food

For thousands of years, this succolent has been a marve food. of the San Tribesman of the Kalahari Desert. It was in a study of indigenous foods by South Africa's national faboratory, the first evidence of the plant's appetite suppressing ability was revealed. "What they found was when they fed it to animals, the animals ate it and lost weight? noted Dr. Richard Dixey, British biopharmacentical Hoostia research director (CBS, 2004)

Scientists everywhere are seeing vast potential for this prodact as a nutritional supplement in the world market. Hoodia supplements taken daily can reduce calorie intake by 1.000 calories a day, inducing weight loss by taking away the feeling of hunger, without limiting food intake, changing the diet, or adding an exercise regimen

#### The Science of the Succulent

Hoodia works by tricking the brain into thinking the body is full even if it is not. When a person eats, the body produces glucose which sends a signal to the hypothalamus of the brain indicating the body has been nourished; thus the feeling of hunger subsides.

Hoodia acts on the body in the same way, only the signals are 100.000 times more potent than glucose, completely eliminating the feeling of hunger for extended periods. Even small



amounts of food will make the body feel completely nourished. and energized.

The first animal trial of Hoodiainvolved rais. Rats, a species that will eat literally anything, stoppedcuting completely for days at a time. when given Hoodia. The first

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human trials involved a morbidly obese group of people allowed only to read, watch television, and eat. Half were given Hoodia: the other half, placebo. Fifteen days later, the Hoodia - a group had reduced their calorie intake by 1,000 calories a day (The average American man consumes about 2.600) calories a day; a woman arout 1,990).

"If you take this compound every day, your wish to cat goes down. And we've seen that very, very dramatically," said Dives CBS MOED

Scientists and numeronists from around the world are taking an m-depth look at this product. Their clinical trial reports combined with recent news and television programs highlighting the product will continue to provide public awareness, enabling supplement manufacturers to roll out new Hoodia Gordonn products with instant success.

#### **Hoodia Supply**

There are limited numbers of South Alocan manufacturers/cultivators approved to export Hoodia Gordonal In order to secure a steady sapply of Hoodia Gordonii into the U.S., Stella Labs tought for an exclusive distribution agreement with one of the largest Hoodia cultivators approved for export by the South African government

"Ingredient suppliers and distributors worldwide were scrambling to sign deals. I d say we got lucky, but we statted researching the product nearly three years ago, we saw it coming, [and] we had the contacts in place to make it happen." said Payton. Now that Hoodia Gordonii is available in the U.S., there is nothing to stop the new diet evolution.

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## HOODIA GORDONII The Next Diet Evolution

By: Deborah Vickery, MBA, Stella Labs Hoodia Gordonii Product Manager

#### **HOODIA GORDONII: The Next Diet Evolution**

Atkins Diet, South Beach Diet, Sugar Busters will all be a thing of the past as Hoodia Gordonii weight control products take the industry by storm. It's not a

new diet shake. It's not a new pharmaceutical drug. Hoodia is a plant eaten by primitive Bushmen of South Africa to fight hunger in a land with little food. Only recently, science suggests this plant could also be world's best chance at a cure for obesity. Companies around the world are investing millions into research and clinical trials. Even before US Ingredient Supplier Stella Labs pioneered its introduction to the US market, there was tremendous interest in Hoodia Gordonii. "We have seen an incredible demand for this product. We suspect by the end of 2005, the current weight loss industry leaders will have to create new brands using the Hoodia Gordonii ingredient, to retain a competitive position in the market." says Craig Payton, Managing Director of Stella Labs. (2004). Hoodia Gordonii aids in weight loss by eliminating the urge to overeat. Because of this, diets which limit the amount of food or the types of food one can eat will be viewed as unnecessary.

#### Hoodia, The Bushmen's Food.



For thousands of years, this succulent has been a native food of the San Tribesman of the Kalahari Desert. It was in a study of indigenous foods by South Africa's national laboratory, the first evidence of the plant's appetite suppressing ability was revealed. "What they found was when they fed it to animals, the animals ate it and lost weight," says Dr. Richard Dixey, British bio-pharmaceutical Hoodia research director. (CBS 2004).

