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FEDERAL TRADE COMMISSION
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The Rockshop

FEDERAL TRADE COMMISSION:

You MUST RE-THINK YOUR DECISION REGARDING M.A.P. WAS this decision MADE to PACIFY the BEST BUYS, CIRCUIT CITYS AND WAL-MARTS OF AMERICA With no thought GIVEN TO THE EFFECT this WILL HAVE ON Independent MUSIC STORES? I HAVE OPENED MY OWN STORE 6 WKS. AGO - What this decision does to ME - SOMEONE who has poured EVERYthing he has into opening this business and adding to our LOCAL COMMUNITY? What YOURE doing is pulling the plug on ME before I EVEN HAD A chance. BEFORE M.A.P. EXISTED & AT the Height of the cd PRICE WARS OVER 1000 Independent RETAILERS AS WELL AS MAJOR chains WENT out OF business because WE CANNOT AFFORD to SELL cds below cost. In todays business climate the independent RETAILER has to Now deal with the internet, digital downloading And MP3. This Ruling Will Bring great harm to ME, MY FAMILY And the Recording industry. MY WORK & BUSINESS WILL End because You WILL ALLOW ELECTRONIC STORES And MASS MERCHANDISERS SELLING below Cost on music For the SOLE Purpose OF A PROFIT built into other MORE EXPENSIVE items.

SINCERELY,
MIKE MONACO
OWNER - ROCKShop