

Exhibit A

New Product Update

Dermalin-APg™
reduces
accumulating
"age-related"
body fat around
your waist and
abdomen.

"Put Dermalin-APg™ in a culture dish with fat cells and you can literally watch them deflate - similar to sticking a pin into a balloon."

Dr. Daniel B. Mowery
Director of Scientific Affairs
Klein-Becker usa

Dermalin-APg™ not only erases the dimpled appearance of your cellulite afflicted areas but also has the ability to actually reduce the size of "saddlebag" thighs.

Dermalin-APg™: The next generation
transdermal fat emulsifier

Penetrating Gel

Emulsifies

Fat On Contact

Dissolves Deep-Stored Body
Fat Wherever Applied.

It was October, 1993, in Milwaukee, Wisconsin. More than 400 of the world's foremost weight loss scientists gathered to discuss the latest research at the annual meeting of the prestigious North American Association for the Study of Obesity.

Ordinarily not too many people, outside this elite group of experts, would have cared.

But then something extraordinary happened. The results of a double-blind clinical trial were made public for the first time - a topically applied compound that could actually penetrate the skin and shrink a woman's thigh.

Because the paper was being presented by Drs. George Bray and Frank Greenway of the Pennington Biomedical Research Center, two of this country's most respected scientists, even the most skeptical attendee was in a hurry to get their hands on a sample of the active substance. And for good reason, the results of the study were undeniable.

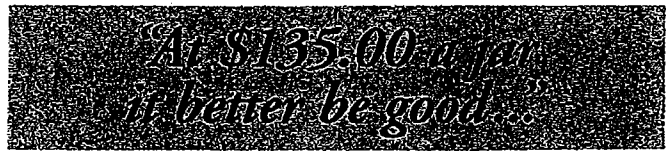
The next day headlines around the world screamed: "Researchers Discover Thigh-Shrinking Compound." News reports of a "Fat Loss Compound That Really Works!" and a "Miracle Substance That Melts Stubborn Fat On Contact!" filled the airwaves. No less than the Washington Post,

Fast Forward Seven Years...

"To call our formula a 'cellulite' cream is a misnomer," says Klein-Becker's Dr. Mowery. "Dermalin-APg's™ unique transdermal 'gel' formulation releases fat stores from any problem area. When the fat is released from the back of a woman's thigh, the dimpled appearance disappears because tension on the connective tissue is reduced as stored 'depot' fat is released. However, when the gel is applied to the tummy, waist or hips, a dramatic reduction of stored body fat occurs, even though cellulite isn't an issue."

The Miracle of Dermalin-APg™

Dermalin APg™ permits you to spot reduce. Put it on your thighs - slimmer thighs. Over thirty and getting thick around the middle? Just apply Dermalin APg's transdermal gel to your waist or tummy and watch them shrink in size within a matter of days. You can even apply Dermalin-APg™ to your double chin. Wherever you've got those unsightly lumps and bumps, apply Dermalin-APg™ and they're gone.



So What's The Catch?

There are two. While Dermalin-APg™ forces the fat out of adipose tissue cells and into the blood stream to be used as energy, the fat doesn't just disappear. You have to help by increasing physical activity or decreasing caloric intake so the fat isn't redeposited.

Secondly, you can't rub Dermalin-APg™ all over your body at the same time. There is simply no way for your body to utilize all the newly released fat. Therefore, "choose your most problematic area first," suggests Dr. Bruce Frome, a member of the Bray-Greenway team and co-administrator of the patented active formula. "Use the product until you get the desired results, then move on, one problem area at a time, until you've literally melted the fat and molded your body to a more pleasing shape."

Shrink Hips, Thighs,
Waist And Tummy...
Even Your Double Chin.

Produced under exclusive license. US Patent Nos. # 4,525,359 and # 4,588,721

dubbed it "The Dream Cream."

Could It All Be True?

Frankly, this is where the real story begins. As with so many new discoveries, the most efficient dosage level and optimal delivery mechanism had yet to be determined. In other words, in 1993, the scientists had discovered a new fat-dissolving ingredient, but didn't have a stable, or effective base formula to make it work quickly on all parts of the body. In fact, that would take another seven years to perfect.

But that didn't stop the knockoff artists from crawling out of the woodwork. By early 1994, there were scores of advertisements for so-called "cellulite" creams. Thousands of women flocked to cosmetic counters, plunking down millions, only to be disappointed. So-called "cellulite" creams became a joke.

Limited quantities make Dermalin-APg™ difficult to find. Call your local supplement retailer or pharmacy for current availability. For additional information visit online at www.dermalin.com or call toll-free:

1-888-340-1628
ext. DA6546

Dermalin-APg
(Epiclor 5.0% Gel)

Transdermal Fat Emulsifying Gel

Dermalin-APg™
(Epiclor 5.0% Gel)
Transdermal Fat Emulsifying Gel Klein-Becker USA

ating Gel
Contact
(2.37dl)

\$135 USD

per 8 oz. [2.37 dl]

(approximately one month's supply)

Call: 1-888-340-1628 ext. DA6546

Visit online at www.dermalin.com

KB Klein-Becker USA

www.kleinbeckerusa.com



Exhibit B











Featured Products

Specialized Weight Control and Life Enhancement Formulations

Check Out Our Sport Nutrition Products!

<p>Weight Control For Children</p>  <p>PediaLean™ Specifically Developed For the Weight Loss Needs of Children Ages 6-16</p>	<p>NEW • NEW • NEW</p>  <p>StriVectin-SD™ Penetrating Crear Repairs Existing Stretch Marks In Weeks</p>
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Specialized Weight Control Formulations

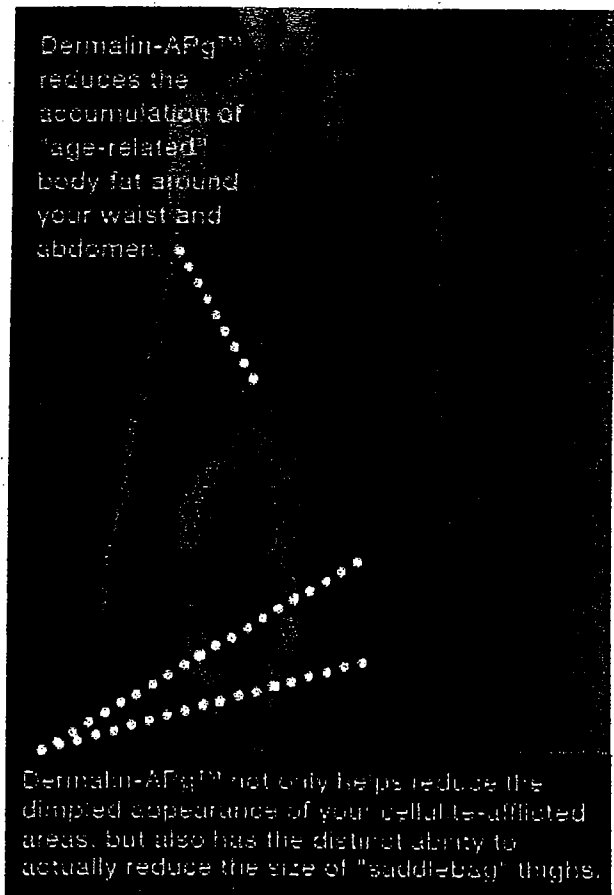
<p>Transdermal Emulsifying Gel</p>  <p>Dermalin-APg™</p>	<p>Do You Need To Lose Over 20 lbs?</p>  <p>Anorex™</p>	<p>Are You Sensitive to Stimulants?</p>  <p>Anorex-SF™</p>	<p>Solution for Lower Body (Pear-Shaped) Adiposity?</p>  <p>Luprinol™</p>
<p>Prevent Breast Shrinkage Due To Weight-Loss</p>  <p>Mamralin-ARa™</p>	<p>Provides Thyroid Support During Dieting</p>  <p>Thyrovarin™</p>	<p>Increased Oxygen Saturation – Increased Endurance</p>  <p>Oxydrene™</p>	<p>Increased Sex Drive For You and Your Partner</p>  <p>TestoGel™</p>

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Dermalin-APg™: The next-generation transdermal fat emulsifying gel



or call 1-888-340-1628 Ext. KBWEB

Penetrating Gel Emulsifies Fat On Contact

Dissolves Deep-Stored Body Fat
Wherever Applied.

It was October, 1993 in Milwaukee, Wisconsin. More than 400 of the world's foremost weight loss scientists gathered to discuss the latest research at the annual meeting of the prestigious North American Association for the Study of Obesity.

Ordinarily not too many people outside this elite group of experts would have cared. But then something extraordinary happened. The results of a double-blind clinical trial were made public for the first time — a topically applied compound that could actually penetrate the skin and shrink a woman's thigh.

Because the paper was being presented by two of this country's most respected scientists, even the most skeptical attendees were in a hurry to get their hands on a sample of the active substance. And for good reason — the results of the study were undeniable.

