



Deborah Zuccarini
President

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September 30, 2004

Mr. Donald S. Clark
Secretary
Federal Trade Commission
Room 159 – H (Annex V)
600 Pennsylvania Avenue, NW
Washington, DC 20580

Re: Email Authentication Summit – Comments (Matter Number P044411)

Dear Mr. Secretary:

Experian and its email service provider (ESP) subsidiary, CheetahMail, appreciate having the opportunity to comment on email authentication pursuant to the Commission's and the National Institute of Standards and Technology's request for comments issued on September 15, 2004. Enclosed is the response of Experian and CheetahMail to the 30 questions posed by the Commission and NIST.

Experian has vital interests in these discussions because of our roles as a large-volume email services provider (ESP), as a major sender of email, and as a national consumer reporting agency. In a separate communication, Mr. Frederick Lindberg, Chief Technology Officer for Experian/CheetahMail, is submitting a request to participate in the November 9-10 Authentication Summit. We would hope that the Commission and its staff would use us as a resource going forward.

Sincerely,

A handwritten signature in black ink that reads "Deb Zuccarini". The signature is written in a cursive, flowing style.

Deborah Zuccarini
President, Marketing Services

Enclosure

