

March 21, 2002

Office of the Secretary
Federal Trade Commission
Room 159
600 Pennsylvania Avenue, NW
Washington, DC 20580

Dear Sir/Madame:

As Executive Director of Special Olympics Wyoming, I am writing regarding our opposition to the proposed National Do-Not-Call Registry. Special Olympics Wyoming is a not for profit organization providing sports training and competition for more than 600 persons with mental retardation in Wyoming.

While our state is small in population and the total dollars raised for our organization is far less than most other programs, the challenges nonetheless of this frontier state to serve its population are immense. All funds raised in our state come 100% from the good hearts and philanthropic nature of our residence. We gain no income from the government. We rely completely on the private sector, and direct marketing plays an important role in raising those funds. Direct marketing also plays a significant role in recruitment of the much-needed volunteers.

DialAmerica is a critical part of our fundraising efforts. This money has literally allowed individuals with mental retardation to train and compete in Olympic type sports – offering them an opportunity for personal, physical and emotional growth that would not otherwise be available within their communities.

We urge you to oppose the proposal to amend the Telemarketing Sales Rule, which creates a national do-not-call registry that will include some calls, but not all calls. If this amendment to the Rule goes into effect, Special Olympics Wyoming ability to grow as a movement within Wyoming will be severely cut.

On behalf of our 607 athletes we ask that you no not approve a National Do-Not-Call Registry.

Sincerely,

Betty Momoda
Executive Director