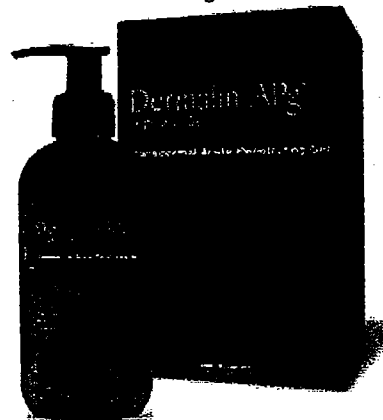
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Frankly, this is where the real story begins. As with so many new discoveries, the most efficient dosage level and optimal delivery mechanism had yet to be determined. In other words, in 1993, scientists had discovered a new fat-dissolving agent, but didn't have a stable or effective base formula to make it work quickly on all parts of the body. In fact, that would take another seven years to perfect.

But that didn't stop the knockoff artists from crawling out of the woodwork. By early 1994, there were scores of advertisements for so-called "cellulite" creams. Thousands of women flocked to cosmetic counters, plunking down millions, only to be disappointed. So-called cellulite creams became a joke.

Fast-Forward Seven Years...

"To call our formula a 'cellulite' cream is a misnomer," says Klein-Becker USA's Dr. Mowrey. "Dermalin-APg™'s unique transdermal gel formulation releases fat stores from any problem area. When the fat is released from the back of a woman's thigh, the dimpled appearance disappears because tension on the connective tissue is reduced as stored 'depot' fat is released. However, when the gel is applied to the tummy, waist or hips, a dramatic reduction of stored body fat occurs, even though cellulite isn't an issue."





"Put Dermalin-APg™ in a culture dish with fat cells and you can literally watch them deflate – similar to sticking a pin into a balloon."

Dr. Daniel B. Mowrey, Director of Scientific Affairs Klein-Becker usa

The Miracle of Dermalin-APg™

Dermalin-APg™ permits you to spot reduce. Put Dermalin-APg™ on your thigh, it goes to work directly on your thigh. Over thirty and getting thick around the middle? Just apply Dermalin-APg's transdermal gel to your waist or tummy and watch them shrink in size within a matter of days. You can even apply Dermalin-APg™ to your double chin. Wherever you've got those unsightly lumps and bumps, apply Dermalin-APg and they're gone.

"At \$135.00 a bottle it better be good..."


So What's The Catch?

There are two. While Dermalin-APg™ forces the fat out of adipose tissue cells and into the bloodstream to be used as energy, the fat doesn't just disappear. You have to help by increasing physical activity or decreasing caloric intake so the fat isn't redeposited.

Secondly, you can't rub Dermalin-APg™ all over your body at the same time. There is simply no way for your body to utilize all the newly released fat. Therefore, as one member of the original research team suggests, "choose your most problematic area first ... use the product until you get the desired results, then move on, one problem area at a time, until you've literally melted the fat and molded your body to a more pleasing shape." We wholeheartedly agree.

Money-Back Guarantee

Of course, Dermalin-APg™ comes with Klein-Becker's 100% Unconditional Money-Back Guarantee: if for any reason you are not totally satisfied with Dermalin-APg™, just return the empty bottle within 30 days for a full, prompt refund... no questions asked!

 or call 1-888-340-1628 Ext. KBWEB

"Share Your Success Story"

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Exhibit C

NUTRASPORT™

Epidril (100% Solution)

CUTTING GEL™

**Transdermal
Muscle Defining
Compound**

**Penetrating Gel
for the Visible Reduction
of Surface Body Fat**

*Protected by United States
Patents 4,525,359 and 4,588,724*

NET WT. 4 oz.

NUTRASPORT™

Before using CUTTING GEL on a regular basis, test CUTTING GEL on a small area of your forearm. If extreme redness/rash or itching occur, discontinue use and call our customer service department at: 1-800-898-5153.

- Apply CUTTING GEL once or twice daily (do not exceed two applications per 24 hour period).
- Focus on one targeted area at a time (i.e., abs, quads, triceps, etc.) until you achieve desired results.
- Use sparingly. An amount equal in size to a small marble should be sufficient to cover your entire abdominal region, both shoulders, or the back of one thigh.
- Vigorously rub CUTTING GEL into the target area for approximately 45 seconds or until CUTTING GEL is completely absorbed.

CUTTING GEL™

- It is best to apply CUTTING GEL™ just before your workout.
- As CUTTING GEL™ begins to work within your chosen target area, you may experience a moderate feeling of warmth... this is normal.
- CUTTING GEL's™ Lecithin-based gel formulation may appear honey-like (sticky) at first glance... it is not.

Lecithin, Octyl Palmitate, Water, Aminophylline, Isopropylparaben, Isobutylparaben, Butylparaben, Fragrance.

For additional information see booklet inside box.

Produced under U.S. Patent Nos. 4,525,359 and 4,588,724.

Store at controlled room temperature 15°-30° C / 59°-86° F

www.cuttinggel.com
Call toll-free: 1-800-898-5153

CUTTING GEL's™ patented, transdermal gel formulation has been specifically designed to reduce resistant surface body fat wherever applied. Apply CUTTING GEL™ to your abs, and your abs get ripped. Apply CUTTING GEL™ to your quads, your quads get ripped. Apply CUTTING GEL™ to your glutes, biceps, triceps, or lats, and the fat literally melts away, leaving pure, ripped muscle behind! And let's not forget, if you're a man over 40 and have a problem with "love handles" (or a woman developing a "pre-menopausal tummy"), you can't live without CUTTING GEL!

You apply CUTTING GEL™ topically, directly to the specific areas that need extra definition. CUTTING GEL™ penetrates the skin and goes to work directly on stubborn fat cells, literally forcing them to release fat into the bloodstream to be burned as energy. Now you can finally get rid of that last concealing layer of ugly fat and get really cut!

Distributed by **NUTRASPORT™**

Provo UT 84604 • Phone: 1-800-898-5153
Manufactured in the U.S.A.

Exhibit D

When pills, powders,
and exercise just don't get
you ripped... you need

CUTTING GEL™

(Epidril™ 100% Solution)

Transdermal
Muscle Defining
Compound

- Ripped Abs
- Ripped Pecs
- Ripped Glutes
- Ripped Everything

All of us want to look ripped. Ripped abs, ripped pecs, ripped glutes... ripped everything. But for most of us, no matter how many pills we swallow, how many powders we mix, or how much we sweat at the gym, we just can't get rid of that spongy layer of surface body fat... the hard to get rid of layer of excess body fat that keeps you looking weak and ordinary. That is until now!

FACT CUTTING GEL... Gets Rid of Surface Body Fat!

Finally, there's Cutting Gel™, a unique, patented, transdermal gel that penetrates deep into the skin and dissolves stubborn body fat on contact. That's right! A clinically proven, transdermal gel that dissolves surface body fat wherever applied! It's called Cutting Gel™, and it's finally available in the United States in full clinical strength, without a prescription, and without annoying doctor's visits.

*"Transdermal
muscle-defining gels...
the future of fat-burning"*

FACT CUTTING GEL... Goes to Work Directly on Your Abs, Biceps, Glutes, Pecs, or Anywhere Else You Rub it In!

Cutting Gel's™ patented, transdermal gel formulation has been specifically designed to reduce resistant surface body fat wherever applied. Apply Cutting Gel™ to your abs, and your abs get ripped. Apply Cutting Gel™ to your quads, your quads get ripped. Apply Cutting Gel™ to your glutes, biceps, triceps, or lats, and the fat literally melts away, leaving pure, ripped muscle behind! And let's not forget, if you're a man over 40 and have a problem with "love handles," you can't live without Cutting Gel™!

Dissolves Surface Body Fat On Contact!

So what's the catch?

There are two. First, because Cutting Gel™ releases stored fat into the bloodstream to be used as energy, you have to help burn that released fat by exercising or reducing caloric intake so that free fat isn't redeposited. Second, you can't rub Cutting Gel™ all over your body at the same time. There is simply no way for your body to deal with that much newly released fat. So start with the one area you think needs the most help, and use Cutting Gel™ until you get the desired results (usually about ten days). Then move on, one target area at a time, until you get that cut, rock-hard, attention-grabbing look you want and deserve!

**FACT Clinically Proven,
Full-Strength, Patented Formula!**

"Put Cutting Gel™ in a culture dish with fat cells and you can literally watch them deflate — similar to sticking a pin into a balloon."

Dr. Daniel B. Mowrey

**FACT Get CUTTING GEL™
today! You will see the
difference (and so
will everyone else)!**

Produced under exclusive
license. U.S. Pat. Nos.
4,525,359 and
4,588,724

Epidril™ (100% Solution)

CUTTING GEL™

**Transdermal
Muscle Defining
Compound**

Penetrating Gel
for the Visible Reduction
of Surface Body Fat

Protected by United States
Patents 4,525,359 and 4,588,724

NET WT. 4 oz.

NUTRASPORT™

CUTTING GEL

Penetrating Gel
for the Visible Reduction
of Surface Body Fat

\$89.00

4 OZ. (Approx. 30 day supply)

M&M
2001

1-800-376-3913

www.CuttingGel.com

Distributed Exclusively by **NUTRASPORT™**

Provo UT 84604 • Phone: 1-800-898-5153 • Manufactured in the U.S.A.