Scientists everywhere are seeing vast potential for this product as a nutritional supplement in the world market. Hoodia supplements taken daily can reduce calorie intake by 1000 calories a day; inducing weight loss by taking away the feeling of hunger; without limiting food intake, changing the diet, or the addition of an exercise regimen.

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#### The Science of the Succulent

Hoodia works by tricking the brain into thinking the body is full even if it is not.

When a person eats, the body produces glucose which sends a signal to the hypothalamus of the brain indicating the body has been nourished; thus the feeling of hunger subsides.

Hoodia acts on the body in the same way, only the signals are 100,000 times more potent than glucose, completely eliminating the feeling of hunger for extended periods. Even small amounts of food will make the body feel completely nourished and energized.

The first animal trial of Hoodia involved rats. Rats, a species that will eat literally anything, when given Hoodia stopped eating completely for days at a time.

The first human trials involved a morbidly obese group of people allowed only to read, watch television, and eat. Half were given Hoodia; the other half, placebo. Fifteen days later, the Hoodia group had reduced their calorie intake by 1000 calories a day. (The average American man consumes about 2,600 calories a day; a woman about 1,900.) "If you take this compound every day, your wish to eat goes down. And we've seen that very, very dramatically," says Dixey. (CBS 2004).

Stella Labs managing director, Craig Payton believes that within a year, Hoodia Gordonii be the number one ingredient for weight loss supplements. Scientist and nutritionists from around the world are taking an in-depth look at this product. Their clinical trial reports combined with recent news and television programs highlighting the product will continue to provide public awareness, enabling supplement manufacturers to roll out new Hoodia Gordonii products with instant success.

#### Hoodia Supply

There are limited numbers of South African manufacturers/cultivators approved to export Hoodia Gordonii. In order to secure a steady supply of Hoodia Gordonii into the US. Stella Labs fought for an exclusive distribution agreement with one of the largest Hoodia cultivators approved for export by the South African government. "Ingredient suppliers and distributors world-wide were scrambling to sign deals. I'd say we got lucky, but we started researching the product nearly 3 years ago, we saw it coming, we had the contacts in place to make it happen, and we did." said Craig Payton, Managing Director Stella Labs (2004). Now that Hoodia Gordonii is available in the US, there is nothing to stop the new diet evolution.

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## The Science of Hoodia

### Scientific Classification

Latin name:	Hoodia gordonii			
Common name:	African Hats, Queen of the Namib, Ghaap, Hoodia			
Family:	Asclepiadaceae (5)			
Group:	Succulents			
Origin:	Western Cape, South Africa			
Climate:	subtropical desert			
Minimal winter temperature:	12-14 °C, 53,6 - 57,2 - F			
ideal temperature:	28-30 °C, 82,4 - 86 - F			
Light:	bright-sunny			
Soit:	humus-loam-sandy			
Flower colour:	Pinkish-brown			

## Cultivation Information



In South Africa it is called Ghaap. It grows wild in the wild in semidesert regions of South Africa, Botswana, Namibia, Angola, and Zimbabwe... Exportation of Hoodia from the regions of Boswata, Namib, Zimbabwe, have been outlawed by the governments there. For this reason, all authentic, legally exported Hoodia Gordonii must be grown and manufactured in South Africa.

Although some attempts have been made to cultivate the Hoodia Gordonii succulents outside of South Africa... the plants grown did not exhibit the same appetite suppressant qualities. All attempts thus far have proved unsuccessful.

When manufactured the entire plant is used, including the long spiky stems which can grow up to 7ft tall, the pinkish-brown flowers, as well as the roots. Due to the high content of water contained within the succulent, the manufacturing process yields approximately 1 ton of dry powder per 20 tons of wet Hoodia Gordonii processed.

