APPENDIX C: SURVEY SAMPLES AND RESULTS

COMPREHENSIVE SAMPLE SITE LIST & SURVEY FORM

dixienet.com
floridalottery.com
ptek.com
sandkey.com
scheduledexpress.comschedule.htm
thews.com
www.1800lawline.com
www.1856.com
www.1first1.com
www.1stloan.com
www.1stmoneysource.com
www.4lipo.com
www.4mdogbook.com
www.5955900.com
www.784web.com
www.a1-termpaper.com
www.a1travel.com
www.aabcs.com
www.aair.com
www.abargainauto.com
www.abbemae.com
www.aborigine.com
www.accessansweringservice.com
www.ace-hardware.com
www.aceseminars.com
www.action-figures.com
www.actionproperties.com
www.actionsportsct.com
www.adamswells.com
www.adkinsresume.com
www.advancedpestcontrol.com
www.adventuredirect.com
www.agdirect.com
www.aimncom.com
www.airgun.com
www.aksa.com
www.allinbloom.com
www.allritetowing.com
www.allsetcorp.com
www.aloha-lestweforget.com
www.alphabetcity.com
www.altoawning.com
www.alva-amco.com
www.ambungalow.com
www.americanauto.com
www.americandrape.com
www.americanliftaids.com
www.americanvisioncenters.com
www.americareality.com
www.americaswines.com
www.amgconst.com
www.ancsuz.com
www.andantex.com
www.andriana.com
www.anewjeep.com
www.ankenytractors.com
www.anntech.com
www.antiqueplazaonline.com
www.arche-shoes.com
www.armstrongfloors.com
www.artcolors.com
www.artistsvision.com
www.artshirt.com
www.assetprotectionsys.com
www.athletic-club.com
www.atlantagyn.com
www.atlanticcredit.com
www.atlanticrealtyinc.com
www.auctionx.com
www.auto-plaza.com
www.autofxnw.com
www.avcar.com
www.azcigar.com
www.b92.com
www.b93.com
www.badon.com
www.bahamafunclub.com
www.baltsun.com
www.bamajammer.com
www.bankwmass.com
www.barnesbooks.com
www.barringtonproperties.com

www.bartending-school.com
www.basketballamerica.com
www.bbyacht.com
www.beafish.com
www.belcon.com
www.bellypleasers.com
www.belmontmanor.com
www.benedict-optical.com
www.berlinerpen.com
www.berninausa.com
www.berrocal.com
www.berrymusic.com
www.best-trans.com
www.bevbank.com
www.beverlyforeigncar.com
www.bgibson.com
www.bhlm.com
www.bhsportszone.com
www.bibletruths.com
www.big12conf.com
www.bigbear.com
www.bigbearchamber.com
www.bigtimebrewery.com
www.bilinkco.com
www.bindlestiff.com
www.bioearth.com
www.biowater.com
www.birthdaychocolates.com
www.birthflowers.com
www.bksource.com
www.bluebonnetart.com
www.bluediamondauto.com
www.boat-transportation.com
www.bombsite.com
www.bonfattos.com
www.bostonmagazine.com
www.breastcare.com
www.brewerquilt.com
www.bricker.com
www.brio-thomas.com
www.britishexpress.com
www.broadwaybanner.com
www.btetag.com
www.btprod.com
www.buffalopartyrental.com
www.bugjar.com
www.bullriderstickets.com
www.buyahorse.com
www.bwh.com
www.c21-howe.com
www.c21a1north.com
www.c21bigm.com
www.c21eden.com
www.cabaja.com
www.cabinetrestyling.com
www.cablevision.com
www.caminocarpets.com
www.cantonautomall.com
www.careers-unlimited.com
www.careersltd.com
www.caribbeancreatures.com
www.carlsonsmotors.com
www.carpaltunnel.com
www.carterkelly.com
www.cartronic.com
www.cascobayweekly.com
www.casketdirect.com
www.catalina.com
www.catalogfinder.com
www.cavalryconstruction.com
www.ccgolf.com
www.cci-training.com
www.cecconi.com
www.celebritymerch.com
www.centercpa.com
www.centier.com
www.centralogic.com
www.cfsb.com
www.ch-cpa.com
www.charcrust.com
www.charterjets.com
www.chase.com
www.chefjocks.com
www.chelsea-art.com
www.chrisjen.com
www.christinecolumbus.com

www.cityconnection.com
www.civilsolutions.com
www.classic-chevrolet.com
www.classiccamera.com
www.classicmovieposters.com
www.clevelandent.com
www.cliqcollege.com
www.clubmaker.com
www.collectibles-etc.com
www.coloradoclassified.com
www.colorhouse.com
www.commandcom.com
www.commercesoftware.com
www.comphouse.com
www.computeradvisors.com
www.computerland1.com
www.comtv.com
www.conchrepublicdivers.com
www.concord-communications.com
www.concordwireless.com
www.consoli.com
www.conway-heaton.com
www.cookscents.com
www.cottman.com
www.cottontex.com
www.couplesplace.com
www.courtneylaw.com
www.craftusa.com
www.creatacard.com
www.crownacura.com
www.crownandanchor.com
www.crystalgate.com
www.csbank.com
www.ctlaw-prt.com
www.cubatrucks.com
www.customhomeacc.com
www.cyberw.com
www.cyberx.com
www.cycle-recycle.com
www.cypress-computer.com
www.dailybulletin.com
www.dalelabs.com
www.dandm.com
www.dauphin-seating.com
www.dcaccommodations.com
www.dcs-nwc.com
www.decoraind.com
www.deerfieldflorist.com
www.deltabooks.com
www.dentamed.com
www.dhpcares.com
www.diamondconnection.com
www.dianasbearden.com
www.digitcomtech.com
www.digmagazine.com
www.diversoutlet.com
www.diwks.com
www.dollsusa.com
www.donbelmanhomes.com
www.dorman-const.com
www.dorr.com
www.drdanielman.com
www.dupagecvb.com
www.duplexx.com
www.dynamiclaser.com
www.eagleflight.com
www.eagles-nest.com
www.eagletribune.com
www.eaki.com
www.eccola.com
www.educationalimages.com
www.emarksman.com
www.embassy-resorts.com
www.emilysgifts.com
www.enact.com
www.estwing.com
www.evorecords.com
www.excalibur-casino.com
www.expmusic.com
www.eyegaze.com
www.facrealty.com
www.fairfieldinn.com
www.familybank.com
www.familyhealthnews.com
www.fansonline.com
www.father.com

www.fedhillgazette.com
www.ferracci.com
www.finaid.com
www.fireplacetech.com
www.firstname.com
www.fishpiratescove.com
www.flexbaths.com
www.flowersstlouis.com
www.foutz.com
www.fox35.com
www.foxgal.com
www.fppf.com
www.fragomen.com
www.frantzcon.com
www.frascona.com
www.freebornpeters.com
www.freemanmarketing.com
www.frenchtoast.com
www.frigc.com
www.frompitrow.com
www.fswarchitects.com
www.ftlod.com
www.funcoast.com
www.galeind.com
www.gallery-1.com
www.gamelan.com
www.garydimauro.com
www.gemc.com
www.gghorse.com
www.gliderrocker.com
www.globalhomeloans.com
www.gmre.com
www.gnosports.com
www.goldenomega.com
www.goodbeer.com
www.gorhino.com
www.gourmet-shop.com
www.gpu.com
www.granadamoviegrill.com
www.greenkeefe.com
www.grey-goose.com
www.griffinvideo.com
www.gsmall.com
www.gtcr.com
www.gymkids.com
www.gyrenet.com
www.haddadauto.com
www.hartselle-enquirer.com
www.hawgpen.com
www.hcsnet.com
www.heartland-bank.com
www.henintheholly.com
www.herzog-meier.com
www.hhbrown.com
www.hhk.com
www.hialeahpark.com
www.hildy.com
www.hill-lindley.com
www.hillwoodinc.com
www.hipart.com
www.hiteco.com
www.hmoabuse.com
www.hollywdtropicana.com
www.homecareproducts.com
www.hookersresort.com
www.hooleon.com
www.hope-pub.com
www.hormelfoods.com
www.hostelweb.com
www.hotcong.com
www.hotelwalk.com
www.housemusic.com
www.idmp.com
www.ieway.com
www.imotion.com
www.impactgolf.com
www.imposters.com
www.in-vermont.com
www.indians.com
www.indigenous.com
www.insidechina.com
www.insulatorsofmaryland.com
www.integra-net.com
www.intrepidinc.com
www.intrmx.com
www.ipo-fund.com