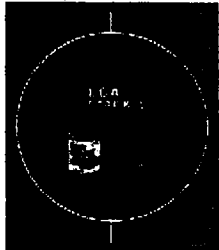
Exhibit E

Contact Us

Money-Back Guarantee

The Patented
ECA Stack™

The "Granddaddy" of
All Fat-Burners

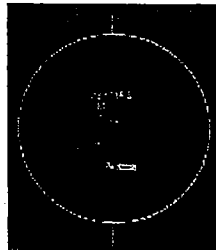


Patented
Proven
Powerful

CLICK HERE

Cutting Gel™

Fat Emulsifying Gel

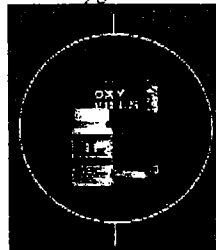


Ripped Glutes
Ripped Abs
Ripped Everything

CLICK HERE

Oxy Pills™

Deep Tissue Muscle
Oxygenator

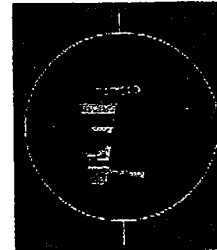


Increased Strength
Increased Endurance
Increased Stamina

CLICK HERE

Testroxin™

Topical Androgen Gel



Muscle Mass
Strength
Definition

CLICK HERE

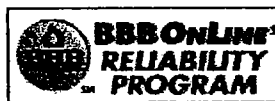
NITROV

Nighttime F



Grow M
Over
Yo

CLIC



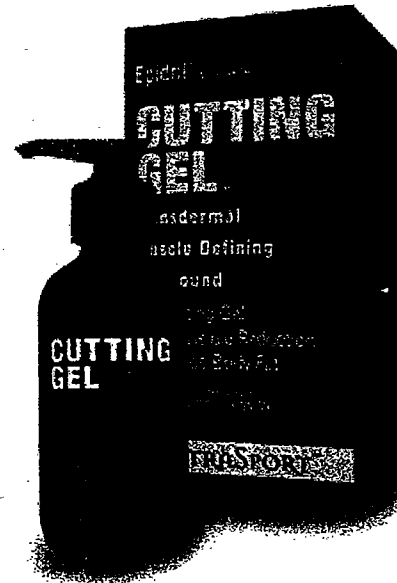
When pills, powders, and exercise just don't get you ripped... get

CUTTING GEL™

Epidermal 100% Solution

> [Cutting Gel™ for Men](#)

> [Cutting Gel™ for Women](#)



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When pills, powders, and exercise just don't get you ripped... get

CUTTING GEL™

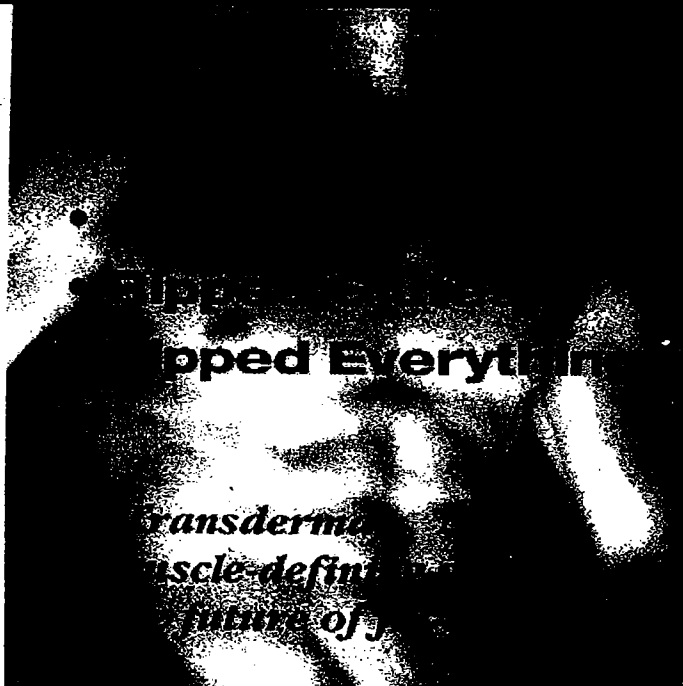
(Ephedrine 100% Solution)



Or Call 1-800-996-3528
Ext. NSWEB

Transdermal Muscle Defining Compound

All of us want to look ripped. Ripped abs, ripped pecs, ripped glutes... ripped everything. But for most of us, no matter how many pills we swallow, how many powders we mix, or how much we sweat at the gym, we just can't get rid of that spongy layer of surface body fat... the hard to get rid of layer of excess body fat that keeps you looking weak and ordinary. That is until now!



FACT CUTTING GEL™ Gets Rid of Surface Body Fat!

Finally, there's Cutting Gel™, a unique, patented, transdermal gel that penetrates deep into the skin and dissolves stubborn body fat on contact. That's right! A clinically proven, transdermal gel that dissolves surface body fat wherever applied! It's called Cutting Gel™, and it's finally available in the United States in full clinical strength, without a prescription, and without annoying doctor's visits.

FACT CUTTING GEL™ Goes to Work Directly on Your Abs, Biceps, Glutes, Pecs, or Anywhere Else You Rub it In!

Cutting Gel's™ patented, transdermal gel formulation has been specifically designed to reduce resistant surface body fat wherever applied. Apply Cutting Gel™ to your abs, and your abs get ripped. Apply Cutting Gel™ to your quads, your quads get ripped. Apply Cutting Gel™ to your glutes, biceps, triceps, or lats, and the fat literally melts away, leaving pure, ripped muscle behind! And let's not forget, if you're a man over 40 and have a problem with "love handles" you can't live without Cutting Gel™! That extra edge and sets you apart from everyone else in the gym. Best of all, Cutting Gel™ gives you the confidence you need to get ahead and stay ahead as you finally experience the attention a great body demands!

So what's the catch?

There are two. First, because Cutting Gel™ helps release stored fat into the bloodstream to be used as energy, you have to help burn that released fat by exercising or reducing caloric intake so that free fat isn't redeposited. Second, you can't rub Cutting Gel™ all over your body at the same time. There is simply no way for your body to deal with that much newly released fat. So start with the one area you think needs the most help, and use Cutting Gel™ until you get the desired results (usually about ten days). Then move on, one target area at a time, until you get that cut, rock-hard, attention-grabbing look you want and deserve!

You will see the difference (and so will everyone else)!



Or Call 1-800-996-3528 Ext. NSWEB



SHARE YOUR SUCCESS STORY



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When pills, powders, and exercise just don't get you ripped... get

CUTTING GEL

BUY ONE NOW!

Or Call 1-800-996-6817
Ext. NSWEB

Transdermal Muscle Defining Compound



All of us want flat, washboard stomachs, firm buns, and tight, smooth thighs. But no matter how many pills we swallow, or how much we sweat all over our Stairmaster®, we still can't get rid of that extra layer of body fat covering up the results of all our pain and hard work. That is until now!

FACT CUTTING GEL™ Gets Rid of Surface Body Fat!

Finally, there's Cutting Gel™, a patented, transdermal gel that penetrates deep into the skin to mobilize stubborn body fat on contact. That's right! A clinically proven, penetrating gel that reduces surface body fat wherever applied! It's called Cutting Gel™, and it's finally available throughout the United States... in it's full undiluted strength.

FACT CUTTING GEL™ Goes to Work Directly on Your Abs, Thighs, Glutes, or Anywhere Else You Rub It In!

Cutting Gel's™ patented, transdermal gel has been specifically formulated to reduce stubborn, excess body fat on contact. Just apply Cutting Gel™ directly to any resistant pocket of surface body fat (the fat around your abs, thighs, hips, or buttocks) and Cutting Gel's™ transdermal formulation penetrates the skin, mobilizing stored fat and leaving only lean, sexy curves behind!

FACT Cutting Gel™ Reduces Surface Fat and Exposes the Toned Muscle Beneath!

You apply Cutting Gel™ topically, directly to the specific area that requires extra definition. Cutting Gel™ penetrates the skin and immediately goes to work, flattening overbloated fat cells by forcing them to release trapped fat into the bloodstream to be burned as energy.

FACT Clinically Proven, Patented Formula!

Cutting Gel's™ clinically proven, patented formula is the only transdermal fat-emulsifying gel directed exclusively to bodybuilders and fitness enthusiasts. NutraSport distributes Cutting Gel™ throughout the United States under exclusive license from Klein-Becker usa. Cutting Gel™ helps give you that extra edge and sets you apart from everyone else in the gym. Best of all, Cutting Gel™ gives you the confidence you need to get ahead and stay ahead as you finally experience the attention a great body demands!

So What's the Catch?

There are two. First, because Cutting Gel™ releases stored fat into the bloodstream to be used as energy, you have to help burn that released fat by exercising or reducing caloric intake so that free fat isn't redeposited. Second, you can't rub Cutting Gel™ all over your body at the same time. There is simply no way for your body to deal with that much newly released fat. So start with the one area you think needs the most help, and use Cutting Gel™ until you get the desired results (usually about ten days). Then move on, one target area at a time, until you get that toned, tight, sexy look you want and deserve!

Get CUTTING GEL™ Today! You Will See the Difference (and So Will Everyone Else)!



Or Call 1-800-996-6817 Ext. NSWEB

SHARE YOUR SUCCESS STORY



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Exhibit F

PATENTED TOPICAL GEL REDUCES TUMMY FAT!