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## Additional Research Reference Information

#### Hoodia Gordonii: The world's best chance at a cure for obesity.

Hoodia is a new and powerful nutritional supplement for suppressing the appetite. This substance works simply by stopping the cravings for food.

This impressive plant contains a special substance, which acts on the brain by sending a signal to tell the body that it is satisfied and does not need more food.

Suggested usage for Hoodia is somewhat dependent upon body mass. A recommended dosage of 200-800 mg of



Hoodia Gordonii 20:1 concentrated powder; 1 hour before mealtime is a good general guideline. There are no side effects from the usage of Hoodia, other than lack of hunger and weight loss.

## How does it work?



The Hoodia Gordonii cactus has been used for centuries by the tribesmen of Africa's Kalahari desert, to suppress the appetite during long hunting trips.

It works by making patients feel full after ingesting it, and it has been shown to lower food intake by up to 50% in small studies by pharmaceutical companies wishing to create a synthetic derivative.

Although Western scientists became aware of the plant's potential 100 years ago, it was only recently that its active ingredient was patented by the South African Council for Scientific and Industrial Research.

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Quality Bulk Ingredients Since 1982



In an interview with ABCNEWS, a spokesman for the San people who live in the Kalahari Desert, Andries Steenkamp says, "I learned how to eat it from my forefathers," as he prepared a piece of the cactus-like plant called hoodia by trimming off the prickly spikes. "It is my food, my water, and also a medicine for me."

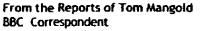
ABCNEWS. "We San, use the plant during hunting to fight off the pain of hunger and thirst."

The World Health Organization(WHO) reports that obesity is rapidly reaching global proportions. According to the WHO, more than 1 billion people are overweight with 300 million of those clinically or morbidly obese (double their normal weight). The medical community reports excessive weight gain is directly related to severe medical problems including heart disease, diabetes, cancer and the onset of strokes.

There are no known side effects with Hoodia Gordonii although it is said to possess a mild aphrodisiac effect. It contains no Ephedra or Caffeine or any other stimulants.



**One Reporters Experience** 



The cactus test

In order to see for ourselves, we drove into the desert, four hours north of Capetown in search of the cactus.

Once there, we found an unattractive plant which sprouts about 10 tentacles, and is the size of a long cucumber.

Each tentacle is covered in spikes which need to be carefully peeled.

Inside is a slightly unpleasant-tasting, fleshy plant.

At about 1800hrs I ate about half a banana size - and later so did my cameraman.

Soon after, we began the four hour drive back to Capetown.

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The plant is said to have a feel-good almost aphrodisiac quality, and I have to say, we felt good.

But more significantly, we did not even think about food. Our brains really were telling us we were full. It was a magnificent deception.

Dinner time came and went. We reached our hotel at about midnight and went to bed without food. And the next day, neither of us wanted nor ate breakfast.

I ate lunch but without appetite and very little pleasure. Partial then full appetite returned slowly after 24 hours.

## Where does it come from?

The Hoodia Gordonii plant grows in the Kalahari Desert region of South Africa



The Kalahari is 100,000 square miles of hostile African Desert.

The Hoodia Gordonii plant grows in the Kalahari Desert region of South Africa and although it looks like a cactus and is in fact part of that family, it is categorized as a succulent. The Hoodia plant has been used for centuries by the San People of the

Kalahari to stave off pain, hunger and thirst when they travelled for weeks, months and even years across the vast desert. The San people number in the 100,000 population range and with the Hoodia plant marketed around the world, will see riches beyond their imagination.

The San People

The San people are the aboriginal people of Southern Africa.

Their distinct hunter-gatherer culture stretches back over 20, 000 years, and their genetic origins reach back over one million years. Recent research indicates that the San are the oldest genetic stock of contemporary humanity. TEN thousand years ago their exclusive domain stretched from the Zambezi to the Cape of Good Hope, from the Atlantic to the Indian Oceans.

