UNITED STATES DISTRICT COURT WESTERN DISTRICT OF TEXAS SAN ANTONIO DIVISION

FEDERAL TRADE COMMISSION, Plaintiff, vs. MARK NUTRITIONALS, INC., HARRY SISKIND, and EDWARD G. D'ALESSANDRO, JR., Defendants.

CIVIL NO. SA02CA1151 XR

STIPULATED FINAL ORDER FOR PERMANENT INJUNCTION AND SETTLEMENT OF CLAIMS FOR MONETARY RELIEF BETWEEN HARRY SISKIND AND FEDERAL TRADE COMMISSION

Plaintiff, the Federal Trade Commission ("FTC," "Commission" or "Plaintiff"), filed a Complaint against defendants Mark Nutritionals, Inc., Harry Siskind, and Edward G. D'Alessandro, Jr., pursuant to Section 13(b) of the Federal Trade Commission Act ("FTC Act"), 15 U.S.C. § 53(b). Plaintiff filed its Complaint to secure a permanent injunction and other equitable relief against defendants for their alleged deceptive acts or practices and false advertisements for foods, drugs, devices, services or cosmetics in violation of Sections 5(a) and 12 of the FTC Act, 15 U.S.C. §§ 45(a) and 52.

Defendant Harry Siskind denies all liability as alleged by the Commission and denies that he violated any law or regulation with respect to the advertising, promotion, sale, or distribution of his products. Nonetheless, the Commission and Harry Siskind, without Harry Siskind admitting liability for any of the alleged violations referred to in the Complaint, have stipulated to the entry of the following Stipulated Final Order for Permanent Injunction and Settlement of Claims for Monetary Relief ("Order") in settlement of the Commission's Complaint against Harry Siskind. The Court being advised in the premises, finds:

FINDINGS

1. This Court has jurisdiction over the subject matter of this case and jurisdiction over all parties. Venue in the Western District of Texas is proper.

2. The Complaint states a claim upon which relief can be granted, and the Commission has authority to seek the relief it has requested.

3. The activities of Harry Siskind in connection with the advertising and sale of "Evening Weight Loss Formula" products were in or affecting commerce, as defined in 15 U.S.C. § 44.

4. On September 17, 2002, defendant Mark Nutritionals, Inc. filed a voluntary petition for relief under the reorganization provisions of Chapter 11 of the Bankruptcy Code, 11 U.S.C. §§ 101 *et seq.*, in the United States Bankruptcy Court for the Western District of Texas, Case No. 02-54469-LMC (the "Corporate Bankruptcy Case"). On April 2, 2003, the Bankruptcy Court converted Mark Nutritionals, Inc.'s bankruptcy case to a Chapter 7 liquidation case. The Commission's action against Mark Nutritionals, Inc., *et al.* is not stayed by 11 U.S.C. § 362(a) because it is an exercise of the Commission's police or regulatory power as a governmental unit pursuant to 11 U.S.C. § 362(b)(4) and thus falls within an exemption to the automatic stay.

5. In conjunction with the Corporate Bankruptcy Case, the Bankruptcy Court has approved the appointment of a Chief Executive Officer of Mark Nutritionals, Inc. Harry Siskind currently has no active role in the day-to-day management of Mark Nutritionals, Inc.

6. Harry Siskind has entered into this Order freely and without coercion. Harry Siskind further acknowledges that he has read the provisions of this Order and is prepared to abide by them.

7. The Commission and Harry Siskind stipulate and agree to this Order, without trial or final adjudication of any issue of fact or law, to settle and resolve all matters in dispute

between them arising from the Complaint up to the date of entry of this Order.

8. Harry Siskind waives all rights to seek judicial review or otherwise challenge or contest the validity of this Order. Harry Siskind also waives any claim that he may have held under the Equal Access to Justice Act, 28 U.S.C. § 2412, concerning the prosecution of this action to the date of this Order.

9. Each settling party shall bear their own costs and attorneys' fees.

10. Entry of this Order is in the public interest.

DEFINITIONS

For the purposes of this Order, the following definitions shall apply:

1. "Defendant" shall mean Harry Siskind.