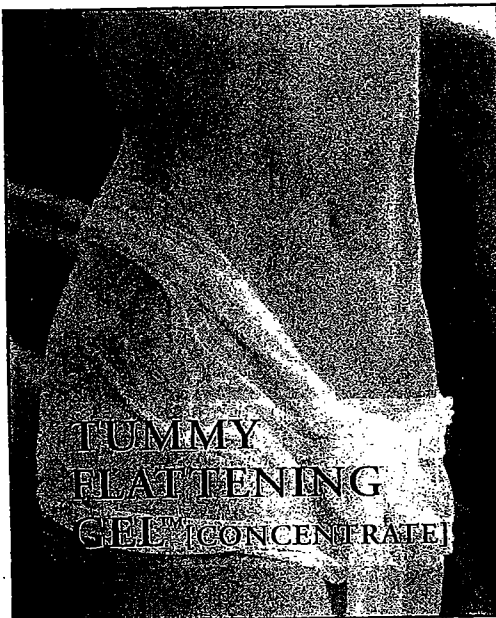
"This new, highly concentrated formula allows for precise, targeted delivery... making it the first true spot-reducing gel capable of effective reduction of dense abdominal fat."

Dr. Nathalie Chevreau, PhD, RD, Director of Women's Health, Söväge Dermalogic Laboratories™

No part of the female figure is sexier or more attractive than a flat, sculpted stomach. But maintaining a sleek, shapely midsection is easier said than done — particularly if you're over 25.

Don't blame yourself if your tummy has gotten suddenly out of proportion — blame the natural makeup of a woman's body. Beginning in your early 20's, or after pregnancy, nature conspires to redistribute adipose (fat) tissue... even if you exercise, diet, and maintain an ideal weight, your body shape changes.

Unfortunately, the first sign of the natural ageing process happens in your midsection — that infuriating "tummy pooch" that utterly ruins your look, your wardrobe, and your confidence. But there's a beautiful solution — Söväge™ Tummy Flattening Gel... the topically applied, deep-penetrating concentrate specifically designed to mobilize the persistent, stubborn fat that makes your tummy bulge.



the breakdown of regional fat cells. Söväge Tummy Flattening Gel is a quick-penetrating gel so thick, concentrated, and smooth some people call it a "fat burning paste"... everyone who's used it simply calls it a "miracle."

The "Fine Print"

As with all Epidril formulations, there are two caveats. First, because Söväge Tummy Flattening Gel works by forcing stored fat out of abdominal fat cells and into the bloodstream to be burned as energy, you have to help burn off the released fat by exercising or decreasing caloric intake so circulating fat is not redeposited. Second, you might be tempted to use more than the recommended dosage of Söväge Tummy Flattening Gel. Don't... there is simply no way for your body to deal with that much released fat.

See Visible Results in Approximately 19 Days, Guaranteed!

Use Söväge Tummy Flattening Gel as directed, and you will begin to see dramatic, visible results in approximately 19 days. Remember, nothing

builds more confidence than a youthful, flat, firm, trim tummy. Nothing. And the quickest way to capture a perfectly sculpted midsection is with the new, area-specific, clinically proven, super-concentrated Söväge Tummy Flattening Gel. Guaranteed to work for you or your money back... no questions asked!

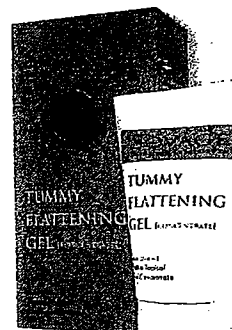
Söväge Tummy Flattening Gel is available at select day spas and specialized cosmeceutical retailers, or call 1-800-917-8096 ext. TG165. Order today! Supplies are extremely limited.

Söväge Tummy Flattening Gel... a formula you can trust, backed by an unconditional, money-back guarantee you can count on.

ORDER NOW!
24 HOURS/TOLL-FREE:
1-800-917-8096
EXT. TG165
\$119 USD
(four to six-week supply)

www.SOVAGE.COM

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CLINICALLY PROVEN†

How It Works — The Science

It is well documented that when beta adrenergic stimulants such as Epidril™ are added to a culture dish with adipose (fat) cells, the cells deflate as they release their stored fat — very similar to the way a balloon deflates when stuck with a pin. The evidence is conclusive. Epidril has been verified by two published clinical trials and has been awarded a United States Patent [No. 4,525,359].

Although many Epidril formulations have successfully targeted fat cells in the thighs and buttocks, researchers have just discovered something most women have known for years: abdominal fat ("Tummy Pooch") isn't "ordinary" fat... it's extremely difficult to target — in part because of its inherent structural density. So, although Epidril-containing gels have been proven to emulsify fat on contact, ordinary transdermal products are simply not powerful enough to precisely target resistant abdominal fat.

The Power of Söväge Tummy Flattening Gel

The ultimate power of Söväge Tummy Flattening Gel results from a patent-pending process that allows precise delivery of its **ultra-concentrated** Epidril base formulation to resistant areas of dense abdominal fat — selectively accelerating

†Clin Ther Vol 9 No 6 1987: 663-69; Obes Res Vol 3 Suppl 4 Nov 1995: 561S-568S

*All references to the term Söväge refer to the full trade name of Söväge Dermalogic Laboratories™

NOTE: Many of our clients who have considered liposuction surgery use Söväge Tummy Flattening Gel first, as a kind of "test-drive" before committing to a possibly dangerous surgical solution. If you are seriously considering liposuction, we strongly recommend that you consult a physician specializing and experienced in this surgical technique.

SÖVAGE™
Dermalogic Laboratories
A Division of Klein-Becker usa™

Exhibit G

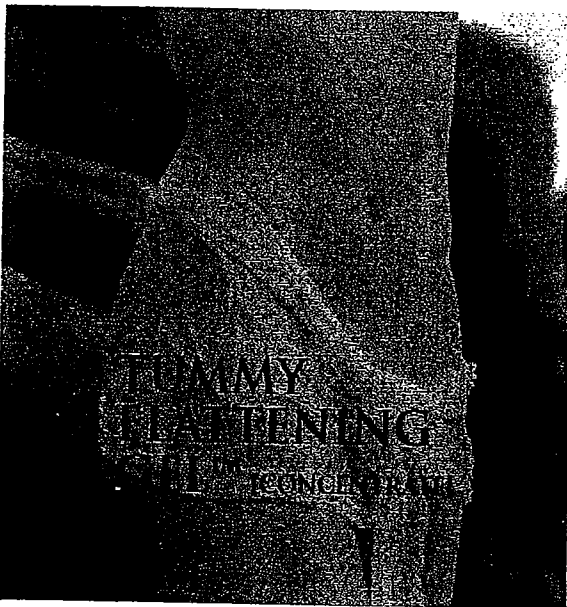
ORDER NOW! | Lip Plumper | Breast Augmentation Serum

New Product Update from Sōvage Dermalogic Laboratories™

PATENTED TOPICAL GEL REDUCES TUMMY FAT!

"This new, highly concentrated formula allows for precise, targeted delivery... making it the first true spot-reducing gel capable of effective reduction of dense abdominal fat."

Dr. Nathalie Chevreau, PhD, RD, Director of Women's Health, Sōvage Dermalogic Laboratories™



body shape changes.

BUY ONLINE NOW!

Or Call 1-800-917-8096
Ext. SOVWEB

No part of the female figure is sexier or more attractive than a flat, sculpted stomach. But maintaining a sleek, shapely midsection is easier said than done — particularly if you're over 25.

Don't blame yourself if your tummy has gotten suddenly out of proportion — blame the natural makeup of a woman's body. Beginning in your early 20's, or after pregnancy, nature conspires to redistribute adipose (fat) tissue... even if you exercise, diet, and maintain an ideal weight, your

Unfortunately, the first sign of the natural ageing process happens in your midsection — that infuriating "tummy pooch" that utterly ruins your look, your wardrobe, and your confidence. But there's a beautiful solution — Sōvage Tummy Flattening Gel™... the topically applied, deep-penetrating concentrate specifically designed to mobilize the persistent, stubborn fat that makes your tummy bulge.

How It Works — The Science

It is well documented that when beta adrenergic stimulants such as Epidril™ are added to a culture dish with adipose (fat) cells, the cells deflate as they release their stored fat — very similar to the way a balloon deflates when stuck with a pin. The evidence is conclusive. Epidril™ has been verified by two published clinical trials and has been awarded dual United States Patents [Nos. 4,525,359 and 4,588,724].

Although many Epidril™ formulations have successfully targeted fat cells in the thighs and buttocks, researchers have just discovered something most women have known for years: abdominal fat ("Tummy Pooch") isn't "ordinary" fat... it's extremely difficult to target — in part because of its inherent structural density. So, although Epidril™ — containing gels have been proven to emulsify fat on contact, ordinary transdermal products are simply not powerful enough to precisely target resistant abdominal fat.