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THREE hundred years ago European colonists called them "untamable". Now southern Africa's 110,000 remaining San face cultural extinction, living lives of poverty on the outer edges of society. Today they struggle to win back a foothold, along with their pride, in the lands they once roamed freely.

The San people, in the first deal of its kind, will be rewarded for the development of a drug which makes use of their traditional knowledge.

Under the terms of the agreement, the San people will receive regular fees as the drug developed from a plant used to suppress the appetite passes various stages on the way to market.

The San people hailed the agreement as a "joyous moment".

Mr Chennells, lawyer for the San People in negotiating the export of the Hoodia Gordonii plant is ecstatic:

The San will finally throw off thousands of years of

oppression, poverty, social isolation and discrimination...We will create trust funds with their Hoodia royalties and the children will join South Africa's middle classes in our lifetime."

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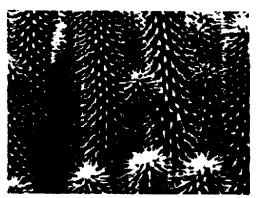
## The San People's Reaction







## What is the science behind it?



Hoodia plants are native to the semi-deserts of South Africa, Botswana, Namibia and Angola. And even though there are about 20 species in the family, the Gordonii is the only one that contains the natural appetite suppressant.

When South African scientists were testing the Hoodia plant, they discovered the plant contained a previously unknown molecule.

Results of human clinical trials in Britain suggest that this active ingredient could reduce the appetite by up to 2,000 calories a day.

This active ingredient works by replicating the effect glucose has on nerve cells in the brain fooling the body into thinking it is full, even when it is not. Hoodia appears to contain a molecule that is almost 100,000 times stronger than glucose.

## **Clinical Trials**

Dixey organized the first animal triats for Hoodia. Rats, a species that will eat literally anything, stopped eating completely.

When the first human clinical trial was conducted, a morbidly obese group of people were placed in a strictly enforced environment.

All the volunteers could do all day was read papers, watch television, and eat.

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Half were given Hoodia, half placebo. Fifteen days later, the Hoodia group had reduced their calorie intake by 1000 a day. It was a sturning success.

Trials performed by Dr. Richard Dixey

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Dr Richard Dixey who performed some of the first clinical trials on the Hoodia plant, explained how the active ingredient actually works:

There is a part of your brain, the hypothalamus. Within that mid-brain there are nerve cells that sense glucose sugar.



"When you eat, blood sugar goes up because of the food, these cells start firing and now you are full.

What the Hoodia seems to contain is a molecule that is about 10,000 times as active as glucose.

"It goes to the mid-brain and actually makes those nerve cells fire as if you were full. But you have not eaten. Nor do you want to."

## Stella's Hoodia Gordonii:

Hoodia Gordonii is NOT a drug. Pharmaceutical companies are trying to synthesize it's appetite suppressing molecule known as P57 to produce a diet Drug in the near future. However, this material in it's pure, dried and ground form is very effective. Natural products cannot be patented in any form, nor can their names be trademarked. Our Hoodia Gordonii comes directly from approved farms in South Africa where the San People of the Kalahari receive direct financial benefit from the sale of this great product, sowed by their own hand.

Hoodia gordonii 20:1 concentrated powder comes from the naturally occurring plant is available from Stella Labs through our global affiliates. Stella Labs has been actively involved in qualifying this material for a number of months. There are over 20 species of Hoodia present in South Africa. Only Hoodia gordonii has shown proven results as a highly effective appetite suppressant. Therefore it is important to make sure you have the correct product.

Stella Labs offers Hoodia gordonii as a 20:1 concentrated powder. The 20:1 ratio is a wet to dry yield ratio not... the product is not an extract.