www.ipre.com
www.ishaya.com
www.iso-max.com
www.itvcorp.com
www.itvisus.com
www.iwa.com
www.jachomes.com
www.jamaicatravel.com
www.jamesiii.com
www.jansport.com
www.jaycounty.com
www.jbrandt.com
www.jcbradford.com
www.jclarke.com
www.jekyllisland.com
www.jofinvest.com
www.jsmc.com
www.junkster.com
www.jupiter-air.com
www.kalama.com
www.kansascityguide.com
www.karatenet.com
www.kelsen-us.com
www.kfdx.com
www.kingrentals.com
www.kirklandpontiac.com
www.klay.com
www.kneebraces.com
www.knoxvillehomes.com
www.koambramiami.com
www.kool-toyota-atlantic.com
www.korea.com
www.krty.com
www.ksqp.com
www.ladderpros.com
www.laketahoerealestate.com
www.lakeviewestates.com
www.lancearmstrong.com
www.landmarkhomes.com
www.laoferta.com
www.laserexcellence.com
www.lawyernsy.com
www.lcrh.com
www.leerowan.com
www.leonianj.com
www.lexjim.com
www.lib-tech.com
www.lindsay-co.com
www.lionspacific.com
www.lipo.com
www.literatetraveller.com
www.lodm.com
www.loftus.com
www.lwnews.com
www.lynchburgapartments.com
www.madison-marathon.com
www.magnussen.com
www.makoche.com
www.manhattanny.com
www.markssupply.com
www.marxlayne.com
www.mason-oh.com
www.maxracks.com
www.mayorsjewelers.com
www.mbswc.com
www.mcicenter.com
www.mcstain.com
www.medallionrug.com
www.menufinder.com
www.mercuri.com
www.metb.com
www.metrotainment.com
www.microalarm.com
www.microxl.com
www.midwest-sleuth.com
www.milkmkt.com
www.milliairewinery.com
www.mmcomics.com
www.mnscreen.com
www.mobileation.com
www.moca-la.com
www.montanacherries.com
www.mosherco.com
www.moviecritic.com
www.movingandstorage.com
www.mpbf.com

www.mrshowbiz.com
www.mud.com
www.musallah.com
www.mvo.com
www.mwave.com
www.namedical.com
www.nationalaviation.com
www.nationaltravel.com
www.netrev.com
www.newlyweb.com
www.news.com
www.newsjobs.com
www.ngsociety.com
www.nkr.com
www.nmbt.com
www.nofleas.com
www.noppermarine.com
www.nordys.com
www.nptc.com
www.nque.com
www.ntss.com
www.number27.com
www.nwkayaks.com
www.oasispro.com
www.oddballz.com
www.offshoremarine.com
www.oldlamp.com
www.omni-flexor.com
www.orajel.com
www.oralb.com
www.ormart.com
www.outlawpress.com
www.oxford-bank.com
www.packerproshop.com
www.pagehouseinc.com
www.pampa.com
www.pandb.com
www.paralab.com
www.pasobeat.com
www.passportdesigns.com
www.passporttonewengland.com
www.pattersontoy.com
www.paylesscar.com
www.pccenter-chicago.com
www.pcheiden.com
www.penederm.com
www.pentaxtech.com
www.percomser.com
www.perryracing.com
www.perryville.com
www.pharmanex.com
www.photo-1.com
www.photodistrict.com
www.photographywest.com
www.piggyland.com
www.pinnaclesys.com
www.pioneeringthewest.com
www.pipetrakker.com
www.planthouse.com
www.platinumaudio.com
www.point5k.com
www.pomonagm.com
www.portersofracine.com
www.portjeffcc.com
www.ppandco.com
www.premierbanks.com
www.premiergolf.com
www.prestone.com
www.printjobs.com
www.printworx.com
www.pro-counseling.com
www.pro-optics.com
www.pspromotions.com
www.ptechbr.com
www.ptownres.com
www.pura.com
www.qaudio.com
www.r-pal.com
www.racecals.com
www.realestate-fla.com
www.reallyquick.com
www.red-creek.com
www.redding-bookstore.com
www.redhousebooks.com
www.rehobothoutletcenter.com
www.relo-expert.com

www.remax-premiere.com
www.replica3d.com
www.rescenter.com
www.researchbooks.com
www.rgvharley.com
www.ricohdms.com
www.riconnect.com
www.riverfrontrealty.com
www.rjwalsh.com
www.rkchevy.com
www.rockdreams.com
www.rodgerschevrolet.com
www.romefinance.com
www.rosenfeld.com
www.rpcworks.com
www.rpinet.com
www.rtrp.com
www.sancarloshotel.com
www.sb-property.com
www.scosche.com
www.sealpress.com
www.securitydoors.com
www.selncc.com
www.sentryinc.com
www.serviceexpressinc.com
www.shallowshaft.com
www.shambhala.com
www.shaw-powerhouse.com
www.shawsantiques.com
www.sherco-auto.com
www.shiki-japan.com
www.shoptilludrop.com
www.silverforest.com
www.siouxhoneyassn.com
www.sjarch.com
www.sjlegal.com
www.skeptic.com
www.ski-travel.com
www.skinnews.com
www.slate.com
www.slimline.com
www.smtk.com
www.snowsquall.com
www.socalnewhomes.com
www.softbytelabs.com
www.softekpc.com
www.softstore.com
www.sparrowhawk.com
www.special-kids.com
www.sports-plus.com
www.sportscards-swfl.com
www.spurwinksigns.com
www.startrek96.com
www.startrekcomics.com
www.statetheater.com
www.stautzen.com
www.stlcu.com
www.stock-tracker.com
www.storm-larsen.com
www.stutter.com
www.suburbanav.com
www.suburbanboatworks.com
www.sumind.com
www.sun-publishing.com
www.sunbeltauto.com
www.suncatcher.com
www.sunharbor.com
www.sunheating.com
www.sunriver-resort.com
www.sunvillage.com
www.surefoot.com
www.surfnetinc.com
www.sutherlands.com
www.sylmar.com
www.tandg.com
www.tdscpa.com
www.ten-four.com
www.texas-services.com
www.tgvacations.com
www.the-perfect-gift.com
www.theadvocate.com
www.thecrystal.com
www.thelakeshore.com
www.thermalvinylwindows.com
www.thewingman.com
www.thorpreed.com

www.tigerdirect.com
www.timberpeg.com
www.tmrmc.com
www.tnnoutdoors.com
www.toms-of-maine.com
www.tonytiger.com
www.tortillaflats.com
www.totalwell.com
www.townsendgallery.com
www.toyotaiowacity.com
www.tradeway.com
www.travelbelize.com
www.travelbookstore.com
www.travelearn.com
www.travelersjournal.com
www.triprod.com
www.tryloncorp.com
www.tsumedia.com
www.tvheaven.com
www.twinetworks.com
www.twinrocks.com
www.twistergymnastics.com
www.txlaw.com
www.tynetinc.com
www.ultimatesolutions.com
www.ultra-clean.com
www.uncpu.com
www.uniformguide.com
www.unwiredcom.com
www.urbanco.com
www.urbanhabitats.com
www.urbanretreat.com
www.urprofit.com
www.us96radio.com
www.ussb.com
www.uvas.com
www.vegasproperty.com
www.vegassweeps.com
www.vgmarketplace.com
www.villamontalvo.com
www.visalia-realestate.com
www.wacorealestate.com
www.walterdyer.com
www.wangrow.com
www.warbreeds.com
www.warnertv.com
www.warwickrealty.com
www.waterhouse.com
www.watthaidc.com
www.wbap.com
www.weaverauto.com
www.web-coupon.com
www.webberrealty.com
www.webpage1.com
www.weldweb.com
www.westboromotors.com
www.westchester-group.com
www.wetware.com
www.wfmt.com
www.whatyouneed.com
www.wiaa.com
www.wideninghorizons.com
www.wjz.com
www.wkpttv.com
www.wlkf.com
www.wmyl.com
www.wnywaiter.com
www.worldofwonders.com
www.worldwidegames.com
www.xworld.com
www.xxvphotographers.com
www.yankeecandle.com
www.yankeesite.com
www.yatesfurniture.com
www.ymcarockies.com
www.zonetv.com

_____ **ID NUMBER:**_____ **ID LETTER:** ____**A**_____

GENERAL WEB SITE SURVEY FORM

[*COMPREHENSIVE SAMPLE*]

PART I Surfer Information / Site Identification

Surfer's Name _____ Date _____

Assigned URL _____

Instruction: Is the site ***likely to be of interest*** to consumers?