The Power of Söavage Tummy Flattening Gel

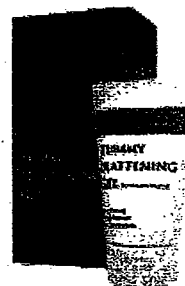
The ultimate power of Söavage Tummy Flattening Gel results from a patent-pending process that allows precise delivery of its **ultra-concentrated** Epidri[™] base formulation to resistant areas of dense abdominal fat — selectively accelerating the breakdown of regional fat cells. Söavage Tummy Flattening Gel is a quick-penetrating gel so thick, concentrated, and smooth some people call it a “fat burning paste”... everyone who’s used it simply calls it a “miracle.”

The “Fine Print”

As with all Epidri[™] formulations, there are two caveats. First, because Söavage Tummy Flattening Gel works by forcing stored fat out of abdominal fat cells and into the bloodstream to be burned as energy, you have to help burn off the released fat by exercising or decreasing caloric intake so circulating fat is not redeposited. Second, you might be tempted to use more than the recommended dosage of Söavage Tummy Flattening Gel. Don’t... there is simply no way for your body to deal with that much released fat.

See Visible Results in Approximately 19 days, Guaranteed!

Use Söavage Tummy Flattening Gel as directed, and you will begin to see dramatic, visible results in approximately 19 days. Remember, nothing builds more confidence than a youthful, flat, firm, trim tummy. Nothing. And the quickest way to capture a perfectly sculpted midsection is with the new, area-specific, clinically proven, super-concentrated Söavage Tummy Flattening Gel. Guaranteed to work for you or your money back... no questions asked!



BUY ONLINE NOW!

Or Call 1-800-917-8096 Ext. SOVWEB

ORDER BY MAIL

Share Your Success Story

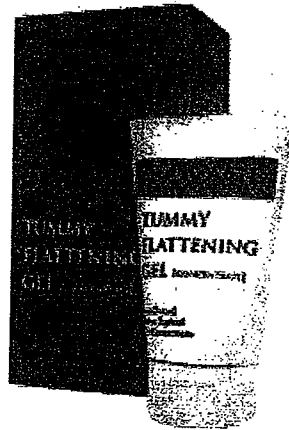


[Home](#) | [Lip Plumper](#) | [Breast Augmentation Serum](#) | [Money-Back Guarantee](#)

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SÖVAGE
Dermalogic Laboratories

Tummy Flattening Gel



4 oz. tube
(Approx. 4 - 6 week supply)

\$119.00

**Add To
Basket Now!**

Save \$10.00
(2) 4 oz. tubes
(Approx. 8 - 12 week supply)

\$228.00

**Add To
Basket Now!**

Exhibit H
[videotape]

Exhibit H-1

OFFICIAL TRANSCRIPT PROCEEDING

FEDERAL TRADE COMMISSION

MATTER NO. 0023300

TITLE BASIC RESEARCH, L.L.C.

**DATE RECORDED: AUGUST 23, 2002
TRANSCRIBED: SEPTEMBER 18, 2003**

PAGES 1 THROUGH 8

VIDEOTAPE - LEPTOPRIN

**FOR THE RECORD, INC.
603 POST OFFICE ROAD, SUITE 309
WALDORF, MARYLAND 20602
(301)870-8025**

FEDERAL TRADE COMMISSION

I N D E X

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VIDEOTAPE:

PAGE:

Leptoprin

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FEDERAL TRADE COMMISSION

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In the Matter of:)
Basic Research, LLC) Matter No. 0023300
)
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August 23, 2002

The following transcript was produced from a
live tape provided to For The Record, Inc. on September
15, 2003.

P R O C E E D I N G S

VIDEOTAPE - LEPTOPRIN

ON SCREEN: \$153 a bottle

FEMALE ANNOUNCER: When is a diet pill worth \$153 a bottle?

ON SCREEN: When You Need to Lose More than 20 pounds...

Developed for the Significantly Overweight.

FEMALE ANNOUNCER: When you're more than 20 pounds overweight and tired of wasting money on one ordinary diet pill after another and every diet plan has failed.

Now, there's Leptoprin.

ON SCREEN: (Scrolling on screen)

Specifically developed for the significantly overweight, backed by two United States patents, two published clinical trials, and an ironclad 100 percent money back guarantee. Leptoprin is simply the most powerful, clinically proven weight control compound available...

1 **Period!**

2 **1-800-460-2990**

3 **www.leptoprin.com**

4 **MALE ANNOUNCER:** Specifically developed for the
5 significantly overweight, backed by two United States
6 patents, two published clinical trials and an ironclad
7 100 percent money back guarantee. Leptoprin is simply
8 the most powerful, clinically proven weight control
9 compound available, period.

10 **ON SCREEN:** Before photo

11 **203 lbs.**

12 **1-800-460-2990**

13 **www.leptoprin.com**

14 **RHONDA WILLIAMS:** I've gone from 203 pounds
15 down to 153 pounds.

16 **ON SCREEN:** LOST 50 LBS.

17 **Results May Not Be Typical**

18 **Rhonda Williams**

19 **Titusville, Florida**

20 **1-800-460-2990**

21 **www.leptoprin.com**

22 **RHONDA WILLIAMS:** I went from a size 18 down to
23 a size 7 dress. If you had told me that I would have
24 dropped 50 pounds, I would never have believed it. And
25 now look at me.

1 ON SCREEN: 1-800-460-2990

2 www.leptoprin.com

3 FEMALE ANNOUNCER: If you're one of those
4 people who constantly worry about five or six vanity
5 pounds, Leptoprin is not for you. Leptoprin is much too
6 expensive and much too powerful for the casual dieter.
7 But if you're one of the millions of Americans who are
8 20, 30, 50 pounds or more overweight, you need Leptoprin.

9 ON SCREEN: Before photo

10 404 lbs.

11 1-800-460-2990

12 www.leptoprin.com

13 TONY TRUPIANO: You don't have to be fat.

14 ON SCREEN: LOST 147 LBS.

15 Results May Not Be Typical

16 Tony Trupiano

17 Detroit, Michigan

18 1-800-460-2990

19 www.leptoprin.com

20 TONY TRUPIANO: Eight months ago I wore these
21 pants at 404 pounds. I've lost 147. I'm actually going
22 to frame these pants and put them on my wall. I am.

23 ON SCREEN: Before photo

24 235 lbs.

25 Amy Richardson

1 St. Louis, Missouri

2 1-800-460-2990

3 www.leptoprin.com

4 AMY RICHARDSON: I'm currently down to 175.

5 ON SCREEN: LOST 60 LBS.

6 Results May Not Be Typical

7 Amy Richardson

8 St. Louis, Missouri

9 1-800-460-2990

10 www.leptoprin.com

11 AMY RICHARDSON: My husband was floored. He
12 was amazed.

13 ON SCREEN: \$153 + sh

14 Full 30-Day Supply

15 Satisfaction Guaranteed!

16 OR YOUR MONEY BACK!

17 1-800-460-2990

18 www.leptoprin.com

19 MALE ANNOUNCER: So, if you're significantly
20 overweight, there's only one weight control compound
21 developed specifically for you. It's Leptoprin.

22 ON SCREEN: \$153 + sh

23 Full 30-Day Supply

24 Satisfaction Guaranteed!

25 OR YOUR MONEY BACK!

1 **Call Now! Toll Free!**

2 **1-800-460-2990**

3 **www.leptoprin.com**

4 **Consult your physician before**

5 **beginning any weight loss program**

6 **MALE ANNOUNCER: Call toll-free, 1-800-460-2990**

7 to order your risk-free supply of Leptoprin. That's 1-
8 800-460-2990 right now. Leptoprin is guaranteed to work
9 for you or it costs you absolutely nothing.

10 So, when is a diet pill worth \$153 a bottle?

11 When it works, really works.

12 **ON SCREEN: LOST 60 LBS.**

13 **1-800-460-2990**

14 **www.leptoprin.com**

15 **AMY RICHARDSON: It's like you're a new person.**

16 **ON SCREEN: LOST 147 LBS.**

17 **1-800-460-2990**

18 **www.leptoprin.com**

19 **TONY TRUPIANO: It's been an amazing journey.**

20 **ON SCREEN: LOST 50 LBS.**

21 **1-800-460-2990**

22 **www.leptoprin.com**

23 **RHONDA WILLIAMS: It works.**

24 **(The commercial was concluded.)**

25

C E R T I F I C A T I O N O F T Y P I S T

MATTER NUMBER: 0023300

CASE TITLE: BASIC RESEARCH, L.L.C.

TAPING DATE: AUGUST 23, 2002

TRANSCRIPTION DATE: SEPTEMBER 18, 2003

I HEREBY CERTIFY that the transcript contained herein is a full and accurate transcript of the tapes transcribed by me on the above cause before the FEDERAL TRADE COMMISSION to the best of my knowledge and belief.

DATED: SEPTEMBER 18, 2003

Elizabeth M. Farrell

ELIZABETH M. FARRELL

C E R T I F I C A T I O N O F P R O O F R E A D E R

I HEREBY CERTIFY that I proofread the transcript for accuracy in spelling, hyphenation, punctuation and format.