2. "Competent and reliable scientific evidence" shall mean tests, analyses, research, studies, or other evidence based upon the expertise of professionals in the relevant area, that have been conducted and evaluated in an objective manner by persons qualified to do so, using procedures generally accepted in the profession to yield accurate and reliable results.

3. "Food" and "drug" shall mean "food" and "drug" as defined in Section 15 of the FTC Act, 15 U.S.C. § 55(b)-(c).

4. "Weight loss product" shall mean any food, drug, dietary supplement, product, program, or service designed or used to prevent weight gain or to produce weight loss, reduction or elimination of fat, slimming, change in body composition, or caloric deficit in a user of such food, drug, dietary supplement, product, program, or service.

5. "Evening Weight Loss Formula" is a liquid product previously sold by Defendant, the active ingredients of which have changed over time. The product's active ingredients currently include stevia, conjugated linoleic acid, and "proprietary blends" of chromium (as chromium picolinate, chromium polynicotinate, and chromium cruciferate), aloe vera gel, hydrolyzed collagen, chicory, plant teas, and amino acids (L-lysine, L-ornithine, Larginine, L-carnitine, L-glycine and trimethylglycine).

6. The terms "endorsement" and "endorser" shall mean as defined in 16 C.F.R.§ 255.0(b).

7. "Person" shall mean a natural person, organization, or other legal entity, including a partnership, corporation, proprietorship, association, cooperative, or any other group acting together as an entity.

8. The term "including" in this Order shall mean "without limitation."

9. "Asset" shall mean any legal or equitable interest in, right to, or claim to, any real and personal property, including, but not limited to, "goods," "instruments," "equipment," "fixtures," "general intangibles," "inventory," "checks," "notes" (as these terms are defined in the Uniform Commercial Code), and all chattel, leaseholds, contracts, mail or other deliveries, shares of stock, lists of consumer names, accounts, credits, premises, receivables, funds, and cash, wherever located.

10. "Assisting others" shall mean knowingly providing any of the following goods or services to another entity: (1) serving as an owner, partner, officer, director, or manager; (2) performing customer service functions, including, but not limited to, receiving or responding to consumer complaints; (3) formulating or providing, or arranging for the formulation of any product; (4) providing names of, or assisting in the generation of, potential customers; (5) performing advertising or marketing services of any kind; or (6) performing financial services of any kind, including, but not limited to, providing merchant accounts, processing credit card charges or chargebacks, and providing or arranging loans or other extensions of credit.

ORDER

I. CONDUCT PROHIBITIONS

IT IS THEREFORE ORDERED that:

A. In connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale or distribution of Body Solutions Evening Weight Loss Formula, or any other weight loss product, in or affecting commerce, Defendant and his assigns, agents, servants, and

employees, and all other persons or entities in active concert or participation with them who receive actual notice of this Order, by personal service or otherwise, whether acting directly or through any affiliate, corporation, partnership, subsidiary, division, or other device, are hereby permanently restrained and enjoined from making any representation, in any manner, expressly or by implication, including through the use of endorsements, that is false or misleading, including, but not limited to, representations that:

- Such product will cause substantial weight loss without reducing caloric intake or increasing exercise;
- 2. Such product will cause substantial weight loss even if users eat substantial amounts of high calorie foods; and
- 3. Such product will cause substantial long-term or permanent weight loss.

B. In connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale or distribution of any weight loss product, in or affecting commerce, Defendant and his assigns, agents, servants, and employees, and all other persons or entities in active concert or participation with them who receive actual notice of this Order, by personal service or otherwise, whether acting directly or through any affiliate, corporation, partnership, subsidiary, division, or other device, are hereby permanently restrained and enjoined from employing the term "weight loss" in the name of such product or on the packaging for such product, or employing any other term that communicates the same or similar meaning, unless, at the time such term is used, Defendant possesses and relies upon competent and reliable scientific evidence that substantiates that such product will cause, or will assist in causing, clinically significant weight loss.