If YES, GO to home page and **PRINT** home page.
ATTACH home page to this Survey Form.
Then **GO** to Part II.

If NO, STOP HERE. RECORD "NON" to left of ID Number.
Then **GO** to your next assigned URL.

Circle 0 for NO and 1 for YES for each question below.

PART II
Types of Information Collected

Instruction: **This Part requires you to look for the kinds of personal information that the site asks for in order forms, survey forms, registration pages, chat rooms, contests, electronic postcards or anywhere else on the site.**

Q1: Does the site collect any personal information?

NO	YES
53	621

If **NO**, **GO** to Q18.
If **YES**, which of the following does the site collect? Circle all that you find.

	NO	YES		NO	YES
Name (2)	196	425	Gender (10)	589	32
E-mail address (3)	14	607	Education (11)	606	15
Postal Address (4)	261	360	Occupation (12)	581	40
Telephone Number (5)	287	334	Income (13)	593	28
Fax Number (6)	457	164	Hobbies (14)	620	1
Credit Card Number (7)	504	117	Interests (15)	607	14
Social Security Number (8)	603	18	Type of Hardware/ Software Using (16)	598	23
Age/ Date of Birth (9)	573	48	Other (17) specify_____	384	237

PART III Privacy Policy Notice

	NO	YES
Q18: Is a *Privacy Policy Notice* posted on this site?	663	11

Instruction: **If the answer to Q18 is YES, PRINT** the *Privacy Policy Notice* and **ATTACH** it to this Survey Form. Then **GO** to Q19. If you cannot print the Notice, **ASK** a proctor for assistance. If the Notice cannot be printed, **COPY** it in its entirety in Part VI ("Notes"). **RECORD** the URL(s) that identifies the screen(s) on which the *Privacy Policy Notice* appears. Then **GO** to Q19.

If the answer to Q18 is NO, GO to Part IV.

Q19:	Is the *Privacy Policy Notice* easy to find?	3	8
Q20:	Does the *Privacy Policy Notice* appear on the site's home page? (**If YES, GO** to Q22. **If NO, GO** to Q21.)	11	0
Q21:	Is there a link to the *Privacy Policy Notice* on the site's home page?	4	7
Q22:	Is there a link to the *Privacy Policy Notice* on at least one Web page where personal information is collected?	5	6

PART IV Information Practice Statements

		NO	YES
Q23:	Is one or more *Information Practice Statement(s)* posted on this site?	585	89

Instruction:

If the answer to Q23 is YES, PRINT *EACH Information Practice Statement* and **ATTACH** to this Survey Form. Then **GO** to Q24.
If you cannot print the *Information Practice Statement,* **COPY** it in its entirety in Part VI ("Notes"). **RECORD** the URL(s) that identifies the screen(s) on which it appears. Then **GO** to Q24.

If the answer to Q23 is NO and the answer to Q18 is YES, GO to Part V.

If the answer to both Q18 and Q23 is NO, STOP and **RECORD "WS"** to the left of the ID Number. **Immediately RETURN** this Survey Form to a proctor.
Then **Go** to your next assigned URL.

		NO	YES
Q24:	Does any *Information Practice Statement* appear on the home page?	85	4
Q25:	Does any *Information Practice Statement* appear on at least one Web page where personal information is collected?	15	74

PART V Content of Disclosures

Instruction: **If the answer to Q1 is NO, STOP** and **GO** to your next assigned URL.

If the answer to Q1 is YES, then **Go** to Q26. Answer the questions in Part V based upon the content of the *Privacy Policy Notice* and/or *Information Practice Statement(s)* you have found.

		NO	YES
Uses of Information			
Q26:	Does the site say that **NONE** of the personal information collected will be disclosed to other entities? **(If YES, GO** to Q29. **If NO, GO** to Q27.)	63	31
Q27:	Does the site say that **AT LEAST SOME** of the personal information collected may/will be disclosed to other entities? **(If YES, GO** Q28. **If NO, GO** to Q29.)	29	34
Q28:	Does the site identify the type(s) or name(s) of entities to whom the personal information collected will be disclosed? (advertisers, list brokers, ABC Corporation, etc.)	17	17

		NO	YES
Choice			
Q29:	Does the site say that it gives consumers choices about how the personal information collected will be used?	63	31
Access and Security			
Q30:	Does the site say that it allows consumers to review the personal information that the site has collected?	86	8
Q31:	Does the site say that it allows consumers to correct inaccuracies about the personal information that the site has collected?	86	8
Q32:	Does the site say that it takes steps to provide security for the personal information after the site has received it? (i.e., not during transmission, but after collection)	80	14

PART VI NOTES

HEALTH SAMPLE SITE LIST & SURVEY FORM

ubtl.com
www.987smile.com
www.absorbine.com
www.acidrelief.com
www.aidstest.com
www.allergy-cold.com
www.allergycare.com
www.allergyresearch.com
www.ambush-fan.com
www.anesth.com
www.aoms.com
www.arnoldeye.com
www.artmanhome.com
www.baysideobgyn.com
www.biocybernaut.com
www.bodysystem.com
www.burreschiropractic.com
www.cancersolutions.com
www.capmc.com
www.cardiology-wmich.com
www.carolinashospital.com
www.casafiesta.com
www.ccent.com
www.ccgh.com
www.cchospital.com
www.cdlp.com
www.cellulitecenter.com
www.centerbrain.com
www.cerec-dallas.com
www.cgvmc.com
www.chartergreensboro.com
www.chcnetwork.com
www.childrenshospital.com
www.clearcare.com
www.click-clec.com
www.cmclungctr.com
www.coin-neuro.com
www.columbia-stmarys.com
www.columbiaok.com
www.contemporaryobgyn.com
www.cstick.com
www.deaconess-hospital.com
www.detar.com
www.dr-souser.com
www.drgallo.com
www.drsmesh.com
www.drsvisionctr.com
www.elanps.com
www.electric-med.com
www.facial-plastics-miami.com
www.firstatnursingservices.com
www.footspecialist.com
www.for-men.com
www.galichia.com
www.gcrehab.com
www.geltec.com
www.givf.com
www.glassmanmd.com
www.gluckms.com
www.gnld.com
www.heartcenter.com
www.hechler.com
www.homehealthcare.com
www.hyperhidrosis.com
www.hypnovision.com
www.igenex.com
www.inovnatprod.com
www.jamesrippe.com
www.johnkenyon.com
www.karrington.com
www.kessler-rehab.com
www.killiandental.com
www.lcca.com
www.lexingtonhealth.com
www.livingstonmedcentr.com
www.mckenziemethod.com
www.medrehab.com
www.mellody.com
www.mental-health.com
www.methhosp.com
www.milfordeye.com
www.modeye.com

www.monmouthmedical.com
www.morehair.com
www.mri-atl.com
www.msit.com
www.mtsterling-ky.com
www.netdentist.com
www.nice-teeth.com
www.nmmc.com
www.nshsleep.com
www.nypsa.com
www.oats-sports.com
www.oralimplants.com
www.orthoaoc.com
www.painmd.com
www.paperchase.com
www.penobgyn.com
www.plassurg.com
www.pnuaids.com
www.poplarsurgery.com
www.psychiatry.com
www.rchcommunity.com
www.rcmg.com
www.reproductivescience.com
www.retinopathy.com
www.riceclinic.com
www.rireds.com
www.rockcreek-hosp.com
www.sciatica.com
www.seattle-implants.com
www.semc.com
www.shuteye.com
www.sinusnasalcenter.com
www.sitrin.com
www.sleh.com
www.southwood-care.com
www.stfran.com
www.summitmed.com
www.supg.com
www.tendercorp.com
www.thinline.com
www.tickedoff.com
www.tmspt.com
www.twhh.com
www.twtalley.com
www.uaslabs.com
www.universal-zone.com
www.uscryo.com
www.vhcn.com
www.visionassoc.com
www.weightmanagement.com
www.wemac.com
www.westwoodcardio.com
www.wkhs.com
www.womanschoice.com
www.wrapc.com

_____ **ID NUMBER:**_____ **ID LETTER:** ____**B**_____

GENERAL WEB SITE SURVEY FORM

[*HEALTH SAMPLE*]

PART I Surfer Information / Site Identification

Surfer's Name _____ Date _____

Assigned URL_____

Instruction: Is the site ***likely to be of interest*** to consumers?