Kathy J. De MENT

KATHY J. DE MENT

Exhibit I

AG WATERHOUSE™



LEPTOPRIN
The Original Weight Loss Compound For The
Significantly Overweight - More Than 20 Pounds
Overweight - Body Mass Index (BMI)
Greater Than 30



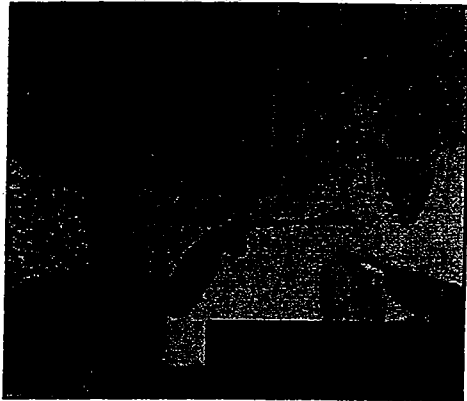
LEPTOPRIN-SF
The First Significant Weight Control Compound
For The Significantly Overweight - More Than 20
Pounds Overweight - Body Mass Index (BMI)
Greater Than 30



CONTACT US



[Back To Home](#) | [Leptoprin-SF](#) | [Contact Us](#)



LEPTOPRIN™

Tired Of Diet Failure?

For the millions of Americans who are significantly overweight (more than 20 lbs. of excess body weight and/or a BMI [body mass index] greater than 27) there is simply no longer any way to deny the genetic link to obesity. That's why ordinary diet pills and so-called "fat magnets" (if they work at all) so often fail to help the significantly overweight. The genetic link to obesity also means that repeated diet failure and chronic overweight is not your fault. Unless a weight-control compound addresses the genetic factor — and helps you overcome your genetic predisposition to obesity — your attempts at weight loss become no more than an exercise in futility (and a waste of time and money).



Or Call 1-800-589-5319
Ext. AGWEB

But now there's Leptoprin™ — the first weight-control compound designed to mitigate the profound effect that variations in the human genetic code have on the storage, use, and disposition of body fat.

Leptoprin™ is an extremely powerful anorectic agent and is not intended for use by the casual dieter who is merely attempting to shed five or ten "vanity" pounds. However, if substantial, excess body fat is adversely affecting your health and self-esteem, then it's time for you to discover Leptoprin™ — the first comprehensive weight-loss compound designed specifically to overcome your genetic predisposition.

Leptoprin™: The Result of an Extraordinary Collaboration

Leptoprin™ (or more correctly, its patent-protected core compound, Leptoprin™) is the result of an extraordinary collaborative effort between Dr. Daniel B. Mowrey, Director of Scientific Affairs, APRL (American Phytotherapy Research Laboratory), Salt Lake City, Utah, and Dr. Edward G. Fey, University of Massachusetts Medical Center, Worcester, Massachusetts.

Though working independently, both doctors were keenly aware of the growing body of evidence linking obesity to certain genetic "markers." In September of 1998, Drs. Mowrey and Fey discovered each had access to compatible patents for variant methods of regulating obesity. As they familiarized themselves with each others' work, it became clear that combining the patented formulations could overcome genetic anomalies responsible for significant overweight. In fact, a recent report ("The Human Obesity Gene Map: The 1999 Update") published in Obesity Research, the official journal for the North American Association for the Study of Obesity, disclosed, "The number of genes and other markers associated or linked with human obesity phenotypes continues to expand and now reaches well over 200" (Vol. 8 No. 1 Jan. 2000, p.105). For example, gene FABP2, located at 4q28-q31, impacts abdominal fat, body mass index, and fat percentage — while others are more specific, such as gene INS, located at 11p15.5, which influences waist-to-hip ratios in obese women (pp.99-100).

Leptoprin™ Helps Overcome Genetic Link to Obesity

Leptoprin™ is the first product designed specifically for the significantly overweight by helping to overcome the genetic link to obesity. **First**, significantly overweight people have a genetically-based tendency to store excess dietary calories as body fat. Leptoprin™ helps overcome this tendency by effectively increasing the body's ability to destroy calories in

**Powerful
Anorectic
Agent Helps
Overcome
Genetic
Link To
Obesity**

specialized "wasting cycles" within fat, muscle, liver and other body cells. **Second**, Leptoprin™ dramatically interferes with the process of converting calories to fat. **Third**, Leptoprin™ exerts a profound "lipolytic" action — it "mobilizes" stored fat, moving it out of the fat cell and thereby reducing the size of the fat cell mass. **Fourth**, Leptoprin™ inhibits the creation of new fat cells (yes, scientists now know that we create new fat cells throughout life). **Fifth**, Leptoprin™ increases the special process (called apoptosis) in the body that results in the destruction of immature fat cells before they become bloated with fat. **Sixth**, Leptoprin™ is especially effective in prolonging all of these actions in the body for the longest possible time. In short, Leptoprin™ is such a breakthrough discovery for the significantly overweight because Leptoprin™ aids in the defeat of destructive genetic influences on the cellular regulation and coordination of dietary calories; their intake, their conversion to body fat, and their removal from body fat stores. In other words, Leptoprin takes away "pre-programmed genetic failure" and gives the significantly overweight control over their lives once again.

Leptoprin™: Now Available in The United States Without A Prescription

In a report dated February 19, 2000, Dr. Mowrey stated "Although Leptoprin™ is much too powerful for the 'casual dieter,' the ability of Leptoprin™ to help people overcome the genetic implications of obesity leads me to believe Leptoprin™, and its base formulation Leptoprin™, is the most effective means of providing considerable benefit to that vast population of American men and women who are significantly overweight. That is, until science develops a reliable means of altering the genetic code." **If You're Significantly Overweight, You Need Leptoprin™** If you're significantly overweight (more than 30 lbs. of excess body weight and/or a BMI greater than 30), there is only one weight-control compound specifically designed for you... it's Leptoprin™. Patent-protected, clinically established, and guaranteed to help you become the thinner, healthier, and more active person you've always wanted to be.




Or Call 1-800-589-5319 Ext.

AGWWEB

WARNINGS: Do not take this product if you are taking MAO inhibitors or a prescription drug for anticoagulation (thinning of the blood), diabetes, gout or arthritis or any other prescription drug unless directed by a physician. Do not take this product if you have any of the following conditions: high blood pressure, cardiovascular disease, thyroid disease, prostate problems or diabetes. Improper use may be hazardous to your health. Keep out of the reach of children. Consult a physician or licensed health care professional before using this product if you have, or have a family history of, heart disease, thyroid disease, diabetes, high blood pressure, recurrent headaches, depression or other psychiatric condition, glaucoma, difficulty in urinating, prostate enlargement, or seizure disorder, or if you are using any other dietary supplement or over-the-counter drug containing ephedrine, pseudoephedrine, or phenylpropanolamine (ingredients found in certain allergy, asthma, cough/cold and weight control products). Exceeding recommended serving may cause serious adverse health effects including heart attacks and stroke. Do not take if sensitive to or if allergic to aspirin. Do not use if pregnant (it is especially important not to use aspirin during the last 3 months of pregnancy unless specifically directed to do so by a physician because it may cause problems in the unborn child or complications during pregnancy), nursing, have asthma, or have stomach problems (such as heartburn, upset stomach or stomach pain) that persist or recur, or if you have ulcers or bleeding problems, unless directed by a physician. If ringing in the ears or temporary loss of hearing occurs, consult a physician before taking again. Discontinue use and call physician or licensed health care professional immediately if you experience rapid heartbeat, dizziness, severe headache, shortness of breath or similar symptoms.

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Exhibit J



When is a
Diet Pill worth
\$153.00
a bottle?

**...When you're more than 20 lbs. overweight and tired of wasting money on one ordinary diet pill...
...after another ordinary diet pill...
...after another ordinary diet pill.**

It's not just
finally
a diet pill
strong enough
for me!

BUY ONLINE
NOW!

Or Call
1-800-996-6775
Ext. KBWEB

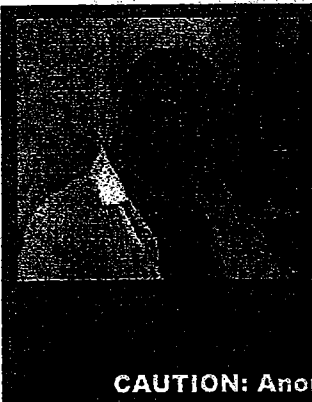
To begin, if you are one of those people who constantly worry about 5 or 6 simple "vanity" pounds, Anorex® is not for you. But if you're one of the millions of Americans who are significantly overweight (more than 20 lbs. of excess body weight and/or a BMI [body mass index] greater than 30) there is no longer any way to deny that ordinary diet pills and so-called "fat-burners" (if they work at all) so often fail to help the significantly overweight.

Why? Because ordinary diet pills fail to overcome the genetic link to obesity (a genetic link that can no longer be denied). Unless a weight-control compound addresses the genetic factor — and helps you overcome your genetic predisposition to obesity — your attempts at weight loss become no more than an exercise in futility (and a waste of time and money).

But now there's Anorex — the first weight-control compound designed to mitigate the profound effect that variations in the human genetic code have on the storage, use, and disposition of body fat. Anorex is an extremely powerful anorectic agent and is not intended for use by the casual dieter who is merely attempting to shed five or ten "vanity" pounds. However, if substantial, excess body fat is adversely affecting your health and self-esteem, then it's time for you to discover Anorex — the first comprehensive weight-loss compound designed specifically to overcome your genetic predisposition.