C. In connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale or distribution of any food, drug, dietary supplement, or other health-related product or service, in or affecting commerce, Defendant and his assigns, agents, servants, and employees, and all other persons or entities in active concert or participation with them who receive actual notice of this Order, by personal service or otherwise, whether acting directly or

through any affiliate, corporation, partnership, subsidiary, division, or other device, are hereby permanently restrained and enjoined from making any representation, in any manner, expressly or by implication, including through the use of endorsements, about the safety, health benefits, performance, or efficacy of such product or service, unless, at the time the representation is made, Defendant possesses and relies upon competent and reliable scientific evidence that substantiates the representation.

D. In connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale or distribution of any food, drug, dietary supplement, or other health-related product or service, in or affecting commerce, Defendant and his assigns, agents, servants, and employees, and all other persons or entities in active concert or participation with them who receive actual notice of this Order, by personal service or otherwise, whether acting directly or through any affiliate, corporation, partnership, subsidiary, division, or other device, are hereby permanently restrained and enjoined from misrepresenting in any manner, expressly or by implication, the existence, contents, validity, results, conclusions, or interpretations of any test, study, or research.

E. In connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale or distribution of any goods or services, in or affecting commerce, Defendant and his assigns, agents, servants, and employees, and all other persons or entities in active concert or participation with them who receive actual notice of this Order, by personal service or otherwise, whether acting directly or through any affiliate, corporation, partnership, subsidiary, division, or other device, are hereby permanently restrained and enjoined from misrepresenting, expressly or by implication, any fact material to a consumer's decision to purchase Defendant's products or services.

II. BOND REQUIREMENT

IT IS FURTHER ORDERED that Defendant Harry Siskind, whether acting directly or indirectly through any persons or entities under his control, is hereby permanently enjoined and

restrained from engaging in or assisting others engaged in the manufacturing, labeling, advertising, promotion, offering for sale, sale or distribution of any weight loss product, in or affecting commerce, unless, prior to engaging in or assisting others engaged in such activities, Defendant first obtains a performance bond ("the Bond") in the principal sum of ONE MILLION DOLLARS (\$1,000,000). The terms and conditions of the Bond requirement are as follows:

A. The Bond shall be conditioned upon compliance with Sections 5(a) and 12 of the FTC Act, 15 U.S.C. §§ 45(a) and 52, and with the provisions of this Order. The Bond shall be deemed continuous and remain in full force and effect as long as Defendant is engaging in or assisting others engaged in manufacturing, labeling, advertising, promotion, offering for sale, sale or distribution of any weight loss product, in or affecting commerce. Defendant shall maintain the Bond for a period of five (5) years after Defendant provides notice to the Commission that Defendant has ceased engaging in or assisting others engaged in manufacturing, labeling, advertising for sale, sale or distribution of any weight loss product, in or affecting for sale, sale or distribution of any weight loss product, in or affecting for sale, sale or distribution of any weight loss product, in or affecting commerce. The Bond shall cite this Order as the subject matter of the Bond, and shall provide surety thereunder against financial loss resulting from whole or partial failure of performance due, in whole or in part, to any violation of Section 5(a) or 12 of the FTC Act, or the provisions of this Order, or to any other violation of law;

B. The Bond required pursuant to this Part shall be an insurance agreement providing surety for financial loss issued by a surety company that is admitted to do business in each state in which Defendant, or any entity directly or indirectly under Defendant's control, is doing business and that holds a Federal Certificate of Authority As Acceptable Surety on Federal Bond and Reinsuring. The Bond shall be in favor of both: (1) the Federal Trade Commission for the benefit of any consumer injured as a result of any activities that required obtaining the Bond; and (2) any consumer so injured;

C. The Bond required pursuant to this Part is in addition to, and not in lieu of, any other bonds required by federal, state, or local law;

D. At least ten (10) days before commencing in any activity that requires obtaining the Bond, Defendant shall provide notice to the Commission describing in reasonable detail said activities, and include in such notice a copy of the Bond obtained; and

E. Defendant shall not disclose the existence of the Bond to any consumer, or other purchaser or prospective purchaser, without simultaneously disclosing clearly and prominently the following: THIS BOND IS REQUIRED BY ORDER OF THE U.S. DISTRICT COURT AS PART OF A FINAL ORDER AGAINST HARRY SISKIND IN *FEDERAL TRADE COMMISSION V. MARK NUTRITIONALS, INC., HARRY SISKIND, AND EDWARD G. D'ALESSANDRO, JR.*, NO. SA-02-CA-1151-XR, IN THE UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF TEXAS, FOR ALLEGED FALSE AND DECEPTIVE ADVERTISEMENTS FOR WEIGHT LOSS PRODUCTS.