If YES, GO to home page and **PRINT** home page.
ATTACH home page to this Survey Form.
Then **GO** to Part II.

If NO, STOP HERE. RECORD "NON" to left of ID Number.
Then **GO** to your next assigned URL.

Circle 0 for NO and 1 for YES for each question below.

PART II
Types of Information Collected

Instruction: **This Part requires you to look for the kinds of personal information that the site asks for in order forms, survey forms, registration pages, chat rooms, contests, electronic postcards or anywhere else on the site.**

Q1: Does the site collect any personal information?

NO	YES
17	120

If **NO, GO** to Q18.
If **YES**, which of the following does the site collect? Circle all that you find.

	NO	YES		NO	YES
Name (2)	50	70	Gender (10)	111	9
E-mail address (3)	0	120	Education (11)	118	2
Postal Address (4)	59	61	Occupation (12)	116	4
Telephone Number (5)	64	56	Income (13)	120	0
Fax Number (6)	104	16	Hobbies (14)	119	1
Credit Card Number (7)	110	10	Interests (15)	116	4
Social Security Number (8)	117	3	Type of Hardware/ Software Using (16)	117	3
Age/ Date of Birth (9)	106	14	Other (17)	78	42
			specify_____		

PART III Privacy Policy Notice

Q18: Is a *Privacy Policy Notice* posted on this site?

NO	YES
135	2

Instruction: **If the answer to Q18 is YES, PRINT** the *Privacy Policy Notice* and **ATTACH** it to this Survey Form. Then **GO** to Q19. If you cannot print the Notice, **ASK** a proctor for assistance. If the Notice cannot be printed, **COPY** it in its entirety in Part VI ("Notes"). **RECORD** the URL(s) that identifies the screen(s) on which the *Privacy Policy Notice* appears. Then **GO** to Q19.

If the answer to Q18 is NO, GO to Part IV.

Q19:	Is the *Privacy Policy Notice* easy to find?	0	2
Q20:	Does the *Privacy Policy Notice* appear on the site's home page? (**If YES, GO** to Q22. **If NO, GO** to Q21.)	2	0
Q21:	Is there a link to the *Privacy Policy Notice* on the site's home page?	1	1
Q22:	Is there a link to the *Privacy Policy Notice* on at least one Web page where personal information is collected?	0	2

PART IV Information Practice Statements

		NO	YES
Q23:	Is one or more *Information Practice Statement(s)* posted on this site?	118	19

Instruction:

If the answer to Q23 is YES, PRINT *EACH Information Practice Statement* and **ATTACH** to this Survey Form. Then **GO** to Q24.
If you cannot print the *Information Practice Statement,* **COPY** it in its entirety in Part VI ("Notes"). **RECORD** the URL(s) that identifies the screen(s) on which it appears. Then **GO** to Q24.

If the answer to Q23 is NO and the answer to Q18 is YES, GO to Part V.

If the answer to both Q18 and Q23 is NO, STOP and **RECORD "WS"** to the left of the ID Number. **Immediately RETURN** this Survey Form to a proctor. Then **Go** to your next assigned URL.

		NO	YES
Q24:	Does any *Information Practice Statement* appear on the home page?	17	2
Q25:	Does any *Information Practice Statement* appear on at least one Web page where personal information is collected?	6	13

PART V Content of Disclosures

Instruction: **If the answer to Q1 is NO, STOP** and **GO** to your next assigned URL.

If the answer to Q1 is YES, then **Go** to Q26. Answer the questions in Part V based upon the content of the *Privacy Policy Notice* and/or *Information Practice Statement(s)* you have found.

		NO	YES
Uses of Information			
Q26:	Does the site say that **NONE** of the personal information collected will be disclosed to other entities? (**If YES, GO** to Q29. **If NO, GO** to Q27.)	13	6
Q27:	Does the site say that **AT LEAST SOME** of the personal information collected may/will be disclosed to other entities? (**If YES, GO** Q28. **If NO, GO** to Q29.)	8	5
Q28:	Does the site identify the type(s) or name(s) of entities to whom the personal information collected will be disclosed? (advertisers, list brokers, ABC Corporation, etc.)	4	1

		NO	YES
Choice			
Q29:	Does the site say that it gives consumers choices about how the personal information collected will be used?	13	6
Access and Security			
Q30:	Does the site say that it allows consumers to review the personal information that the site has collected?	19	0
Q31:	Does the site say that it allows consumers to correct inaccuracies about the personal information that the site has collected?	19	0
Q32:	Does the site say that it takes steps to provide security for the personal information after the site has received it? (i.e., not during transmission, but after collection)	19	0

PART VI NOTES

RETAIL SAMPLE SITE LIST & SURVEY FORM

www.1forthearts.com
www.72marketst.com
www.aaasunglass.com
www.abyssbooks.com
www.adfarrow.com
www.aeon.com
www.akronmusic.com
www.ambercoffee.com
www.anglersmarine.com
www.associatedradio.com
www.audiooptions.com
www.audiounlimited.com
www.bartels-hd.com
www.baskinrobbinsicecream.com
www.bass-station.com
www.bethsfarmkitchen.com
www.bibliofind.com
www.bigbrand.com
www.bookman.com
www.brashop.com
www.broadwaycafe.com
www.broncobelle.com
www.bronzeart.com
www.brunoscipioni.com
www.caccess.com
www.cafedumonde.com
www.camerashopinc.com
www.campbelldrugstore.com
www.capetowncorp.com
www.capitaltoyota.com
www.car-quote.com
www.cartron.com
www.cdnow.com
www.cherrys.com
www.chess-shop.com
www.chutneys.com
www.clair.com
www.cleveland-trucks.com
www.clubmaker.com
www.comedycellar.com
www.comp-u-tec.com
www.compoundman.com
www.compustuff-inc.com
www.computersfree.com
www.computertown.com
www.concessions.com
www.country2000.com
www.crafters-showcase.com
www.creaturesneeds.com
www.cutcat.com
www.cyberrodeo.com
www.davannis.com
www.davecroft.com
www.delon.com
www.discover-texas.com
www.diversdiscount.com
www.ebom.com
www.ecitydepot.com
www.emrickchevy.com
www.espressovivace.com
www.everettchevy.com
www.famous-smoke.com
www.fowlertoyota.com
www.foxsgem.com
www.foxsjewelers.com
www.fredmartinsuperstore.com
www.frontierhonda.com
www.ftmyerstoyota.com
www.furntogo.com
www.fxsystems.com
www.gamemasters.com
www.girlscafe.com
www.gomobile.com
www.green4jeans.com
www.gregellious.com
www.gundepot.com
www.haddadauto.com
www.historyactive.com
www.homebase.com
www.hspan.com
www.hsyacht.com
www.jetstreamcat.com

www.jhhomebrew.com
www.kccustom.com
www.kitchendesign.com
www.laptopdepot.com
www.lasvegasinformation.com
www.levinehat.com
www.lorick.com
www.lupos.com
www.macgalaxy.com
www.marysmusic.com
www.microserv.com
www.moorecadillac.com
www.morrowshallmark.com
www.mplanet.com
www.musicbx.com
www.mvpathletics.com
www.napatraditions.com
www.natures-remedy.com
www.necparts.com
www.newsalemsaab.com
www.nfm.com
www.nobrainerblinds.com
www.nononsense.com
www.northlandcars.com
www.northsidewine.com
www.ocbtp.com
www.oldcolonydodge.com
www.onthelightside.com
www.pdirealty.com
www.pharmacy-rx.com
www.philaprintshop.com
www.pilates-studio.com
www.pimages.com
www.powersportsknox.com
www.prairieangels.com
www.productsofmaine.com
www.qaudio.com
www.redblack.com
www.ronsworld.com
www.rosenthalhonda.com
www.rvwarehouse.com
www.santacruzonline.com
www.sbhonda.com
www.squatters.com
www.ss-autocenter.com
www.ssenterprises.com
www.stoners.com
www.sundayfunnies.com
www.suziehotsauce.com
www.thegolfshoppe.com
www.thewineclub.com
www.toyotaofmarshall.com
www.treadwellford.com
www.uptownmotors.com
www.ussmag.com
www.vacationlakes.com
www.woodflooringwarehouse.com
www.woodysarchery.com
www.xamisflm.com
www.yourmovegames.com

_____ **ID NUMBER:**_____ **ID LETTER:** ____C_____

GENERAL WEB SITE SURVEY FORM

[*RETAIL SAMPLE*]

PART I Surfer Information / Site Identification

Surfer's Name _____ Date _____

Assigned URL _____

Instruction: Is the site ***likely to be of interest*** to consumers?

