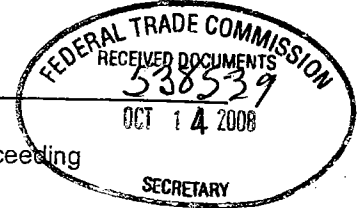


NOTICE OF APPEARANCE



CASE NAME In the Matter of
GEMTRONICS, INC., etc. and
WILLIAM H. ISLEY, etc.

FILE/DOCKET NUMBER
9330



➤ Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

counsel or representative for the respondent (Complete items 1, 2, 4, and 5 below)

counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENTS
<p><small>Include name, address and telephone of each</small></p> <p>MATTHEW I. VAN HORN Law Office of Matthew I. Van Horn, PLLC 16 W. Martin Street, Suite 700 Post Office Box 1309 Raleigh, NC 27602</p> <p>Telephone (919) 835-0880 Facsimile (919) 835-2121</p>	<p><small>Include address and telephone numbers of all persons, partnerships, corporations, or associations</small></p> <p>GEMTRONICS, INC. c/o 964 Walnut Creek Road Franklin, NC 28734-9533</p> <p>WILLIAM H. ISLEY 964 Walnut Creek Road Franklin, NC 28734-9533</p> <p>Telephone (828) 369-7590 Facsimile (828) 369-7590</p>

3. ASSOCIATE/ASSISTANT DIRECTOR

4. SIGNATURE OF SENIOR COUNSEL

5. DATE SIGNED

10/10/2008

Return this form to: H-135
Federal Trade Commission
600 Pennsylvania Ave. NW
Washington, D.C. 20580

ADDENDUM TO NOTICE OF APPEARANCE

**Federal Trade Commission
Washington, D. C.**

THE UNDERSIGNED HEREBY CERTIFIES that he is an attorney-at-law practicing in the State of North Carolina. I received my BA from Hampden-Sydney College, Hampden-Sydney, Virginia in 1994; a JD and a Master of Business Administration from the University of Tulsa, Tulsa, Oklahoma in 1998. I am a member in good standing with the North Carolina Bar Association (State Bar No. 26166) and have been admitted to practice in the following jurisdictions:

North Carolina State Bar	1999
Oklahoma State Bar	1999
District of Columbia State Bar	2001
Virginia State Bar	2003
U. S. District Court, District of Oklahoma	1999
U. S. District Court, EDNC	2003
U. S. District Court, WDNC	11 2008



MATTHEW I. VAN HORN