III. FOOD AND DRUG REGULATIONS

IT IS FURTHER ORDERED that:

A. Nothing in this Order shall prohibit Defendant from making any representation for any product that is specifically permitted in the labeling for such product by regulations promulgated by the Food and Drug Administration pursuant to the Nutrition Labeling and Education Act of 1990.

B. Nothing in this Order shall prohibit Defendant from making any representation for any drug that is permitted in the labeling for such drug under any tentative final or final standard promulgated by the Food and Drug Administration or under any new drug application approved by the Food and Drug Administration.

IV. NOTIFICATION AND MONITORING OF ENDORSERS IT IS FURTHER ORDERED that:

A. In connection with advertising, marketing, promotion, offering for sale, distribution or sale of any product or service covered by this Order, Defendant and his assigns, agents, servants, and employees, and all other persons or entities in active concert or

participation with them who receive actual notice of this Order, by personal service or otherwise, whether acting directly or through any affiliate, corporation, partnership, subsidiary, division, or other device, shall not authorize any endorser to make any representation prohibited by this Order.

B. Within thirty (30) days after entry of this Order, Defendant shall send by first class mail a notice, in the form shown on Appendix A, to each current endorser of his products or services covered by this Order, as of the date of entry of this Order. The mailing shall not include any other documents. Defendant shall require each endorser to execute and return the original of the letter as a condition of remaining an endorser for Defendant.

C. For a period of five (5) years following entry of this Order, Defendant shall also send by first class mail a notice, in the form shown on Appendix A, to each prospective endorser of any product or service covered by this Order who has not previously received the notice. Such notice shall be sent to the prospective endorser before said person makes any public endorsement of Defendant's products or services. Defendant shall require each prospective endorser to execute and return the original of the letter as a condition of becoming an endorser.

D. Defendant shall maintain, and upon request, make available to the Commission for inspection and copying, all letters executed by endorsers and returned to Defendant.

E. Defendant shall apprise authorized endorsers of claims that are authorized by Defendant for weight loss products manufactured, labeled, advertised, promoted, offered for sale, sold, or distributed by Defendant, and shall require such endorsers to provide Defendant with true and correct copies or transcriptions of any representation that the endorsers make about such products, not later than seven business days after such representations are made. On the basis of such copies or transcriptions, or on reliable information otherwise made known to him, Defendant shall terminate any authorized endorser who has knowingly made any representation about any weight loss product that is prohibited by Part I of this Order. Defendant may take 30 days after receipt to review and evaluate information concerning representations made by the

Defendant's authorized endorsers, but nothing herein shall preclude the Defendant from terminating such endorsers before or after the conclusion of such thirty day review, nor shall any provision of this Order otherwise condition the right of Defendant to terminate a relationship with any of Defendant's authorized endorsers, including termination for other than knowingly making representations prohibited by Part I of this Order.

V. MONITORING OF ADVERTISING AND MARKETING

IT IS FURTHER ORDERED that, in connection with advertising, marketing, promotion, offering for sale, distribution or sale of any product or service covered by this Order, Defendant and his assigns, agents, servants, and employees, and all other persons or entities in active concert or participation with them who receive actual notice of this Order, by personal service or otherwise, whether acting directly or through any affiliate, corporation, partnership, subsidiary, division, or other device, shall in accordance with applicable laws:

A. Take reasonable steps sufficient to monitor and ensure that all employees and agents engaged in advertising, promotion, sales, order verification, or customer service functions comply with this Order. Such steps shall include adequate monitoring of all advertisements, promotions, sales presentations, and other oral and written communication with customers. Defendant, at a minimum, shall:

- Conduct periodic monitoring of representations concerning any weight loss product, and any other covered product or service, made by persons engaged in sales or other customer service functions, including representations made orally or through electronic communications on behalf of Defendant; and
- Conduct periodic monitoring of representations made about any weight loss product, and any other covered product or service, on all Internet websites operated and maintained by Defendant or the agents of Defendant.

