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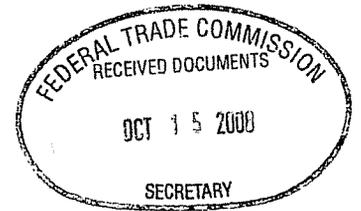
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October 13, 2008

Donald S. Clark  
Office of the Secretary  
Federal Trade Commission  
Room H-135  
600 Pennsylvania Avenue, NW  
Washington, DC 20580



Re: Proposed Consent Order  
*In the Matter of* Reed Elsevier and ChoicePoint, FTC File No. 081-0133

Dear Mr. Clark:

I urge you to listen to the investigative and security professions' thoughts on the proposed consent order and acquisition of ChoicePoint by Reed Elsevier before taking any action.

I am a former president of the Florida Association of Licensed Investigators which represents the interests of thousands of licensed private investigators within the State of Florida. I am also a former president of the National Council of Investigation and Security Services which represents security companies as well as investigative agencies throughout the United States.

I greatly appreciate your willingness to sit down with our current president Francie Koehler and our Legislative Director, Bruce Hulme. I am confident that they will be able to more than adequately express our concerns on this important issue.

Our association is comprised of investigators who provide critical services to government agencies, attorneys, state and US courts and others. We rely extensively on services provided by both Reed Elsevier and ChoicePoint and their subsidiaries to assist us in serving these clients.

Over the past several years there has been tremendous consolidation among providers of public records services. This proposed acquisition will further reduce competition in the industry. Although there are several providers of data services in the marketplace, they are resellers of data provided by the respondents.

The Commission's complaint found that this acquisition would be anticompetitive and a violation of antitrust law in the market for the sale of public records information to law enforcement agencies. The same effects would be felt in the market for sale of public records to the private sector.

It is important to have access to data from several suppliers during the conduct of an investigation. Limited resources reduce both the quality and quantity of information available. And our members, many of whom are small businesses, do not have the financial weight to bargain effectively with large entities in a non-competitive environment.

We urge that the Commission not approve the acquisition until respondents can divest themselves of public records services provided to private industry as well as to law enforcement.

Unless an appropriate remedy is offered, our members and their clients will suffer irreparable harm. When competition is reduced, incentives for innovation are reduced, prices rise and service suffers.

Thank you for your consideration.

Very Truly Yours,

BRIAN P. MCGUINNESS  
McGuinness & Associates, Inc.