

March 29, 2002

Office of the Secretary
Federal Trade Commission
Room 159
600 Pennsylvania Avenue
Washington, DC 20580

Dear Sir or Madam:

The North Carolina Zoological Society is a non-profit organization that solely supports North Carolina's great state zoo. Over 21,000 households make up our membership base, which provides tens of thousands of dollars annually to help support our Zoo. An important part of maintaining these members is our very successful semi-annual membership telemarketing campaign.

It has come to our attention that the FTC is proposing a national "Do Not Call" list that would affect both commercial and nonprofit organizations.

The North Carolina Zoological Society strongly proposes that this Telemarketing Sales Rule be amended to exclude non-profit organizations.

Our zoo is struggling because North Carolina is in a recession. Please do not make it more difficult for the zoo to receive funding from our members.

We appreciate your consideration in this request.

My very best,

Joanna Kennedy
Membership Director