B. Terminate any employee or agent who knowingly engages in any conduct prohibited by this Order; provided, nothing herein shall limit the right of Defendant to take

disciplinary action against any of Defendant's employees or agents, including but not limited to, termination for other than knowing violations of conduct prohibited by this Order.

VI. MONETARY JUDGMENT

IT IS FURTHER ORDERED that:

A. Judgment is entered in favor of the Commission and against Defendant Harry Siskind in the amount of ONE HUNDRED AND FIFTY-FIVE MILLION DOLLARS (\$155,000,000) (the "Judgment"); provided, however, that as long as Defendant Harry Siskind fulfills the obligations under Part VI B and VI D of this Order, the Judgment against Defendant Harry Siskind shall be suspended until further order of the Court, and provided further that this judgment shall be subject to the conditions set forth in Part VII of this Order.

B. Defendant Harry Siskind shall be liable for payment of equitable monetary relief
in the form of disgorgement in the amount of FIVE HUNDRED THOUSAND DOLLARS
(\$500,000) (the "Settlement Amount"), such payment to be made in the following manner:

- Within ten (10) days of the date of entry of this Order, Defendant Harry Siskind shall pay ONE HUNDRED AND FORTY-FIVE THOUSAND (\$145,000) to the Commission in the form of a wire transfer or certified or cashier's check made payable to the Commission, or such agent as the Commission may direct;
- Within ninety (90) days of the date of entry of this Order, Defendant Harry Siskind shall pay an additional ONE HUNDRED AND FIVE THOUSAND (\$105,000) to the Commission in the form of a wire transfer or certified or cashier's check made payable to the Commission, or such agent as the Commission may direct; and
- 3. Within eighteen (18) months of the date of entry of this Order, Defendant Harry Siskind shall pay an additional TWO HUNDRED AND FIFTY THOUSAND (\$250,000) to the Commission in the form of a wire transfer or certified or cashier's check made payable to the Commission, or such agent as the

Commission may direct.

C. Time is of the essence for the payment specified above. In the event that Defendant Harry Siskind does not fulfill, or only partially fulfills, the payment obligations set forth in this Part, he shall be immediately liable for payment of ONE HUNDRED AND FIFTY-FIVE MILLION DOLLARS (\$155,000,000), which is the entire amount of the judgment, plus interest, less any payments already made. Notwithstanding any other provision of this Order, Defendant agrees that, if he fails to meet the payment obligations set forth in this Part, the facts as alleged in the Complaint filed with this Order shall be taken as true in any subsequent litigation filed by the Commission to enforce its rights pursuant to this Order, including, but not limited to, a non-dischargeability complaint in any subsequent bankruptcy proceeding.

D. In order to secure the payment of Defendant Harry Siskind's indebtedness to the Commission, within five (5) days of the entry of this Order, Defendant Harry Siskind shall cause to be transferred to the Commission security interests in each item of property described in Appendix B as security for the payments required to be made by Defendant under this Part. The Defendant shall furnish to counsel for the Commission an executed statement sufficient to perfect the filing and recording of security interests in the property described in Appendix B under the appropriate state laws. The FTC will release its security interests in (a) all property described in Appendix B upon receipt of all payments required by this Part or (b) individual items of property as necessary to effectuate the good faith transfer of an interest in such property, provided that all proceeds received by Defendant Harry Siskind pursuant to such transfer are paid immediately to the Commission.

E. All funds paid to the Commission pursuant to this Order shall be deposited to the Treasury as disgorgement. No portion of any payments under the judgment herein shall be deemed a payment of any fine, penalty, or punitive assessment.

F. **IT IS FURTHER ORDERED**, that the freeze of Defendant's assets, imposed in the Preliminary Injunction entered in this proceeding, shall be deemed lifted upon the entry of

this Order.