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## Specifications for Anaylsis Hoodia Gordonii 20:1



Botanical Name

Family Appearance Taste and Odor Part Used Country of Origin Mesh DH Moisture Ash **Concentration Ratio** Excipients

#### Hoodia Gordonii Asclepiadaceae pale yellow to light brown powder Characteristic bitter taste Whole Plant South Africa 95% through 80 mesh 5-7 . <5% 2-5% 20:1 None

**Test Method** 

SPECIFICATION

#### **Microbiological Data**

Item

Yeast:

Mold:

As ΡЬ

E. Coli

TEST

Total Plate Count: <10,000 cfu/g FDA BAMA/AOAC <100 cfu/g FDA BAMA/AOAC <100 cfu/g FDA BAMA/AOAC Negative FDA BAMA/AOAC Pseudomonas: Negative FDA BAMA/AOAC Salmonella: Negative FDA BAMA/AOAC Coag. Pos Staphylococcus Negative FDA BAMA/AOAC Heavy Metals <10ppm <2ppm <3ppm **Residual Solvents** None detected Pesticides None detected Non Irradiated. Non GMO

Specification



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## LAB RESULTS

#### PRODUCT IDENTIFICATION

#### HOODIA CACTUS (GORDONII) LOT NUMBER 0401120320-1

#### Weight in grams per 100 grams

2.6 Calories per g

0.0 Calories per g 1.0 Calorias per g

#### Weight in grams per 1 Tap (5g)

Protein (N X 6.25)		14.34 g	Protein (N X 6.25)	0.72 g	
Carbohydralis (by dill)		67.59 g	Carbohydrate (by diff)	3.38 g	
Dietary Fiber		27.93 g	Distary Fiber	140 g	
Fat	Fat		Fat	0.14 g	
Moisture		8.26 g	Moisture	0.41 g	
Ash		7.04 g	Ash	0.35 a	
Calories		352.55 Cel	Calories	17.63 Cat	
Vitamin A		473.31 IU	Vitamin A	23.67 IU	
Vitamin C		2.07 mg	Vitamin C	0.10 mg	
Calcium		1.397.11 mg	Calcium	59.86 mg	
Iran		31.40 mg tran	tran	1.57 mg	
Sodium		77.50 mg	Sodium	3.88 mg	
Cholesterol		0.00 mg	Cholesteral	0.00 mg	
Polyunsaturated Fat Monounsaturated Fat		- 1.44 g 0.45 g	Polyunsaturated Fat	0.07 g 0.02 g	
			Monounselurated Fat		
Saturated Fat		0.77 9	Salurated Fat	0.04 g	
Trans fat		0.00 g Trans fat		0.00 g	
Monosaccharid	les	4.27 g	Monosaccharides.	0.21 g	
Disaccharides		1.63 g Disaccharides	0.08 a		
Total Sugars		5.90 g	Total Sugars	0.30 g	
Gycerol	2.4 Calories per g				
. Matikal	2.1 Calories per g		Respectfully submitted,		

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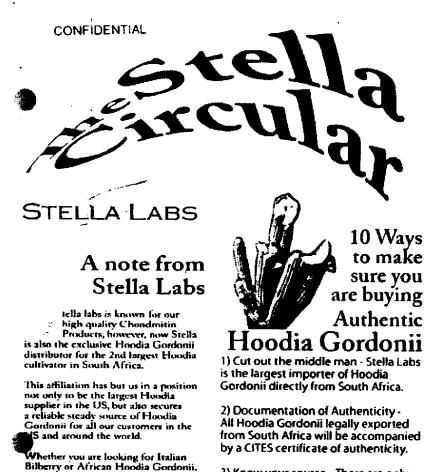
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Serving Size Servings Per Con	taiaar	1 Tsp (5g	)	I
Servings Per Con			~	
Amount Per Servin				
Calories	20	Calories fr	om Fat	0
Total Fat	0 g		0%	
Saturated Fat	0 g		0%	
Trans Fat	Og			-1
Cholesterol	0 mg		0%	]
Sodium	5 mg		0%	
Total Carbohydra	nie 3g		1%	I
Dietary Fiber	1g_		6%	
Sugars	Og			
Protein	1 g			
Vitamin A	0%	Vitamin C		au l
Calcium	<u>6%</u>			<u>0%</u> 8%
	Values are based o			070
daily values may be				
	Calories	2,000	2,600	
Total Fat	Less fren	65 9	60 g	
Saturated Fat	Less than	20 p	25 g	
Cholesterol	Less than	300 mg	30C mg	
Sodiam	Less then	2,400 mg	2,400 mg	
Total Carbolydrate Fiber		300 g	375 g	
		25 😜	30 g	_
Calcries per grant:	<b>•</b> • • • •		• • • •	
Fal 9 •	Cerbohydrat	• 4 •	Protein 4	
			e	