If YES, GO to home page and **PRINT** home page.
ATTACH home page to this Survey Form.
Then **GO** to Part II.

If NO, STOP HERE. RECORD "NON" to left of ID Number.
Then **GO** to your next assigned URL.

Circle 0 for NO and 1 for YES for each question below.

PART II
Types of Information Collected

Instruction: **This Part requires you to look for the kinds of personal information that the site asks for in order forms, survey forms, registration pages, chat rooms, contests, electronic postcards or anywhere else on the site.**

Q1: Does the site collect any personal information?

NO	YES
19	123

If **NO, GO** to Q18.
If **YES**, which of the following does the site collect? Circle all that you find.

	NO	YES		NO	YES
Name (2)	28	95	Gender (10)	120	3
E-mail address (3)	0	123	Education (11)	118	5
Postal Address (4)	37	86	Occupation (12)	117	6
Telephone Number (5)	41	82	Income (13)	119	4
Fax Number (6)	85	38	Hobbies (14)	123	0
Credit Card Number (7)	85	38	Interests (15)	117	6
Social Security Number (8)	116	7	Type of Hardware/		
Age/ Date of Birth (9)	114	9	Software Using (16)	120	3
			Other (17) specify_____	69	54

PART III Privacy Policy Notice

	NO	YES
Q18: Is a *Privacy Policy Notice* posted on this site?	140	2

Instruction: **If the answer to Q18 is YES, PRINT** the *Privacy Policy Notice* and **ATTACH** it to this Survey Form. Then **GO** to Q19. If you cannot print the Notice, **ASK** a proctor for assistance. If the Notice cannot be printed, **COPY** it in its entirety in Part VI ("Notes"). **RECORD** the URL(s) that identifies the screen(s) on which the *Privacy Policy Notice* appears. Then **GO** to Q19.

If the answer to Q18 is NO, GO to Part IV.

Q19:	Is the *Privacy Policy Notice* easy to find?	0	2
Q20:	Does the *Privacy Policy Notice* appear on the site's home page? (**If YES, GO** to Q22. **If NO, GO** to Q21.)	2	0
Q21:	Is there a link to the *Privacy Policy Notice* on the site's home page?	2	0
Q22:	Is there a link to the *Privacy Policy Notice* on at least one Web page where personal information is collected?	0	2

PART IV Information Practice Statements

		NO	YES
Q23:	Is one or more *Information Practice Statement(s)* posted on this site?	126	16

Instruction:

If the answer to Q23 is YES, PRINT *EACH Information Practice Statement* and **ATTACH** to this Survey Form. Then **GO** to Q24.
If you cannot print the *Information Practice Statement,* **COPY** it in its entirety in Part VI ("Notes"). **RECORD** the URL(s) that identifies the screen(s) on which it appears. Then **GO** to Q24.

If the answer to Q23 is NO and the answer to Q18 is YES, GO to Part V.

If the answer to both Q18 and Q23 is NO, STOP and **RECORD "WS"** to the left of the ID Number. **Immediately RETURN** this Survey Form to a proctor.
Then **Go** to your next assigned URL.

		NO	YES
Q24:	Does any *Information Practice Statement* appear on the home page?	14	2
Q25:	Does any *Information Practice Statement* appear on at least one Web page where personal information is collected?	1	15

PART V Content of Disclosures

Instruction: **If the answer to Q1 is NO, STOP** and **GO** to your next assigned URL.

If the answer to Q1 is YES, then **Go** to Q26. Answer the questions in Part V based upon the content of the *Privacy Policy Notice* and/or *Information Practice Statement(s)* you have found.

		NO	YES
Uses of Information			
Q26:	Does the site say that **NONE** of the personal information collected will be disclosed to other entities? (**If YES, GO** to Q29. **If NO, GO** to Q27.)	14	4
Q27:	Does the site say that **AT LEAST SOME** of the personal information collected may/will be disclosed to other entities? (**If YES, GO** Q28. **If NO, GO** to Q29.)	8	6
Q28:	Does the site identify the type(s) or name(s) of entities to whom the personal information collected will be disclosed? (advertisers, list brokers, ABC Corporation, etc.)	0	6

		NO	YES
Choice			
Q29:	Does the site say that it gives consumers choices about how the personal information collected will be used?	12	6
Access and Security			
Q30:	Does the site say that it allows consumers to review the personal information that the site has collected?	15	3
Q31:	Does the site say that it allows consumers to correct inaccuracies about the personal information that the site has collected?	15	3
Q32:	Does the site say that it takes steps to provide security for the personal information after the site has received it? (i.e., not during transmission, but after collection)	17	1

PART VI NOTES

FINANCIAL SAMPLE SITE LIST & SURVEY FORM

swst.com
www.222film.com
www.abfinancial.com
www.abnequity.com
www.advisoryresearch.com
www.aegonrealty.com
www.afcmortgage.com
www.agmc.com
www.aicinvestmentadvisors.com
www.aimfunds.com
www.autoleje.com
www.bancstockexchange.com
www.banknewport.com
www.barclaymortgage.com
www.bedco.com
www.bfcu.com
www.billeje.com
www.cabarrusbank.com
www.calwst.com
www.carldomino.com
www.carolinafirst.com
www.carr-commodities.com
www.centralandsouthern.com
www.cfbdecorah.com
www.cfpprint.com
www.cfprint.com
www.chartermortgage.com
www.chateau-mortgage.com
www.chicagostockex.com
www.choiceone.com
www.citizensnb.com
www.city1st.com
www.cliffman.com
www.collectorsden.com
www.comtrst.com
www.conleysmith.com
www.cordelebank.com
www.cornasec.com
www.countryclutter.com
www.countrywide.com
www.crownloans.com
www.custom-mortgage.com
www.ddcmtufinancial.com
www.discountbroker.com
www.e-mortgage1.com
www.easternbank.com
www.easywayhome.com
www.evander.com
www.evergreeninsurance.com
www.fandmbank.com
www.farwestmortgage.com
www.federalfunding.com
www.firstequityfunding.com
www.firsthawaiianbank.com
www.firstindiana com
www.firstindustrial.com
www.fissell-laidlaw.com
www.fla-mortgage.com
www.fmb.com
www.franklinsavings.com
www.freefutures.com
www.frontiercap.com
www.gdvs.com
www.gjhb.com
www.gulfinancial.com
www.gvrc.com
www.hbss.com
www.hcfcu.com
www.inlandmortgage.com
www.investguide.com
www.kbro.com
www.kennebunksavings.com
www.law-enforcement.com
www.leooppenheim.com
www.ls-bank.com
www.medfordbank.com
www.merchantsandfarmers.com
www.midlandfederal.com
www.midsouthbank.com
www.milfordbank.com
www.mitusmortgage.com
www.money95.com

www.montgomery.com
www.mortgagediscounters.com
www.mortgagemartmbb.com
www.mtgplus.com
www.mugar.com
www.natpennbank.com
www.nbbank.com
www.nekbank.com
www.netloans.com
www.ntrs.com
www.ofcu.com
www.omnibank.com
www.omnifidelity.com
www.pacemortgage.com
www.pacthrift.com
www.parkvale.com
www.pfcu.com
www.pinnbanc.com
www.pnbwt.com
www.priority-mort.com
www.referralrealty.com
www.remaxrealty.com
www.rentacar.com
www.rockwoodfund.com
www.rogerscasey.com
www.rvm.com
www.simpsonmortgage.com
www.sitinvest.com
www.sivb.com
www.southdale.com
www.sssc.com
www.sunlife-usa.com
www.symfin.com
www.the-church.com
www.thefsb.com
www.thewellingtoncompanies.com
www.tucsonfcu.com
www.ulg.com
www.vigilasset.com
www.wconnect.com
www.wellsfederalbank.com
www.wstreet.com
www.yourcreditunion.com

_____ **ID NUMBER:**_____ **ID LETTER:** ____**D**_____

GENERAL WEB SITE SURVEY FORM

[*FINANCIAL SAMPLE*]

PART I Surfer Information / Site Identification

Surfer's Name _____ Date _____

Assigned URL _____

Instruction: Is the site ***likely to be of interest*** to consumers?