VII. FINANCIAL STATEMENTS

IT IS FURTHER ORDERED that:

A. The Commission's agreement to and the Court's approval of this Order are expressly premised upon the truthfulness, accuracy, and completeness of the financial statements and information of Defendant Harry Siskind provided to the Commission by Defendant Harry Siskind, dated January 14, 2003, and supplemented thereafter by Defendant Harry Siskind through documents submitted in letters dated January 6, 2003, March 28, 2003, and May 29, 2003, and by Defendant Harry Siskind's sworn statement taken June 23, 2003, which contain material information relied upon by the Commission in negotiating and agreeing to the terms of this Order.

B. If the Commission should have evidence that the above-referenced financial statements and information failed to disclose any material asset the value of which exceeds ONE THOUSAND DOLLARS (\$1,000), materially misrepresented the value of any asset, or made any other material misrepresentation or omission, the Commission may move that the Court reopen this Order for the sole purpose of allowing the Commission to modify the monetary liability of Defendant Harry Siskind. If the Court finds that Defendant Harry Siskind failed to disclose any material asset, materially misrepresented the value of any asset, or made any other material misrepresentation or omission in the above-referenced financial statements and information, the Court shall reinstate the suspended judgment against the Defendant Harry Siskind, in favor of the Commission, in the amount of ONE HUNDRED AND FIFTY-FIVE MILLION DOLLARS (\$155,000,000), which Defendant Harry Siskind and the Commission stipulate is the amount of consumer injury caused by the Defendant Harry Siskind, as set forth in Part VI of this Order. Provided, however, that Defendant Harry Siskind shall be entitled to offset this amount by any sums already paid under this Order. Provided, further, that in all other

respects this Order shall remain in full force and effect unless otherwise ordered by the Court. Any proceedings instituted under this Part shall be in addition to and not in lieu of any other proceedings the Commission may initiate to enforce this Order. For the purposes of reopening or enforcing this Part VII B, Defendant Harry Siskind waives any right to contest any of the allegations set forth in the Complaint filed in this matter.

VIII. COLLECTING PAST DUE AMOUNTS

IT IS FURTHER ORDERED that Defendant shall:

A. Furnish the Commission, in accordance with 31 U.S.C. § 7701, social security numbers and/or employer identification numbers, which shall be used for purposes of collecting and reporting on any delinquent amount arising out of his relationship with the government.

B. Cooperate fully with the Commission and its agents in all attempts to collect the amount due pursuant to Part VI if the Defendant fails to pay fully the amounts due at the times specified by this Order. In such event, Defendant agrees to provide the Commission with his respective federal and state tax returns for the preceding three (3) years, and with fully updated financial disclosures within ten (10) days of receiving a request from the Commission to do so. Defendant further authorizes the Commission to verify all information provided on these disclosure forms with all appropriate third parties, including, but not limited to, financial institutions.

IX. COMPLIANCE REPORTING BY DEFENDANT

IT IS FURTHER ORDERED that, in order that compliance with the provisions of this Order may be monitored:

A. For a period of five (5) years from the date of entry of this Order, Defendant shall notify the Commission of the following:

- 1. Any changes in Defendant's residence, mailing addresses, and telephone numbers, within ten (10) days of the date of such change;
- 2. Any changes in Defendant's employment status (including self-employment)

within ten (10) days of the date of such change. Such notice shall include the name and address of each business that Defendant is affiliated with, employed by, or performs services for; a statement of the nature of the business; and a statement of Defendant's duties and responsibilities in connection with the business; and

3. Any changes in Defendant's name or use of any aliases or fictitious names.

B. One hundred eighty (180) days after the date of entry of this Order, Defendant shall provide a written report to the FTC, sworn to under penalty of perjury, setting forth in detail the manner and form in which he has complied and is complying with this Order. This report shall include, but not be limited to:

1. Any changes required to be reported pursuant to Subpart A above;

2. A copy of each acknowledgment of receipt of this Order obtained by Defendant pursuant to Part XII; and

3. A list of the names and addresses of each person and entity that received a copy of the letter sent by Defendant to each endorser pursuant to Part IV.