3) Know your source - There are only three companies currently authorized to export Hoodia from South Africa. Stella Labs buys all of our Hoodia Gordonii from the 2nd largest supplier in South Africa.

4) Avoid legal dilemmas - Buy concentrated powder rather than those claiming to sell extracts. Using extracts may subject you to P57 patent infringement.

> 5) Know your product - Stella sells Hoodia Gordonii 20:1 concentrated powder. The 20:1 distinction refers to the weight to yield ratio used by suppliers.

6) Secure a reliable source -Ensure that you can continue to produce your new Hoodia brands for years to come.

7) Avoid Customs Hold Ups - The FDA requires that importers of Hoodia register and that all product be approved upon arrival to the US. Stella is the only US approved company. The Stella Circular

## Stella's Price List

L-Arginine AKG \$55.00 L-Carnitine \$28.00 Banaba 3.5% \$65.00 Bilberry 25% \$225.00 Magnolia 1.5% \$42.00 Cnidium Monnieri \$35.00 Saw Palmetto 45% \$55.00 Tribulus 10% Protostioscin \$175.00 Yohimbe 8% yohimbine \$75.00 Creatine Ethyl Ester \$25.00 Eurycoma longifolia 100:1 \$160 Eurycoma longifolia 200:1 \$330 White Kidney Bean 55% \$32.00

Chondroitin Sulfate 90% \$61 Certified by USP/CPC



8) Use informational resources -Stella provides our customers with all of research to use in helping promote new products.

9) Buy in Bulk for discounts -Stella offers lower prices than some smaller Hoodia providers in South Africa because of the quantity we are importing.

10) Don't take chances -Stella Labs is the exclusive US distributor for the 2nd largest supplier in South Africa. Getting the real thing is easy, if you buy from Stella Labs.

We will be more than happy to send you a free sample of Stella's Hoodia Gordonii 20:1 product. Please phone, fax, or email and we will send you a product profile pack and sample within 2 business days.

THIS IS A BUSINESS TO BUSINESS FAX, FOR REMOVAL FAX BACK TO 888-770-2010

STELLA 000185

American Shark Chondroitin Sulfate 90% HPLC

A Stella Featured Product

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can make for your company.

ingredients they buy.

ingredients you need to make superior

finished products. Here at Stella we

believe in providing our customers

with the information they need to

make informed decisions about the

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9/21/2005 - Stella Labs is seeking to put an end

to controversy over Hoodia gordonii testing

**Related News** 

Active hoodia ingredient not just from gordonic s UK company Unilevel gains exclusive lights to Phytopharmis

Hoodia, a cactus-like plant, has been eaten by the San Bushmen of the Kalahari Desert to red hunger and increase energy for around 100,000 years. Its reputation as an effective appetite suppressant has led to a surge in demand in the United States, but the market has become swamped with adulterated material that is either cut with other substances or is of a different species that does not contain the active molecule.

This has meant that suppliers of genuine South African Hoodia gordonii need to have rigorous checks in place to ensure authenticity.

But if the laboratories have different testing methods and therefore come to different conclusias to bio-active molecules and purity standards, that task becomes a lot more difficult.