If YES, GO to home page and **PRINT** home page.
ATTACH home page to this Survey Form.
Then **GO** to Part II.

If NO, STOP HERE. RECORD "NON" to left of ID Number.
Then **GO** to your next assigned URL.

Circle 0 for NO and 1 for YES for each question below.

PART II
Types of Information Collected

Instruction: **This Part requires you to look for the kinds of personal information that the site asks for in order forms, survey forms, registration pages, chat rooms, contests, electronic postcards or anywhere else on the site.**

Q1: Does the site collect any personal information?

NO	YES
4	121

If **NO, GO** to Q18.
If **YES**, which of the following does the site collect? Circle all that you find.

	NO	YES		NO	YES
Name (2)	33	88	Gender (10)	116	5
E-mail address (3)	9	112	Education (11)	114	7
Postal Address (4)	42	79	Occupation (12)	95	26
Telephone Number (5)	50	71	Income (13)	97	24
Fax Number (6)	88	33	Hobbies (14)	120	1
Credit Card Number (7)	113	8	Interests (15)	120	1
Social Security Number (8)	97	24	Type of Hardware/ Software Using (16)	119	2
Age/ Date of Birth (9)	100	21	Other (17) specify_____	58	63

PART III Privacy Policy Notice

	NO	YES
Q18: Is a *Privacy Policy Notice* posted on this site?	123	2

Instruction: **If the answer to Q18 is YES, PRINT** the *Privacy Policy Notice* and **ATTACH** it to this Survey Form. Then **GO** to Q19. If you cannot print the Notice, **ASK** a proctor for assistance. If the Notice cannot be printed, **COPY** it in its entirety in Part VI ("Notes"). **RECORD** the URL(s) that identifies the screen(s) on which the *Privacy Policy Notice* appears. Then **GO** to Q19.

If the answer to Q18 is NO, GO to Part IV.

Q19:	Is the *Privacy Policy Notice* easy to find?	0	2
Q20:	Does the *Privacy Policy Notice* appear on the site's home page? **(If YES, GO** to Q22. **If NO, GO** to Q21.)	2	0
Q21:	Is there a link to the *Privacy Policy Notice* on the site's home page?	1	1
Q22:	Is there a link to the *Privacy Policy Notice* on at least one Web page where personal information is collected?	1	1

PART IV Information Practice Statements

		NO	YES
Q23:	Is one or more *Information Practice Statement(s)* posted on this site?	107	18

Instruction:

If the answer to Q23 is YES, PRINT *EACH Information Practice Statement* and **ATTACH** to this Survey Form. Then **GO** to Q24.
If you cannot print the *Information Practice Statement,* **COPY** it in its entirety in Part VI ("Notes"). **RECORD** the URL(s) that identifies the screen(s) on which it appears. Then **GO** to Q24.

If the answer to Q23 is NO and the answer to Q18 is YES, GO to Part V.

If the answer to both Q18 and Q23 is NO, STOP and **RECORD "WS"** to the left of the ID Number. **Immediately RETURN** this Survey Form to a proctor.
Then **Go** to your next assigned URL.

		NO	YES
Q24:	Does any *Information Practice Statement* appear on the home page?	18	0
Q25:	Does any *Information Practice Statement* appear on at least one Web page where personal information is collected?	2	16

PART V Content of Disclosures

Instruction: **If the answer to Q1 is NO, STOP** and **GO** to your next assigned URL.

If the answer to Q1 is YES, then **Go** to Q26. Answer the questions in Part V based upon the content of the *Privacy Policy Notice* and/or *Information Practice Statement(s)* you have found.

		NO	YES
Uses of Information			
Q26:	Does the site say that **NONE** of the personal information collected will be disclosed to other entities? (**If YES, GO** to Q29. **If NO, GO** to Q27.)	16	4
Q27:	Does the site say that **AT LEAST SOME** of the personal information collected may/will be disclosed to other entities? (**If YES, GO** Q28. **If NO, GO** to Q29.)	8	8
Q28:	Does the site identify the type(s) or name(s) of entities to whom the personal information collected will be disclosed? (advertisers, list brokers, ABC Corporation, etc.)	4	4

		NO	YES
Choice			
Q29:	Does the site say that it gives consumers choices about how the personal information collected will be used?	13	7
Access and Security			
Q30:	Does the site say that it allows consumers to review the personal information that the site has collected?	20	0
Q31:	Does the site say that it allows consumers to correct inaccuracies about the personal information that the site has collected?	20	0
Q32:	Does the site say that it takes steps to provide security for the personal information after the site has received it? (i.e., not during transmission, but after collection)	19	1

PART VI NOTES

MOST POPULAR SAMPLE SITE LIST & SURVEY FORM

www.100hot.com
www.abcnews.com
www.adobe.com
www.altavista.digital.com
www.amazon.com
www.angelfire.com
www.aol.com
www.apple.com
www.audionet.com
www.barnesandnoble.com
www.beseen.com
www.best.com
www.bianca.com
www.bloomberg.com
www.bluemountain.com
www.bonzi.com
www.cdnow.com
www.classifieds2000.com
www.cmpnet.com
www.cnet.com
www.cnn.com
www.cnnsi.com
www.columbiahouse.com
www.compuserve.com
www.creaf.com
www.dejanews.com
www.disney.com
www.djmarkets.com
www.download.com
www.ebay.com
www.eonline.com
www.erols.com
www.espn.com
www.excite.com
www.fortunecity.com
www.four11.com
www.freestats.com
www.freeyellow.com
www.gamespot.com
www.geocities.com
www.hallmarkconnections.com
www.hotbot.com
www.hotfiles.com
www.hotmail.com
www.hotwired.com
www.hp.com
www.ibm.com
www.icq.com
www.imagine-inc.com
www.imaginegames.com
www.infobeat.com
www.infoseek.com
www.infospace.com
www.intel.com
www.intellicast.com
www.intuit.com
www.korealink.com
www.looksmart.com
www.lycos.com
www.macromedia.com
www.mapquest.com
www.merc.com
www.microsoft.com
www.mindspring.com
www.miningco.com
www.msnbc.com
www.mtv.com
www.musicblvd.com
www.nascar.com
www.netcom.com
www.netscape.com
www.newsworks.com
www.nytimes.com
www.paralogic.com
www.pathfinder.com
www.pcworld.com
www.planetdirect.com
www.pointcast.com
www.primenet.com
www.prodigy.com
www.quicken.com
www.real.com

www.search.com
www.serve.com
www.shareware.com
www.simplenet.com
www.sony.com
www.sportsline.com
www.sportszone.com
www.sprynet.com
www.stattrax.com
www.switchboard.com
www.talkcity.com
www.teleport.com
www.the-park.com
www.titanicmovie.com
www.tm.com
www.travelocity.com
www.tripod.com
www.tucows.com
www.tvguide.com
www.ty.com
www.ual.com
www.usatoday.com
www.washingtonpost.com
www.weather.com
www.webcrawler.com
www.whowhere.com
www.winfiles.com
www.xoom.com
www.yahoo.com
www.zdnet.com

_____ **ID NUMBER:**_____ **ID LETTER:** ____**F**_____

GENERAL WEB SITE SURVEY FORM

[*MOST POPULAR SAMPLE*]

PART I Surfer Information / Site Identification

Surfer's Name _____ Date _____

Assigned URL _____

Instruction: Is the site ***likely to be of interest*** to consumers?

If YES, GO to home page and **PRINT** home page.
ATTACH home page to this Survey Form.
Then **GO** to Part II.

If NO, STOP HERE. RECORD "NON" to left of ID Number.
Then **GO** to your next assigned URL.

Circle 0 for NO and 1 for YES for each question below.

PART II
Types of Information Collected

Instruction: **This Part requires you to look for the kinds of personal information that the site asks for in order forms, survey forms, registration pages, chat rooms, contests, electronic postcards or anywhere else on the site.**

Q1: Does the site collect any personal information?

NO	YES
3	109

If **NO**, **GO** to Q18.
If **YES**, which of the following does the site collect? Circle all that you find.