C. For the purposes of this Order, Defendant shall, unless otherwise directed by the Commission's authorized representatives, mail all written notifications to the Commission to:

Regional Director Federal Trade Commission, Southwest Region 1999 Bryan Street, Suite 2150 Dallas, TX 75201 Re: <u>FTC v. Mark Nutritionals, Inc., et al.</u> (W.D. Texas).

X. COMPLIANCE MONITORING

IT IS FURTHER ORDERED that, for the purpose of monitoring and investigating compliance with any provision of this Order,

A. Within ten (10) days of receipt of written notice from a representative of the Commission, Defendant shall submit additional written reports, sworn to under penalty of perjury; produce documents for inspection and copying; appear for deposition; and/or provide entry during normal business hours to any business location in Defendant's possession or direct or indirect control to inspect the business operation;

B. In addition, the Commission is authorized to monitor compliance with this Order by all other lawful means, including, but not limited to, the following:

- 1. Obtaining discovery from any person, without further leave of court, using the procedures prescribed by Fed. R. Civ. P. 30, 31, 33, 34, 36, and 45; and
- 2. Posing as consumers and suppliers to Defendant's employees, or any other entity managed or controlled in whole or in part by Defendant, without the necessity of identification or prior notice;

Provided, that nothing in this Order shall limit the Commission's lawful use of compulsory process, pursuant to Sections 9 and 20 of the FTC Act, 15 U.S.C. §§ 49, 57b-1, to obtain any documentary material, tangible things, testimony, or information relevant to unfair or deceptive acts or practices in or affecting commerce (within the meaning of 15 U.S.C. § 45(a)(1)).

C. Defendant shall permit representatives of the Commission to interview any employer, consultant, independent contractor, representative, agent, or employee who has agreed to such an interview, relating in any way to any conduct subject to this Order. The person interviewed may have counsel present.

XI. RECORD KEEPING PROVISIONS

IT IS FURTHER ORDERED that, for a period of six (6) years from the date of entry of this Order, if Defendant engages in advertising, marketing, promotion, offering for sale, distribution or sale of any product or service covered by this Order, then he is hereby restrained and enjoined from failing to create and retain the following records:

A. Accounting records that reflect the cost of goods or services sold, revenues generated, and the disbursement of such revenues;

B. Personnel records accurately reflecting: the name, address, and telephone number of each person employed in any capacity by such business, including as an independent contractor; that person's job title or position; the date upon which the person commenced work; and the date and reason for the person's termination, if applicable;

C. Customer files containing the names, addresses, phone numbers, dollar amounts paid, quantity of items or services purchased, and description of items or services purchased, to the extent such information is obtained in the ordinary course of business;

D. Complaints and refund requests (whether received directly, indirectly or through any third party) and any responses to those complaints or requests;

E. Copies of all advertisements, promotional materials, sales scripts, training materials, or other marketing materials utilized in the advertising, marketing, promotion, offering for sale, distribution or sale of any product or service covered by this Order;

F. Copies of all materials that were relied upon in making any representation contained in the materials identified in Subpart E, including all documents evidencing or referring to the accuracy of any claim therein or to the efficacy of any product or service, including, but not limited to, all tests, reports, studies, surveys, demonstrations, as well as all evidence that confirms, contradicts, or calls into question the accuracy of such claims regarding the efficacy of such product or service; and

G. Records accurately reflecting the name, address, and telephone number of each manufacturer or laboratory engaged in the development or creation of any testing obtained for the purpose of advertising, marketing, promoting, offering for sale, distributing, or selling any covered product or service.

XII. DISTRIBUTION OF ORDER BY DEFENDANT

IT IS FURTHER ORDERED that, for a period of five (5) years from the date of entry of this Order, Defendant Harry Siskind shall:

A. Provide a copy of this Order to all principals, officers, directors, managers, and employees or other persons engaged in activity covered by this Order, immediately upon employing or retaining any such persons for any business where:

- 1. The Defendant is the majority owner of the business or directly or indirectly manages or controls the business, and
- 2. The business is engaged in activity covered by this Order.

