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There are 2 companies, Atlas DMT and DoubleClick, that allow me to opt out of their advertising info on the internet. However, they again place the burden on the computer user to remember to opt out again every time that the computer user deletes cookies in their internet browser. Once I opt out, I should not have to opt out again unless I am operating from a new or different computer. What can be done to prevent this problem? This is no different than email spam. When I say opt out, I mean opt out until the user decides to opt in. This is not protecting my privacy in the way I prefer. Please do something to protect people using the internet, especially spyware, unwanted pop-ups and sending of unwanted spam, whether thru the browser or email. Please Help!!!

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