As a first step towards solving the conundrum, Stella Labs has sent replicate samples of its Hc

Stephen Holt of Holt MD Lab, a client of Stella Labs, said: "It is important to apply science whi

Stella Labs managing director Craig Payton told NutraIngredients-USA.com that the initial ster

to reconfirm IBC's testing results for Stella's own material. Preliminary results are expected to

defining a standard. A validated reference standard needs to be defined, a proven test methodology needs to be applied and measurable quantitative results need to be disclosed."

gordonii to testing laboratories that dispute each other's chemical methodology.

#### Product Newsletters

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"We want to go to the industry as a whole and say 'here is what we believe to be real hoodia gordonii, " said Payton.

Going forward, the company hopes to work on producing a validated reference standard.

He added that Stella Labs has submitted material purporting to be Hoodia gordonil from other suppliers for testing in the past, and has found some from South Africa to be of a similar quali its own but other samples, or unknown origin, to be substandard.

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STELLA 000186

About Stella Labs :

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## 2005 · COMPANY PROFILE · 2005

# STELLA LABS:

#### **Company Description**

Stella Labs provides premium quality natural ingredients world wide for use in producing finished goods. At Stella Labs we believe that information is the most important service that we can offer our clients. We have spent years gathering product information in order that we may better serve our clients needs for new product marketing and improved formulations. Stella believes that the key to our continued success will be to maintain the steady reliable sourcing of our wide variety of natural products to our customers. We stock over 100 of our most popular items in warehouses on the east and west coasts of the US, allowing for ease of International deliverics and shipping.

#### Technology, Patents, New Products:

Stella Labs has pioneered the introduction of African Hoodia Gordonii in the US Market.

#### **Top Selling Products:**

African Hoodia Gordonii Bovine Chondroitin Sulfate Bilberry 25% Green Coffee Bean Extract Yohimbe Eurycoma Longifolia

Amino Acids White Kidney Bean

# Specialized Services: International Customs Sourcing

### **Major Markets:**

Dietary Supplements Sports Nutrition Nutraceuticals

#### **Key Personnek**

V. Craig Payton, Managing Director email: craig@stellalabs.com Kevin Tofts, Director of Operations email: kevin@stellalabs.com Lorraine Samaan, Corporate Accounts Manager email: lorraine@stellalabs.com John Calderone, M.B.A., Northeost Soles email: john@stellalabs.com Deborah Vickery, M.B.A. Southeast Sales email: debbic@stellalabs.com Christine Walters, California & West Coast Sales email: christine@stellalabs.com

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Nutraceuticals World - Company Capabilities - 2005

#### Founded: 1982 in New Orleans, Louisiana, USA **Corporate Offices:**

Corporate Headquarters are located at: 625 From Road, Paramus, NJ 07652 USA Phone: +1 201-225-9553 Fax: +1 201-225-9554

STELLA LABS

Toll Free Phone: 1-800-616-0625 Toll Free Fax: 1-800-616-0632 General E-mail Address: sales@stellalabs.com website: www.stellalabs.com International Sales Office Phone: +1 503-357-8362 Florida Sales Office Phone: +1 727-239-7104 California Sales Office Phone: +1 714-892-4358 East Coast and all other US Sales: +1 201-225-9553

#### Global Capabilities: -

Stella Labs is a world wide ingredient supplier. For International Sales Contact V. Craig Payton at: craig@stellalabs.com

### SHARK CHONDROITIN SULFATE

PRODUCT: CHONDROITIN SULFATE SHARK 90% TEST METHOD: HPLC DESCRIPTION: Fine, white powder with a characteristic odor Origin: USA Raw Material: Shark Cartilage

Non GMO Non Irradiated Product Information and Research 85E/TSE Free Solvent Residue free





## African Hoodia Gordonii PRODUCT: HOODIA GORDONII 20:1

Botanical Name: Family : Use:

Appearance:

Hoodia Gordonii (Masson) Sweet ex Decne. Asciepiadaceae Weight Loss Sexual Energy Appetite Suppressant Light green to yellow powder South Africa

Common names: Hoodia, Ghaap, Queen of the Namib

STELLA 000187

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