B. Secure from each such person a signed and dated statement acknowledging receipt of the Order within thirty (30) days after the date of service of the Order or the commencement of the employment relationship.

XIII. ACKNOWLEDGMENT OF RECEIPT OF ORDER BY DEFENDANT

IT IS FURTHER ORDERED that Defendant, within five (5) business days of receipt of this Order as entered by the Court, must submit to the Commission a truthful sworn statement acknowledging receipt of this Order.

XIV. RETENTION OF JURISDICTION

IT IS FURTHER ORDERED that this Court shall retain jurisdiction of this matter for purposes of construction, modification and enforcement of this Order.

Signatures appear on the following page.

JUDGMENT IS THEREFORE ENTERED in favor of Plaintiff and against Defendant

pursuant to all the terms and conditions above.

SO ORDERED:

Dated this ______, 2003.

XAVIER RODRIGUEZ United States District Judge

SO STIPULATED:

Harry Siskind, Individually

Jonathan David Pauerstein

Texas State Bar No. 15637500 Loeffler, Jones, & Tuggey LLP 755 East Mulberry Avenue, Suite 200 San Antonio, TX 78212 Attorney for Defendant HARRY SISKIND

THOMAS B. CARTER Texas State Bar No. 03932300 DEBORAH W. DAWSON New York State Bar No.1658889 FREDERIC DUNSKY Texas State Bar No. 06262950 Federal Trade Commission 1999 Bryan St., Suite 2150 Dallas, TX 75201 (214) 979-9372 (Carter) (214) 979-9395 (Dawson) (214) 979-9362 (Dunsky) (214) 953-3079 (facsimile)

Attorneys for Plaintiff FEDERAL TRADE COMMISSION

APPENDIX A TO VAL ORDER FOR PERMANENT IN

STIPULATED FINAL ORDER FOR PERMANENT INJUNCTION AND SETTLEMENT OF CLAIMS FOR MONETARY RELIEF BETWEEN HARRY SISKIND AND FEDERAL TRADE COMMISSION

FIRST CLASS MAIL

[To be printed on Defendant's or his company's letterhead]

[date]

[endorser's address]

Dear [endorser's name]:

This letter is to inform you that I recently settled a civil dispute with the Federal Trade Commission and that a Stipulated Final Order for Permanent Injunction and Settlement of Claims for Monetary Relief ("Order") was entered against me by the United States District Court for the Western District of Texas on _____[date]. This Order was entered in a civil case brought by the Federal Trade Commission regarding my advertising of Body Solutions Evening Weight Loss Formula.

The Order specifically prohibits me, directly or through any endorser of my products, from making a claim for a food, drug, dietary supplement, or health-related product or service unless there is competent and reliable scientific evidence to support the claim.

I will apprise you of authorized claims for my products or services. If you make false or unsubstantiated claims, I am required by the Order to stop using you as an endorser.

To continue to serve as an endorser of my products or services, you must sign, date, and return this letter to the above address, acknowledging your agreement to the terms set forth herein.

Thank you very much for your assistance.

[Defendant's signature]

ACKNOWLEDGMENT AND AGREEMENT

The undersigned acknowledges receipt of this letter and hereby agrees to its terms and conditions.

Print Name

Print Name of Employer

Date

APPENDIX B TO STIPULATED FINAL ORDER FOR PERMANENT INJUNCTION AND SETTLEMENT OF CLAIMS FOR MONETARY RELIEF BETWEEN HARRY SISKIND AND FEDERAL TRADE COMMISSION

- 1. Real property and improvements located at 13734 Morning Bluff Dr., San Antonio, Bexar County, Texas.
- 2. Real property and improvements located at 431 Woodway Forest, San Antonio, Bexar County, Texas.
- 3. All shares of stock in Digital Defense, Inc. identified in Siskind's January 14, 2003, Financial Statement.
- 4. All shares of stock in SecureInfo Corp. identified in Siskind's January 14, 2003, Financial Statement.
- 5. Automobiles:
 - a. 1999 Escalade, Registration: Texas; VIN _____.
 - b. 1999 Cadillac DeVille, Registration: Texas; VIN_____.