	NO	YES		NO	YES
Name (2)	8	101	Gender (10)	72	37
E-mail address (3)	3	106	Education (11)	97	12
Postal Address (4)	21	88	Occupation (12)	85	24
Telephone Number (5)	42	67	Income (13)	97	12
Fax Number (6)	81	28	Hobbies (14)	102	7
Credit Card Number (7)	62	47	Interests (15)	90	19
Social Security Number (8)	106	3	Type of Hardware/ Software Using (16)	88	21
Age/ Date of Birth (9)	69	40	Other (17)	53	56
			specify_____		

PART III Privacy Policy Notice

	NO	YES
Q18: Is a *Privacy Policy Notice* posted on this site?	64	48

Instruction: **If the answer to Q18 is YES, PRINT** the *Privacy Policy Notice* and **ATTACH** it to this Survey Form. Then **GO** to Q19. If you cannot print the Notice, **ASK** a proctor for assistance. If the Notice cannot be printed, **COPY** it in its entirety in Part VI ("Notes"). **RECORD** the URL(s) that identifies the screen(s) on which the *Privacy Policy Notice* appears. Then **GO** to Q19.

If the answer to Q18 is NO, GO to Part IV.

Q19:	Is the *Privacy Policy Notice* easy to find?	11	37
Q20:	Does the *Privacy Policy Notice* appear on the site's home page? (**If YES, GO** to Q22. **If NO, GO** to Q21.)	48	0
Q21:	Is there a link to the *Privacy Policy Notice* on the site's home page?	13	35
Q22:	Is there a link to the *Privacy Policy Notice* on at least one Web page where personal information is collected?	23	25

PART IV Information Practice Statements

		NO	YES
Q23:	Is one or more *Information Practice Statement(s)* posted on this site?	46	66

Instruction:

If the answer to Q23 is YES, PRINT ***EACH*** *Information Practice Statement* and **ATTACH** to this Survey Form. Then **GO** to Q24.
If you cannot print the *Information Practice Statement,* **COPY** it in its entirety in Part VI ("Notes"). **RECORD** the URL(s) that identifies the screen(s) on which it appears. Then **GO** to Q24.

If the answer to Q23 is NO and the answer to Q18 is YES, GO to Part V.

If the answer to both Q18 and Q23 is NO, STOP and **RECORD "WS"** to the left of the ID Number. **Immediately RETURN** this Survey Form to a proctor.
Then **Go** to your next assigned URL.

		NO	YES
Q24:	Does any *Information Practice Statement* appear on the home page?	66	0
Q25:	Does any *Information Practice Statement* appear on at least one Web page where personal information is collected?	15	51

PART V Content of Disclosures

Instruction: **If the answer to Q1 is NO, STOP** and **GO** to your next assigned URL.

If the answer to Q1 is YES, then **Go** to Q26. Answer the questions in Part V based upon the content of the *Privacy Policy Notice* and/or *Information Practice Statement(s)* you have found.

		NO	YES
Uses of Information			
Q26:	Does the site say that **NONE** of the personal information collected will be disclosed to other entities? (**If YES, GO** to Q29. **If NO, GO** to Q27.)	69	11
Q27:	Does the site say that **AT LEAST SOME** of the personal information collected may/will be disclosed to other entities? (**If YES, GO** Q28. **If NO, GO** to Q29.)	6	63
Q28:	Does the site identify the type(s) or name(s) of entities to whom the personal information collected will be disclosed? (advertisers, list brokers, ABC Corporation, etc.)	35	28

		NO	YES
Choice			
Q29:	Does the site say that it gives consumers choices about how the personal information collected will be used?	25	55
Access and Security			
Q30:	Does the site say that it allows consumers to review the personal information that the site has collected?	52	28
Q31:	Does the site say that it allows consumers to correct inaccuracies about the personal information that the site has collected?	51	29
Q32:	Does the site say that it takes steps to provide security for the personal information after the site has received it? (i.e., not during transmission, but after collection)	67	13

PART VI NOTES

CHILDREN'S SAMPLE SITE LIST & SURVEY FORM

cnbcsst.mci.com
cyber.kdz.com
energizer.com
family.starwave.com
gamespot.com
happypuppy.com
horsefun.com
journals1.riven.com
mentor.external.hp.com
roarmouse.com
soccerpatch.com
syndicate.com
tbssuperstation.com
thebradybunch.com
web.headbone.com
www.4adventure.com
www.4kidz.com
www.acekids.com
www.activision.com
www.adventure.com
www.adventureonline.com
www.africaonline.com
www.agirlsworld.com
www.alligatorfarm.com
www.americangirl.com
www.anya.com
www.apadventures.com
www.apexmall.com
www.applejacks.com
www.atlantabraves.com
www.azcentral.com
www.backstreetboys.com
www.batman-robin.com
www.beaniebabies.com
www.bennygoodsport.com
www.berenstainbears.com
www.bigtop.com
www.birminghamzoo.com
www.bonnebell.com
www.bonus.com
www.campbellsoup.com
www.candlelightstories.com
www.candystand.com
www.cbs.com
www.celebritysightings.com
www.chem4kids.com
www.codybj.com
www.colgate.com
www.comicspage.com
www.commtouch.com
www.contestclub.com
www.coolbee.com
www.coolcamps.com
www.creativekids.com
www.davisfarmland.com
www.dccomics.com
www.deere.com
www.disney.com
www.dole5aday.com
www.earthdog.com
www.eat.com
www.eb.com
www.edbydesign.com
www.eduplace.com
www.edven.com
www.eint.com
www.elijahwood.com
www.encarta.msn.com
www.enchantedlearning.com
www.eskimopie.com
www.findwaldo.com
www.five-star.com
www.foxkids.com
www.fritolay.com
www.funster.com
www.galoob.com
www.garfield.com
www.ghostplanet.com
www.girltech.com
www.girlzone.com
www.golf.com
www.granthill.com

www.grolier.com
www.grossologygames.com
www.gtbicycles.com
www.hansonline.com
www.harriet.com
www.harvey.com
www.healthypet.com
www.highrocks.com
www.holoworld.com
www.hukilau.com
www.id4movie.com
www.inkspot.com
www.jamz.com
www.jason8.eds.com
www.jayjay.com
www.jlbmag.com
www.jumbo.com
www.just4girls.com
www.kcroyals.com
www.kelloggs.com
www.kidbiz.com
www.kidland.com
www.kidscom.com
www.klutz.com
www.ks-connection.com
www.larrysworld.com
www.lego.com
www.littlefingers.com
www.longlakecamp.com
www.lost-world.com
www.lpga.com
www.macscouter.com
www.majorleaguebaseball.com
www.makvideo.com
www.matchboxtoys.com
www.mcdonalds.com
www.mootown.com
www.music.sony.com
www.nabisco.com
www.nabiscokids.com
www.nature-net.com
www.newsforkids.com
www.nickweb.com
www.ninjaturtles.com
www.nintendo.com
www.nonstick.com
www.noodlehead.com
www.northpole.com
www.origin.ea.com
www.pack-o-fun.com
www.pathfinder.com
www.pause.com
www.period.com
www.pfmagic.com
www.pilkey.com
www.pirateball.com
www.planetxmagazine.com
www.planetzoom.com
www.playsite.com
www.playstation.com
www.ponyshow.com
www.popsicle.com
www.powerrangersturbo.com
www.puzzlemaker.com
www.quartermidgets.com
www.raiders.com
www.realkids.com
www.runoia.com
www.salsgiver.com
www.santaland.com
www.scholastic.com
www.scienceacademy.com
www.scifi.com
www.sega.com
www.segasages.com
www.sfgiants.com
www.snpp.com
www.soleil.com
www.sony.com
www.sonywonder.com
www.spacecamp.com
www.spaceday.com
www.spacejam.com
www.spaceportusa.com
www.sparksmag.com
www.spe.sony.com

www.starnews.com
www.stlcardinals.com
www.stonesoup.com
www.storycraft.com
www.suntimes.com
www.supersurf.com
www.tbyte.com
www.teilhard.com
www.terraquest.com
www.theatrix.com
www.themoffatts.com
www.tonys.com
www.toontalk.com
www.tossed-salad.com
www.toymania.com
www.toysrus.com
www.troll.com
www.twinkies.com
www.underwaterworld.com
www.unitedmedia.com
www.videogamespot.com
www.vie.com
www.virginiahamilton.com
www.vocabulary.com
www.vsv.com
www.warriorsofvirtue.com
www.wbanimation.com
www.webtimestories.com
www.wildamerica.com
www.wizzywygs.com
www.world-of-nintendo.com
www.worldvillage.com
www.worldwidetreasurehunt.com
www.wowusa.com
www.wwinfo.com
www.wwwishbone.com
www.wyoming.com
www.yahooligans.com
www.yakscorner.com
www.yam.regulus.com
www.yankees.com
www.yellowstone-natl-park.com
www.younginvestor.com
www.youruleschool.com

_____ **ID NUMBER:** _____ **ID LETTER:** __E___

CHILDREN'S WEB SITE SURVEY FORM

PART I Surfer Information / Site Identification

Surfer's Name _____ Date _____

Assigned URL _____

Name of Company _____

Instruction: Is the site ***primarily directed*** to children?