Anorex®: The Result of an Extraordinary Collaboration

Anorex (or more correctly, its patent-protected core compound, Leptoprin™) is the result of an extraordinary collaborative effort between Dr. Daniel B. Mowrey, Director of Scientific Affairs, Klein-Becker usa, Provo, Utah, and Dr. Edward G. Fey. Though working independently, both doctors were keenly aware of the growing body of evidence linking obesity to certain genetic "markers." In September of 1998, Drs. Mowrey and Fey discovered each had access to compatible patents for variant methods of regulating obesity. As they familiarized themselves with each others' work, it became clear that combining the patented formulations could overcome genetic anomalies responsible for significant overweight. In fact, a recent report ("The Human Obesity Gene Map: The 1999 Update") published in *Obesity Research*, the official journal for the North American Association for the Study of Obesity, disclosed, "The number of genes and other markers associated or linked with human obesity phenotypes continues to expand and now reaches well over 200" (Vol. 8 No. 1 Jan. 2000, p.105). For example, gene FABP2, located at 4q28-q31, impacts abdominal fat, body mass index, and fat percentage — while others are more specific, such as gene INS, located at 11p15.5, which influences waist-to-hip ratios in obese women (pp.99-100).



"Although Anorex is much too powerful for the casual dieter (someone concerned about losing 5 or 6 extra 'vanity' pounds), its distinct ability to help overcome the genetic implications of obesity makes it the most effective means of providing considerable benefit to that vast population of American men and women who are significantly overweight."

CAUTION: Anorex Is Not a Toy. Anorex Should Not Be Used by the "Casual Dieter".

Anorex® Helps Overcome Genetic Link to Obesity

Anorex is the only weight-control compound designed to help you overcome your genetic link to obesity. **First:** If you are significantly overweight, you have a genetically based tendency to store excess dietary calories as body fat. Anorex helps overcome this tendency by effectively increasing your body's ability to destroy calories in specialized "wasting cycles" within fat, muscle, liver, and other body cells. **Second:** Anorex dramatically interferes with the process of converting calories to fat by upsetting genetically programmed reduction in the normal lipolytic cycle. **Third:** Anorex exerts a profound "lipolytic" action — it "mobilizes" stored fat, moving it out of the fat cell and thereby reducing the size of the fat cell mass. **Fourth:** Anorex reduces body fat mass in the significantly overweight by inhibiting the creation of new fat cells (yes, scientists now know that we create new fat cells throughout life) through the genetically programmed process called "adipose tissue cell differentiation." **Fifth:** Anorex destroys immature fat cells before they can become bloated by increasing the genetic factor recently identified as "apoptosis," or the genetically pre-programmed degeneration of fat cells. **Sixth:** Unlike ordinary diet pills that lose their effectiveness in a short period of time, the uniquely processed, patented compounds that make up the Anorex formula provide sustained reinforcement required to successfully overcome the genetic factors responsible for your chronic condition. **In short,** Anorex is a breakthrough for the significantly overweight because Anorex aids in the defeat of destructive genetic influences on the cellular regulation and coordination of dietary calories: their intake, their conversion to body fat, and their removal from body fat stores. In other words, Anorex takes away "pre-programmed genetic failure" and gives you control over your life once again.

Anorex®: Now Available in The United States Without Prescription

In a report dated February 19, 2000, Dr. Mowrey stated "Although Anorex is much too powerful for the 'casual dieter,' the ability of Anorex to help people overcome the genetic implications of obesity leads me to believe Anorex, and its base formulation Leptoprin, is the most effective means of providing considerable benefit to that vast population of American men and women who are significantly overweight. That is, until science develops a reliable means of altering the genetic code."

If You're Significantly Overweight, You Need Anorex®

If you're significantly overweight (more than 20 lbs. of excess body weight and/or a BMI greater than 30), there is only one weight-control compound specifically designed for you... it's Anorex. Patent-protected, clinically established, and guaranteed to help you become the thinner, healthier, and more active person you've always wanted to be... or it costs you absolutely nothing!

BUY ONLINE

Or Call 1-800-996-6775 Ext. KBWEB

WARNINGS: Do not take this product if you are taking MAO inhibitors or a prescription drug for anticoagulation (thinning of the blood), diabetes, gout or arthritis or any other prescription drug unless directed by a physician. Do not take this product if you have any of the following conditions: high blood pressure, cardiovascular disease, thyroid disease, prostate problems or diabetes. Improper use may be hazardous to your health. Keep out of the reach of children. Consult a physician or licensed health care professional before using this product if you have, or have a family history of, heart disease, thyroid disease, diabetes, high blood pressure, recurrent headaches, depression or other psychiatric condition, glaucoma, difficulty in urinating, prostate enlargement, or seizure disorder, or if you are using any other dietary supplement or over-the-counter drug containing ephedrine, pseudoephedrine, or phenylpropanolamine (ingredients found in certain allergy, asthma, cough/cold and weight control products). If you are sensitive to ephedra or other stimulants, we recommend Anorex®-SF Stimulant-Free. Exceeding recommended serving may cause serious adverse health effects including heart attacks and stroke. Do not take if sensitive to or if allergic to aspirin. Do not use if pregnant (it is especially important not to use aspirin during the last 3 months of pregnancy unless specifically directed to do so by a physician because it may cause problems in the unborn child or complications during pregnancy), nursing, have asthma, or have stomach problems (such as heartburn, upset stomach or stomach pain) that persist or recur, or if you have ulcers or bleeding problems, unless directed by a physician. If ringing in the ears or temporary loss of hearing occurs, consult a physician before taking again. Discontinue use and call physician or licensed health care professional immediately if you experience rapid heartbeat, dizziness, severe headache, shortness of breath or

similar symptoms.

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Anorex®

"Weight Control Compound for the Significantly Overweight"



180 Capsules
(Approx. 30-Day Supply)

\$153.00

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360 Capsules
(Approx. 60-Day Supply)
SAVE \$15.00

\$291.00

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Exhibit K

New Product Update by Klein-Becker-usa™

Available through 

Now there's hope for you and your Overweight Child



At Last! A Clinically Proven, Safe & Effective, All-natural Weight Control Compound Designed, Tested and Developed Specifically for Children. It's Called **PediaLean**™. Discovered in Europe and Now Available in America.

Does PediaLean work? You bet it does! In a well-controlled, double-blind clinical trial, each and every child who used PediaLean as directed lost a significant amount of excess body weight, at a rate of 100%!

Professional Support and a Shoulder to Lean On

But PediaLean is more than a great weight-loss formula for your child. It's a complete program of online support accessible from home, office, or anywhere you may be. Simply log on to www.WeightLossForChildren.com where you'll find a personalized, easy-to-follow eating and exercise plan for your child based on gender, height, weight, and age (you'll even find out how to maintain good nutrition using today's "fast foods")... there's even a free personalized weight-control plan for you! But that's not all. The most popular feature of www.WeightLossForChildren.com is our wonderful "Parents Only" Message Board, a place of compassion and practical advice from a community of parents who have walked in your shoes and are there to help. You will love it!

Get PediaLean Today!

Get PediaLean today, then log on to www.WeightLossForChildren.com and begin a new life for you and your child. Of course, PediaLean comes with our no-nonsense, 100% money-back guarantee, simply stated: if you're not completely satisfied with your PediaLean purchase, return the unused portion within 30 days for a full, prompt, and complete refund, no questions asked. Call now!

Call The PediaLean Hotline:

1-800-617-6080
ext. PL108

Visit online at www.PediaLean.com



www.KleinBecker.com

* PediaLean™ is 100% Peditropin™ - the U.S. trademark for the proprietary, trademarked, high-molecular-weight fiber used in the clinical trial.



120 Capsules
Approx. 30-day Supply

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If you're the parent or grandparent of one of the more than 11 million overweight or obese school-aged children in the United States, you know the pain and embarrassment this growing "Epidemic" can cause. But now, a revolutionary, all-natural weight control compound offers new hope. It's called PediaLean™, the first and only clinically proven, safe, and effective weight control compound designed for children and adolescents... and it's finally available in America exclusively from Klein-Becker-usa.

What Is PediaLean?

The active ingredient in PediaLean is Peditropin, an all-natural, micronized fiber concentrate derived from a tuber called *P. rivieri*. This natural plant has been used as a food source for thousands of years, but only recently have scientists discovered an effective method for micro-processing the plant into a high-molecular-weight powder which makes it ultimately effective as a children's weight control tool.

Klein-Becker's proprietary micronization process guarantees that PediaLean is not only safe, but is the one and only weight control compound designed, manufactured, and clinically proven safe and effective for use by overweight children and adolescents.

