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FEDERAL TRADE COMMISSION
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67-06 164TH STREET
FLUSHING, NY 11358

May 25, 2000

Office of the Secretary
FTC
600 Pennsylvania Ave., NW
Washington, DC 20580

To the Commission:

I am writing to protest the FTC's effort to eliminate Minimum Advertised Price, which threatens my job and all those who work in the music industry. MAP was important in the early 1990s to stop mass merchants from using music as a loss leader to bring people into their stores. Businesses, like ours, that try to make money from selling music went bankrupt, unable to compete with those selling at or below cost. The FTC will harm the music industry and everyone who tries to make money from it -- from neighborhood record stores to artists that need little stores to sell the music before the mass merchants undercut everybody else's price on the hits. Reconsider your ill-advised decision that will eliminate consumer choice in shopping and the range of music available to buy. You are destroying an industry that supports my family but has also been important to local communities throughout the country and been an important source of American influence around the world.

Sincerely

IAN SCHREIBER