If YES, GO to home page and **PRINT** home page.
ATTACH home page to this Survey Form.
Then **GO** to Part II.

If NO, STOP HERE. RECORD "NC" to left of ID Number.
Then **Go** to your next assigned URL.

Circle 0 for NO and 1 for YES for each question below.

PART II
Types of Information Collected from Children

Instruction: **This Part requires you to look for the kinds of personal information that the site asks for in order forms, survey forms, registration pages, chat rooms, contests, electronic postcards or anywhere else on the site.**

Q1: Does the site collect any personal information? **NO** 19 **YES** 193

If NO, GO to Q18.

If YES, which of the following does the site collect? Circle all that you find.

	NO	YES		NO	YES
Name (2)	35	158	Gender (10)	139	54
E-mail address (3)	6	187	Education (11)	179	14
Postal Address (4)	63	130	Occupation (12)	187	6
Telephone Number (5)	100	93	Income (13)	188	5
Fax Number (6)	174	19	Hobbies (14)	177	16
Credit Card Number (7)	125	68	Interests (15)	158	35
Social Security Number (8)	192	1	Type of Hardware/ Software Using (16)	167	26
Age/ Date of Birth (9)	99	94	Other (17) specify _____	64	129

PART III Privacy Policy Notice

		NO	YES
Q18:	Is a *Privacy Policy Notice* posted on this site?	161	51

Instruction: **If the answer to Q18 is YES, PRINT** the *Privacy Policy Notice* and **ATTACH** it to this Survey Form. Then **GO** to Q19. If you cannot print the Notice, **ASK** a proctor for assistance. If the Notice cannot be printed, **COPY** it in its entirety in Part VI ("Notes"). **RECORD** the URL(s) that identifies the screen(s) on which the *Privacy Policy Notice* appears. Then **GO** to Q19.

If the answer to Q18 is NO, GO to Part IV.

Q19:	Is the *Privacy Policy Notice* easy to find?	7	44
Q20:	Does the *Privacy Policy Notice* appear on the site's home page? (**If YES, GO** to Q22. If **NO, Go** to Q21.)	51	0
Q21:	Is there a link to the *Privacy Policy Notice* on the site's home page?	7	44
Q22:	Is there a link to the *Privacy Policy Notice* on at least one Web page where personal information is collected?	20	31

PART IV Information Practice Statements

		NO	YES
Q23:	Is one or more *Information Practice Statement(s)* posted on this site?	115	97

Instruction:
If the answer to Q23 is YES, PRINT *EACH Information Practice Statement* **and ATTACH** to this Survey Form. **Be sure to include all statements regarding parental issues such as notice to parents and parental consent. Then GO** to Q24.
If you cannot print an *Information Practice Statement*, **COPY** it in its entirety in Part VI ("Notes"). **RECORD** the URL(s) that identifies the screen(s) on which it appears. Then **GO** to Q24.

If the answer to Q23 is NO and the answer to Q18 is YES, GO to Part V.

If the answer to both Q18 and Q23 is NO, STOP and **RECORD "WS"** to the left of the ID Number. **Immediately RETURN** this Survey Form to a proctor.
Then **GO** to your next assigned URL.

		NO	YES
Q24:	Does any *Information Practice Statement* appear on the home page?	94	3
Q25:	Does any *Information Practice Statement* appear on at least one Web page where personal information is collected?	19	78

PART V Content of Disclosures

Instruction: **If the answer to Q1 is NO, STOP** and **GO** to your next assigned URL.

If the answer to Q1 is YES, then **GO** to Q26. Answer the questions in Part V based upon the content of the *Privacy Policy Notice* and/or *Information Practice*

		NO	YES
Uses of Information			
Q26:	Does the site say that **NONE** of the personal information collected will be disclosed to other entities? **(If YES, Go** to Q29. **If NO, GO** to Q27.)	76	39
Q27:	Does the site say that **AT LEAST SOME** of the personal information collected may/will be disclosed to other entities? **(If YES, GO** to Q28. **If NO, GO** to Q29.)	22	54
Q28:	Does the site identify the type(s) or name(s) of entities to whom the personal information collected will be disclosed? (advertisers, list brokers, ABC Corporation, etc.)	34	20

		NO	YES
Choice			
Q29:	Does the site say that it gives consumers/parents choices about how the personal information collected will be used?	69	46
Access and Security			
Q30:	Does the site say that it allows consumers/parents to review personal information that the site has collected?	106	9
Q31:	Does the site say that it allows consumers/parents to correct inaccuracies about their personal information that the site has collected?	103	12
Q32:	Does the site say that it takes steps to provide security for the personal information after the site has received it? (i.e., not during transmission, but after collection)	106	9
Parental Notification and Consent			
Q33:	Does the site ask for the *parents'* e-mail or postal mail address?	98	17

PART VI NOTES

ID NUMBER: _____ **ID LETTER:** __E___

CHILDREN'S SUPPLEMENTAL SURVEY FORM

Surfer's Name _____ **Date** _____

Answer the questions in Part VII based upon the content of the *Privacy Policy Notice* and/or *Information Practice Statement(s)* found on the site.

Instruction: If the answer to Q1 is YES, GO to Part VII.

If the answer to Q1 is NO, STOP HERE.

PART VII PARENTAL INVOLVEMENT

		NO	YES
Q34:	Does the site tell children to ask their parents for permission before providing information to the site?	66	48
Q35:	Does the site say it will notify parents of the site's information practices?	100	14
Q36:	Does the site say that it requires parental consent **before** it collects and/or uses a child's personal information? **[opt-in]**	112	3
Q37:	Does the site say that the parent can request that the site remove and/or not use any personal information it has collected from the child? **[opt-out]**	98	17

PART VIII Types of Information Collected from Children

Instruction: If the answer to Q7 is YES, GO to Q38

If the answer to Q7 is NO, STOP HERE.

Q38: Does the site collect any personal information on a **payment form**, i.e., a form that requires payment such as a credit card, check or money order?

NO	YES
116	90

(**If YES, GO** to Q39. **If NO, GO** to Q56.)

Q39: Which of the following items does the site collect on a payment form? Circle YES or NO for each item.

	NO	YES
Name (40)	1	89
E-mail address (41)	25	65
Postal Address (42)	1	89
Telephone Number (43)	22	68
Fax Number (44)	79	11
Social Security Number (45)	90	0
Age/ Date of Birth (46)	75	15
Credit Card (47)	22	68
Gender (48)	82	8
Education (49)	89	1
Occupation (50)	90	0
Income (51)	90	0
Hobbies (52)	88	2
Interests (53)	89	1
Type of Hardware/ Software Using (54)	87	3
Other (55)	41	49

specify _____

Q56: Does the site use locations and activities **other than a payment form** to collect any personal information?

NO	YES
18	188

(**If YES, GO** to Q57. **If NO, STOP HERE**.)

Q57: Which of the following items does the site collect at locations or activities other than a payment form? Circle YES or NO for each item.

	NO	YES
Name (58)	49	139
E-mail address (59)	8	180
Postal Address (60)	96	92
Telephone Number (61)	142	46
Fax Number (62)	177	11
Social Security Number (63)	187	1
Age/ Date of Birth (64)	102	86
Credit Card (65)	188	0
Gender (66)	141	47
Education (67)	174	14
Occupation (68)	182	6
Income (69)	183	5
Hobbies (70)	172	16
Interests (71)	154	34
Type of Hardware/ Software Using (72)	163	25
Other (73)	74	114

Specify_____