Published Medical Studies Don't Lie... Clinically Proven Safe and Effective

Children who used PediaLean along with a healthy, balanced diet, reduced diet and modest exercise lost an incredible 20% of their excess body weight, those who followed the same eating program and participated in the same modest exercise, but did not take PediaLean

failed to lose any significant excess weight at all. In other words, the only difference between success and failure was PediaLean. See the actual study at www.WeightLossForChildren.com



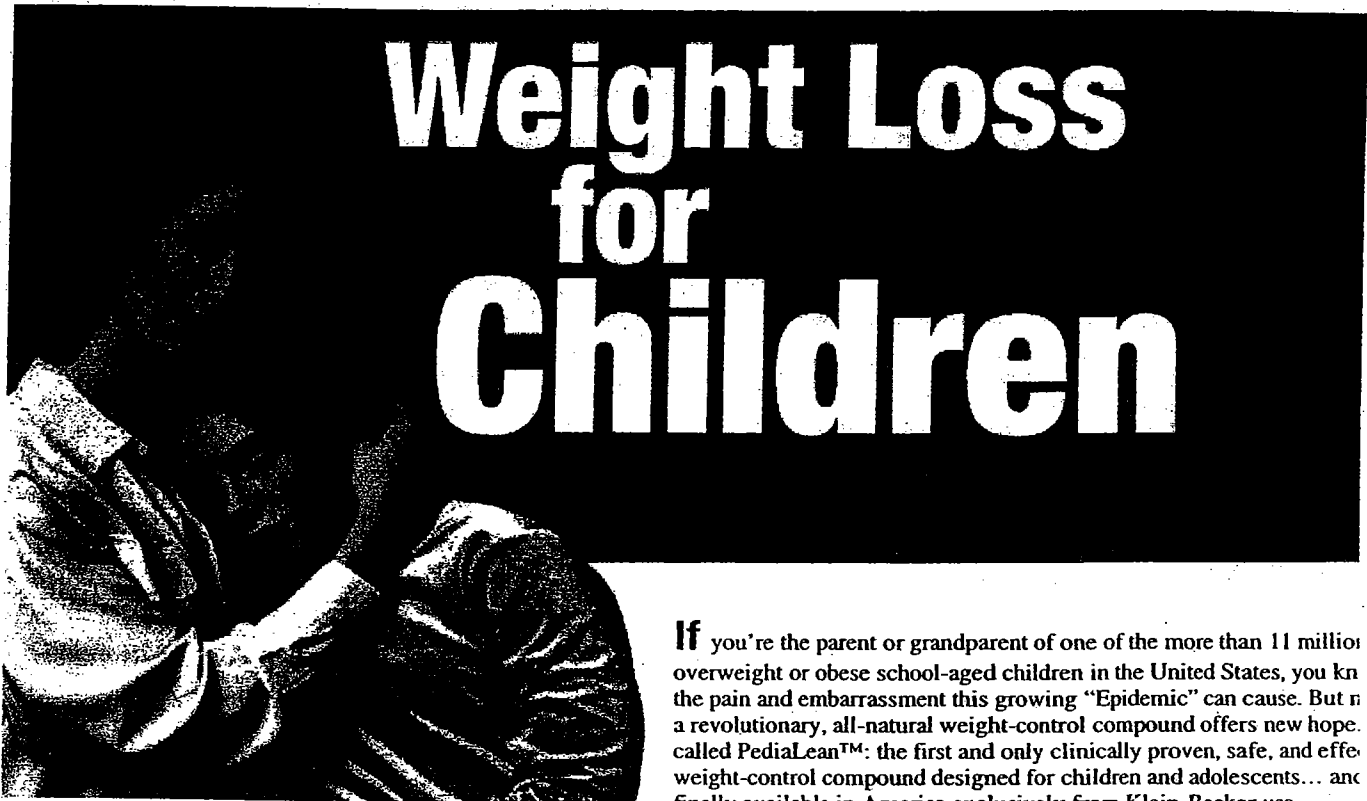
Let's Live
June 2002

Produced by Basic Research, L.L.C. to Federal Trade Commission Pursuant to Staff Request of 06/14/02

50500026

Exhibit L

New Product Update by Klein-Becker usa™



If you're the parent or grandparent of one of the more than 11 million overweight or obese school-aged children in the United States, you know the pain and embarrassment this growing "Epidemic" can cause. But now a revolutionary, all-natural weight-control compound offers new hope. called PediaLean™: the first and only clinically proven, safe, and effective weight-control compound designed for children and adolescents... and finally available in America exclusively from Klein-Becker usa.

What is PediaLean?

The active ingredient in PediaLean™ is Peditropin™, an all-natural micronized fiber concentrate derived from a plant (tuber) called P. rivi. This tuber has been used as a food source for thousands of years, but recently have scientists discovered an effective method for micro-processing the plant into a high-molecular-weight powder which make ultimately effective as a children's weight-control tool.

Klein-Becker's proprietary micronization process guarantees that PediaLean™ is not only safe, but is the one and only weight-control compound designed, manufactured, and clinically proven safe and effective for use by overweight children and adolescents.

Does PediaLean™ work? You bet it does! In a well-controlled double blind clinical trial, each and every child who used PediaLean™ as directed lost a significant amount of excess body weight... a success rate of 100%

Professional Support and a Shoulder to Lean On

But PediaLean™ is more than a great weight-loss formula for your child. It's a complete program of online support accessible from home office, or anywhere you may be. Simply log on to www.WeightLossForChildren.com – the exclusive, easy-to-use, online service developed just for PediaLean™ parents – and you'll find a place where all your questions will be answered by our panel of Doctors, Registered Dietitians, and Exercise Specialists... each dedicated to help you and your child succeed.

You'll also get full access to a personalized, easy-to-follow eating and exercise plan for your child based on gender, height, weight, and age. In addition, you will find information on all aspects of children's health as well as practical solutions to difficult problems – like how to maintain good nutrition using today's "fast foods." But that's not all. The most

Or Call 1-800-617-6080 Ext. KBWEB



"It's just baby fat,' 'She'll grow out of it,' and 'Oh, he's just a growing boy'... these are the traditional excuses parents use to justify their child's overweight condition. The old excuses can no longer stand... especially now that there is a safe,

natural weight-loss compound designed and developed specifically for children. Combined with a proactive program specifically created to support both parent and child – this natural weight-control compound resulted in significant weight loss in virtually every child studied. For your child's sake, for your sake, you must take advantage of this clinically proven solution."

Dr. Nathalie Chevreau, Ph.D., R.D. Director of Women's Health, Klein-Becker usa

Published Medical Studies Don't Lie... Clinically Proven Safe and Effective

Study Design – To evaluate the efficacy of PediaLean's™ active compound, 23 children who completed the study, 12 males and 11 females of average age 10 years and 2 months (range 5.2-15.8), with average excess weight of 51±16%, were given PediaLean™ (in conjunction with a suggested normocaloric diet for the age and size of each child [about 15% protein, 30% lipids, 55% carbohydrates], and modest physical exercise), were then compared to 30 controls (average excess weight of 50.3±11.5%, average age of 11.8 years) for whom only diet and physical exercise were advised.



Results – After eight weeks, the 23 PediaLean™ children showed a drop of excess body weight from 51±16% to 41.3±15% ($p<0.0005$). Specifically, the obese girls went from an excess weight of 46.5±15.6% to 38.7±15.8% ($p<0.0005$) and the boys from

55.2±15.8% to 43.8±14.7% ($p<0.005$). In the Control Group, no meaningful decrease occurred (51±10.6% vs 49.3±12.4, p n.s.).

More importantly, the weight loss persisted. After a 4 - 6 month follow-up, the excess body weight of the children who used PediaLean™ continued to decrease significantly (PediaLean™ 40.1±14.9 Vs Control 49.2±13.3, $p<0.005$).

What does this mean in plain English?

Children who used PediaLean™ along with a healthy, but not calorie-restricted, diet and modest exercise lost an incredible 20% of their excess body weight. Those who followed the same diet and exercise program, but did not take PediaLean™, failed to lose any significant excess weight at all. In other words, the only difference between success and failure was PediaLean™. (Individual results may vary.)

popular feature of WeightLossForChildren.com is our wonderful "Parent Only" Message Board... a place of compassion and practical advice for a community of parents who have walked in your shoes and are there to help. They understand how you feel because they've been there themselves. There's even a free personalized weight-control plan for you at www.MyFreeDiet.com. You will love both sites!

Order PediaLean™ Today!

So order today, then log on to www.WeightLossForChildren.com and begin a new life for you and your child. By the way, as with all Klein-Becker formulations, PediaLean™ comes with our no-nonsense, 100% money-back guarantee: simply stated, if you're not completely satisfied with your PediaLean™ purchase, return the unused portion within 30 days for a full, prompt, and complete refund... no questions asked! Call now

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Q: What are the ingredients in PediaLean™, and are they safe?

A: Peditropin, the trade name for the active ingredient* in Klein-Becker's PediaLean™, is a proprietary, high molecular weight, micronized natural fiber concentrate and contains no ephedra or stimulants of any kind. The all-natural fiber concentrate is derived from a tuber (plant) called *P. rivieryi*. People have been using this tuber as a food source for thousands of years, but only recently have scientists discovered an effective method for micro-processing the plant in a way which makes it ultimately effective as a children's weight-control tool. The proprietary micronization process is exclusive to Klein-Becker USA, and guarantees that you and your child obtain the finest, highest-quality product available. Thus, PediaLean™ is not only safe, but is the one and only weight-control compound designed, manufactured, and clinically proven safe and effective for use by overweight children and adolescents.

*PediaLean™ also contains negligible amounts of an all-natural binding agent (rice flour) which aids in the encapsulation process.

